

India Vinyl Flooring Market Report by Sector (Residential, Commercial), Segment (Organized, Unorganized), Imports and Domestic Manufacturing (Imports, Domestic Manufacturing), Product Type (Vinyl Sheet, Luxury Vinyl Tile (LVT), Vinyl Composition Tile (VCT)), and Region 2024-2032

<https://marketpublishers.com/r/IA439074456AEN.html>

Date: March 2024

Pages: 121

Price: US\$ 2,699.00 (Single User License)

ID: IA439074456AEN

Abstracts

The India vinyl flooring market size reached US\$ 11,396.6 Million in 2023. Looking forward, IMARC Group expects the market to reach US\$ 20,678.0 Million by 2032, exhibiting a growth rate (CAGR) of 6.6% during 2024-2032. The rapid urbanization activities, increasing disposable income, recent development of innovative vinyl flooring products, and the implementation of supportive policies by the Government of India (GoI), are among the key factors driving the market growth.

Vinyl flooring refers to a synthetic flooring solution made from polyvinyl chloride (PVC) resin, plasticizers, stabilizers, pigments, fillers, and various additives to achieve color, pattern, and texture. It is widely used in kitchens, bathrooms, hallways, and high-traffic areas because of its water-resistant properties and ease of maintenance. Vinyl flooring is a cost-effective and versatile product that enhances aesthetic appeal and provides protection against spills and stains. Its cushioned underlayer also provides comfort underfoot and reduces noise, which aids in creating a comfortable indoor environment.

The growing awareness regarding the benefits of vinyl flooring over traditional flooring options, such as durability, water resistance, and ease of installation, is boosting the market growth. Furthermore, the widespread product utilization in high-traffic and moisture-prone areas, such as kitchens, bathrooms, and commercial establishments, is acting as another growth-inducing factor. Additionally, aggressive marketing and

promotional activities by manufacturers and retailers through social media and paid advertisement to increase awareness about product offerings and improve brand visibility are contributing to the market growth. Moreover, the implementation of supportive policies by the Government of India (GoI) to promote infrastructure development activities in urban and semi-urban areas is favoring the market growth. Other factors, including rising expenditure capacities of consumers, increasing investment in the development of advanced products, and growing influence of home décor trends and ideas through digital platforms and social media, are anticipated to drive the market growth.

India Vinyl Flooring Market Trends/Drivers:

Rapid urbanization and increased disposable income

India is currently witnessing an unprecedented phase of urbanization, with a significant number of people moving from rural to urban areas. Furthermore, the rapid economic growth has resulted in a considerable rise in disposable income, particularly among the middle-class population, which led to an increased demand for improved living standards and housing facilities. Apart from this, the significant growth in the construction industry is resulting in a heightened demand for durable, stylish, and cost-effective flooring solutions, such as vinyl flooring. Moreover, the expanding commercial sector, which includes offices, retail spaces, and the hospitality industry, also fuels this demand as businesses seek to enhance the aesthetics and functionality of their spaces. Besides this, vinyl flooring provides the ability to mimic materials, such as wood and stone, which is further contributing to the market growth.

Development of innovative vinyl flooring products

Technological advancements have allowed manufacturers to produce innovative vinyl flooring designs that effectively imitate higher-end materials, such as hardwood and natural stone. These high-quality replicas provide the luxury feel and aesthetics of expensive flooring options but at a significantly lower cost. Furthermore, the increasing demand for cost-effective vinyl flooring in the Indian market, as consumers are increasingly seeking affordable yet sophisticated home décor solutions, is propelling the market growth. In addition to this, the development of advanced vinyl flooring solutions that offer superior features, such as enhanced durability, water resistance, and easy maintenance, which makes them an increasingly popular choice for both residential and commercial applications, is strengthening the market growth. Besides this, the continuous innovation in product design and functionality is a significant driving force behind the vinyl flooring market growth in India.

India Vinyl Flooring Industry Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the India vinyl flooring market report, along with forecasts from 2024-2032. Our report has categorized the market based on sector, segment, imports and domestic manufacturing, product type, LVT market breakup by type, LVT market breakup by application sector, Vinyl Sheet market breakup by contract type and Vinyl Sheet market breakup by application.

Breakup by Sector:

Residential
Commercial

The report has provided a detailed breakup and analysis of the market based on the sector. This includes residential and commercial.

The residential segment remains a significant contributor to the vinyl flooring market, due to the growing need for durable and cost-effective flooring in homes. Furthermore, rising urbanization, increasing disposable income, and a shifting trend towards nuclear families have spurred housing construction and renovation activities, thus driving the demand for vinyl flooring. Moreover, the variety in design, texture, and color that vinyl flooring offers makes it highly appealing to homeowners who desire aesthetically pleasing yet affordable home décor solutions.

Vinyl flooring is widely used in commercial establishments, such as offices, retail spaces, the hospitality industry, healthcare facilities, and educational institutions, due to its high durability and low maintenance characteristics. In addition, the resilience of vinyl flooring to wear and tear makes it a highly suitable choice for places where high foot traffic is common. Additionally, the availability of vinyl flooring in a variety of designs and patterns that allows businesses to maintain a sophisticated and professional appearance is contributing to the market growth.

Breakup by Segment:

Organized
Unorganized

Unorganized account for the majority of the market share

A detailed breakup and analysis of the market based on the segment has also been provided in the report. This includes organized and unorganized. According to the report, the unorganized segment accounted for the largest market share.

The unorganized sector operates on a smaller scale and has lower overhead costs compared to organized players. They generally do not comply with regulatory requirements or invest heavily in marketing and branding campaigns, which allows them to offer vinyl flooring at lower prices, thus attracting price-sensitive consumers. Furthermore, the unorganized sector is more flexible in terms of product customization and quick response to changing customer demands. They can readily adapt their products to suit specific customer requirements, offering a wider variety of designs, patterns, and sizes. Moreover, they have established relationships with retailers, contractors, and suppliers in their respective regions, making it easier for them to reach customers in both urban and rural areas. Apart from this, the unorganized sector builds trust and reputation through personal relationships and recommendations from satisfied customers. This grassroots marketing approach resonates with Indian consumers who value personal connections and testimonials.

Breakup by Imports and Domestic Manufacturing:

Imports

Domestic Manufacturing

Imports hold the largest share in the market

A detailed breakup and analysis of the India vinyl flooring market has been provided based on imports and domestic manufacturing. According to the report, imports accounted for the largest market share.

Imported vinyl flooring holds the majority of market share due to its lower production costs, economies of scale, and advanced manufacturing technologies. Furthermore, it offers a wider range of designs, patterns, and textures compared to domestic manufacturing, which aids in attracting Indian consumers who seek diverse and aesthetically appealing options. Additionally, foreign manufacturers have access to advanced technologies and production techniques that result in high-quality vinyl flooring, which offers superior durability, wear resistance, and ease of installation. Moreover, India has entered into various trade agreements with countries that are major producers of vinyl flooring. These agreements lower import tariffs and trade barriers, making it more economically viable for Indian businesses to import vinyl flooring

products. Apart from this, the presence of limited domestic manufacturing capacity, which struggles to meet the rising consumer demands in India, is acting as another growth-inducing factor.

Breakup by Product Type:

Vinyl Sheet

Luxury Vinyl Tile (LVT)

Vinyl Composition Tile (VCT)

Vinyl sheet account for the majority of the market share

A detailed breakup and analysis of the market based on the product type has also been provided in the report. This includes vinyl sheet, luxury vinyl tile (LVT), and vinyl composition tile (VCT). According to the report, the vinyl sheet segment accounted for the largest market share.

Vinyl sheet flooring is more cost-effective compared to other types of vinyl flooring, such as luxury vinyl tiles (LVT) and vinyl planks. It is also less expensive to produce, install, and maintain, making it an affordable option for a wide range of consumers.

Furthermore, it is available in large rolls, which allows for seamless installation over large areas. It can also be easily cut and fitted to match the dimensions of any room, thus minimizing the number of seams and creating a cohesive look. Additionally, vinyl sheet flooring is known for its durability and resilience, as it can withstand heavy foot traffic, making it suitable for high-traffic areas such as commercial buildings. Moreover, it offers realistic imitations of various materials, such as wood, stone, and tile, thus providing consumers with a broad range of aesthetic options to match their preferences and interior design.

LVT Market Breakup by Type:

Traditional LVT

WPC

SPC

A detailed breakup and analysis of the market based on the type has also been provided in the report. This includes traditional LVT, WPC, and SPC.

Traditional LVT is designed to mimic the look of materials such as hardwood, stone, or

ceramic tiles. It offers a high level of realism in terms of texture, color, and pattern, making it an attractive option for consumers who desire the aesthetic appeal of natural materials without the associated maintenance and cost. Furthermore, traditional LVT is known for its low-maintenance characteristics, which makes it appealing to consumers who prefer hassle-free flooring solutions.

Wood plastic composite (WPC) is engineered with a waterproof core, which makes it suitable for areas susceptible to moisture, such as bathrooms, kitchens, and basements. Furthermore, it is constructed with a combination of wood fibers and thermoplastic materials, providing increased stability and resistance to deformation due to temperature changes. Additionally, WPC flooring is available in click-lock and floating installation systems, which simplify and expedite the installation process.

LVT Market Breakup by Application Sector:

- Commercial
- Healthcare
- Education
- Hospitality
- Retail
- Corporate
- Sports
- Others
- Residential

A detailed breakup and analysis of the market based on the application sector has also been provided in the report. This includes commercial (healthcare, education, hospitality, retail, corporate, sports, and others) and residential.

LVT is widely used in commercial spaces, such as retail stores, boutiques, department stores, and supermarkets, to provide a visually appealing and durable flooring solution that can withstand heavy foot traffic and offer a comfortable walking surface for shoppers. Additionally, it is extensively used in office settings as it can handle the movement of office chairs while providing a professional and stylish appearance. Moreover, LVT is a suitable choice for hospitals, clinics, and other healthcare settings, as it is easy to maintain and offers antimicrobial properties.

In residential areas, LVT is commonly installed in living rooms, family rooms, and dens to provide the look of hardwood or stone flooring without the associated maintenance

and cost. Furthermore, its water resistance and ease of maintenance make it an excellent flooring choice for kitchens and bathrooms, as it can handle spills, moisture, and frequent cleaning without warping or deteriorating.

Vinyl Sheet Market Breakup by Contract Type:

Semi-Contract Sheet Vinyl

Contract Sheet Vinyl

Others

A detailed breakup and analysis of the market based on the contract type has also been provided in the report. This includes semi-contract sheet vinyl, contract sheet vinyl, and others.

Semi-contract sheet vinyl is designed to withstand heavy foot traffic and wear in commercial settings. It has a thicker wear layer compared to residential sheet vinyl, providing increased durability and resistance to scratches, stains, and dents. Furthermore, it is more affordable compared to premium contract flooring options, such as luxury vinyl tiles (LVT) or vinyl composition tiles (VCT), which makes it an attractive choice for commercial projects with budget constraints.

Contract sheet vinyl is known for its smooth and non-porous surface, which makes it resistant to stains and easy to clean. Furthermore, it has inherent sound-absorbing properties that aid in minimizing sound transmission within the environment. Apart from this, contract sheet vinyl is available in various colors, patterns, and textures, allowing for customization to suit the desired aesthetic of a commercial or residential space.

Vinyl Sheet Market Breakup by Application:

Commercial

Healthcare

Hospitality

Transport

Education

Sports

Retail

Others

Residential

A detailed breakup and analysis of the market based on the application has also been provided in the report. This includes commercial (healthcare, hospitality, transport, education, sports, retail, and others) and residential.

Vinyl sheet flooring is commonly used in commercial spaces due to its durability, cost-effectiveness, and ease of maintenance. It can also handle heavy footfall and is available in a diverse range of designs, allowing building owners to create attractive and inviting spaces. Furthermore, it offers excellent sound absorption properties, provides resistance to stains and spills, and contributes to a hygienic environment, which makes it suitable for hospitals, clinics, and assisted living facilities.

Vinyl sheet flooring is commonly used in living rooms, family rooms, and other residential living spaces as it provides a practical and affordable flooring option that can imitate the look of natural materials, such as hardwood or stone. Furthermore, it can withstand spills and moisture without warping or deteriorating, making it an ideal choice for kitchen and bathroom areas.

Competitive Landscape:

The top companies are investing heavily in research and development (R&D) to produce vinyl flooring that effectively replicates the aesthetics of high-end materials, such as hardwood and natural stone. Along with this, the development of vinyl flooring with enhanced features such as increased durability, water resistance, and improved insulation properties is acting as another growth-inducing factor. Furthermore, the growing consumer demand for sustainable products has prompted leading companies to manufacture vinyl flooring using eco-friendly processes and recyclable materials. Additionally, several key players are engaging in partnerships with other flooring companies, distributors, and suppliers to expand their product portfolio, increase their market share, and enhance their distribution networks. Moreover, companies are focusing on engaging customers through effective marketing strategies. They are leveraging digital platforms, including social media and their own websites, to showcase their product range, highlight their unique selling points, and engage directly with consumers.

The report has provided a comprehensive analysis of the competitive landscape in the market. Detailed profiles of all major companies have also been provided.

Key Questions Answered in This Report

1. What was the size of the India vinyl flooring market in 2023?

2. What is the expected growth rate of the India vinyl flooring market during 2024-2032?
3. What are the key factors driving the India vinyl flooring market?
4. What has been the impact of COVID-19 on the India vinyl flooring market?
5. What is the breakup of the India vinyl flooring market based on the sector?
6. What is the breakup of the India vinyl flooring market based on the segment?
7. What is the breakup of the India vinyl flooring market based on the imports and domestic manufacturing?
8. What is the breakup of the India vinyl flooring market based on the product type?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 INDIA FLOORING MARKET

- 5.1 Market Overview
- 5.2 Market Performance
 - 5.2.1 Volume Trends
 - 5.2.2 Value Trends
- 5.3 Market Breakup by Product Type
- 5.4 Performance in Asia-Pacific Region
- 5.5 Market Forecast
- 5.6 Market Breakup by Key Players

6 INDIA VINYL FLOORING MARKET

- 6.1 Market Overview
- 6.2 Market Performance
 - 6.2.1 Volume Trends

- 6.2.2 Value Trends
- 6.3 Impact of COVID-19
- 6.4 Market Breakup by Organized and Unorganized Sector
- 6.5 Market Breakup by Residential and Commercial Sector
- 6.6 Market Breakup by Product Type
 - 6.6.1 Vinyl Sheet
 - 6.6.1.1 Market Trends
 - 6.6.1.2 Market Forecast
 - 6.6.2 Luxury Vinyl Tile (LVT)
 - 6.6.2.1 Market Trends
 - 6.6.2.2 Market Breakup by Type
 - 6.6.2.3 Percentage Replacement by LVT & SPC Tiles in the Flooring Market
 - 6.6.2.4 Market Breakup by Application Sector
 - 6.6.2.5 SPC Tiles Importers
 - 6.6.2.6 Market Forecast
 - 6.6.3 Vinyl Composition Tile (VCT)
 - 6.6.3.1 Market Trends
 - 6.6.3.2 Market Forecast
- 6.7 Market Breakup by Imports and Domestic Manufacturing
 - 6.7.1 Imports
 - 6.7.2 Domestic Manufacturing
- 6.8 Market Forecast
- 6.9 Distribution Channel Analysis
- 6.10 SWOT Analysis
 - 6.10.1 Overview
 - 6.10.2 Strengths
 - 6.10.3 Weaknesses
 - 6.10.4 Opportunities
 - 6.10.5 Threats
- 6.11 Value Chain Analysis
 - 6.11.1 Overview
 - 6.11.2 Sourcing of Raw Material
 - 6.11.3 Manufacture of Packaging Material
 - 6.11.4 Manufacturing of Packaged Goods
 - 6.11.5 Logistics
 - 6.11.6 Distribution Channel
- 6.12 Porters Five Forces Analysis
 - 6.12.1 Overview
 - 6.12.2 Bargaining Power of Buyers

- 6.12.3 Bargaining Power of Suppliers
- 6.12.4 Degree of Competition
- 6.12.5 Threat of New Entrants
- 6.12.6 Threat of Substitutes

7 INDIA VINYL SHEET FLOORING MARKET

- 7.1 Market Overview
- 7.2 Market Performance
- 7.3 Market Breakup by Contract Type
 - 7.3.1 Semi-Contract Sheet Vinyl
 - 7.3.1.1 Market Trends
 - 7.3.1.2 Market Forecast
 - 7.3.2 Contract Sheet Vinyl
 - 7.3.2.1 Market Trends
 - 7.3.2.2 Market Forecast
 - 7.3.3 Others
 - 7.3.3.1 Market Trends
 - 7.3.3.2 Market Forecast
- 7.4 Market Breakup by Application
 - 7.4.1 Commercial
 - 7.4.1.1 Market Trends
 - 7.4.1.2 Market Breakup by Application
 - 7.4.1.2.1 Healthcare
 - 7.4.1.2.2 Transport
 - 7.4.1.2.3 Hospitality
 - 7.4.1.2.4 Retail
 - 7.4.1.2.5 Education
 - 7.4.1.2.6 Sports
 - 7.4.1.2.7 Others
 - 7.4.1.3 Market Forecast
 - 7.4.2 Residential
 - 7.4.2.1 Market Trends
 - 7.4.2.2 Market Forecast
- 7.5 Market Forecast

8 COMPETITIVE LANDSCAPE

- 8.1 Market Structure

8.2 Market Breakup by Key Players

- 8.2.1 India Vinyl Flooring (Overall) Market
- 8.2.2 India Vinyl Flooring (Domestic Manufacturing) Market
- 8.2.3 India Vinyl Flooring Market: Imports by Key Players

9 VINYL FLOORING MANUFACTURING PROCESS

- 9.1 Product Overview
- 9.2 Detailed Process Flow
- 9.3 Various Types of Units Operations Involved
- 9.4 Mass Balance and Raw Material Requirements

10 PROJECT DETAILS, REQUIREMENTS AND COSTS INVOLVED

- 10.1 Land Requirements and Expenditures
- 10.2 Construction Requirements and Expenditures
- 10.3 Plant Machinery
- 10.4 Machinery Pictures
- 10.5 Raw Materials Requirements and Expenditures
- 10.6 Raw Material and Final Product Pictures
- 10.7 Packaging Requirements and Expenditures
- 10.8 Transportation Requirements and Expenditures
- 10.9 Utilities Requirements and Expenditures
- 10.10 Manpower Requirements and Expenditures
- 10.11 Other Capital Investments

11 VINYL FLOORING MANUFACTURING PLANT: LOANS AND FINANCIAL ASSISTANCE

12 VINYL FLOORING MANUFACTURING PLANT: PROJECT ECONOMICS

- 12.1 Capital Cost of the Project
- 12.2 Techno-Economic Parameters
- 12.3 Product Pricing and Margins Across Various Levels of the Supply Chain
- 12.4 Taxation and Depreciation
- 12.5 Income Projections
- 12.6 Expenditure Projections
- 12.7 Financial Analysis
- 12.8 Profit Analysis

13 KEY PLAYERS PROFILES

List Of Tables

LIST OF TABLES

Table 1: India: Flooring Market: Key Industry Highlights, 2023 and 2032

Table 2: India: Vinyl Flooring Market: Key Industry Highlights, 2023 and 2032

Table 3: India: SPC Market: Major Importers and their shares

Table 4: India: Vinyl Sheet Flooring Market: Key Industry Highlights, 2023 and 2032

Table 5: India: Vinyl Flooring Market: Competitive Structure

Table 6: Luxury Vinyl Tile (LVT) Flooring Manufacturing Plant: Raw Material Requirements

Table 7: Luxury Vinyl Tile (LVT) Flooring Manufacturing Plant: Costs Related to Land and Site Development (in US\$)

Table 8: Luxury Vinyl Tile (LVT) Flooring Manufacturing Plant: Costs Related to Civil Works (in US\$)

Table 9: Luxury Vinyl Tile (LVT) Flooring Manufacturing Plant: Costs Related to Machinery Unit (in US\$)

Table 10: Luxury Vinyl Tile (LVT) Flooring Manufacturing Plant: Raw Material Requirements (in Ton/Day) and Expenditure (US\$/Ton)

Table 11: Luxury Vinyl Tile (LVT) Flooring Manufacturing Plant: Utilities Requirements and Expenditures (in US\$)

Table 12: Luxury Vinyl Tile (LVT) Flooring Manufacturing Plant: Costs Related to Salaries and Wages (in US\$)

Table 13: Luxury Vinyl Tile (LVT) Flooring Manufacturing Plant: Costs Related to Other Capital Investments (in US\$)

Table 14: Details of Financial Assistance Offered by Financial Institutions

Table 15: Luxury Vinyl Tile (LVT) Flooring Manufacturing Plant: Capital Costs (in US\$)

Table 16: Luxury Vinyl Tile (LVT) Flooring Manufacturing Plant: Techno-Economic Parameters

Table 17: Luxury Vinyl Tile (LVT) Flooring Manufacturing Plant: Taxation (in US\$)

Table 18: Luxury Vinyl Tile (LVT) Flooring Manufacturing Plant: Depreciation (in US\$)

Table 19: Luxury Vinyl Tile (LVT) Flooring Manufacturing Plant: Income Projections (in US\$)

Table 20: Luxury Vinyl Tile (LVT) Flooring Manufacturing Plant: Expenditure Projections (in US\$)

Table 21: Luxury Vinyl Tile (LVT) Flooring Manufacturing Plant: Cash Flow Analysis Without Considering the Income Tax Liability

Table 22: Luxury Vinyl Tile (LVT) Flooring Manufacturing Plant: Cash Flow Analysis on Considering the Income Tax Liability

Table 23: Luxury Vinyl Tile (LVT) Flooring Manufacturing Plant: Profit and Loss Account (in US\$)

Table 24: Responsive Industries Limited: Financials (in Million US\$)

Table 25: Responsive Industries Limited: Product Portfolio

Table 26: Wonder floor (RMG Polyvinyl India Ltd.): Financials (in Million US\$)

Table 27: WONDERFLOOR: Product Portfolio

Table 28: Wonderfloor: List of Distributors

Table 29: Natroyal Group: Financials (in Million US\$)

Table 30: Natroyal Group: Product Portfolio

Table 31: Natroyal Group: List of Distributors

Table 32: Vinyl Flooring Importers

List Of Figures

LIST OF FIGURES

Figure 1: India: Vinyl Flooring Market: Major Drivers and Challenges

Figure 2: India: Flooring Market: Sales Volume (in Million Sq. Metres), 2018-2023

Figure 3: India: Flooring Market Forecast: Sales Volume (in Million Sq. Metres), 2024-2032

Figure 4: India: Flooring Market: Sales Value (in Billion US\$), 2018-2023

Figure 5: India: Flooring Market Forecast: Sales Value (in Billion US\$), 2024-2032

Figure 6: India: Flooring Market: Breakup by Product Type (in term of Volume Shares-%), 2018 & 2023

Figure 7: India: Flooring Market: Breakup by Product Type (in terms of Value Shares-%), 2018 & 2023

Figure 8: India: Flooring Market: Performance in Asia-Pacific Region (in %), 2023 & 2032

Figure 9: India: Flooring Market: Breakup by Key Players (in %), 2023

Figure 10: India: Vinyl Flooring Market: Sales Volume (in Million Sq. Metres), 2018-2023

Figure 11: India: Vinyl Flooring Market: Sales Value (in Million US\$), 2018-2023

Figure 12: India: Vinyl Flooring Market: Breakup by Organized and Unorganized Sector (in %), 2023

Figure 13: India: Vinyl Flooring Market: Breakup by Product Type (in %), 2023

Figure 14: India: Vinyl Flooring Market (Vinyl Sheet): Sales Volume (in Million Sq. Metres), 2018 & 2023

Figure 15: India: Vinyl Flooring Market (Vinyl Sheet) Forecast: Sales Volume (in Million Sq. Metres), 2024-2032

Figure 16: India: Vinyl Flooring Market (Luxury Vinyl Tile): Sales Volume (in Million Sq. Metres), 2018 & 2023

Figure 17: India: Luxury Vinyl Tile (LVT) Flooring Market: Breakup by Application Sector (in %), 2018, 2023 & 2032

Figure 18: India: Luxury Vinyl Tile (LVT) Flooring Market: Breakup by Type (include LVT & SPC) (in %), 2023

Figure 19: India: Luxury Vinyl Tile (LVT) Flooring Market: Breakup by Commercial Application (in %), 2023

Figure 20: India: Vinyl Flooring Market (Luxury Vinyl Tile) Forecast: Sales Volume (in Million Sq. Metres), 2024-2032

Figure 21: India: Vinyl Flooring Market (Vinyl Composition Tile): Sales Volume (in Million Sq. Metres), 2018 & 2023

Figure 22: India: Vinyl Flooring Market (Vinyl Composition Tile) Forecast: Sales Volume

(in Million Sq. Metres), 2024-2032

Figure 23: India: Vinyl Flooring Market: Consumption Breakup by Imports and Domestic Manufacturing (in %), 2023

Figure 24: India: Vinyl Flooring Market (Imports): Consumption Value Trends (in Million US\$), 2018 & 2023

Figure 25: India: Vinyl Flooring Market (Imports) Forecast: Consumption Value Trends (in Million US\$), 2024-2032

Figure 26: India: Vinyl Flooring Market (Domestic Manufacturing): Consumption Value Trends (in Million US\$), 2018 & 2023

Figure 27: India: Vinyl Flooring Market (Domestic Manufacturing) Forecast: Consumption Value Trends (in Million US\$), 2024-2032

Figure 28: India: Vinyl Flooring Market Forecast: Sales Volume (in Million Sq. Metres), 2024-2032

Figure 29: India: Vinyl Flooring Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 30: India: Vinyl Flooring Industry: SWOT Analysis

Figure 31: India: Vinyl Flooring Industry: Value Chain Analysis

Figure 32: India: Vinyl Flooring Industry: Porter's Five Forces Analysis

Figure 33: India: Vinyl Sheet Flooring Market: Sales Volume (in Million Sq. Metres), 2018-2023

Figure 34: India: Vinyl Sheet Flooring Market: Breakup by Contract Type (in %), 2023

Figure 35: India: Vinyl Sheet Flooring Market (Semi-Contract Sheet Vinyl): Sales Volume (in Million Sq. Metres), 2018 & 2023

Figure 36: India: Vinyl Sheet Flooring Market (Semi-Contract Sheet Vinyl) Forecast: Sales Volume (in Million Sq. Metres), 2024-2032

Figure 37: India: Vinyl Sheet Flooring Market (Contract Sheet Vinyl): Sales Volume (in Million Sq. Metres), 2018 & 2023

Figure 38: India: Vinyl Sheet Flooring Market (Contract Sheet Vinyl) Forecast: Sales Volume (in Million Sq. Metres), 2024-2032

Figure 39: India: Vinyl Sheet Flooring Market (Other Contract Types): Sales Volume (in Million Sq. Metres), 2018 & 2023

Figure 40: India: Vinyl Sheet Flooring Market (Other Contract Types) Forecast: Sales Volume (in Million Sq. Metres), 2024-2032

Figure 41: India: Vinyl Sheet Flooring Market: Breakup by Application (in %), 2023

Figure 42: India: Vinyl Sheet Flooring Market (Commercial): Sales Volume (in Million Sq. Metres), 2018 & 2023

Figure 43: India: Vinyl Sheet Flooring Market: Breakup by Commercial Applications (in %), 2023

Figure 44: India: Vinyl Sheet Flooring Market (Healthcare): Sales Volume (in Million Sq.

Metres), 2018 & 2023

Figure 45: India: Vinyl Sheet Flooring Market (Healthcare) Forecast: Sales Volume (in Million Sq. Metres), 2024-2032

Figure 46: India: Vinyl Sheet Flooring Market (Transport): Sales Volume (in Million Sq. Metres), 2018 & 2023

Figure 47: India: Vinyl Sheet Flooring Market (Transport) Forecast: Sales Volume (in Million Sq. Metres), 2024-2032

Figure 48: India: Vinyl Sheet Flooring Market (Hospitality): Sales Volume (in Million Sq. Metres), 2018 & 2023

Figure 49: India: Vinyl Sheet Flooring Market (Hospitality) Forecast: Sales Volume (in Million Sq. Metres), 2024-2032

Figure 50: India: Vinyl Sheet Flooring Market (Retail): Sales Volume (in Million Sq. Metres), 2018 & 2023

Figure 51: India: Vinyl Sheet Flooring Market (Retail) Forecast: Sales Volume (in Million Sq. Metres), 2024-2032

Figure 52: India: Vinyl Sheet Flooring Market (Education): Sales Volume (in Million Sq. Metres), 2018 & 2023

Figure 53: India: Vinyl Sheet Flooring Market (Education) Forecast: Sales Volume (in Million Sq. Metres), 2024-2032

Figure 54: India: Vinyl Sheet Flooring Market (Sports): Sales Volume (in Million Sq. Metres), 2018 & 2023

Figure 55: India: Vinyl Sheet Flooring Market (Sports) Forecast: Sales Volume (in Million Sq. Metres), 2024-2032

Figure 56: India: Vinyl Sheet Flooring Market (Other Applications): Sales Volume (in Million Sq. Metres), 2018 & 2023

Figure 57: India: Vinyl Sheet Flooring Market (Other Applications) Forecast: Sales Volume (in Million Sq. Metres), 2024-2032

Figure 58: India: Vinyl Sheet Flooring Market (Commercial) Forecast: Sales Volume (in Million Sq. Metres), 2024-2032

Figure 59: India: Vinyl Sheet Flooring Market (Residential): Sales Volume (in Million Sq. Metres), 2018 & 2023

Figure 60: India: Vinyl Sheet Flooring Market (Residential) Forecast: Sales Volume (in Million Sq. Metres), 2024-2032

Figure 61: India: Vinyl Sheet Flooring Market Forecast: Sales Volume (in Million Sq. Metres), 2024-2032

Figure 62: India: Vinyl Flooring (Overall) Market: Breakup by Key Players (in %), 2023

Figure 63: India: Vinyl Flooring (Domestic Manufacturing) Market: Breakup by Key Players (in %), 2023

Figure 64: Luxury Vinyl Tile (LVT) Flooring Manufacturing: Detailed Process Flow

Figure 65: Luxury Vinyl Tile (LVT) Flooring Manufacturing: Conversion Rate of Feedstocks

Figure 66: Luxury Vinyl Tile (LVT) Flooring Manufacturing Plant: Breakup of Capital Costs (in %)

Figure 67: Luxury Vinyl Tile (LVT) Flooring Industry: Profit Margins at Various Levels of Supply Chain

Figure 68: Luxury Vinyl Tile (LVT) Flooring Production: Manufacturing Cost Breakup (in %)

I would like to order

Product name: India Vinyl Flooring Market Report by Sector (Residential, Commercial), Segment (Organized, Unorganized), Imports and Domestic Manufacturing (Imports, Domestic Manufacturing), Product Type (Vinyl Sheet, Luxury Vinyl Tile (LVT), Vinyl Composition Tile (VCT)), and Region 2024-2032

Product link: <https://marketpublishers.com/r/IA439074456AEN.html>

Price: US\$ 2,699.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/IA439074456AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970