

Indian Shrimp Feed Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2019-2024

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Abstracts

The Indian shrimp feed market reached a production volume of more than 1 Million Tons in 2018. Shrimp feed is produced in order to meet the nutritional requirements of farmed shrimps. It helps in maintaining the required levels of essential amino acids, vitamins, minerals, fatty acids and other important nutrients. Some of the common ingredients used in shrimp feed include fish and squid meal, lecithin, fish oil, cereal flour and other essential and propriety additives. The use of good quality feed helps in improving the shrimp production, profits, and minimising the environmental pollution generated from shrimp farming. According to the latest report by IMARC Group, titled “Indian Shrimp Feed Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2019-2024”, the Indian shrimp feed market is projected to reach 1.8 Million Tons by 2024, registering a CAGR of 10% during 2019-2024.

One of the primary factors catalysing the growth of the Indian shrimp feed market is the massive marine wealth in India that sustains the development of the aquaculture industry. In addition, the market is also influenced by the commercialisation of vannamei shrimp, supported by a sustained demand from both the developed and developing countries. The production and export of vannamei has overtaken native species of shrimps like black tiger which were farmed dominantly till 2003. This acts as another factor facilitating the demand for shrimp feed. Moreover, the availability of improved product varieties and a shift towards the usage of commercially produced shrimp feed have further contributed towards the growth of this market

Market Summary:

Based on type, the market has been segmented as starter grade, grower grade and finisher grade. Currently, starter grade dominates the market, holding the largest share

in the Indian shrimp feed market.

On the basis of ingredient, fishmeal represents the largest segment, followed by fish oil, wheat flour, soybean meal and others.

Based on additives, the market is segregated as vitamin and protein, fatty acid, antibiotics, antioxidants and feed enzyme. Amongst these, vitamins and proteins exhibit a clear dominance in the market.

Region-wise, the market has been segmented into Andhra Pradesh, West Bengal, Tamil Nadu and Pondicherry, Gujarat, Orissa, and Maharashtra. Amongst these, Andhra Pradesh is the leading market, accounting for majority of the market share.

This report provides a deep insight into the Indian shrimp feed market covering all its essential aspects. This ranges from macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Indian shrimp feed industry in any manner.

Key Questions Answered in This Report:

How has the Indian shrimp feed market performed so far and how will it perform in the coming years?

What are the key regions in the Indian shrimp feed market?

Which are the popular types of shrimp feed in the Indian market?

What are the key ingredients in the Indian shrimp feed market?

What are the major additives in the Indian shrimp feed market?

What are the price trends of shrimp feed?

What are the various stages in the value chain of the Indian shrimp feed market?

What are the key driving factors and challenges in the Indian shrimp feed market?

What are the import and export trends in the Indian shrimp feed market?

What is the degree of competition in the Indian shrimp feed market?

How is shrimp feed manufactured?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 INDIAN SHRIMP FEED INDUSTRY

- 5.1 Market Overview
- 5.2 Market Performance
 - 5.2.1 Production Capacity Trends
 - 5.2.2 Volume Trends
 - 5.2.3 Value Trends
- 5.3 Price Analysis
 - 5.3.1 Key Price Indicators
 - 5.3.2 Price Structure
 - 5.3.3 Price Trends
- 5.5 Market Breakup by Type
- 5.6 Market Breakup by Ingredient
- 5.7 Market Breakup by Additives
- 5.8 Market Breakup by Region
- 5.9 Import and Export

- 5.10 Market Forecast
- 5.11 SWOT Analysis
 - 5.11.1 Strengths
 - 5.11.2 Weaknesses
 - 5.11.3 Opportunities
 - 5.11.4 Threats
- 5.12 Value Chain Analysis
 - 5.12.1 Overview
 - 5.12.2 Input Suppliers
 - 5.12.3 Shrimp Feed Manufacturers
 - 5.12.4 Marketing
 - 5.12.5 Distribution
 - 5.12.6 Exports
 - 5.12.7 End-Use
- 5.13 Porters Five Forces Analysis
 - 5.13.1 Overview
 - 5.13.2 Bargaining Power of Buyers
 - 5.13.3 Bargaining Power of Suppliers
 - 5.13.4 Degree of Rivalry
 - 5.13.5 Threat of New Entrants
 - 5.13.6 Threat of Substitutes

6 INDIA SHRIMP FEED MARKET: BREAKUP BY TYPE

- 6.1 Starter Grade
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Grower Grade
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Finisher Grade
 - 6.3.1 Market Trends
 - 6.3.2 Market Forecast

7 INDIA SHRIMP FEED MARKET: BREAKUP BY INGREDIENTS

- 7.1 Fish Meal
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast

7.2 Fish Oil

7.2.1 Market Trends

7.2.2 Market Forecast

7.3 Wheat Flour

7.3.1 Market Trends

7.3.2 Market Forecast

7.4 Soybean

7.4.1 Market Trends

7.4.2 Market Forecast

7.5 Others

7.5.1 Market Trends

7.5.2 Market Forecast

8 INDIA SHRIMP FEED MARKET: BREAKUP BY ADDITIVES

8.1 Vitamin and Protein

8.1.1 Market Trends

8.1.2 Market Forecast

8.2 Fatty Acid

8.2.1 Market Trends

8.2.2 Market Forecast

8.3 Antibiotics

8.3.1 Market Trends

8.3.2 Market Forecast

8.4 Antioxidant

8.4.1 Market Trends

8.4.2 Market Forecast

8.5 Feed Enzyme and Others

8.5.1 Market Trends

8.5.2 Market Forecast

9 INDIA SHRIMP FEED MARKET: PERFORMANCE OF KEY REGIONS

9.1 Andhra Pradesh

9.1.1 Market Trends

9.1.2 Market Forecast

9.2 West Bengal

9.2.1 Market Trends

9.2.2 Market Forecast

9.3 Tamil Nadu & Pondicherry

9.3.1 Market Trends

9.3.2 Market Forecast

9.4 Gujarat

9.4.1 Market Trends

9.4.2 Market Forecast

9.5 Orissa

9.5.1 Market Trends

9.5.2 Market Forecast

9.6 Maharashtra

9.6.1 Market Trends

9.6.2 Market Forecast

9.7 Others

9.7.1 Market Trends

9.7.2 Market Forecast

10 COMPETITIVE LANDSCAPE

10.1 Market Structure

10.2 Key Players

10.2 Profiles of Key Players

List Of Tables

LIST OF TABLES

Table 1: India: Shrimp Feed Market: Key Industry Highlights, 2018 and 2024

Table 2: India: Shrimp Feed Market Forecast: Breakup by Type (in Tons), 2019-2024

Table 3: India: Shrimp Feed Market Forecast: Breakup by Ingredient (in Tons), 2019-2024

Table 4: India: Shrimp Feed Market Forecast: Breakup by Additives (in Tons), 2019-2024

Table 5: India: Shrimp Feed Market Forecast: Breakup by Region (in Tons), 2019-2024

Table 6: India: Shrimp Feed Market: Competitive Landscape

Table 7: India: Shrimp Feed Market: Key Players

List Of Figures

LIST OF FIGURES

- Figure 1: Indian: Shrimp Feed Market: Major Drivers and Challenges
- Figure 2: India: Shrimp Feed Market: Production Capacity Trends (in Tons), 2011-2018
- Figure 3: India: Shrimp Feed Market: Capacity Utilization (in %), 2011-2018
- Figure 4: India: Shrimp Feed Market: Consumption Volume (in Tons), 2011-2018
- Figure 5: India: Shrimp Feed Market: Production Volume (in Tons), 2011-2018
- Figure 6: India: Shrimp Feed Market: Consumption Value (in Million US\$), 2011-2018
- Figure 7: India: Shrimp Feed Market: Production Value (in Million US\$), 2011-2018
- Figure 8: India: Shrimp Feed Market: Average Prices (in US\$/Kg), 2011-2018
- Figure 9: Indian: Shrimp Feed Market: Breakup by Type (in %), 2018
- Figure 10: India: Shrimp Feed Market: Breakup by Ingredients (in %), 2018
- Figure 11: India: Shrimp Feed Market: Breakup by Additives (in %), 2018
- Figure 12: India: Shrimp Feed Market: Breakup by Region (in %), 2018
- Figure 13: India: Shrimp Feed Market: Export Volume (in Tons), 2011-2018
- Figure 14: India: Shrimp Feed Market: Import Volume (in Tons), 2011-2018
- Figure 15: India: Shrimp Feed Market: Production Capacity Trend (in Tons), 2019-2024
- Figure 16: India: Shrimp Feed Market: Capacity Utilization (in %), 2019-2024
- Figure 17: India: Shrimp Feed Market Forecast: Consumption Volume (in Tons), 2019-2024
- Figure 18: India: Shrimp Feed Market Forecast: Consumption Value (in Million US\$), 2019-2024
- Figure 19: India: Shrimp Feed Market Forecast: Production Volume (in Tons), 2019-2024
- Figure 20: India: Shrimp Feed Market Forecast: Production Value (in Million US\$), 2019-2024
- Figure 21: Shrimp Feed Industry: SWOT Analysis
- Figure 22: Shrimp Feed Industry: Value Chain Analysis
- Figure 23: Shrimp Feed Industry: Porter's Five Forces Analysis
- Figure 24: India: Starter Type Shrimp Feed Market: Consumption Volume (in Tons), 2011 & 2018
- Figure 25: India: Starter Type Shrimp Feed Market Forecast: Consumption Volume (in Tons), 2019-2024
- Figure 26: India: Grower Type Shrimp Feed Market: Consumption Volume (in Tons), 2011 & 2018
- Figure 27: India: Grower Type Shrimp Feed Market Forecast: Consumption Volume (in Tons), 2019-2024

Figure 28: India: Finisher Type Shrimp Feed Market: Consumption Volume (in Tons), 2011 & 2018

Figure 29: India: Finisher Type Shrimp Feed Market Forecast: Consumption Volume (in Tons), 2019-2024

Figure 30: India: Fish Meal Based Shrimp Feed Market: Consumption Volume (in Tons), 2011 & 2018

Figure 31: India: Fish Meal Based Shrimp Feed Market Forecast: Consumption Volume (in Tons), 2019-2024

Figure 32: India: Fish Oil Based Shrimp Feed Market: Consumption Volume (in Tons), 2011 & 2018

Figure 33: India: Fish Oil Based Shrimp Feed Market Forecast: Consumption Volume (in Tons), 2019-2024

Figure 34: India: Wheat Flour Based Shrimp Feed Market: Consumption Volume (in Tons), 2011 & 2018

Figure 35: India: Wheat Flour Based Shrimp Feed Market Forecast: Consumption Volume (in Tons), 2019-2024

Figure 36: India: Soybean Based Shrimp Feed Market: Consumption Volume (in Tons), 2011 & 2018

Figure 37: India: Soybean Based Shrimp Feed Market Forecast: Consumption Volume (in Tons), 2019-2024

Figure 38: India: Other Ingredient Based Shrimp Feed Market: Consumption Volume (in Tons), 2011 & 2018

Figure 39: India: Other Ingredient Based Shrimp Feed Market Forecast: Consumption Volume (in Tons), 2019-2024

Figure 40: India: Vitamin and Protein Based Shrimp Feed Market: Consumption Volume (in Tons), 2011 & 2018

Figure 41: India: Vitamin and Protein Based Shrimp Feed Market Forecast: Consumption Volume (in Tons), 2019-2024

Figure 42: India: Fatty Acid Based Shrimp Feed Market: Consumption Volume (in Tons), 2011 & 2018

Figure 43: India: Fatty Acid Based Shrimp Feed Market Forecast: Consumption Volume (in Tons), 2019-2024

Figure 44: India: Antibiotics Based Shrimp Feed Market: Consumption Volume (in Tons), 2011 & 2018

Figure 45: India: Antibiotics Based Shrimp Feed Market Forecast: Consumption Volume (in Tons), 2019-2024

Figure 46: India: Antioxidant Based Shrimp Feed Market: Consumption Volume (in Tons), 2011 & 2018

Figure 47: India: Antioxidant Based Shrimp Feed Market Forecast: Consumption

Volume (in Tons), 2019-2024

Figure 48: India: Feed Enzyme and Other Additive Based Shrimp Feed Market: Consumption Volume (in Tons), 2011 & 2018

Figure 49: India: Feed Enzyme and Other Additive Based Shrimp Feed Market Forecast: Consumption Volume (in Tons), 2019-2024

Figure 50: Andhra Pradesh: Shrimp Feed Market: Consumption Volume (in Tons), 2011 & 2018

Figure 51: Andhra Pradesh: Shrimp Feed Market Forecast: Consumption Volume (in Tons), 2019-2024

Figure 52: West Bengal: Shrimp Feed Market: Consumption Volume (in Tons), 2011 & 2018

Figure 53: West Bengal: Shrimp Feed Market Forecast: Consumption Volume (in Tons), 2019-2024

Figure 54: Tamil Nadu & Pondicherry: Shrimp Feed Market: Consumption Volume (in Tons), 2011 & 2018

Figure 55: Tamil Nadu & Pondicherry: Shrimp Feed Market Forecast: Consumption Volume (in Tons), 2019-2024

Figure 56: Gujarat: Shrimp Feed Market: Consumption Volume (in Tons), 2011 & 2018

Figure 57: Gujarat: Shrimp Feed Market Forecast: Consumption Volume (in Tons), 2019-2024

Figure 58: Orissa: Shrimp Feed Market: Consumption Volume (in Tons), 2011 & 2018

Figure 59: Orissa: Shrimp Feed Market Forecast: Consumption Volume (in Tons), 2019-2024

Figure 60: Maharashtra: Shrimp Feed Market: Consumption Volume (in Tons), 2011 & 2018

Figure 61: Maharashtra: Shrimp Feed Market Forecast: Consumption Volume (in Tons), 2019-2024

Figure 62: Others: Shrimp Feed Market: Consumption Volume (in Tons), 2011 & 2018

Figure 63: Others: Shrimp Feed Market Forecast: Consumption Volume (in Tons), 2019-2024

Figure 64: India: Shrimp Feed Market: Breakup by Key Players (in %), 2018

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