

Indian Shrimp Feed Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

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Abstracts

The Indian shrimp feed market reached a value of US\$ 1.2 Billion in 2021. Looking forward, IMARC Group expects the market to reach US\$ 3.7 Billion by 2027, exhibiting a CAGR of 19.5% during 2022-2027. Keeping in mind the uncertainties of COVID-19, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic. These insights are included in the report as a major market contributor.

Shrimp feed is produced in order to meet the nutritional requirements of farmed shrimps. It helps in maintaining the required levels of essential amino acids, vitamins, minerals, fatty acids and other important nutrients. Some of the common ingredients used in shrimp feed include fish and squid meal, lecithin, fish oil, cereal flour and other essential and propriety additives. The use of good quality feed helps in improving the shrimp production, profits, and minimising the environmental pollution generated from shrimp farming.

One of the primary factors catalysing the growth of the Indian shrimp feed market is the massive marine wealth in India that sustains the development of the aquaculture industry. In addition, the market is also influenced by the commercialisation of vannamei shrimp, supported by a sustained demand from both the developed and developing countries. The production and export of vannamei has overtaken native species of shrimps like black tiger which were farmed dominantly till 2003. This acts as another factor facilitating the demand for shrimp feed. Moreover, the availability of improved product varieties and a shift towards the usage of commercially produced shrimp feed have further contributed towards the growth of this market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the Indian



shrimp feed market, along with forecasts at the country and state level from 2022-2027. Our report has categorized the market based on type, ingredient and additives.

Breakup by Type: Starter Grade Grower Grade Finisher Grade

Based on type, the market has been segmented as starter grade, grower grade and finisher grade. Currently, grower grade dominates the market, holding the largest share in the Indian shrimp feed market.

Breakup by Ingredient:

Fish Meal Fish Oil Wheat Flour Soybean Others

At present, wheat flour represents the largest segment.

Breakup by Additives:

Vitamin and Protein
Fatty Acid
Antibiotics
Antioxidant
Feed Enzyme and Others

Based on additives, the market is segregated as vitamin and protein, fatty acid, antibiotics, antioxidant, and feed enzyme and others. Amongst these, vitamin and protein exhibits a clear dominance in the market.

Regional Insights:

Andhra Pradesh West Bengal



Tamil Nadu and Pondicherry
Gujarat
Odisha
Maharashtra
Others

Region-wise, the market has been segmented into Andhra Pradesh, West Bengal, Tamil Nadu and Pondicherry, Gujarat, Odisha, and Maharashtra. Amongst these, Andhra Pradesh is the leading market, accounting for majority of the market share.

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players.

This report provides a deep insight into the Indian shrimp feed market covering all its essential aspects. This ranges from macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Indian shrimp feed industry in any manner.

Key Questions Answered in This Report

- 1. What is the size of the Indian shrimp feed market?
- 2. What are the key factors driving the Indian shrimp feed market?
- 3. What has been the impact of COVID-19 on the Indian shrimp feed market?
- 4. What is the breakup of the Indian shrimp feed market based on the type?
- 5. What is the breakup of the Indian shrimp feed market based on the ingredient?
- 6. What is the breakup of the Indian shrimp feed market based on the additives?
- 7. What are the key regions in the Indian shrimp feed market?



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