

Indian Fish Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Indian Fish Market Overview:

The Indian fish market size reached 19.0 Million Tons in 2022. Looking forward, IMARC Group expects the market to reach 31.7 Million Tons by 2028 exhibiting a growth rate (CAGR) of 8.81% during 2023-2028.

Accounting for nearly 6% of the global fish production, India today represents one of the largest producers of fish in the world. Both, domestic consumption as well as export of fishes have witnessed a strong growth in India over the last few years. The per capita consumption of fish has also shown a continuous growth over the last several years. A number of factors are currently driving the consumption of fish in India. These include life style changes, increasing cost of meat and the perception of fish as a healthy food with high levels of digestible protein, PUFA and cholesterol lowering capability.

Indian Fish Market: Drivers

Increasing Per Capita Consumption: The per capita consumption of fish has been continuously increasing over the past few decades. As a result of increasing disposable incomes and changing food habits, we expect the consumption of fish to continue increasing in the coming years.

Growth of Organized Food Retail: The growth of the organized food retail market is expected to increase the accessibility of processed fish, particularly, canned and frozen fish products for consumers. This is expected to create a positive impact on market growth.

Increasing Awareness on the Health Benefits of Fishes: The market for health and wellness foods in India is currently exhibiting strong growth. As previously discussed,

fishes are perceived as a healthy food containing high levels of digestible protein, PUFA and cholesterol lowering capability. Increasing awareness of fish as a food associated with health and wellness is expected to create a positive impact on its consumption in the coming years.

Growth in Exports: India is also emerging as a leading exporter of fishes with export values exhibiting double digit growth rates. The country is currently one of the key suppliers of frozen shrimp and frozen fish in various international markets.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the Indian fish market report, along with forecasts at the country and state level from 2023-2028. Our report has categorized the market based on fish type, product type, distribution channel and sector.

Breakup by Fish Type:

Inland Fishes

Indian Major Carps

Pangasius

Exotic Carps

Clarias

Anabas

Rupchanda

Tilapia

Seabass

Others

Marine Fishes

Shrimps

Scampi

Based on the fish type, the market has been segmented as inland fishes, marine fishes, shrimps and scampi. Currently, inland fishes dominate the market, holding the largest share.

Breakup by Product Type:

Fresh
Frozen
Canned
Others

Based on the product type, the market has been segmented as fresh, frozen, canned and others.

Breakup by Distribution Channel:

Retail
Institutional

On the basis of distribution channel, the market has been segmented as retail and institutional sales.

Breakup by Sector:

Organised
Unorganised

On the basis of sector, the market has been segmented as organised and unorganised sectors.

Breakup by State:

West Bengal
Andhra Pradesh
Karnataka
Kerala
Gujarat
Tamil Nadu
Maharashtra
Others

The market has also been segmented on the basis of various states.

Competitive Landscape:

The competitive landscape of the market has also been examined in the report and the profiles of key players have also been provided.

This report provides a deep insight into the Indian fish market covering all its essential aspects. This ranges from the macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Indian fish market in any manner.

Key Questions Answered in This Report

1. What is the size of the Indian fish market in 2022?
2. What is the expected growth rate of the Indian fish market during 2023-2028?
3. What are the key factors driving the Indian fish market?
4. What has been the impact of COVID-19 on the Indian fish market?
5. What is the breakup of the Indian fish market based on the fish type?
6. What is the breakup of the Indian fish market based on the product type?
7. What is the breakup of the Indian fish market based on the sector?
8. What is the breakup of the Indian fish market based on the distribution channel?
9. What are the key regions in the Indian fish market?

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