

Indian Pre-School/Childcare Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The Indian pre-school/childcare market size reached US\$ 3.8 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 7.3 Billion by 2028, exhibiting a growth rate (CAGR) of 11.2% during 2023-2028.

Preschool is a learning establishment that offers early childhood education to children who are between 2-4 years of age. Pre-schools are an essential part of the education system since in the first four years of age, children acquire the basic cognitive, physical, social and emotional capabilities that prepare them for later success in school and life. Pre-schools can operate both publicly and privately and they have been segmented into full day-care and after-school care categories.

The growth of the Indian pre-school/child care market is driven primarily by factors such as rising parent awareness for early childhood education and care, coupled with rising number of nuclear families and working women in the country. As both parents in the family are bound to be occupied with their professions, pre-schools offer a reliable system to ensure that the child's growth is not hindered due to the absence of parents. Moreover, factors like increasing disposable income of parents and rapid urbanization has led to a rise in brand consciousness and penetration of international preschools in the country. This has resulted in the development of innovative and advanced infrastructures as well as quality education programs for preschools across the country. Additionally, with expansion in tier 2 and tier 3 cities and escalation of franchise numbers in untapped areas, the number of preschool/child care centres have significantly increased. The government of India has also launched the National Early

Childhood Care and Education (ECCE) policy, promoting pre-schooling for children in low-income households of the country.

IMARC Group's latest report provides a deep insight into the Indian pre-school/childcare market covering all its essential aspects. This ranges from macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Indian pre-school/childcare market in any manner.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the Indian pre-school/childcare market report, along with forecasts at the country and regional level from 2023-2028. Our report has categorized the market based on facility, ownership, age group, location and major cities.

Breakup by Region:

- North India
- East India
- West and Central India
- South India

Breakup by Facility:

- Full Day Care
- After School Care

Breakup by Ownership:

- Public
- Private

Breakup by Age Group:

Less Than 2 Years

2-4 Years

4-6 Years

Above 6 Years

Breakup by Location:

Standalone

School Premises

Office Premises

Breakup by Major Cities:

Delhi-NCR

Bengaluru

Hyderabad

Chennai

Mumbai

Kolkata

Rest of India

Value Chain Analysis

Key Drivers and Challenges

Porters Five Forces Analysis

PESTEL Analysis

Government Regulations

Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the key players being Kidzee, Bachpan Global, EuroKids, Tree House Education and

Accessories Ltd., Shemrock Play School, Kangaroo Kids, Hello Kids, Little Millennium, Podar Jumbo Kids, and T.I.M.E. Kids.

Key Questions Answered in This Report:

- What is the expected growth rate of the Indian pre-school/childcare market?
- What are the key factors driving the Indian pre-school/childcare market?
- What has been the impact of COVID-19 on the Indian pre-school/childcare market?
- What is the breakup of the Indian pre-school/childcare market based on the facility?
- What is the breakup of the Indian pre-school/childcare market based on the ownership?
- What is the breakup of the Indian pre-school/childcare market based on the age group?
- What is the breakup of the Indian pre-school/childcare market based on the location?
- What is the breakup of the Indian pre-school/childcare market based on the major cities?
- What are the key regions in the Indian pre-school/childcare market?
- Who are the key companies/players in the Indian pre-school/childcare market?

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