

Indian Shrimp Market Report by Species (Penaeus Vannamei, Penaeus Monodon, and Others), Shrimp Size (Size 31-40, Size 41-50, Size 51-60, Size 61-70, Size >70, and Others), and State 2024-2032

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Abstracts

The Indian shrimp market size reached US\$ 8.3 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 20.9 Billion by 2032, exhibiting a growth rate (CAGR) of 10.6% during 2024-2032. The increasing consumer preference for protein-rich seafood, the rising popularity of shrimp-based cuisines, and numerous advancements in aquaculture practices, are among the key factors driving the market growth.

Shrimps are small, marine crustaceans belonging to the order Decapoda. They are an essential part of the seafood industry and are widely consumed worldwide. They have a slender, elongated body with a tough exoskeleton and five pairs of legs, including two specialized claws. They inhabit various marine environments, such as coastal waters, estuaries, and deep oceans. They are highly valued for their delicate, sweet flavor and tender texture, making them a popular ingredient in numerous cuisines and dishes. As a result, shrimps are commonly harvested through fishing or aquaculture, and their high nutritional content, including protein, vitamins, and minerals, contributes to their popularity as a healthy and nutritious seafood option.

In India, the rising shrimp exports due to the escalating global demand for shrimp and seafood, particularly in countries like the United States, European Union, and Japan, represents the primary factor driving the market growth. Shrimp is known for its quality, competitive pricing, and compliance with international standards, making it a preferred choice in the global market. Moreover, the increasing popularity of shrimp-based cuisine and the growing consumer preference for protein-rich seafood within India has

accelerated the product adoption rate. Apart from this, the widespread adoption of shrimp in various dishes and the country's diverse culinary traditions have augmented the demand for shrimp among Indian consumers. Additionally, numerous advancements in aquaculture practices and sustainable shrimp farming techniques, including increasing shrimp production in India, is propelling the market growth. Furthermore, the rising government support through favorable policies, subsidies, and research and development (R&D) initiatives that improves production efficiency and ensures adherence to environmental regulations is contributing to the market growth.

Indian Shrimp Market Trends/Drivers:

Growing Export Demand

One of the major trends driving the shrimp market in India is the escalating demand for shrimp around the world. In recent years, India has emerged as a leading exporter of shrimp, with a strong presence in key international markets, including the United States, European Union, and Japan. The growing preference for seafood, particularly shrimp, among international consumers, has fueled India's export-oriented growth in the shrimp industry. The country's competitive pricing, high-quality produce, and compliance with international food safety standards have positioned it favorably in the global market, driving sustained export growth and contributing significantly to the overall expansion of the shrimp market in India.

Rising Technological Advancements in Aquaculture

The Indian market for shrimp is witnessing significant advancements in aquaculture technologies and practices. Innovations in shrimp breeding, disease management, water quality control, and feed formulations have led to higher productivity and improved yield. Modern aquaculture techniques, including pond management systems, biofloc technology, and recirculating aquaculture systems, are increasingly being adopted by shrimp farmers to enhance efficiency and sustainability. Such technological advancements have improved the supply of shrimp as well as product quality, making Indian shrimp more competitive in the global market. The rising focus on environmentally friendly practices and sustainable aquaculture has also gained traction, fueling consumer confidence in Indian shrimp products and driving the industry's long-term growth prospects.

Indian Shrimp Industry Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the Indian shrimp market report, along with forecasts at the country and state levels from

2024-2032. Our report has categorized the market based on species and shrimp size.

Breakup by Species:

Penaeus Vannamei

Penaeus Monodon

Others

Penaeus vannamei holds the largest market share

The report has provided a detailed breakup and analysis of the market based on the species. This includes Penaeus Vannamei (White-leg shrimp), Penaeus Monodon (Black Tiger Shrimp) and others. According to the report, Penaeus Vannamei represented the largest segment.

Penaeus vannamei, commonly known as the Pacific white shrimp, has gained immense popularity among shrimp farmers and exporters due to its fast growth rate, high reproductive capacity, and adaptability to different aquaculture systems. The successful introduction of Penaeus vannamei in India has revolutionized the shrimp farming industry, leading to increased production and improved product quality. Its ability to thrive in a wide range of environmental conditions has allowed farmers in different regions, including Andhra Pradesh, Gujarat, and West Bengal, to cultivate this species with great success. Additionally, Penaeus vannamei's excellent market acceptance, both domestically and internationally, has significantly contributed to India's position as one of the leading shrimp producers and exporters globally. The widespread cultivation and demand for Penaeus vannamei have thus become a driving force behind the growth and expansion of the Indian shrimp market.

Breakup by Shrimp Size:

Size 31-40

Size 41-50

Size 51-60

Size 61-70

Size >70

Others

Size 31-40 accounts for the majority of the market share

A detailed breakup and analysis of the market based on the shrimp size has also been provided in the report. This includes size 31-40, 41-50, 51-60, 61-70, >70 and others. According to the report, size 31-40 accounted for the largest market share.

This size category refers to the number of shrimp pieces per pound, with 31-40 indicating that there are 31 to 40 pieces of shrimp per pound. This size range is highly preferred in both domestic and international markets due to its versatile applications and consumer demand. Shrimps within this size range are ideal for various culinary uses, including grilling, frying, and cooking in curries or stir-fries. They are also popular for value-added products like shrimp cocktail and shrimp skewers. As a result, shrimp size 31-40 holds a considerable portion of the market share, attracting attention from buyers and processors alike. Its popularity contributes to increased production and export of this size category, making it a key driver in the overall growth of the Indian shrimp market.

Breakup by State:

West Bengal

Gujarat

Andhra Pradesh

A detailed breakup and analysis of the Indian shrimp market has been provided based on state. This includes West Bengal, Gujarat, and Andhra Pradesh.

West Bengal, Gujarat, and Andhra Pradesh are three major states in the Indian shrimp market. West Bengal's strategic location along the Bay of Bengal provides ample access to brackish water, making it conducive to shrimp farming. The state's extensive coastline and suitable climate have fostered the growth of the aquaculture industry. Moreover, Gujarat's coastal geography and well-developed infrastructure have attracted substantial investment in shrimp farming. The state's proactive government policies and export-oriented approach have bolstered its position as a major shrimp producer and exporter. Furthermore, Andhra Pradesh is a dominant player in the shrimp market in India, boasting a large coastal area and a strong expertise in shrimp farming. The state's adoption of modern aquaculture practices and commitment to high-quality production contribute significantly to India's overall shrimp production and export, driving the market growth.

Competitive Landscape:

Key players in the Indian shrimp market have been actively pursuing innovations to

enhance shrimp production, product quality, and sustainability. Advanced breeding techniques have led to the development of high-yielding and disease-resistant shrimp varieties, improving farm productivity. Integration of digital technologies and data analytics has enabled better monitoring of water quality, feeding patterns, and disease outbreaks, optimizing farm management and reducing environmental impacts. Furthermore, the leading manufacturers are heavily investing in modern processing and freezing technologies to maintain the freshness and quality of shrimp during transportation and export. The rising adoption of eco-friendly and responsible aquaculture practices, such as biofloc technology and closed-loop systems, has gained traction, promoting sustainable shrimp farming and meeting consumer demands for environmentally conscious products. These innovations collectively contribute to the continued growth and competitiveness of the Indian shrimp market in the global seafood industry.

The report has provided a comprehensive analysis of the competitive landscape in the market. Detailed profiles of all major companies have also been provided. Some of the companies covered include:

Nekkanti Sea Foods Limited
Avanti Frozen Foods Private Limited
Devi Sea Foods Limited
Falcon Marine Exports Ltd.
BMR Group
Baby Marine (Eastern) Exports
Sandhya Marines Ltd.
Apex Frozen Foods Limited
Ananda Aqua Exports Private Limited
Crystal Sea Foods Private Limited
Citrus Alpha Marine LLP
Jaya Lakshmi Seafoods Private Limited
Ifb Agro Industries Limited
SSF Limited
A.M.Fisheries
JRJ Seafoods India Private Limited
Anjaneya Sea Foods
Kings Infra Ventures Limited
Kadalkanny Frozen Foods
The Waterbase Limited
Geo Sea Foods Exports Private Limited

Abad Fisheries Private Limited
K V Marine Exports
Liberty Group of Seafood Companies
Kader Exports Private Limited
Liberty Frozen Foods Private Limited
Devi Marine Foods Exports Private Limited
Zeal Aqua Limited
Frontline Exports Private Limited
Jude Foods India Private Limited

Key Questions Answered in This Report

1. What was the size of the Indian shrimp market in 2023?
2. What is the expected growth rate of the Indian shrimp market during 2024-2032?
3. What are the key factors driving the Indian shrimp market?
4. What has been the impact of COVID-19 on the Indian shrimp market?
5. What is the breakup of the Indian shrimp market based on the species?
6. What is the breakup of the Indian shrimp market based on the size?
7. What are the key regions in the Indian shrimp market?
8. Who are the key players/companies in the Indian shrimp market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL SHRIMP INDUSTRY

- 5.1 Market Overview
- 5.2 Market Performance
 - 5.2.1 Volume Trends
 - 5.2.2 Value Trends
- 5.3 Market Breakup by Environment
- 5.4 Market Forecast

6 GLOBAL WILD SHRIMP INDUSTRY

- 6.1 Market Overview
- 6.2 Market Performance
 - 6.2.1 Volume Trends
 - 6.2.2 Value Trends
- 6.3 Market Forecast

7 GLOBAL FARMED SHRIMP INDUSTRY

- 7.1 Market Overview
- 7.2 Market Performance
 - 7.2.1 Volume Trends
 - 7.2.2 Value Trends
- 7.3 Major Shrimp Producing Countries
- 7.4 Major Shrimp Consuming Countries
- 7.5 Market Breakup by Species
 - 7.5.1 *Penaeus Vannamei*
 - 7.5.2 *Penaeus Monodon*
 - 7.5.3 *Macrobrachium Rosenbergii*
 - 7.5.4 Others
- 7.6 Market Breakup by Shrimp Size
- 7.7 Exports
- 7.8 Market Forecast
 - 7.8.1 Volume Trends
 - 7.8.2 Value Trends

8 INDIAN SHRIMP INDUSTRY: MARKET INSIGHTS

- 8.1 Evolution of the Indian Shrimp Industry
- 8.2 India's Position in the Global Shrimp Industry
- 8.3 India's Shrimp Product Portfolio
- 8.4 Regional Insights
 - 8.4.1 Farming
 - 8.4.2 Processing
 - 8.4.3 Exports
- 8.5 India's Shrimp Exports
 - 8.5.1 Evolution of the Indian Shrimp Export Market
 - 8.5.2 India's Competitiveness versus Other Exporting Countries
 - 8.5.3 Export Breakup by Ports
 - 8.5.4 Export Breakup by Country
 - 8.5.5 Export Breakup by Product Type
 - 8.5.6 Export Volume and Value Trend
 - 8.5.7 Export Price Trend

9 INDIAN SHRIMP INDUSTRY: VALUE CHAIN

- 9.1 Broodstock Sourcing
 - 9.1.1 Sourcing Countries
 - 9.1.1.1 Import Volume and Value Trends
 - 9.1.1.2 Import Breakup by Country
 - 9.1.1.3 Approved Hatcheries for Broodstock Imports
 - 9.1.2 Price Trends
 - 9.1.3 Sourcing Challenges
- 9.2 Indian Shrimp Feed Industry
 - 9.2.1 Market Overview
 - 9.2.2 Market Performance
 - 9.2.2.1 Production Capacity Trends
 - 9.2.2.2 Volume Trends
 - 9.2.2.3 Value Trends
 - 9.2.3 Price Trends
 - 9.2.4 Market Breakup by Type
 - 9.2.5 Market Breakup by Region
 - 9.2.6 Market Breakup by Ingredient
 - 9.2.7 Market Breakup by Additives
 - 9.2.8 Import and Export
 - 9.2.9 Market Forecast
 - 9.2.10 Distribution Channel and Margins
 - 9.2.11 Shrimp Feed Price Structure
 - 9.2.12 Key Players
- 9.3 Shrimp Farming
 - 9.3.1 Shrimp Farming Process Flow
 - 9.3.2 Various Types of Unit Operations Involved
 - 9.3.3 Shrimp Farming: Cropping Pattern
 - 9.3.4 Impact of Macro and Micro Economic Environment
 - 9.3.4.1 Micro-Economic Environment
 - 9.3.4.2 Macro-Economic Environment
 - 9.3.5 Key Industry Statistics
 - 9.3.5.1 Area Under Cultivation: Present Status & Future Potential
 - 9.3.5.2 State-Wise Shrimp Farming
 - 9.3.5.3 Market Breakup by Environment
 - 9.3.5.4 Market Breakup by States
 - 9.3.5.5 Key Industry Trends
 - 9.3.6 Shrimp Farming Cost Structure
 - 9.3.7 Revenues and Profit Margins

- 9.3.8 Techno Commercial Aspects of Setting Up a Shrimp Farm
 - 9.3.8.1 Land and Infrastructure Requirements
 - 9.3.8.2 Capital Investments
 - 9.3.8.3 Shrimp Farm Layout
 - 9.3.8.4 Manpower Requirements
 - 9.3.8.5 Utility Requirements
 - 9.3.8.6 Key Success and Risk Factors
- 9.3.9 Shrimp Sales from Farms
 - 9.3.9.1 Price Structure
 - 9.3.9.2 Role of Agents
 - 9.3.9.3 Types of Contracts
 - 9.3.9.4 Farm Price Trends
 - 9.3.9.5 Transfer Pricing Mechanism
- 9.3.10 Shrimp Farming: Competitive Landscape
- 9.3.11 India's Competitiveness with Other Countries
- 9.3.12 Government Support and Subsidies
- 9.3.13 Market Outlook
- 9.3.14 Key Players
- 9.4 Shrimp Processing
 - 9.4.1 Detailed Process Flow
 - 9.4.2 Various Types of Unit Operations Involved
 - 9.4.3 Mass Balance and Raw Material Requirements
 - 9.4.4 Impact of COVID-19
 - 9.4.5 Key Industry Statistics
 - 9.4.5.1 Market Overview
 - 9.4.5.2 Market Performance
 - 9.4.5.3 Market Breakup by Species
 - 9.4.5.3.1 Penaeus Vannamei
 - 9.4.5.3.2 Penaeus Monodon
 - 9.4.5.3.3 Others
 - 9.4.5.4 Market Breakup by Shrimp Size
 - 9.4.5.4.1 Size 31-40
 - 9.4.5.4.2 Size 41-50
 - 9.4.5.4.3 Size 51-60
 - 9.4.5.4.4 Size 61-70
 - 9.4.5.4.5 Size >70
 - 9.4.5.4.6 Others
 - 9.4.5.5 State-Wise Shrimp Production
 - 9.4.5.5.1 West Bengal Shrimp Market

- 9.4.5.5.2 Gujarat Shrimp Market
- 9.4.5.5.3 Andhra Pradesh Shrimp Market
- 9.4.6 Shrimp Processing Cost Structure
- 9.4.7 Revenues and Profit Margins
- 9.4.8 Techno Commercial Aspects of Setting Up a Shrimp Processing Plant
 - 9.4.8.1 Land Requirements and Expenditures
 - 9.4.8.2 Construction requirements and Expenditures
 - 9.4.8.3 Machinery Requirements and Expenditures
 - 9.4.8.4 Machinery Pictures
 - 9.4.8.5 Raw Material Requirements and Expenditures
 - 9.4.8.6 Raw Material and Final Product Pictures
 - 9.4.8.7 Packaging Requirements and Expenditures
 - 9.4.8.8 Transportation Requirements and Expenditures
 - 9.4.8.9 Utility Requirements and Expenditures
 - 9.4.8.10 Manpower Requirements and Expenditures
 - 9.4.8.11 Other Capital Investments
 - 9.4.8.12 Loans and Financial Assistance
 - 9.4.8.13 Land and Infrastructure Requirements
 - 9.4.8.14 Capital Cost of the Project
 - 9.4.8.15 Techno-Economic Parameters
 - 9.4.8.16 Product Pricing and Margins Across Various Levels of the Supply Chain
 - 9.4.8.17 Taxation and Depreciation
 - 9.4.8.18 Income Projections
 - 9.4.8.19 Expenditure Projections
 - 9.4.8.20 Financial Analysis
 - 9.4.8.21 Profit Analysis
- 9.4.9 Processed Shrimp Sales
 - 9.4.9.1 Price Structure
 - 9.4.9.2 Role of Agents
 - 9.4.9.3 Types of Contracts
 - 9.4.9.4 Processed Shrimp Price Trends
 - 9.4.9.5 Transfer Pricing Mechanism
- 9.4.10 Price and Margin Analysis
 - 9.4.10.1 Ex-farm Shrimp Prices
 - 9.4.10.2 Processed Shrimp Prices
 - 9.4.10.3 Exported Shrimp Prices
 - 9.4.10.4 Margins
- 9.5 Shrimp Processing: Competitive Landscape
- 9.6 India's Competitiveness with Other Countries

9.7 Government Support and Subsidies

9.7.1 West Bengal

9.7.2 Gujarat

9.7.3 Andhra Pradesh

9.8 Potential of India as a Market for Processed Shrimps

9.9 SWOT Analysis

9.9.1 Strengths

9.9.2 Weaknesses

9.9.3 Opportunities

9.9.4 Threats

9.10 Market Outlook

9.11 Key Market Drivers and Success Factors

10 MARKET FOR VALUE ADDED SHRIMP PRODUCTS

10.1 Types of Value-Added Products

10.2 Processing Requirements

10.3 Infrastructure and Skill Requirements

10.4 Domestic Demand

10.4.1 Market Overview

10.4.2 Market Performance

10.4.3 Market Breakup by Type

10.5 Export Market

10.6 Market Outlook

11 INDIAN SHRIMP INDUSTRY: KEY PLAYERS

11.1 Capacities of Key Players

11.2 Profiles of Key Players

11.2.1 Nekkanti Seafoods

11.2.1.1 Company Overview

11.2.1.2 Company Description

11.2.1.3 Key Financials

11.2.2 Avanti Frozen Foods Private Limited

11.2.2.1 Company Overview

11.2.2.2 Company Description

11.2.2.3 Key Financials

11.2.3 Devi Sea Foods Limited

11.2.3.1 Company Overview

- 11.2.3.2 Company Description
- 11.2.3.3 Key Financials
- 11.2.4 Falcon Marine Exports Ltd.
 - 11.2.4.1 Company Overview
 - 11.2.4.2 Company Description
 - 11.2.4.3 Key Financials
- 11.2.5 BMR Group
 - 11.2.5.1 Company Overview
 - 11.2.5.2 Company Description
- 11.2.6 Baby Marine Eastern Exports
 - 11.2.6.1 Company Overview
 - 11.2.6.2 Company Description
- 11.2.7 Sandhya Marines
 - 11.2.7.1 Company Overview
 - 11.2.7.2 Company Description
 - 11.2.7.3 Key Financials
- 11.2.8 Apex Frozen Foods Limited
 - 11.2.8.1 Company Overview
 - 11.2.8.2 Company Description
 - 11.2.8.3 Key Financials
- 11.2.9 Ananda Aqua Exports Private Limited
 - 11.2.9.1 Company Overview
 - 11.2.9.2 Company Description
- 11.2.10 Crystal Sea Foods Private Limited
 - 11.2.10.1 Company Overview
 - 11.2.10.2 Company Description
- 11.2.11 Citrus Alpha Marine LLP
 - 11.2.11.1 Company Overview
 - 11.2.11.2 Company Description
- 11.2.12 Jaya Lakshmi Sea Foods Private Limited
 - 11.2.12.1 Company Overview
 - 11.2.12.2 Company Description
- 11.2.13 Ifb Agro Industries Limited
 - 11.2.13.1 Company Overview
 - 11.2.13.2 Company Description
 - 11.2.13.3 Key Financials
- 11.2.14 S.S.F Limited
 - 11.2.14.1 Company Overview
 - 11.2.14.2 Company Description

- 11.2.15 A.M.Fisheries
 - 11.2.15.1 Company Overview
 - 11.2.15.2 Company Description
- 11.2.16 JRJ Sea Foods India Private Limited
 - 11.2.16.1 Company Overview
 - 11.2.16.2 Company Description
- 11.2.17 Anjaneya Sea Foods
 - 11.2.17.1 Company Overview
 - 11.2.17.2 Company Description
- 11.2.18 Kings Infra Ventures Limited
 - 11.2.18.1 Company Overview
 - 11.2.18.2 Company Description
- 11.2.19 Kadalkanny Frozen Foods
 - 11.2.19.1 Company Overview
 - 11.2.19.2 Company Description
- 11.2.20 The Waterbase Limited
 - 11.2.20.1 Company Overview
 - 11.2.20.2 Company Description
 - 11.2.20.3 Key Financials
- 11.2.21 Geo Sea Foods Exports Private Limited
 - 11.2.21.1 Company Overview
 - 11.2.21.2 Company Description
- 11.2.22 Abad Fisheries Private Limited
 - 11.2.22.1 Company Overview
 - 11.2.22.2 Company Description
- 11.2.23 K V Marine Exports
 - 11.2.23.1 Company Overview
 - 11.2.23.2 Company Description
- 11.2.24 Liberty Group of Seafood Companies
 - 11.2.24.1 Premier Marine Foods
 - 11.2.24.1.1 Company Overview
 - 11.2.24.1.2 Company Description
 - 11.2.24.2 Kader Exports Private Limited
 - 11.2.24.2.1 Company Overview
 - 11.2.24.2.2 Company Description
 - 11.2.24.2.3 Key Financials
 - 11.2.24.3 Liberty Frozen Foods Private Limited
 - 11.2.24.3.1 Company Overview
 - 11.2.24.3.2 Company Description

- 11.2.24.4 Devi Marine Foods Exports Private Limited
 - 11.2.24.4.1 Company Overview
 - 11.2.24.4.2 Company Description
- 11.2.25 Zeal Aqua Limited
 - 11.2.25.1 Company Overview
 - 11.2.25.2 Company Description
 - 11.2.25.3 Key Financials
- 11.2.26 Frontline Exports Private Limited
 - 11.2.26.1 Company Overview
 - 11.2.26.2 Company Description
- 11.2.27 Jude Foods India Private Limited
 - 11.2.27.1 Company Overview
 - 11.2.27.2 Company Description

List Of Tables

LIST OF TABLES

Table 1: Global: Shrimp Market: Key Industry Highlights, 2023 and 2032

Table 2: Global: Wild Shrimp Market: Key Industry Highlights, 2023 and 2032

Table 3: Global: Farmed Shrimp Market: Key Industry Highlights, 2023 and 2032

Table 4: Global: Shrimp Industry: Frozen Seawater Shrimp and Prawn: Export Values by Country, 2022

Table 5: Global: Shrimp Industry: Frozen Freshwater Shrimp and Prawn: Export Value by Country, 2022

Table 6: Global: Shrimp Industry: Fresh, Salted or Smoked Seawater Shrimp and Prawn: Export Values by Country, 2022

Table 7: Global: Shrimp Industry: Fresh, Salted or Smoked Freshwater Shrimp and Prawn: Export Values by Country, 2022

Table 8: Evolution of Indian Shrimp Industry: Landmark Years and Activities

Table 9: India: Shrimp Market: Production Breakup by Species (in Tons), 2018-19, 2023-24 and 2032-33

Table 10: India: Shrimp Market: Breakup by Size (in Tons), 2018-19, 2023-24 and 2032-33

Table 11: India: Shrimp Industry: Product Portfolio

Table 12: India: Frozen Shrimp Market: Export Volumes and Values, 2018-19 and 2023-24

Table 13: India: Shrimp Industry: Reward Rate Under MEIS

Table 14: Evolution of Indian Shrimps Export Market: Landmark Year and Activities

Table 15: Shrimp Export Market: Anti-dumping Duty Imposed in USA on Imported Frozen Warm Water Shrimp

Table 16: India: Shrimp Industry: Hatcheries Restricted by CAA for SPF L. Vannamei Broodstock Imports in 2022

Table 17: India: Shrimp Feed Market: Key Industry Highlights, 2023-24 and 2032-33

Table 18: India: Shrimp Feed Industry: Production Capacities of Key Players, 2022

Table 19: India: Shrimp Farming: Cropping Pattern

Table 20: India: Shrimp Farming (AUC): Present Status and Future Potential

Table 21: India: Shrimp Farming: State-wise Area Under Culture (in Ha) for Black Tiger Shrimp, 2018-19 - 2022-23E

Table 22: India: Shrimp Farming: State-wise Area Under Culture (in Ha) for White Leg Shrimp, 2018-19 - 2022-23E

Table 23: India: Shrimp Farming: State-wise Area Under Culture (in Ha) for Scampi, 2018-19 - 2022-23E

Table 24: India: Shrimp Farming: State-wise Area Under Culture (in Ha) for Black Tiger, White Leg Shrimp and Scampi, 2018-19 - 2022-23E

Table 25: India: Shrimp Farming: State-wise Productivity by Species, 2021-22

Table 26: India: Shrimp Farming: State-wise Capacity of Hatcheries

Table 27: India: Shrimp Farm: Component-wise Cost Breakup for White-Leg and Black Tiger Shrimp (in US\$/Ha)

Table 28: India: Shrimp Farming: Total Cost and Revenues by Species (in US\$/Ha)

Table 29: India: Shrimp Farming: Total Cost and Revenues Comparison Between Traditional and Scientific Farming of Shrimp (in US\$/Acre)

Table 30: India: Shrimp Farm: Capital Investment Breakup (in US\$/Farm and US\$/Ha)

Table 31: Shrimp Farming Plant: Manpower Requirements

Table 32: India: Shrimp Aquaculture: Resource Analysis

Table 33: India: Transfer Pricing: APA (Advance Pricing Agreements) Process Various Stages

Table 34: India: Shrimp Farming: Competitive Landscape

Table 35: India's Competitiveness with Other Countries in Shrimp Farming

Table 36: India: Shrimp Farming: Government Support and Subsidies

Table 37: India: Shrimp Farming: Key Players Farming Area (in Acre), 2022

Table 38: Shrimp Processing Plant: Raw Material Requirements (in Tons/Year)

Table 39: India: Shrimp Market: Key Industry Highlights, 2023-24 and 2032-33

Table 40: India: Seafood Market: Number of Processing Plants by Region and their Capacities, 2022

Table 41: India: West Bengal Shrimp Market: Production, 2018-19-2023-24

Table 42: India: West Bengal Shrimp Market Forecast: Production, 2024-25-2032-33

Table 43: India: West Bengal Penaeus Monodon (Black Tiger Shrimp) Market: Production, 2018-19-2023-24

Table 44: India: West Bengal Penaeus Monodon (Black Tiger Shrimp) Market Forecast: Production, 2024-25-2032-33

Table 45: India: West Bengal Pacific White Shrimp / Litopenaeus Vannamei Shrimp Market: Production, 2018-19-2023-24

Table 46: India: West Bengal Pacific White Shrimp / Litopenaeus Vannamei Market Forecast: Production, 2024-25-2032-33

Table 47: India: Gujarat Shrimp Market: Production, 2018-19-2023-24

Table 48: India: Gujarat Shrimp Market Forecast: Production, 2024-25-2032-33

Table 49: India: Gujarat Penaeus Monodon (Black Tiger Shrimp) Market: Production, 2018-19-2023-24

Table 50: India: Gujarat Penaeus Monodon (Black Tiger Shrimp) Market Forecast: Production, 2024-25-2032-33

Table 51: India: Gujarat Pacific White Shrimp / Litopenaeus Vannamei Market:

Production, 2018-19-2023-24

Table 52: India: Gujarat Pacific White Shrimp / *Litopenaeus Vannamei* Market Forecast: Production, 2024-25-2032-33

Table 53: India: Andhra Pradesh Shrimp Market: Production, 2018-19-2023-24

Table 54: India: Andhra Pradesh Shrimp Market Forecast: Production, 2024-25-2032-33

Table 55: India: Andhra Pradesh *Penaeus Monodon* (Black Tiger Shrimp) Market: Production, 2018-19-2023-24

Table 56: India: Andhra Pradesh *Penaeus Monodon* (Black Tiger Shrimp) Market Forecast: Production, 2024-25-2032-33

Table 57: India: Andhra Pradesh Pacific White Shrimp / *Litopenaeus Vannamei* Shrimp Market: Production, 2018-19-2023-24

Table 58: India: Andhra Pradesh Pacific White Shrimp / *Litopenaeus Vannamei* Market Forecast: Production, 2024-25-2032-33

Table 59: India: Shrimp Processing: Total Cost and Revenues (in US\$/Year)

Table 60: Shrimp Processing Plant: Costs Related to Land and Site Development (in US\$)

Table 61: Shrimp Processing Plant: Costs Related to Civil Works (in US\$)

Table 62: Shrimp Processing Plant: Costs Related to Other Investments (in US\$)

Table 63: Shrimp Processing Plant: Capital Costs (in US\$)

Table 64: Shrimp Processing Plant: Costs Related to Machinery (in US\$)

Table 65: Shrimp Processing Plant: Utility Requirements and Expenditures

Table 66: Shrimp Processing Plant: Costs Related to Salaries and Wages in the First Year (in US\$)

Table 67: Shrimp Processing Plant: Costs Related to Salaries and Wages in the Second Year (in US\$)

Table 68: Shrimp Processing Plant: Costs Related to Salaries and Wages in the Third Year Onwards (in US\$)

Table 69: India: Transfer Pricing: APA (Advance Pricing Agreements) Process Various Stages

Table 70: India: Shrimp Industry: Margin Analysis

Table 71: India: Shrimp Processing: Competitive Landscape

Table 72: India's Competitiveness with Other Countries in Shrimp Farming

Table 73: India: West Bengal Shrimp Industry: Subsidies Offered by Government

Table 74: Brackish Water Resources in India

Table 75: Shrimp Processing Plant: Techno-Economic Parameters

Table 76: Shrimp Processing Plant: Taxation (in US\$/Year)

Table 77: Shrimp Processing Plant: Depreciation (in US\$/Year)

Table 78: Shrimp Processing Plant: Income Projections (in US\$)

Table 79: Shrimp Processing Plant: Expenditure Projections (in US\$)

Table 80: Shrimp Processing Plant: Cash Flow Analysis Without Considering the Income Tax Liability

Table 81: Shrimp Processing Plant: Cash Flow Analysis on Considering the Income Tax Liability

Table 82: Shrimp Processing Plant: Profit and Loss Account (in US\$)

Table 83: India: Shrimp Market: Value Added Products

Table 84: India: Shrimp Market (Value Added Products): Key Industry Highlights, 2023 and 2032

Table 85: India: Shrimp Processing: Key Players Capacities

Table 86: Nekkanti Seafoods: Key Financials (in US\$** Million)

Table 87: Avanti Feeds Ltd: Key Financials (in US\$ Million)

Table 88: Devi Sea Foods Ltd.: Key Financials (in US\$** Million)

Table 89: Falcon Marine Exports Ltd.: Key Financials (in US\$* Million)

Table 90: Sandhya Marines.: Key Financials (in US\$** Million)

Table 91: Apex Frozen Foods Limited: Key Financials (in US\$ Million)

Table 92: IFB Agro Industries Limited: Key Financials (in US\$ Million)

Table 93: The Waterbase Limited: Key Financials (in US\$ Million)

Table 94: Kader Exports Pvt. Ltd.: Key Financials (in US\$* Million)

Table 95: Zeal Aqua Limited: Key Financials (in US\$ Million)

List Of Figures

LIST OF FIGURES

Figure 1: India: Shrimp Industry: Major Drivers and Challenges

Figure 2: Global: Shrimp Market: Volume Trends (in Million Tons), 2018-2023

Figure 3: Global: Shrimp Market: Value Trends (in US\$ Billion), 2018-2023

Figure 4: Global: Shrimp Market: Breakup by Environment (in %), 2023

Figure 5: Global: Shrimp Market Forecast: Volume Trends (in Million Tons), 2024-2032

Figure 6: Global: Shrimp Market Forecast: Value Trends (in US\$ Billion), 2024-2032

Figure 7: Global: Wild Shrimp Market: Production Volume (in Million Tons), 2018-2023

Figure 8: Global: Wild Shrimp Market: Production Value (in US\$ Billion), 2018-2023

Figure 9: Global: Wild Shrimp Market Forecast: Production Volume (in Million Tons), 2024-2032

Figure 10: Global: Wild Shrimp Market Forecast: Production Value (in US\$ Billion), 2024-2032

Figure 11: Global: Shrimp (Farmed) Market: Production Volume (in Million Tons), 2018-2023

Figure 12: Global: Shrimp (Farmed) Market: Production Value (in US\$ Billion), 2018-2023

Figure 13: Global: Shrimp (Farmed) Market: Production Breakup by Country (in %), 2023

Figure 14: Global: Shrimp (Farmed) Market: Consumption Breakup by Country (in %), 2023

Figure 15: Global: Shrimp (Farmed) Market: Production Breakup by Species (in %), 2023

Figure 16: Global: Penaeus Vannamei Shrimp Market: Production Volume (in Million Tons), 2018, 2023 and 2032

Figure 17: Global: Penaeus Monodon Shrimp Market: Production Volume (in Million Tons), 2018, 2023 and 2032

Figure 18: Global: Macrobrachium Rosenbergii Shrimp Market: Production Volume (in Million Tons), 2018, 2023 and 2032

Figure 19: Global: Other (Farmed) Shrimp Market: Production Volume (in Million Tons), 2018, 2023 and 2032

Figure 20: Global: Shrimp (Farmed) Market: Production Breakup by Size (in %), 2023

Figure 21: Global: Shrimp Industry: Frozen Seawater Shrimp and Prawn: Export Value Breakup by Country (in %), 2022

Figure 22: Global: Shrimp Industry: Frozen Freshwater Shrimp and Prawn: Export Value Breakup by Country (in %), 2022

Figure 23: Global: Shrimp Industry: Fresh, Salted or Smoked Seawater Shrimp and Prawn: Export Value Breakup by Country (in %), 2022

Figure 24: Global: Shrimp (Farmed) Market Forecast: Production Volume (in Million Tons), 2024-2032

Figure 25: Global: Shrimp (Farmed) Market Forecast: Production Value (in US\$ Billion), 2024-2032

Figure 26: Global: Shrimp Market: Breakup by Region (in %), 2023

Figure 27: India: Shrimp Farming (Area Under Aquaculture): Breakup by State (in %), 2023-24E

Figure 28: India: Shrimp Market: Production Breakup by State (in %), 2023-24E

Figure 29: India: Seafood Export Market: Frozen Shrimp Market Share (in %), 2022-23

Figure 30: India: Shrimp Market: Export Breakup by States (in %), 2022-23

Figure 31: India: Shrimp Market: Export Breakup by Ports (in %), 2022-23

Figure 32: India: Frozen Shrimp Export Market: Volume (in Tons), 2018-19-2022-23E

Figure 33: India: Frozen Shrimp Export Market: Value (in US\$ Million), 2018-19-2022-23E

Figure 34: India: Frozen Shrimp Export Market Forecast: Volume (in Tons), 2023-24 - 2031-32

Figure 35: India: Frozen Shrimp Export Market Forecast: Value (in US\$ Million), 2023-24 - 2031-32

Figure 36: India: Frozen Shrimp Export Market: Average Prices (in US\$/Ton), 2018-19-2022-23E

Figure 37: India: Shrimp Industry: Broodstock Import Volume (in '000 Tons), 2018-19-2022-23E

Figure 38: India: Shrimp Industry: Broodstock Import Value (in US\$ Million), 2018-19-2022-23E

Figure 39: India: Shrimp Industry: Broodstock Import Volume Breakup by Country (in %), 2023-24E

Figure 40: India: Shrimp Industry: Hatcheries Approved by CAA for SPF L. Vannamei Broodstock Imports

Figure 41: India: Shrimp Industry: Hatcheries Approved* by CAA for Seed Production from SPF L. Vannamei Brood Stock

Figure 42: India: Broodstock Import for L. Vannamei Shrimp: Average Price Trends (in US\$/Piece), 2018-19-2022-23E

Figure 43: India: Shrimp Feed Market: Production Capacity Trend (in Tons), 2018-19-2023-24E

Figure 44: India: Shrimp Feed Market: Capacity Utilization (in %), 2018-19-2023-24

Figure 45: India: Shrimp Feed Market: Consumption Volume (in Tons), 2018-19-2023-24

Figure 46: India: Shrimp Feed Market: Production Volume (in Tons), 2018-19-2023-24

Figure 47: India: Shrimp Feed Market: Consumption Value (in US\$ Million),
2018-19-2023-24

Figure 48: India: Shrimp Feed Market: Production Value (in US\$ Million),
2018-19-2023-24

Figure 49: India: Shrimp Feed Market: Average Price Trends (in US\$/Kg),
2018-19-2023-24

Figure 50: India: Shrimp Feed Market: Breakup by Type (in %), 2023-24

Figure 51: India: Shrimp Feed Market: Breakup by Region (in %), 2023-24

Figure 52: India: Shrimp Feed Market: Breakup by Ingredient (in %), 2023-24

Figure 53: India: Shrimp Feed Market: Breakup by Additives (in %), 2023-24

Figure 54: India: Shrimp Feed Market: Export Volume (in Tons), 2013-14 – 2022-23

Figure 55: India: Shrimp Feed Market: Import Volume (in Tons), 2013-14 – 2022-23

Figure 56: India: Shrimp Feed Market Forecast: Production Capacity Trend (in Tons),
2024-25-2032-33

Figure 57: India: Shrimp Feed Market Forecast: Capacity Utilization (in %),
2024-25-2032-33

Figure 58: India: Shrimp Feed Market Forecast: Consumption Volume (in Tons),
2024-25-2032-33

Figure 59: India: Shrimp Feed Market Forecast: Consumption Value (in US\$ Million),
2024-25-2032-33

Figure 60: India: Shrimp Feed Market Forecast: Production Volume (in Tons),
2024-25-2032-33

Figure 61: India: Shrimp Feed Market Forecast: Production Value (in US\$ Million),
2024-25-2032-33

Figure 62: India: Shrimp Feed Industry: Distribution Channel and Margins

Figure 63: India: Shrimp Feed Industry: Price Structure

Figure 64: India: Shrimp Feed Market: Breakup by Key Players (in %), 2023-24

Figure 65: Shrimp Farming Plant: Detailed Process Flow

Figure 66: India: Shrimp Production: Area Under Shrimp Cultivation (in Million
Hectares), 2018-19-2023-24E

Figure 67: India: Shrimp Market: Breakup by Environment (in %), 2023-24

Figure 68: India: Shrimp Farming (Area Under Aquaculture): Breakup by State (in %),
2023-24E

Figure 69: India: Shrimp Farming: Seed Production by Species (in Billions), 2017-2022

Figure 70: India: Shrimp Farming: Profit Margins

Figure 71: India: Shrimp Farm: Plant Layout

Figure 72: India: Farmed Shrimp: Price Structure

Figure 73: India: Shrimp Farming: Average Prices of Farmed Shrimp (in US\$/Kg),

2018-2023

Figure 74: Shrimp Aquaculture in Asia: 2017-2022

Figure 75: India: Shrimp Production: Area Under Shrimp Cultivation Forecast (in Million Hectares), 2024-25 - 2032-33

Figure 76: India: Shrimp Farming (Area Under Aquaculture): Breakup by State (in %), 2032-33

Figure 77: Shrimp Processing Plant: Detailed Process Flow

Figure 78: Shrimp Processing: Conversion Rate of Feedstocks

Figure 79: India: Shrimp Market: Production Volume (in Million Tons), 2018-19 -2023-24

Figure 80: India: Shrimp Market: Production Value (in US\$ Billion), 2018-2023

Figure 81: India: Shrimp Market: Production Breakup by Species (in %), 2023-24

Figure 82: India: Shrimp (*Penaeus Vannamei*) Market: Production Volume (in Tons), 2018-19-2023-24 and 2032-33

Figure 83: India: Shrimp (*Penaeus Monodon*) Market: Production Volume (in Tons), 2018-19-2023-24 and 2032-33

Figure 84: India: Shrimp (Other Species) Market: Production Volume (in Tons), 2018-19-2023-24 and 2032-33

Figure 85: India: Shrimp Market: Breakup by Size (in %), 2023-24

Figure 86: India: Shrimp Market (Size 31-40): Production Volume (in Tons), 2018 & 2023

Figure 87: India: Shrimp Market Forecast (Size 31-40): Production Volume (in Tons), 2024-2032

Figure 88: India: Shrimp Market (Size 41-50): Production Volume (in Tons), 2018 & 2023

Figure 89: India: Shrimp Market Forecast (Size 41-50): Production Volume (in Tons), 2024-2032

Figure 90: India: Shrimp Market (Size 51-60): Production Volume (in Tons), 2018 & 2023

Figure 91: India: Shrimp Market Forecast (Size 51-60): Production Volume (in Tons), 2024-2032

Figure 92: India: Shrimp Market (Size 61-70): Production Volume (in Tons), 2018 & 2023

Figure 93: India: Shrimp Market Forecast (Size 61-70): Production Volume (in Tons), 2024-2032

Figure 94: India: Shrimp Market (Size >70): Production Volume (in Tons), 2018 & 2023

Figure 95: India: Shrimp Market Forecast (Size >70): Production Volume (in Tons), 2024-2032

Figure 96: India: Shrimp Market (Other Sizes): Production Volume (in Tons), 2018 & 2023

Figure 97: India: Shrimp Market Forecast (Other Sizes): Production Volume (in Tons), 2024-2032

Figure 98: India: Seafood Market: Processing Capacity Breakup by Region (in %)

Figure 99: India: Shrimp Market: Production Breakup by States (in %), 2023-24

Figure 100: Shrimp Processing: Manufacturing Cost Breakup (in %)

Figure 101: Shrimp Industry: Profit Margins at Various Stages of Supply Chain

Figure 102: Shrimp Processing Plant: Breakup of Capital Costs (in %)

Figure 103: India: Shrimp Processing: Price Structure

Figure 104: India: Processed Shrimp Market: Average Price Trends (in US\$/Kg), 2018-2032

Figure 105: India: Ex-farm Shrimp: Average Price Trends (in US\$/Kg), 2018-2032

Figure 106: India: Processed Shrimp (Ex-factory): Average Price Trends (in US\$/Kg), 2018-2032

Figure 107: India: Processed Shrimp (CIF): Average Price Trends (in US\$/Kg), 2018-2032

Figure 108: India: Exported Shrimp: Average Price Trends (in US\$/Kg), 2018-2032

Figure 109: India: Shrimp Industry: SWOT Analysis

Figure 110: India: Shrimp Market Forecast: Production Volume (in Million Tons), 2024-25-2032-33

Figure 111: India: Shrimp Market Forecast: Production Value (in US\$ Billion), 2024-25-2032-33

Figure 112: India: Value Added Shrimp Market: Volume Trends (in Million Tons), 2018-2023

Figure 113: India: Value Added Shrimp Market: Breakup by Type (in %), 2023

Figure 114: India: Value Added Shrimp Market Forecast: Volume Trends (in Million Tons), 2024-2032

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