

Indian Onion Powder Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The Indian onion powder market size reached 14.0 Kilo Tons in 2022. Looking forward, IMARC Group expects the market to reach 19.7 Kilo Tons by 2028, exhibiting a growth rate (CAGR) of 5.92% during 2023-2028.

Onion powder is prepared commercially using raw onions by dehydrating, freeze-drying, vacuum-shelf drying and flow drying. It comprises of many vital nutrients like carbohydrate, fiber, protein, cholesterol, vitamin B-6 and C, manganese, calcium, iron, folate, potassium, phosphorus and magnesium. In addition to this, onion powder is less pungent in taste but its concentrated disposition makes it last for a prolonged time span. Onion powder is widely used in India for several culinary purposes owing to its advantages such as long-shelf life, easy transportation, wide availability and insignificant calorie count.

On account of rapid urbanisation, hectic schedules and rising working population, the demand for onion powder is witnessing a tremendous growth, particularly in India. In order to save time, consumers are not willing to indulge in difficult cooking procedures such as chopping onions. Apart from this, food processing represents one of the largest sectors in India which is bolstering the demand for onion powder. Moreover, onion powder is used in ready-to-eat food products, like packaged soups, sauces, oats, noodles, pasta, frozen food and instant mixes. Further, onion powder is used in seasonings, dry rubs, marinades and condiments for preparing appetisers, seafood and meat.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the Indian onion powder market report, along with forecasts at the country and state level from

2023-2028. Our report has categorized the market based on end-use sector, application and packaging.

Breakup by End-Use Sector:

Commercial
Residential

Based on end-use, the market is segregated as commercial and residential. Amongst these, commercial exhibits a clear dominance in the Indian onion powder market.

Breakup by Application:

Food Processing
Healthcare

On the basis of application, food processing represents the largest segment.

Breakup by Packaging:

Bulk Packaging
Pouches

Based on packaging, the market has been segmented as bulk packaging and pouches. Currently, bulk packaging dominates the market, holding the largest share.

Breakup by Region:

Gujarat
Maharashtra
Madhya Pradesh
Rajasthan
Others

Region-wise, the market has been segmented into Gujarat, Maharashtra, Madhya Pradesh, Rajasthan and Others. Amongst these, Gujarat is the leading market, accounting for the majority of the market share.

Competitive Landscape:

The competitive landscape of the market has also been examined with some of the key players being Jain Irrigation Systems Pvt. Ltd, Kings Dehydration, Gujarat Dehyd Foods Ltd., Gujarat Agro Exports Ltd., etc.

This report provides a deep insight into the Indian onion powder industry covering all its essential aspects. This ranges from macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. The report also provides a comprehensive analysis for setting up an onion powder manufacturing plant. The study analyses the processing and manufacturing requirements, project cost, project funding, project economics, expected returns on investment, profit margins, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Indian onion powder industry in any manner.

Key Questions Answered in This Report

1. What was the size of the Indian onion powder market in 2022?
2. What is the expected growth rate of the Indian onion powder market during 2023-2028?
3. What are the key factors driving the Indian onion powder market?
4. What has been the impact of COVID-19 on the Indian onion powder market?
5. What is the breakup of the Indian onion powder market based on the end-use sector?
6. What is the breakup of the Indian onion powder market based on the application?
7. What is the breakup of the Indian onion powder market based on packaging?
8. What are the key regions in the Indian onion powder market?
9. Who are the key players/companies in the Indian onion powder market?

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