

# Indian Animal Feed Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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## Abstracts

### Market Overview:

The Indian animal feed market size reached INR 956.7 Billion in 2022. Looking forward, IMARC Group expects the market to reach INR 1,578.2 Billion by 2028, exhibiting a growth rate (CAGR) of 8.2% during 2023-2028.

India currently represents one of the largest feed producers in the world. Animal feed includes various raw, processed and semi-processed products that are fed to livestock. Some of the most common feeds include pasture grasses, cereal grains, hay and silage crops, and other by-products of food crops, such as brewers' grains, pineapple bran and sugar beet pulp. These products are carefully formulated with the help of nutritional additives, like vitamins and minerals, to maintain the overall health of animals and improve the quality of various end-products, including eggs, meat and milk. In this country, there has been a rise in public concern regarding the safety of animal-origin food products due to the prevalence of food-borne bacterial infections, bovine spongiform encephalopathy (BSE) and dioxin contamination. These concerns have prompted regulatory organizations to inspect and improve feeding practices in the country.

### Market Trends:

Recently, it was noted that raw materials used in the production of animal feed, like soybean meal, sorghum and maize, are being diverted for the consumption of humans, leading to a shortage in the feed industry. Furthermore, the expensive nature, and price and supply volatility of these raw materials is encouraging industry players to switch to sustainable and lower-cost ingredients for livestock production. Some of these novel

ingredients include insect meal and Distiller's dried grain with solubles (DDGS). Besides this, currently has a separate set of livestock policies that focus on increasing the overall productivity. Some of the schemes that are acting in favor of the animal feed market include E-Pashu Haat, Livestock Insurance Scheme, Rashtriya Gokul Mission, and National Livestock Mission.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the Indian animal feed market report, along with forecasts at the country and regional level from 2023-2028. Our report has categorized the market based on product type.

#### Breakup by Product Type:

- Poultry Feed
- Cattle Feed
- Aquafeed

At present, poultry feed is the most popular product type in the market, owing to a rapid rise in the per capita meat consumption in India.

#### Regional Insights:

- South India
- North India
- East India
- West India

On the geographical front, South India represents the leading market for animal feed, accounting for the largest market share. In recent years, the market has witnessed growth in Andhra Pradesh, Karnataka and Tamil Nadu, owing to the rise in the manufacturing of poultry products.

#### Competitive Landscape:

The report has also analyzed the competitive landscape of the market with some of the key players being

Suguna Foods Private Limited

Japfa Comfeeds India Pvt. Ltd.  
Venkateshwara Hatcheries Pvt. Ltd.  
Anmol Feeds Pvt. Ltd.  
Godrej Agrovvet Limited (GAVL)  
SKM Animal Feeds and Foods (India) Ltd.  
Cargill, Incorporated.  
Kapila Krishi Udyog Ltd.  
Amrit Group, KSE Ltd.  
Avanti Feeds Ltd.  
Uno Feeds  
Growel Feeds Pvt. Ltd.  
C P Aquaculture India Pvt. Ltd.  
Mulpuri Foods and Feeds Pvt. Ltd.  
The Waterbase Ltd.  
Grobest Feeds Corporation India Ltd.

### Key Questions Answered in This Report

1. What was the size of the Indian animal feed market in 2022?
2. What is the expected growth rate of the Indian animal feed market during 2023-2028?
3. What are the key factors driving the Indian animal feed market?
4. What has been the impact of COVID-19 on the Indian animal feed market?
5. What is the breakup of the Indian animal feed market based on the product type?
6. What are the key regions in the Indian animal feed market?
7. Who are the key players/companies in the Indian animal feed market?

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