

# **Indian Textile and Apparel Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028**

<https://marketpublishers.com/r/I63E849D2A6EN.html>

Date: February 2023

Pages: 108

Price: US\$ 2,299.00 (Single User License)

ID: I63E849D2A6EN

## **Abstracts**

The Indian textile and apparel market size reached US\$ 172.3 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 387.3 Billion by 2028, exhibiting a growth rate (CAGR) of 14.59% during 2023-2028. The increasing demand for premium quality clothing and footwear items, rising number of schemes launched by the Government of India to empower weavers, and the growing ethically sourced sustainable materials represent some of the key factors driving the market.

Textile refers to various fiber-based materials made by knitting, weaving, or stitching yarns and fabrics, while apparel refers to clothing and footwear items, such as shirts, pants, coats, skirts, suits, heels, sneakers, and boots worn by adults and children. They are intricately designed by skilled weavers and are produced from cotton, linen, leather, satin, lace, crepe, chiffon, silk, and denim or a blend of various materials. They rely on handlooms and power looms and play an integral part of the fashion industry. They are also dyed with various vibrant pigments and often coated with chemicals to make them water-resistant and durable.

### **Indian Textile and Apparel Market Trends:**

At present, the rising demand for textiles and apparel to manufacture premium quality clothing and footwear represents one of the key factors influencing the market positively in India. Besides this, the Government of India is undertaking initiatives to empower domestic textile manufacturers. They are consequently providing financial assistance to the weavers by launching production-linked incentive (PLI) schemes to improve the production of textiles and apparel in the country. In addition, the easy accessibility and availability of various raw materials, such as cotton, wool, and silk, in India is contributing to the growth of the market. Apart from this, key market players are

manufacturing textiles and apparel with sustainable and ethically sourced materials, such as vegan leather and plant-based faux fur, to prevent animal cruelty and reduce the implementation of unethical practices in rearing animals. They are also minimizing the use of various toxic chemicals in the textile processing and dyeing method to reduce water pollution in India. Additionally, the rising utilization of various silks and leather by luxury apparel brands to manufacture multiple clothing items and durable bags and footwear is propelling the growth of the market in the country. Moreover, the growing number of e-commerce businesses and distribution channels selling premium quality fabrics and apparel online is offering a favorable market outlook. Furthermore, the increasing demand for durable and long-lasting clothing and footwear items due to the rising awareness about the harmful impacts of fast fashion on the environment is bolstering the market growth in India.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the Indian textile and apparel market report, along with forecasts at the country and state level from 2023-2028. Our report has categorized the market based on application, raw material and product type.

#### Raw Material Insights:

Natural Fibers

Man-Made Fibers

The report has provided a detailed breakup and analysis of the Indian textile and apparel market based on the raw material. This includes natural fibers and man-made fibers. According to the report, natural fibers represented the largest segment.

#### Application Insights:

Clothing Textiles

Technical Textiles

Fashion Textiles

Home-Decor Textiles

Other Textiles

A detailed breakup and analysis of the Indian textile and apparel market based on the application has also been provided in the report. This includes clothing textiles, technical textiles, fashion textiles, home-decor textiles, and other textiles. According to the report, clothing textiles accounted for the largest market share.

### Product Type Insights:

Yarn  
Fabric  
Fibre  
Others

A detailed breakup and analysis of the Indian textile and apparel market based on the product type has also been provided in the report. This includes yarn, fabric, fiber, and others. According to the report, yarn accounted for the largest market share.

### State Insights:

Maharashtra  
Uttar Pradesh  
Tamil Nadu  
Gujarat  
Karnataka  
Others

The report has also provided a comprehensive analysis of all the major regional markets that include Maharashtra, Uttar Pradesh, Tamil Nadu, Gujarat, Karnataka, and others. According to the report, Maharashtra was the largest market for textile and apparel in India. Some of the factors driving the Maharashtra textile and apparel market included the increasing number of skilled weavers, thriving e-commerce industry, rising availability of raw materials, etc.

### Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the Indian textile and apparel market. Detailed profiles of all major companies have also been provided. Some of the companies covered include Welspun Group, Vardhman Group, Alok Industries Limited, Raymond limited, Bombay Dyeing, and Garden Silk Mills Limited. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

### Key Questions Answered in This Report:

How has the Indian textile and apparel market performed so far and how will it perform in the coming years?

What are the drivers, restraints, and opportunities in the Indian textile and apparel market?

What are the key regional markets?

What is the breakup of the market based on the raw material?

What is the breakup of the market based on application?

What is the breakup of the market based on product type?

What is the competitive structure of the Indian textile and apparel market?

Who are the key players/companies in the Indian textile and apparel market?

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