

# **India Poultry Market Report by End Use (Food Services, Households), Distribution Channel (Traditional Retail Stores, Business to Business (B2B), Modern Retail Stores), and States 2024-2032**

<https://marketpublishers.com/r/I0469029EDBDEN.html>

Date: April 2024

Pages: 120

Price: US\$ 2,699.00 (Single User License)

ID: I0469029EDBDEN

## **Abstracts**

The India poultry market size reached INR 2,099.2 Billion in 2023. Looking forward, IMARC Group expects the market to reach INR 4,620.7 Billion by 2032, exhibiting a growth rate (CAGR) of 8.9% during 2024-2032. The expanding population across the country, increasing demand for poultry products, changing consumer dietary preferences, rising disposable incomes, and rapid growth in the food service sector are among the key factors driving the market growth.

Poultry refers to domesticated birds raised for various purposes, primarily for their meat and eggs. Some common types of poultry include chickens, turkeys, ducks, geese, and quails. These birds are specifically bred and managed within the poultry industry to meet the demand for poultry products. Poultry farming is a significant sector of the agricultural industry, providing a steady supply of protein-rich meat and eggs to consumers worldwide. Poultry farms can vary in size and production methods. Large-scale commercial poultry farms typically employ intensive production systems, where birds are raised in confined spaces to maximize efficiency and output. However, there are also smaller-scale and free-range operations that prioritize animal welfare and sustainability. Poultry products are widely available in supermarkets, grocery stores, and restaurants, catering to the demand for affordable and nutritious protein sources. The poultry industry plays a crucial role in meeting global food requirements and contributes significantly to the economies of many countries.

In India, poultry consumption has been on the rise, driven by factors such as rapid population growth, changing consumer dietary preferences, urbanization, and inflating

disposable incomes. India is one of the largest producers of poultry meat and eggs globally, and the consumption of poultry products across the country predominantly includes chicken meat and eggs. Chicken meat is the most popular choice among the masses due to its affordability, versatility in various cuisines, and widespread availability. Eggs are also a staple food item, consumed directly and as ingredients in various food products. Besides this, the growing awareness of the health benefits of poultry is catalyzing the product demand. Also, the expansion of quick-service restaurants (QSRs) and the surging popularity of processed and convenience foods have further contributed to the demand for poultry products. Furthermore, favorable government initiatives, such as the National Livestock Mission and support for poultry farming through subsidies and loans, have played a crucial role in boosting the sector. In addition, advancements in technology and improved breeding practices have enhanced productivity and efficiency in the poultry industry. Other factors, including a large consumer base, escalating demand for protein-rich foods, and rising government support, are also propelling the growth of the market in India.

#### India Poultry Market Trends/Drivers:

##### Increase in demand for poultry products

India has a rapidly growing population, which directly translates into a larger consumer base for poultry products. With the expanding middle class and inflating disposable incomes, more people have the financial means to include poultry in their diets. Moreover, the shifting dietary patterns and preferences contribute to a higher demand for poultry. As lifestyles become more fast-paced, there is a greater inclination toward convenient and protein-rich foods. Poultry, especially chicken, is seen as a versatile, affordable, and readily available source of protein, making it a preferred choice for many consumers. Additionally, there is a growing awareness of the nutritional benefits associated with poultry consumption. This, coupled with increased awareness about the importance of a balanced diet, has catalyzed the demand for poultry products.

##### Rise in adoption of technology and automation

The adoption of technology and automation is a significant trend in the India poultry industry, revolutionizing the way poultry farming and operations are conducted. Poultry farms are implementing advanced farm management systems that leverage technology to streamline operations. These include automated feeding, climate control, and data monitoring tools. Technology is being employed to monitor and detect diseases in poultry farms. Systems equipped with sensors and cameras can continuously monitor bird behavior, feed intake, water consumption, and other vital signs to identify any

abnormal patterns or signs, allowing prompt intervention and preventing the spread of diseases. Moreover, egg collection and processing have become more automated, reducing labor requirements and improving efficiency. Apart from this, the increasing popularity of precision farming techniques is further supporting market growth.

#### India Poultry Industry Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the India poultry market report, along with forecasts at the country and state level from 2024-2032. Our report has categorized the market based on end use and distribution channel.

#### Breakup by End Use:

Food Services

Households

Food services represents the largest end use segment

The report has provided a detailed breakup and analysis of the market based on the end use. This includes food services and households. According to the report, food services represented the largest segment.

The food service sector comprises establishments such as restaurants, cafes, hotels, and quick-service outlets. As more people migrate to urban areas and adopt fast-paced lifestyles, there is an increased reliance on food services to cater to the convenience and time constraints of urban dwellers, providing them with ready-to-eat meals and dining options. Poultry products, particularly chicken, are popular due to their affordability, versatility, and quick cooking time, making them a staple ingredient in food services. Furthermore, the organized food service sector in India has witnessed substantial growth in recent years. Along with this, the increasing consumer preference for eating out due to changing social dynamics, inflating disposable incomes, and a growing desire for experiential dining are contributing to the expansion of this segment. Poultry-based dishes, including chicken curries, tandoori chicken, biryanis, and sandwiches, feature prominently in the menus of Indian and international food service outlets, catering to the preferences of the dining-out culture. Also, the proliferation of online food delivery platforms, rising urbanization, and changing lifestyles and food preferences of individuals are fueling segment growth.

#### Breakup by Distribution Channel:

Traditional Retail Stores  
Business to Business (B2B)  
Modern Retail Stores

Traditional retail stores account for the majority of the market share

A detailed breakup and analysis of the market based on the distribution channel has also been provided in the report. This includes traditional retail stores, business to business (B2B), and modern retail stores. According to the report, traditional retail stores accounted for the largest market share.

Traditional retail stores, such as local grocery stores, supermarkets, and wet markets, have a wide presence across India. They are easily accessible to consumers in both urban and rural areas, making them a convenient option for purchasing poultry products. In India, traditional retail stores align with the cultural preferences and shopping habits of consumers. Many consumers prefer to physically inspect and choose fresh poultry products before making a purchase. Traditional stores offer the opportunity for customers to personally select the desired cuts, sizes, and quantities of poultry products, allowing a sense of control and satisfaction in their shopping experience. They often source poultry products locally or regionally, which aligns with the preferences for fresh and locally produced goods, supporting the local economy and fostering a sense of community. These stores are well-versed in the local culinary traditions and preferences, including the preferred cuts of poultry and traditional cooking methods. They stock a range of poultry cuts that are popular and familiar to local consumers, which makes traditional stores a preferred choice for consumers seeking specific cuts or poultry varieties for their regional dishes, thereby propelling the segment growth.

Breakup by States:

Maharashtra  
Haryana  
West Bengal  
Tamil Nadu  
Andhra Pradesh  
Uttar Pradesh  
Telangana  
Kerala  
Karnataka  
Punjab

Orissa  
Bihar  
Madhya Pradesh  
Gujarat  
Rajasthan  
Others

Maharashtra exhibits a clear dominance in the market

The report has also provided a comprehensive analysis of all the major regional markets, which include Maharashtra, Haryana, West Bengal, Tamil Nadu, Andhra Pradesh, Uttar Pradesh, Telangana, Kerala, Karnataka, Punjab, Orissa, Bihar, Madhya Pradesh, Gujarat, Rajasthan, and others. According to the report, Maharashtra was the largest market for poultry in India.

Maharashtra held the largest market share since the region has a well-developed modern retail infrastructure, including supermarkets, hypermarkets, and specialty stores. Major cities in the state have witnessed the establishment of large retail chains and shopping malls that provide a wide range of food products, including poultry, under one roof. The presence of modern retail outlets facilitates convenient access to poultry products for urban consumers and helps drive sales volume.

Additionally, Maharashtra is known for its vibrant food service industry, with a diverse range of restaurants, hotels, cafes, and street food vendors. The state offers a wide variety of cuisines, including local Maharashtrian, North Indian, South Indian, Chinese, and international flavors. Poultry, especially chicken, is a staple ingredient in many of these cuisines, making it a key component of the menus in Maharashtra's food service establishments.

Another contributing aspect is the strong economic growth in Maharashtra and increased disposable incomes of individuals, facilitating higher spending on food, including poultry products. Maharashtra is one of the most urbanized states in India, with a high population density. Urban areas, such as Mumbai, Pune, Nagpur, and Nashik, have a substantial consumer base with diverse culinary preferences and a higher demand for poultry products. The concentration of urban centers and a large population contribute to the robust demand for poultry products in the state, driving market growth.

Competitive Landscape:

The market is experiencing steady growth due to the adoption of various strategies and initiatives by key players to maintain their market position, meet evolving consumer demands, and capitalize on emerging opportunities. Several established players are expanding their production capacities and diversifying their product portfolios to cater to a wider range of consumer preferences. They are also introducing new product variants, such as value-added and processed poultry products, to capture a larger market share and address changing consumer needs. Many large-scale poultry companies are adopting vertical integration strategies to streamline operations, improve traceability, and enhance overall business performance. Key players are heavily investing in technology and automation to enhance efficiency, productivity, and animal welfare. The market is also witnessing a rise in the adoption of sustainability and responsible practices, emphasis on efficient waste management, investments in marketing and brand-building activities, and increased collaborations and partnerships with retailers, food service providers, and e-commerce platforms to drive healthy competition within the domain.

The report has provided a comprehensive analysis of the competitive landscape in the market. Detailed profiles of all major companies have also been provided. Some of the companies covered include:

Bharati Poultry Pvt. Limited  
IB Group  
Mulpuri Group  
RM Group  
Simran Farms Limited  
Skylark Hatcheries Pvt. Ltd.  
Sneha Group Srinivasa Farms Private Limited  
Suguna Foods Private Limited  
VH Group

#### Key Questions Answered in This Report

1. What was the size of the Indian poultry market in 2023?
2. What is the expected growth rate of the Indian poultry market during 2024-2032?
3. What are the key factors driving the Indian poultry market?
4. What has been the impact of COVID-19 on the Indian poultry market?
5. What is the breakup of the Indian poultry market based on the end use?
6. What is the breakup of the Indian poultry market based on the distribution channel?
7. What are the key regions in the Indian poultry market?

8. Who are the key players/companies in the Indian poultry market?



## Contents

### 1 PREFACE

### 2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
  - 2.3.1 Primary Sources
  - 2.3.2 Secondary Sources
- 2.4 Market Estimation
  - 2.4.1 Bottom-Up Approach
  - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

### 3 EXECUTIVE SUMMARY

### 4 INTRODUCTION

- 4.1 Evolution of India Poultry Industry
- 4.2 Evolution of Poultry Feeding Practices
- 4.3 Comparative Analysis of India and Global Poultry Industry
- 4.4 Role of Poultry in India Meat Industry
- 4.5 Contribution of Poultry Sector in Rural Employment, Livelihoods and Food and Nutritional Security
- 4.6 Development of Commercial Poultry Farms in India Over the Years
- 4.7 Disease Outbreaks Affecting the Poultry Industry
- 4.8 key Market Statistics
  - 4.8.1 Market Trends
  - 4.8.2 Market Forecast
  - 4.8.3 Share of Poultry in the Livestock Sector
  - 4.8.4 Comparison of Organized and Unorganized Sectors
  - 4.8.5 Performance of Broilers and Layers
  - 4.8.6 Major Distribution Channel in Poultry Industry
  - 4.8.7 Major Broiler and Egg Producing States

### 5 INDIAN BROILER INDUSTRY



- 5.1 Market Overview
- 5.2 Market Trends
  - 5.2.1 Volume Trends
    - 5.2.1.1 Production Volume
    - 5.2.1.2 Consumption Volume
  - 5.2.2 Value Trends
    - 5.2.2.1 Consumption Value
- 5.3 Market Forecast
  - 5.3.1 Volume Trends
    - 5.3.1.1 Production Volume
    - 5.3.1.2 Consumption Volume
- 5.4 Market Breakup by End Use
  - 5.4.1 Food Services
    - 5.4.1.1 Market Trends
    - 5.4.1.2 Market Forecast
  - 5.4.2 Household
    - 5.4.2.1 Market Trends
    - 5.4.2.2 Market Forecast
- 5.5 Market Breakup by Distribution Channel
  - 5.5.1 Traditional Retail Stores
    - 5.5.1.1 Market Trends
    - 5.5.1.2 Market Forecast
  - 5.5.2 Business to Business (B2B)
    - 5.5.2.1 Market Trends
    - 5.5.2.2 Market Forecast
  - 5.5.3 Modern Retail Stores
    - 5.5.3.1 Market Trends
    - 5.5.3.2 Market Forecast
- 5.6 Market Breakup by States
  - 5.6.1 Maharashtra
    - 5.6.1.1 Market Trends
    - 5.6.1.2 Market Forecast
  - 5.6.2 Haryana
    - 5.6.2.1 Market Trends
    - 5.6.2.2 Market Forecast
  - 5.6.3 West Bengal
    - 5.6.3.1 Market Trends
    - 5.6.3.2 Market Forecast
  - 5.6.4 Tamil Nadu

- 5.6.4.1 Market Trends
- 5.6.4.2 Market Forecast
- 5.6.5 Andhra Pradesh
  - 5.6.5.1 Market Trends
  - 5.6.5.2 Market Forecast
- 5.6.6 Uttar Pradesh
  - 5.6.6.1 Market Trends
  - 5.6.6.2 Market Forecast
- 5.6.7 Telangana
  - 5.6.7.1 Market Trends
  - 5.6.7.2 Market Forecast
- 5.6.8 Kerala
  - 5.6.8.1 Market Trends
  - 5.6.8.2 Market Forecast
- 5.6.9 Karnataka
  - 5.6.9.1 Market Trends
  - 5.6.9.2 Market Forecast
- 5.6.10 Punjab
  - 5.6.10.1 Market Trends
  - 5.6.10.2 Market Forecast
- 5.6.11 Orissa
  - 5.6.11.1 Market Trends
  - 5.6.11.2 Market Forecast
- 5.6.12 Bihar
  - 5.6.12.1 Market Trends
  - 5.6.12.2 Market Forecast
- 5.6.13 Madhya Pradesh
  - 5.6.13.1 Market Trends
  - 5.6.13.2 Market Forecast
- 5.6.14 Gujarat
  - 5.6.14.1 Market Trends
  - 5.6.14.2 Market Forecast
- 5.6.15 Rajasthan
  - 5.6.15.1 Market Trends
  - 5.6.15.2 Market Forecast
- 5.6.16 Others
  - 5.6.16.1 Market Trends
  - 5.6.16.2 Market Forecast

## **6 INDIA EGGS INDUSTRY**

### 6.1 Market Overview

### 6.2 Market Trends

#### 6.2.1 Volume Trends

##### 6.2.1.1 Production Volume

##### 6.2.1.2 Consumption Volume

#### 6.2.2 Value Trends

##### 6.2.2.1 Consumption Value

### 6.3 Market Forecast

#### 6.3.1 Volume Trends

##### 6.3.1.1 Production Volume

##### 6.3.1.2 Consumption Volume

#### 6.3.2 Value Trends

##### 6.3.2.1 Consumption Value

### 6.4 Market Breakup by End Use

#### 6.4.1 Household

##### 6.4.1.1 Market Trends

##### 6.4.1.2 Market Forecast

#### 6.4.2 Food Services

##### 6.4.2.1 Market Trends

##### 6.4.2.2 Market Forecast

### 6.5 Market Breakup by Distribution Channel

#### 6.5.1 Traditional Retail Stores

##### 6.5.1.1 Market Trends

##### 6.5.1.2 Market Forecast

#### 6.5.2 Business to Business (B2B)

##### 6.5.2.1 Market Trends

##### 6.5.2.2 Market Forecast

#### 6.5.3 Modern Retail Stores

##### 6.5.3.1 Market Trends

##### 6.5.3.2 Market Forecast

### 6.6 Market Breakup by States

#### 6.6.1 Andhra Pradesh

##### 6.6.1.1 Market Trends

##### 6.6.1.2 Market Forecast

#### 6.6.2 Tamil Nadu

##### 6.6.2.1 Market Trends

##### 6.6.2.2 Market Forecast

### 6.6.3 Telangana

#### 6.6.3.1 Market Trends

#### 6.6.3.2 Market Forecast

### 6.6.4 West Bengal

#### 6.6.4.1 Market Trends

#### 6.6.4.2 Market Forecast

### 6.6.5 Haryana

#### 6.6.5.1 Market Trends

#### 6.6.5.2 Market Forecast

### 6.6.6 Karnataka

#### 6.6.6.1 Market Trends

#### 6.6.6.2 Market Forecast

### 6.6.7 Maharashtra

#### 6.6.7.1 Market Trends

#### 6.6.7.2 Market Forecast

### 6.6.8 Punjab

#### 6.6.8.1 Market Trends

#### 6.6.8.2 Market Forecast

### 6.6.9 Uttar Pradesh

#### 6.6.9.1 Market Trends

#### 6.6.9.2 Market Forecast

### 6.6.10 Orissa

#### 6.6.10.1 Market Trends

#### 6.6.10.2 Market Forecast

### 6.6.11 Kerala

#### 6.6.11.1 Market Trends

#### 6.6.11.2 Market Forecast

### 6.6.12 Madhya Pradesh

#### 6.6.12.1 Market Trends

#### 6.6.12.2 Market Forecast

### 6.6.13 Gujarat

#### 6.6.13.1 Market Trends

#### 6.6.13.2 Market Forecast

### 6.6.14 Rajasthan

#### 6.6.14.1 Market Trends

#### 6.6.14.2 Market Forecast

### 6.6.15 Bihar

#### 6.6.15.1 Market Trends

#### 6.6.15.2 Market Forecast

#### 6.6.16 Others

##### 6.6.16.1 Market Trends

##### 6.6.16.2 Market Forecast

## **7 INDIAN POULTRY PROCESSING INDUSTRY: MARKET INSIGHTS**

### 7.1 Overview of the India Poultry Processing Industry

### 7.2 Market Performance

### 7.3 Market Forecast

### 7.4 Dominance of Fresh Products Over Processed Products

### 7.5 Key Market Drivers

#### 7.5.1 Changing Lifestyles and Demographic Profiles of Indian Households

#### 7.5.2 Emergence of Modern Retail Stores like Supermarkets and Shopping Malls

#### 7.5.3 Rapid Growth of Quick Service Restaurants

#### 7.5.4 Growing Incomes and Health Consciousness

#### 7.5.5 Launch of National Meat and Poultry Processing Board

## **8 DEVELOPMENT IN POULTRY FARMING PRACTICES**

### 8.1 Farm Management And Biosecurity

### 8.2 Feed Conversion Ratio

### 8.3 Use Of Antibiotics

### 8.4 Penetration Of Compound Feed

### 8.5 Backward Integration

### 8.6 Contract and Non-Contract Poultry Farming In India

### 8.7 Awareness Among Farmers

## **9 MARKET DRIVERS**

### 9.1 Largest Meat Producing Segment in India

### 9.2 Growing Incomes Increasing the Consumption of Animal-Based Protein

### 9.3 Rising Per Capita Consumption of Broilers and Eggs

### 9.4 Increasing Penetration Rate of Compound Feed

### 9.5 Rising Awareness and Education

## **10 CHALLENGES FACED BY INDIAN POULTRY INDUSTRY**

### 10.1 Increasing Poultry Feed Prices

### 10.2 Volatility in Price of Maize and Soya

10.3 Unavailability of Skilled Manpower

## **11 GOVERNMENT REGULATIONS**

11.1 Regulatory Framework

11.2 Government Initiatives

11.3 Trade Policies

## **12 PESTEL ANALYSIS**

12.1 Political Factor and Their Impact

12.2 Economic Factor and Their Impact

12.3 Social Factor and Their Impact

12.4 Technological Factor and Their Impact

12.5 Environment Factor and Their Impact

12.6 Legal Factor and Their Impact

## **13 SWOT ANALYSIS**

## **14 VALUE CHAIN ANALYSIS**

14.1 Overview

14.1.1 Village or Backyard Production

14.1.2 Commercial Poultry Production with Low Biosecurity

14.1.3 Large Scale Commercial Poultry Production with High Biosecurity

14.1.4 Industrial and Integrated Production

14.2 Breeder Chick Supplier

14.3 Hatcheries

14.4 Raising Farmers

14.5 Distributors

14.6 Retailers

14.7 End Users

## **15 PORTER'S FIVE FORCES ANALYSIS**

## **16 INDIAN POULTRY INDUSTRY: KEY PLAYERS**

16.1 Bharati Poultry Pvt. Limited

16.1.1 Company Overview

- 16.1.2 Product Portfolio
- 16.1.3 Financials
- 16.1.4 SWOT Analysis
- 16.2 IB Group
  - 16.2.1 Company Overview
  - 16.2.2 Product Portfolio
  - 16.2.3 Financials
  - 16.2.4 SWOT Analysis
- 16.3 Mulpuri Group
  - 16.3.1 Company Overview
  - 16.3.2 Product Portfolio
  - 16.3.3 Financials
  - 16.3.4 SWOT Analysis
- 16.4 RM Hatcheries (RM Group)
  - 16.4.1 Company Overview
  - 16.4.2 Product Portfolio
  - 16.4.43 Financials
  - 16.4.4 SWOT Analysis
- 16.5 Simran Farms Limited
  - 16.5.1 Company Overview
  - 16.5.2 Product Portfolio
  - 16.5.3 Financials
  - 16.5.4 SWOT Analysis
- 16.6 Skylark Hatcheries pvt. ltd.
  - 16.6.1 Company Overview
  - 16.6.2 Product Portfolio
  - 16.6.3 Financials
  - 16.6.4 SWOT Analysis
- 16.7 Sneha Group
  - 16.7.1 Company Overview
  - 16.7.2 Product Portfolio
  - 16.7.3 Financials
  - 16.7.4 SWOT Analysis
- 16.8 Srinivasa Farms
  - 16.8.1 Company Overview
  - 16.8.2 Product Portfolio
  - 16.8.3 Financials
  - 16.8.4 SWOT Analysis
- 16.9 Suguna Foods Private Limited



- 16.9.1 Company Overview
- 16.9.2 Product Portfolio
- 16.9.3 Financials
- 16.9.4 SWOT Analysis
- 16.10 Venkys India (VH Group)
  - 16.10.1 Company Overview
  - 16.10.2 Product Portfolio
  - 16.10.3 Financials
  - 16.10.4 SWOT Analysis

## List Of Tables

### LIST OF TABLES

Table 1: India: Indian Broilers Industry: Key Industry Highlights, 2023 and 2032

Table 2: India: Broilers Industry: Breakup by End Use (in Billion INR), 2018-2023

Table 3: India: Broilers Industry Forecast: Breakup by End Use (in Billion INR), 2024-2032

Table 4: India: Broilers Industry: Breakup by Distribution Channel (in Billion INR), 2018-2023

Table 5: India: Broilers Industry Forecast: Breakup by Distribution Channel (in Billion INR), 2024-2032

Table 6: India: Broilers Industry: Breakup by State (in '000 Tons), 2018 & 2023

Table 7: India: Broilers Industry Forecast Breakup by State (in '000 Tons), 2024-2032

Table 8: India: Eggs Industry: Key Industry Highlights, 2023 and 2032

Table 9: India: Eggs Industry: Breakup by End Use (in Billion INR), 2018 & 2023

Table 10: India: Eggs Industry Forecast: Breakup by End Use (in Billion INR), 2024-2032

Table 11: India: Eggs Industry: Breakup by Distribution Channel (in Billion INR), 2018 & 2023

Table 12: India: Eggs Industry Forecast: Breakup by Distribution Channel (in Billion INR), 2024-2032

Table 13: India: Eggs Industry: Breakup by State (in Billion INR), 2018 & 2023

Table 14: India: Eggs Industry Forecast: Breakup by State (in Billion INR), 2024-2032

Table 15: India: Eggs Industry: Key Players

## List Of Figures

### LIST OF FIGURES

- Figure 1: India: Poultry Market: Consumption Value (in Billion INR), 2018-2023
- Figure 2: India: Poultry Market Forecast: Consumption Value (in Billion INR), 2024-2032
- Figure 3: India: Share of Poultry in Livestock Sector (in %), 2023
- Figure 4: India: Poultry Market: Breakup by Sector (in %), 2023
- Figure 5: India: Broiler Population: Volume (in Million), 2013, 2020 & 2022
- Figure 6: India: Layers Population Volume (in Million), 2013, 2020 & 2022
- Figure 7: India: Poultry Market: Breakup by Major Distribution Channel (in %), 2023
- Figure 8: India: Major Broiler Producing States (%), 2023
- Figure 9: India: Major Egg Producing States (in %), 2023
- Figure 10: India: Broilers Market: Production Volume (in '000 Tons), 2018-2023
- Figure 11: India: Broilers Market: Consumption Volume (in '000 Tons), 2018-2023
- Figure 12: India: Broilers Market: Consumption Value (in Billion INR), 2018-2023
- Figure 13: India: Broilers Market Forecast: Production Volume (in '000 Tons), 2024-2032
- Figure 14: India: Broilers Market Forecast: Consumption Volume (in '000 Tons), 2024-2032
- Figure 15: India: Broilers Market Forecast: Consumption Value (in Billion INR), 2024-2032
- Figure 16: India: Broilers Industry: Breakup by End Use (in %), 2023
- Figure 17: India: Broilers (Food Services) Market: Sales Value (in Billion INR), 2018 & 2023
- Figure 18: India: Broilers (Food Services) Market Forecast: Sales Value (in Billion INR), 2024-2032
- Figure 19: India: Broilers (Household) Market: Sales Value (in Billion INR), 2018 & 2023
- Figure 20: India: Broilers (Household) Market Forecast: Sales Value (in Billion INR), 2024-2032
- Figure 21: India: Broilers Industry: Breakup by Distribution Channel (in %), 2023
- Figure 22: India: Broilers (Traditional Retail Stores) Market: Sales Value (in Billion INR), 2018 & 2023
- Figure 23: India: Broilers (Traditional Retail Stores) Market Forecast: Sales Value (in Billion INR), 2024-2032
- Figure 24: India: Broilers (Business to Business (B2B)) Market: Sales Value (in Billion INR), 2018 & 2023
- Figure 25: India: Broilers (Business to Business (B2B)) Market Forecast: Sales Value (in Billion INR), 2024-2032

Figure 26: India: Broilers (Modern Retail Stores) Market: Sales Value (in Billion INR), 2018 & 2023

Figure 27: India: Broilers (Modern Retail Stores) Market Forecast: Sales Value (in Billion INR), 2024-2032

Figure 28: India: Broilers Industry: Breakup by States (in %), 2023

Figure 29: Maharashtra: Broilers Market: Production Volume (in '000 Tons), 2018 & 2023

Figure 30: Maharashtra: Broilers Market Forecast: Production Volume (in '000 Tons), 2024-2032

Figure 31: Haryana: Broilers Market: Production Volume (in '000 Tons), 2018 & 2023

Figure 32: Haryana: Broilers Market Forecast: Production Volume (in '000 Tons), 2024-2032

Figure 33: West Bengal: Broilers Market: Production Volume (in '000 Tons), 2018 & 2023

Figure 34: West Bengal: Broilers Market Forecast: Production Volume (in '000 Tons), 2024-2032

Figure 35: Tamil Nadu: Broilers Market: Production Volume (in '000 Tons), 2018 & 2023

Figure 36: Tamil Nadu: Broilers Market Forecast: Production Volume (in '000 Tons), 2024-2032

Figure 37: Andhra Pradesh: Broilers Market: Production Volume (in '000 Tons), 2018 & 2023

Figure 38: Andhra Pradesh: Broilers Market Forecast: Production Volume (in '000 Tons), 2024-2032

Figure 39: Uttar Pradesh: Broilers Market: Production Volume (in '000 Tons), 2018 & 2023

Figure 40: Uttar Pradesh: Broilers Market Forecast: Production Volume (in '000 Tons), 2024-2032

Figure 41: Telangana: Broilers Market: Production Volume (in '000 Tons), 2018 & 2023

Figure 42: Telangana: Broilers Market Forecast: Production Volume (in '000 Tons), 2024-2032

Figure 43: Kerala: Broilers Market: Production Volume (in '000 Tons), 2018 & 2023

Figure 44: Kerala: Broilers Market Forecast: Production Volume (in '000 Tons), 2024-2032

Figure 45: Karnataka: Broilers Market: Production Volume (in '000 Tons), 2018 & 2023

Figure 46: Karnataka: Broilers Market Forecast: Production Volume (in '000 Tons), 2024-2032

Figure 47: Punjab: Broilers Market: Production Volume (in '000 Tons), 2018 & 2023

Figure 48: Punjab: Broilers Market Forecast: Production Volume (in '000 Tons), 2024-2032

Figure 49: Orissa: Broilers Market: Production Volume (in '000 Tons), 2018 & 2023

Figure 50: Orissa: Broilers Market Forecast: Production Volume (in '000 Tons), 2024-2032

Figure 51: Bihar: Broilers Market: Production Volume (in '000 Tons), 2018 & 2023

Figure 52: Bihar: Broilers Market Forecast: Production Volume (in '000 Tons), 2024-2032

Figure 53: Madhya Pradesh: Broilers Market: Production Volume (in '000 Tons), 2018 & 2023

Figure 54: Madhya Pradesh: Broilers Market Forecast: Production Volume (in '000 Tons), 2024-2032

Figure 55: Gujarat: Broilers Market: Production Volume (in '000 Tons), 2018 & 2023

Figure 56: Gujarat: Broilers Market Forecast: Production Volume (in '000 Tons), 2024-2032

Figure 57: Rajasthan: Broilers Market: Production Volume (in '000 Tons), 2018 & 2023

Figure 58: Rajasthan: Broilers Market Forecast: Production Volume (in '000 Tons), 2024-2032

Figure 59: Others: Broilers Market: Production Volume (in '000 Tons), 2018 & 2023

Figure 60: Others: Broilers Market Forecast: Production Volume (in '000 Tons), 2024-2032

Figure 61: India: Eggs Market: Production Volume (in Billion Units), 2018-2023

Figure 62: India: Eggs Market: Consumption Volume (in Billion Units), 2018-2023

Figure 63: India: Eggs Market: Consumption Value (in Billion INR), 2018-2023

Figure 64: India: Eggs Market Forecast: Production Volume (in Billion Units), 2024-2032

Figure 65: India: Eggs Market Forecast: Consumption Volume (in Billion Units), 2024-2032

Figure 66: India: Eggs Market Forecast: Consumption Value (in Billion INR), 2024-2032

Figure 67: India: Eggs Industry: Breakup by End Use (in %), 2023

Figure 68: India: Eggs (Household) Market: Sales Value (in Billion INR), 2018 & 2023

Figure 69: India: Eggs (Household) Market Forecast: Sales Value (in Billion INR), 2024-2032

Figure 70: India: Eggs (Food Services) Market: Sales Value (in Billion INR), 2018 & 2023

Figure 71: India: Eggs (Food Services) Market Forecast: Sales Value (in Billion INR), 2024-2032

Figure 72: India: Eggs Industry: Breakup by Distribution Channel (in %), 2023

Figure 73: India: Eggs (Traditional Retail Stores) Market: Sales Value (in Billion INR), 2018 & 2023

Figure 74: India: Eggs (Traditional Retail Stores) Market Forecast: Sales Value (in Billion INR), 2024-2032

Figure 75: India: Eggs (Business to Business (B2B)) Market: Sales Value (in Billion INR), 2018 & 2023

Figure 76: India: Eggs (Business to Business (B2B)) Market Forecast: Sales Value (in Billion INR), 2024-2032

Figure 77: India: Eggs (Modern Retail Stores) Market: Sales Value (in Billion INR), 2018 & 2023

Figure 78: India: Eggs (Modern Retail Stores) Market Forecast: Sales Value (in Billion INR), 2024-2032

Figure 79: India: Eggs Industry: Breakup by States (in %), 2023

Figure 80: Andhra Pradesh: Eggs Market: Production Volume (in Billion Units), 2018 & 2023

Figure 81: Andhra Pradesh: Eggs Market Forecast: Production Volume (in Billion Units), 2024-2032

Figure 82: Tamil Nadu: Eggs Market: Production Volume (in Billion Units), 2018 & 2023

Figure 83: Tamil Nadu: Eggs Market Forecast: Production Volume (in Billion Units), 2024-2032

Figure 84: Telangana: Eggs Market: Production Volume (in Billion Units), 2018 & 2023

Figure 85: Telangana: Eggs Market Forecast: Production Volume (in Billion Units), 2024-2032

Figure 86: West Bengal: Eggs Market: Production Volume (in Billion Units), 2018 & 2023

Figure 87: West Bengal: Eggs Market Forecast: Production Volume (in Billion Units), 2024-2032

Figure 88: Haryana: Eggs Market: Production Volume (in Billion Units), 2018 & 2023

Figure 89: Haryana: Eggs Market Forecast: Production Volume (in Billion Units), 2024-2032

Figure 90: Karnataka: Eggs Market: Production Volume (in Billion Units), 2018 & 2023

Figure 91: Karnataka: Eggs Market Forecast: Production Volume (in Billion Units), 2024-2032

Figure 92: Maharashtra: Eggs Market: Production Volume (in Billion Units), 2018 & 2023

Figure 93: Maharashtra: Eggs Market Forecast: Production Volume (in Billion Units), 2024-2032

Figure 94: Punjab: Eggs Market: Production Volume (in Billion Units), 2018 & 2023

Figure 95: Punjab: Eggs Market Forecast: Production Volume (in Billion Units), 2024-2032

Figure 96: Uttar Pradesh: Eggs Market: Production Volume (in Billion Units), 2018 & 2023

Figure 97: Uttar Pradesh: Eggs Market Forecast: Production Volume (in Billion Units), 2024-2032

2024-2032

Figure 98: Orissa: Eggs Market: Production Volume (in Billion Units), 2018 & 2023

Figure 99: Orissa: Eggs Market Forecast: Production Volume (in Billion Units),  
2024-2032

Figure 100: Kerala: Eggs Market: Production Volume (in Billion Units), 2018 & 2023

Figure 101: Kerala: Eggs Market Forecast: Production Volume (in Billion Units),  
2024-2032

Figure 102: Madhya Pradesh: Eggs Market: Production Volume (in Billion Units), 2018  
& 2023

Figure 103: Madhya Pradesh: Eggs Market Forecast: Production Volume (in Billion  
Units), 2024-2032

Figure 104: Gujarat: Eggs Market: Production Volume (in Billion Units), 2018 & 2023

Figure 105: Gujarat: Eggs Market Forecast: Production Volume (in Billion Units),  
2024-2032

Figure 106: Rajasthan: Eggs Market: Production Volume (in Billion Units), 2018 & 2023

Figure 107: Rajasthan: Eggs Market Forecast: Production Volume (in Billion Units),  
2024-2032

Figure 108: Bihar: Eggs Market: Production Volume (in Billion Units), 2018 & 2023

Figure 109: Bihar: Eggs Market Forecast: Production Volume (in Billion Units),  
2024-2032

Figure 110: Others: Eggs Market: Production Volume (in Billion Units), 2018 & 2023

Figure 111: Others: Eggs Market Forecast: Production Volume (in Billion Units),  
2024-2032

Figure 112: India: Poultry Processing Market: Sales Value (in Billion INR), 2018-2023

Figure 113: India: Poultry Processing Market: Market Forecast (in Billion INR),  
2024-2032

Figure 114: India: Poultry Industry: PESTEL Analysis

Figure 115: India: Poultry Industry: SWOT Analysis

Figure 116: India: Poultry Industry: Porters Five Forces Analysis



## I would like to order

Product name: India Poultry Market Report by End Use (Food Services, Households), Distribution Channel (Traditional Retail Stores, Business to Business (B2B), Modern Retail Stores), and States 2024-2032

Product link: <https://marketpublishers.com/r/I0469029EDBDEN.html>

Price: US\$ 2,699.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/I0469029EDBDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970