

Indian Fertilizer Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/I7DD6E7D0DEEN.html>

Date: January 2023

Pages: 105

Price: US\$ 2,299.00 (Single User License)

ID: I7DD6E7D0DEEN

Abstracts

The Indian fertilizer market size reached INR 898.5 Billion in 2022. Looking forward, IMARC Group expects the market to reach INR 1,188.3 Billion by 2028, exhibiting a growth rate (CAGR) of 4.85% during 2023-2028.

Fertilizers have played a key role in the success of India's green revolution and subsequent self-reliance in food-grain production. The increase in fertilizer consumption has contributed significantly to sustainable production of food grains in the country. As a result, the demand of fertilizers has witnessed double digit growth rates over the past several years.

Despite a strong growth in recent years, the average intensity of fertilizer use in India remains much lower than most of the developed and emerging countries around the world. The usage of fertilizers is also highly skewed, with wide inter-regional, inter-state and inter-district variations.

Indian Fertilizer Market: Drivers

Catalyzed by a strong growth in the country's population over the next five years, food demand is also expected to exhibit a strong growth. Conversely, as a result of increasing urbanisation levels, available arable land is expected to decrease. We expect fertilizers to play a key role in increasing the average crop yields per hectare.

Despite strong historical growth, fertilizer consumption in India remains highly skewed. There are currently a number of states in India which still have a very low penetration of fertilizers. This leaves a lot of room for future growth.

We expect a number of government and non-government awareness campaigns to educate farmers on the benefits of fertilizers. Promotion of fertilizers through television, radio and customized rural workshops are also anticipated to increase the consumption

of fertilizers in the coming years.

Increasing rural incomes, coupled by easy availability of credit, are also likely to create a positive impact on fertilizer usage in the country.

Contract farming, where inputs in terms of technology and training are expected to be provided to the farmer from the food processor (contractor), is also expected to create a positive impact on fertilizer usage.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the Indian fertilizer market report, along with forecasts at the country and regional level from 2023-2028. Our report has categorized the market based on product type, segment, formulation and application.

Breakup by Product Type:

Chemical Fertilizers

Biofertilizers

Based on the product type, the market has been segmented as chemical fertilizers and biofertilizers. Currently, chemical fertilizers dominate the market, holding the largest share.

Breakup by Segment:

Complex Fertilizers

DAP

MOP

Urea

SSP

Others

Based on the segment, the market has been segmented as complex fertilizers, DAP, MOP, urea and SSP. Currently, DAP represents the largest type accounting for the majority of the market share.

Breakup by Formulation:

Liquid

Dry

On the basis of formulation, the market has been segmented as liquid and dry. Dry fertilizers represent the leading segment holding the majority of the market share.

Breakup by Application:

- Farming
- Grains and Cereals
- Oilseeds
- Fruits and Vegetables
- Others
- Gardening

Based on the application, the market has been segmented as farming and gardening. The farming applications currently dominate the market.

Breakup by Region:

- East India
- North India
- South India
- West India

On the basis of region, the market has been segmented as North India, South India, East India and West India. North India holds the leading position in the Indian fertilizer market.

Competitive Landscape:

The competitive landscape of the market has also been examined in the report and the profiles of key players have also been provided.

This report provides a deep insight into the Indian fertilizer market covering all its essential aspects. This ranges from macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Indian fertilizer industry in any manner.

Key Questions Answered in This Report:

How has the Indian fertilizer market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the Indian fertilizer market?

What is the breakup of the Indian fertilizer market on the basis of product type?

What is the breakup of the Indian fertilizer market on the basis of key segments?

What is the breakup of the Indian fertilizer market on the basis of formulation?

What is the breakup of the Indian fertilizer market on the basis of application?

What is the breakup of the Indian fertilizer market on the basis of region?

What are the various stages in the value chain of the Indian fertilizer market?

What are the key driving factors and challenges in the Indian fertilizer market?

What is the structure of the Indian fertilizer market and who are the key players?

What is the degree of competition in the Indian fertilizer market?

How are fertilizers manufactured?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Properties
- 4.3 Key Industry Trends

5 INDIAN FERTILIZER MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Breakup by Product Type
- 5.5 Market Breakup by Segment
- 5.6 Market Breakup by Formulation
- 5.7 Market Breakup by Application
- 5.8 Market Breakup by Region
- 5.9 Market Forecast
- 5.10 SWOT Analysis
 - 5.10.1 Overview
 - 5.10.2 Strengths
 - 5.10.3 Weaknesses

- 5.10.4 Opportunities
- 5.10.5 Threats
- 5.11 Value Chain Analysis
 - 5.11.1 Overview
 - 5.11.2 Research and Development
 - 5.11.3 Raw Material Procurement
 - 5.11.4 Manufacturing
 - 5.11.5 Marketing
 - 5.11.6 Distribution
 - 5.11.7 End-Use
- 5.12 Porters Five Forces Analysis
 - 5.12.1 Overview
 - 5.12.2 Bargaining Power of Buyers
 - 5.12.3 Bargaining Power of Suppliers
 - 5.12.4 Degree of Competition
 - 5.12.5 Threat of New Entrants
 - 5.12.6 Threat of Substitutes
- 5.13 Price Analysis
 - 5.13.1 Key Price Indicators
 - 5.13.2 Price Structure
 - 5.13.3 Margin Analysis

6 MARKET BREAKUP BY PRODUCT TYPE

- 6.1 Chemical Fertilizers
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Biofertilizers
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast

7 MARKET BREAKUP BY SEGMENT

- 7.1 Complex Fertilizers
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 DAP
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast

7.3 MOP

7.3.1 Market Trends

7.3.2 Market Forecast

7.4 Urea

7.4.1 Market Trends

7.4.2 Market Forecast

7.5 SSP

7.5.1 Market Trends

7.5.2 Market Forecast

7.6 Others

7.6.1 Market Trends

7.6.2 Market Forecast

8 MARKET BREAKUP BY FORMULATION

8.1 Liquid

8.1.1 Market Trends

8.1.2 Market Forecast

8.2 Dry

8.2.1 Market Trends

8.2.2 Market Forecast

9 MARKET BREAKUP BY APPLICATION

9.1 Farming

9.1.1 Grains and Cereals

9.1.1.1 Market Trends

9.1.1.2 Market Forecast

9.1.2 Oilseeds

9.1.2.1 Market Trends

9.1.2.2 Market Forecast

9.1.3 Fruits and Vegetables

9.1.3.1 Market Trends

9.1.3.2 Market Forecast

9.1.4 Others

9.1.4.1 Market Trends

9.1.4.2 Market Forecast

9.2 Gardening

9.2.1 Market Trends

9.2.2 Market Forecast

10 MARKET BREAKUP BY REGION

10.1 East India

10.1.1 Market Trends

10.1.2 Market Forecast

10.2 North India

10.2.1 Market Trends

10.2.2 Market Forecast

10.3 South India

10.3.1 Market Trends

10.3.2 Market Forecast

10.4 West India

10.4.1 Market Trends

10.4.2 Market Forecast

11 FERTILIZER MANUFACTURING PROCESS

11.1 Product Overview

11.2 Raw Material Requirements

11.3 Manufacturing Process

11.4 Key Success and Risk Factors

12 COMPETITIVE LANDSCAPE

12.1 Market Structure

12.2 Key Players

12.3 Profiles of Key Players

List Of Tables

LIST OF TABLES

Table 1: Fertilizer: General Properties

Table 2: India: Fertilizer Market: Key Industry Highlights, 2022 and 2028

Table 3: India: Fertilizer Market Forecast: Breakup by Product Type (in Billion INR), 2023-2028

Table 4: India: Fertilizer Market Forecast: Breakup by Segment (in Billion INR), 2023-2028

Table 5: India: Fertilizer Market Forecast: Breakup by Formulation (in Billion INR), 2023-2028

Table 6: India: Fertilizer Market Forecast: Breakup by Application (in Billion INR), 2023-2028

Table 7: India: Fertilizer Market Forecast: Breakup by Region (in Billion INR), 2023-2028

Table 8: Fertilizer Manufacturing: Raw Material Requirements

Table 9: India: Fertilizer Market: Competitive Structure

Table 10: India: Fertilizer Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: India: Fertilizer Market: Major Drivers and Challenges

Figure 2: India: Fertilizer Market: Sales Volume (in 000' Metric Tons), 2017-2022

Figure 3: India: Fertilizer Market: Sales Value (in Billion INR), 2017-2022

Figure 4: India: Fertilizer Market: Breakup by Product Type (in %), 2022

Figure 5: India: Fertilizer Market: Breakup by Segment (in %), 2022

Figure 6: India: Fertilizer Market: Breakup by Formulation (in %), 2022

Figure 7: India: Fertilizer Market: Breakup by Application (in %), 2022

Figure 8: India: Fertilizer Market: Breakup by Region (in %), 2022

Figure 9: India: Fertilizer Market Forecast: Sales Volume (in 000' Metric Tons), 2023-2028

Figure 10: India: Fertilizer Market Forecast: Sales Value (in Billion INR), 2023-2028

Figure 11: Fertilizer Market: Price Structure

Figure 12: India: Fertilizer Industry: SWOT Analysis

Figure 13: India: Fertilizer Industry: Value Chain Analysis

Figure 14: India: Fertilizer Industry: Porter's Five Forces Analysis

Figure 15: India: Chemical Fertilizers Market: Sales Value (in Billion INR), 2017 & 2022

Figure 16: India: Chemical Fertilizers Market Forecast: Sales Value (in Billion INR), 2023-2028

Figure 17: India: Biofertilizers Market: Sales Value (in Billion INR), 2017 & 2022

Figure 18: India: Biofertilizers Market Forecast: Sales Value (in Billion INR), 2023-2028

Figure 19: India: Fertilizer (Complex) Market: Sales Value (in Billion INR), 2017 & 2022

Figure 20: India: Fertilizer (Complex) Market Forecast: Sales Value (in Billion INR), 2023-2028

Figure 21: India: Fertilizer (DAP) Market: Sales Value (in Billion INR), 2017 & 2022

Figure 22: India: Fertilizer (DAP) Market Forecast: Sales Value (in Billion INR), 2023-2028

Figure 23: India: Fertilizer (MOP) Market: Sales Value (in Billion INR), 2017 & 2022

Figure 24: India: Fertilizer (MOP) Market Forecast: Sales Value (in Billion INR), 2023-2028

Figure 25: India: Fertilizer (Urea) Market: Sales Value (in Billion INR), 2017 & 2022

Figure 26: India: Fertilizer (Urea) Market Forecast: Sales Value (in Billion INR), 2023-2028

Figure 27: India: Fertilizer (SSP) Market: Sales Value (in Billion INR), 2017 & 2022

Figure 28: India: Fertilizer (SSP) Market Forecast: Sales Value (in Billion INR), 2023-2028

Figure 29: India: Fertilizer (Others) Market: Sales Value (in Billion INR), 2017 & 2022

Figure 30: India: Fertilizer (Others) Market Forecast: Sales Value (in Billion INR), 2023-2028

Figure 31: India: Fertilizer (Liquid) Market: Sales Value (in Billion INR), 2017 & 2022

Figure 32: India: Fertilizer (Liquid) Market Forecast: Sales Value (in Billion INR), 2023-2028

Figure 33: India: Fertilizer (Dry) Market: Sales Value (in Billion INR), 2017 & 2022

Figure 34: India: Fertilizer (Dry) Market Forecast: Sales Value (in Billion INR), 2023-2028

Figure 35: India: Fertilizer (Farming) Market: Sales Value (in Billion INR), 2017 & 2022

Figure 36: India: Fertilizer (Grains and Cereals) Market: Sales Value (in Billion INR), 2017 & 2022

Figure 37: India: Fertilizer (Grains and Cereals) Market Forecast: Sales Value (in Billion INR), 2023-2028

Figure 38: India: Fertilizer (Oilseeds) Market: Sales Value (in Billion INR), 2017 & 2022

Figure 39: India: Fertilizer (Oilseeds) Market Forecast: Sales Value (in Billion INR), 2023-2028

Figure 40: India: Fertilizer (Fruits and Vegetables) Market: Sales Value (in Billion INR), 2017 & 2022

Figure 41: India: Fertilizer (Fruits and Vegetables) Market Forecast: Sales Value (in Billion INR), 2023-2028

Figure 42: India: Fertilizer (Others) Market: Sales Value (in Billion INR), 2017 & 2022

Figure 43: India: Fertilizer (Others) Market Forecast: Sales Value (in Billion INR), 2023-2028

Figure 44: India: Fertilizer (Farming) Market Forecast: Sales Value (in Billion INR), 2023-2028

Figure 45: India: Fertilizer (Gardening) Market: Sales Value (in Billion INR), 2017 & 2022

Figure 46: India: Fertilizer (Gardening) Market Forecast: Sales Value (in Billion INR), 2023-2028

Figure 47: East India: Fertilizer Market: Sales Value (in Billion INR), 2017 & 2022

Figure 48: East India: Fertilizer Market Forecast: Sales Value (in Billion INR), 2023-2028

Figure 49: North India: Fertilizer Market: Sales Value (in Billion INR), 2017 & 2022

Figure 50: North India: Fertilizer Market Forecast: Sales Value (in Billion INR), 2023-2028

Figure 51: South India: Fertilizer Market: Sales Value (in Billion INR), 2017 & 2022

Figure 52: South India: Fertilizer Market Forecast: Sales Value (in Billion INR), 2023-2028

Figure 53: West India: Fertilizer Market: Sales Value (in Billion INR), 2017 & 2022

Figure 54: West India: Fertilizer Market Forecast: Sales Value (in Billion INR),
2023-2028

Figure 55: Fertilizer Manufacturing: Detailed Process Flow

I would like to order

Product name: Indian Fertilizer Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Product link: <https://marketpublishers.com/r/I7DD6E7D0DEEN.html>

Price: US\$ 2,299.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/I7DD6E7D0DEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

