

Indian Dairy Industry Database 2018-2023

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Abstracts

Over the years, India has emerged as one of the world's biggest producers of milk, with the total milk production rising from 122 Million Metric Tons in 2010 to 171 Million Metric Tons in 2017. Despite this, the majority of the dairy industry in India is still highly unorganised dominated by small and marginal dairy farmers. As the industry possesses huge untapped opportunities, it has attracted a number of private companies and investors. In addition, the Indian government has also been taking initiatives towards the development of the dairy sector by providing support to the milk cooperatives and rural milk producers. Moreover, the sustained growth of the Indian economy has led to a rise in the spending power of consumers, rapid urbanisation as well as changes in the dietary patterns. With an increase in the working population, hectic lifestyles and increasing health consciousness among the consumers, there has been a shift towards healthy and ready-to-eat dairy products. Apart from this, a large number of affluent consumers who prefer value-added and premium dairy products, have further facilitated the growth of the organised dairy sector.

IMARC Group, one of the world's leading research and advisory firms, introduces a new and revolutionary way to understand and evaluate the dairy industry in India with its Microsoft Excel based report entitled "Indian Dairy Industry Database 2018-2023". This report provides an analytical and statistical insight into the Indian dairy market. The study, which has been undertaken using desk-based as well as primary market research has analysed the following aspects of the Indian dairy market.

SCOPE OF THE REPORT

Regions Covered: Bihar, Orissa, Punjab, Uttar Pradesh, Maharashtra, Madhya Pradesh, Kerala, Karnataka, Delhi, Haryana, Rajasthan, Gujarat, Tamil Nadu, Andhra Pradesh, West Bengal and Pan India.

Dairy Segments Covered for Each Region: Liquid Milk, Ghee, Curd, Paneer, Ice Cream, Table Butter, Skimmed Milk Powder, Flavoured & Frozen Yoghurt, Cream, Lassi, Butter Milk, Cheese, Flavoured Milk, UHT Milk and Dairy Whitener.

Focus of the Analysis Across Each Region:

Historical, Current and Future Volume Trends in the Overall Dairy Market

Historical, Current and Future Value Trends in the Overall Dairy Market

Historical, Current and Future Volume Breakup of Organised and Unorganised Dairy Market

Historical, Current and Future Value Breakup of Organised and Unorganised Dairy Market

Top Players and their Market Shares in the Overall Dairy Market

Historical, Current and Future Volume Trends Across Each Dairy Segment

Historical, Current and Future Value Trends Across Each Dairy Segment

Historical, Current and Future Volume Breakup of Organised and Unorganised Market Across Each Dairy Segment

Historical, Current and Future Value Breakup of Organised and Unorganised Market Across Each Dairy Segment

Key Players and their Market Shares Across Each Dairy Segment

Milk Procurement Prices

Milk Production Trends

Milk Production by Animal Type

KEY QUESTIONS ANSWERED?

How has the dairy market performed so far and how will it perform in the future?

Which states in India represent the biggest markets for dairy products?

Which states in India represent the fastest growing markets for dairy products?

What has been the performance of milk and value-added dairy products across each states?

What are the fastest growing dairy segments across each state in India?

What is the share of organised vs unorganised market for each dairy segment?

What are the market shares of the leading players operating in each dairy segment?

What are the milk procurement prices across each state in India?

What are the milk production trends across each state?

What is the popularity of cow milk vs buffalo milk across each state?

What is the outlook of the dairy market across each state?

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