

# India Plywood Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast FY 2023 to FY 2028

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# **Abstracts**

Market Overview FY 2023 to FY 2028:

The India plywood market size reached INR 208.5 Billion in FY 2022-23. Looking forward, IMARC Group expects the market to reach INR 306.5 Billion by FY 2028-29, exhibiting a growth rate (CAGR) of 6.74% during FY 2023-24 to FY 2028-29.

Plywood represents an engineered wood that is manufactured by assembling thin layers of wood veneers bonded together using strong adhesives. Several wood varieties, including maple, mahogany, oak, pine, cedar, spruce, etc., are used in a combination to produce plywood for various applications. Plywood offers numerous advantages pertaining to enhanced flexibility, improved reusability, easy installation, high resistance to chemicals, moisture, and fire, etc. As a result, it finds diverse applications in flooring, roofing, furniture, doors, interior walls, external cladding, etc. Moreover, a thin outer layer of additional materials, including resin-impregnated paper, plastic, fabric, or Formica, can be added to the face and back veneers to improve the durability and facilitate better binding of paints.

Indian Plywood Industry Trends:

In India, expanding construction industry, coupled with the elevating levels of urbanization, are primarily driving the plywood market. Furthermore, the rising consumer inclination towards plywood for several constructional and structural purposes based on its high dimension stability, stiffness, strength, durability, and versatility, is also propelling the market growth in the country. In line with this, the growing number of refurbishment and renovation activities, along with the escalating preferences of semi-and fully furnished apartments, are further catalyzing the product demand. The



introduction of numerous initiatives by the Indian government, such as Pradhan Mantri Awas Yojana, DDA Housing Scheme, NTR Housing Scheme, etc., to promote the development of housing projects in the country is also fueling the product demand. Additionally, a significant growth in the furniture industry, coupled with the improving consumer living standards, are further augmenting the demand for high-quality and premium plywood variants. Besides this, the increasing usage of plywood in numerous industrial applications owing to its high resistance to a wide range of chemicals is also providing a thrust to the Indian market. Furthermore, the rising investments in extensive R&D activities aimed at introducing product variants with enhanced durability, low toxicity, improved aesthetics, environmental sustainability, etc., are anticipated to fuel the India plywood market over the forecast period.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the India plywood market report, along with forecasts at the country and regional level from FY 2023-24 to FY 2028-29. Our report has categorized the market based on sector, product type, application, consumer price and dealer price.

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Breakup by Sector:

Organized
Unorganized

Breakup by Product Type:

Marine Ply
Commercial Ply

Breakup by Application:

Residential
Commercial

Breakup by Consumer Price:



Less than INR 60 per Sq. Ft. INR 60-79 per Sq. Ft. INR 80-94 per Sq. Ft. INR 95-104 per Sq. Ft.

INR 105-115 per Sq. Ft.

Above INR 115 per Sq. Ft.

# Breakup by Dealer Price:

Less than INR 60 per Sq. Ft. INR 60-79 per Sq. Ft. INR 80-94 per Sq. Ft. INR 95-104 per Sq. Ft. INR 105-115 per Sq. Ft.

Above INR 115 per Sq. Ft.

Breakup by States:

North India

Delhi NCR Uttar Pradesh Rajasthan Punjab, Haryana, Himachal Pradesh and Jammu & Kashmir

West and Central India

Maharashtra and Goa Gujarat, Dadra and Nagar Haveli and Daman & Diu Madhya Pradesh and Chhattisgarh

South India

Tamil Nadu and Puducherry Andhra Pradesh Kerala and Lakshadweep Karnataka



Telangana

East India

West Bengal and Andaman & Nicobar Islands
Orissa
Jharkhand
Bihar
Northeastern States

# Competitive Landscape:

The competitive landscape of the industry has also been examined with some of the key players being Archid Ply, Austin Ply, Century Plywood, Duro Ply, Gattani Plywood, Green Ply, Green Panel, Kajaria Ply, Kit Ply, Merino Industries Limited, Oswin Plywood Prestige Ply, Saburi Ply, Trojan Ply, and Uni Ply.

Key Questions Answered in This Report:

What was the size of the India plywood market in FY 2022-23? What is the expected growth rate of the India plywood market during FY 2023-2024 to FY 2028-29?

What are the key factors driving the India plywood market?
What has been the impact of COVID-19 on the India plywood market?
What is the breakup of the India plywood market based on the sector?
What is the breakup of the India plywood market based on the product type?
What is the breakup of the India plywood market based on the application?
What is the breakup of the India plywood market based on the consumer price?
What is the breakup of the India plywood market based on the dealer price?
What are the key regions in the India plywood market?
Who are the key players/companies in the India plywood market?



# **Contents**

#### 1 PREFACE

#### 2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
  - 2.3.1 Primary Sources
  - 2.3.2 Secondary Sources
- 2.4 Market Estimation
  - 2.4.1 Bottom-Up Approach
  - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

#### **3 EXECUTIVE SUMMARY**

## **4 INTRODUCTION**

- 4.1 Overview
- 4.2 Key Industry Trends

#### **5 INDIA PLYWOOD MARKET**

- 5.1 Market Overview
- 5.2 Market Performance
  - 5.2.1 Volume Trends
  - 5.2.2 Value Trend
- 5.3 Impact of COVID-19
- 5.4 Market Forecast
  - 5.4.1 Volume Trends
  - 5.4.2 Value Trend

# **6 MARKET BREAKUP BY SECTOR**

- 6.1 Organised
  - 6.1.1 Market Trends
  - 6.1.2 Market Forecast



- 6.2 Unorganised
  - 6.2.1 Market Trends
  - 6.2.2 Market Forecast

#### 7 MARKET BREAKUP BY PRODUCT TYPE

- 7.1 Commercial Ply
  - 7.1.1 Market Trends
  - 7.1.2 Market Forecast
- 7.2 Marine Ply
  - 7.2.1 Market Trends
  - 7.2.2 Market Forecast

## **8 MARKET BREAKUP BY APPLICATION**

- 8.1 Residential
  - 8.1.1 Market Trends
  - 8.1.2 Market Forecast
- 8.2 Commercial
  - 8.2.1 Market Trends
  - 8.2.2 Market Forecast

## 9 MARKET BREAKUP BY CONSUMER PRICE

- 9.1 Less than INR 60 per Sq. Ft.
  - 9.1.1 Market Trends
  - 9.1.2 Market Forecast
- 9.2 INR 60-79 per Sq. Ft.
  - 9.2.1 Market Trends
  - 9.2.2 Market Forecast
- 9.3 INR 80-94 per Sq. Ft.
  - 9.3.1 Market Trends
  - 9.3.2 Market Forecast
- 9.4 INR 95-104 per Sq. Ft.
  - 9.4.1 Market Trends
  - 9.4.2 Market Forecast
- 9.5 INR 105-115 per Sq. Ft.
  - 9.5.1 Market Trends
  - 9.5.2 Market Forecast



- 9.6 Above INR 115 per Sq. Ft.
  - 9.6.1 Market Trends
  - 9.6.2 Market Forecast

#### 10 MARKET BREAKUP BY DEALER PRICE

- 10.1 Less than INR 60 per Sq. Ft.
  - 10.1.1 Market Trends
  - 10.1.2 Market Forecast
- 10.2 INR 60-79 per Sq. Ft.
  - 10.2.1 Market Trends
  - 10.2.2 Market Forecast
- 10.3 INR 80-94 per Sq. Ft.
  - 10.3.1 Market Trends
  - 10.3.2 Market Forecast
- 10.4 INR 95-104 per Sq. Ft.
  - 10.4.1 Market Trends
  - 10.4.2 Market Forecast
- 10.5 INR 105-115 per Sq. Ft.
  - 10.5.1 Market Trends
  - 10.5.2 Market Forecast
- 10.6 Above INR 115 per Sq. Ft.
  - 10.6.1 Market Trends
  - 10.6.2 Market Forecast

#### 11 KARNATAKA PLYWOOD MARKET

- 11.1 Market Overview
- 11.2 Market Performance
  - 11.2.1 Volume Trends
  - 11.2.2 Value Trend
- 11.3 Market Forecast
  - 11.3.1 Volume Trends
  - 11.3.2 Value Trend
- 11.4 Market Breakup by Sector
- 11.5 Market Breakup by Product Type
- 11.6 Market Breakup by Application
- 11.7 Market Breakup by Consumer Price
- 11.8 Market Breakup by Dealer Landing Price



- 11.9 Market Share of Key Players in Plywood Market
- 11.10 Market Shares of Key Players in Block Board Market
- 11.11 Market Shares of Different Grades of Blockboard by Grade MR, BWP and BWR
- 11.12 Ratio Between Plywood and Blockboard
- 11.13 Market Breakup by Key Players in Region

#### 12 MAHARASHTRA AND GOA PLYWOOD MARKET

- 12.1 Market Overview
- 12.2 Market Performance
  - 12.2.1 Volume Trends
  - 12.2.2 Value Trend
- 12.3 Market Forecast
  - 12.3.1 Volume Trends
  - 12.3.2 Value Trend
- 12.4 Market Breakup by Sector
- 12.5 Market Breakup by Product Type
- 12.6 Market Breakup by Application
- 12.7 Market Breakup by Consumer Price
- 12.8 Market Breakup by Dealer Landing Price
- 12.9 Market Share of Key Players in Plywood Market
- 12.10 Market Shares of Key Players in Block Board Market
- 12.11 Market Shares of Different Grades of Blockboard by Grade MR, BWP and BWR
- 12.12 Ratio Between Plywood and Blockboard
- 12.13 Market Breakup by Key Players in Region

#### 13 TAMIL NADU AND PUDUCHERRY PLYWOOD MARKET

- 13.1 Market Overview
- 13.2 Market Performance
  - 13.2.1 Volume Trends
  - 13.2.2 Value Trend
- 13.3 Market Forecast
  - 13.3.1 Volume Trends
  - 13.3.2 Value Trend
- 13.4 Market Breakup by Sector
- 13.5 Market Breakup by Product Type
- 13.6 Market Breakup by Application
- 13.7 Market Breakup by Consumer Price



- 13.8 Market Breakup by Dealer Landing Price
- 13.9 Market Share of Key Players in Plywood Market
- 13.10 Market Shares of Key Players in Block Board Market
- 13.11 Market Shares of Different Grades of Blockboard by Grade MR, BWP and BWR
- 13.12 Ratio Between Plywood and Blockboard

#### 14 DELHI PLYWOOD MARKET

- 14.1 Market Overview
- 14.2 Market Performance
  - 14.2.1 Volume Trends
  - 14.2.2 Value Trend
- 14.3 Market Forecast
  - 14.3.1 Volume Trends
  - 14.3.2 Value Trend
- 14.4 Market Breakup by Sector
- 14.5 Market Breakup by Product Type
- 14.6 Market Breakup by Application
- 14.7 Market Breakup by Consumer Price
- 14.8 Market Breakup by Dealer Landing Price
- 14.9 Market Share of Key Players in Plywood Market
- 14.10 Market Shares of Key Players in Block Board Market
- 14.11 Market Shares of Different Grades of Blockboard by Grade MR, BWP and BWR
- 14.12 Ratio Between Plywood and Blockboard

# 15 GUJARAT, DADRA AND NAGAR HAVELI AND DAMAN & DIU

- 15.1 Market Overview
- 15.2 Market Performance
  - 15.2.1 Volume Trends
  - 15.2.2 Value Trend
- 15.3 Market Forecast
  - 15.3.1 Volume Trends
  - 15.3.2 Value Trend
- 15.4 Market Breakup by Sector
- 15.5 Market Breakup by Product Type
- 15.6 Market Breakup by Application
- 15.7 Market Breakup by Consumer Price
- 15.8 Market Breakup by Dealer Landing Price



- 15.9 Market Share of Key Players in Plywood Market
- 15.10 Market Shares of Key Players in Block Board Market
- 15.11 Market Shares of Different Grades of Blockboard by Grade MR, BWP and BWR
- 15.12 Ratio Between Plywood and Blockboard
- 15.13 Market Breakup by Key Players in Region

#### **16 ANDHRA PRADESH**

- 16.1 Market Overview
- 16.2 Market Performance
  - 16.2.1 Volume Trends
  - 16.2.2 Value Trend
- 16.3 Market Forecast
  - 16.3.1 Volume Trends
  - 16.3.2 Value Trend
- 16.4 Market Breakup by Sector
- 16.5 Market Breakup by Product Type
- 16.6 Market Breakup by Application
- 16.7 Market Breakup by Consumer Price
- 16.8 Market Breakup by Dealer Landing Price
- 16.9 Market Share of Key Players in Plywood Market
- 16.10 Market Shares of Key Players in Block Board Market
- 16.11 Market Shares of Different Grades of Blockboard by Grade MR, BWP and BWR
- 16.12 Ratio Between Plywood and Blockboard

#### **17 TELANGANA**

- 17.1 Market Overview
- 17.2 Market Performance
  - 17.2.1 Volume Trends
  - 17.2.2 Value Trend
- 17.3 Market Forecast
  - 17.3.1 Volume Trends
  - 17.3.2 Value Trend
- 17.4 Market Breakup by Sector
- 17.5 Market Breakup by Product Type
- 17.6 Market Breakup by Application
- 17.7 Market Breakup by Consumer Price
- 17.8 Market Breakup by Dealer Landing Price



- 17.9 Market Share of Key Players in Plywood Market
- 17.10 Market Shares of Key Players in Block Board Market
- 17.11 Market Shares of Different Grades of Blockboard by Grade MR, BWP and BWR
- 17.12 Ratio Between Plywood and Blockboard

#### **18 UTTAR PRADESH**

- 18.1 Market Overview
- 18.2 Market Performance
  - 18.2.1 Volume Trends
  - 18.2.2 Value Trend
- 18.3 Market Forecast
  - 18.3.1 Volume Trends
  - 18.3.2 Value Trend
- 18.4 Market Breakup by Sector
- 18.5 Market Breakup by Product Type
- 18.6 Market Breakup by Application
- 18.7 Market Breakup by Consumer Price
- 18.8 Market Breakup by Dealer Landing Price
- 18.9 Market Share of Key Players in Plywood Market
- 18.10 Market Shares of Key Players in Block Board Market
- 18.11 Market Shares of Different Grades of Blockboard by Grade MR, BWP and BWR
- 18.12 Ratio Between Plywood and Blockboard
- 18.13 Market Breakup by Key Players in Region

#### 19 KERALA AND LAKSHADWEEP

- 19.1 Market Overview
- 19.2 Market Performance
  - 19.2.1 Volume Trends
  - 19.2.2 Value Trend
- 19.3 Market Forecast
  - 19.3.1 Volume Trends
  - 19.3.2 Value Trend
- 19.4 Market Breakup by Sector
- 19.5 Market Breakup by Product Type
- 19.6 Market Breakup by Application
- 19.7 Market Breakup by Consumer Price
- 19.8 Market Breakup by Dealer Landing Price



- 19.9 Market Share of Key Players in Plywood Market
- 19.10 Market Shares of Key Players in Block Board Market
- 19.11 Market Shares of Different Grades of Blockboard by Grade MR, BWP and BWR
- 19.12 Ratio Between Plywood and Blockboard

#### 20 WEST BENGAL AND ANDAMAN & NICOBAR ISLANDS

- 20.1 Market Overview
- 20.2 Market Performance
  - 20.2.1 Volume Trends
  - 20.2.2 Value Trend
- 20.3 Market Forecast
- 20.3.1 Volume Trends
- 20.3.2 Value Trend
- 20.4 Market Breakup by Sector
- 20.5 Market Breakup by Product Type
- 20.6 Market Breakup by Application
- 20.7 Market Breakup by Consumer Price
- 20.8 Market Breakup by Dealer Landing Price
- 20.9 Market Share of Key Players in Plywood Market
- 20.10 Market Shares of Key Players in Block Board Market
- 20.11 Market Shares of Different Grades of Blockboard by Grade MR, BWP and BWR
- 20.12 Ratio Between Plywood and Blockboard
- 20.13 Market Breakup by Key Players in Region

#### 21 RAJASTHAN

- 21.1 Market Overview
- 21.2 Market Performance
  - 21.2.1 Volume Trends
  - 21.2.2 Value Trend
- 21.3 Market Forecast
  - 21.3.1 Volume Trends
  - 21.3.2 Value Trend
- 21.4 Market Breakup by Sector
- 21.5 Market Breakup by Product Type
- 21.6 Market Breakup by Application
- 21.7 Market Breakup by Consumer Price
- 21.8 Market Breakup by Dealer Landing Price



- 21.9 Market Share of Key Players in Plywood Market
- 21.10 Market Shares of Key Players in Block Board Market
- 21.11 Market Shares of Different Grades of Blockboard by Grade MR, BWP and BWR
- 21.12 Ratio Between Plywood and Blockboard

#### 22 MADHYA PRADESH AND CHHATTISGARH

- 22.1 Market Overview
- 22.2 Market Performance
  - 22.2.1 Volume Trends
  - 22.2.2 Value Trend
- 22.3 Market Forecast
- 22.3.1 Volume Trends
- 22.3.2 Value Trend
- 22.4 Market Breakup by Sector
- 22.5 Market Breakup by Product Type
- 22.6 Market Breakup by Application
- 22.7 Market Breakup by Consumer Price
- 22.8 Market Breakup by Dealer Landing Price
- 22.9 Market Share of Key Players in Plywood Market
- 22.10 Market Shares of Key Players in Block Board Market
- 22.11 Market Shares of Different Grades of Blockboard by Grade MR, BWP and BWR
- 22.12 Ratio Between Plywood and Blockboard

## 23 PUNJAB, HARYANA, HIMACHAL PRADESH AND JAMMU & KASHMIR

- 23.1 Market Overview
- 23.2 Market Performance
  - 23.2.1 Volume Trends
  - 23.2.2 Value Trend
- 23.3 Market Forecast
  - 23.3.1 Volume Trends
  - 23.3.2 Value Trend
- 23.4 Market Breakup by Sector
- 23.5 Market Breakup by Product Type
- 23.6 Market Breakup by Application
- 23.7 Market Breakup by Consumer Price
- 23.8 Market Breakup by Dealer Landing Price
- 23.9 Market Share of Key Players in Plywood Market



- 23.10 Market Shares of Key Players in Block Board Market
- 23.11 Market Shares of Different Grades of Blockboard by Grade MR, BWP and BWR
- 23.12 Ratio Between Plywood and Blockboard

#### **24 NORTH EASTERN STATES**

- 24.1 Market Overview
- 24.2 Market Performance
  - 24.2.1 Volume Trends
  - 24.2.2 Value Trend
- 24.3 Market Forecast
- 24.3.1 Volume Trends
- 24.3.2 Value Trend
- 24.4 Market Breakup by Sector
- 24.5 Market Breakup by Product Type
- 24.6 Market Breakup by Application
- 24.7 Market Breakup by Consumer Price
- 24.8 Market Breakup by Dealer Landing Price
- 24.9 Market Share of Key Players in Plywood Market
- 24.10 Market Shares of Key Players in Block Board Market
- 24.11 Market Shares of Different Grades of Blockboard by Grade MR, BWP and BWR
- 24.12 Ratio Between Plywood and Blockboard

#### **25 BIHAR**

- 25.1 Market Overview
- 25.2 Market Performance
- 25.2.1 Volume Trends
- 25.2.2 Value Trend
- 25.3 Market Forecast
  - 25.3.1 Volume Trends
  - 25.3.2 Value Trend
- 25.4 Market Breakup by Sector
- 25.5 Market Breakup by Product Type
- 25.6 Market Breakup by Application
- 25.7 Market Breakup by Consumer Price
- 25.8 Market Breakup by Dealer Landing Price
- 25.9 Market Share of Key Players in Plywood Market
- 25.10 Market Shares of Key Players in Block Board Market



25.11 Market Shares of Different Grades of Blockboard by Grade MR, BWP and BWR

25.12 Ratio Between Plywood and Blockboard

#### **26 JHARKHAND**

- 26.1 Market Overview
- 26.2 Market Performance
  - 26.2.1 Volume Trends
  - 26.2.2 Value Trend
- 26.3 Market Forecast
- 26.3.1 Volume Trends
- 26.3.2 Value Trend
- 26.4 Market Breakup by Sector
- 26.5 Market Breakup by Product Type
- 26.6 Market Breakup by Application
- 26.7 Market Breakup by Consumer Price
- 26.8 Market Breakup by Dealer Landing Price
- 26.9 Market Share of Key Players in Plywood Market
- 26.10 Market Shares of Key Players in Block Board Market
- 26.11 Market Shares of Different Grades of Blockboard by Grade MR, BWP and BWR
- 26.12 Ratio Between Plywood and Blockboard

#### 27 ODISHA

- 27.1 Market Overview
- 27.2 Market Performance
  - 27.2.1 Volume Trends
  - 27.2.2 Value Trend
- 27.3 Market Forecast
  - 27.3.1 Volume Trends
  - 27.3.2 Value Trend
- 27.4 Market Breakup by Sector
- 27.5 Market Breakup by Product Type
- 27.6 Market Breakup by Application
- 27.7 Market Breakup by Consumer Price
- 27.8 Market Breakup by Dealer Landing Price
- 27.9 Market Share of Key Players in Plywood Market
- 27.10 Market Shares of Key Players in Block Board Market
- 27.11 Market Shares of Different Grades of Blockboard by Grade MR, BWP and BWR



# 27.12 Ratio Between Plywood and Blockboard

#### 28 INDIA BLOCKBOARD MARKET: COMPETITIVE LANDSCAPE

- 28.1 Market Share of Key players of Plywood: Volume Wise (Organized Market)
- 28.2 Market Share of Key Players of Plywood: Value Wise (Organized Market)
- 28.3 Market Share of Key players of Black Board: Volume Wise (Organized Market)
- 28.4 Market Share of Key Players of Block Board: Value Wise (Organized Market)
- 28.5 Profiles of Key Players
  - 28.5.1 Archid Ply
    - 28.5.1.1 Company Overview
    - 28.5.1.2 Product Portfolio
    - 28.5.1.3 Financials
  - 28.5.2 Austin Ply
    - 28.5.2.1 Company Overview
    - 28.5.2.2 Product Portfolio
    - 28.5.2.3 Financials
  - 28.5.3 Century Plywood
    - 28.5.3.1 Company Overview
    - 28.5.3.2 Product Portfolio
    - 28.5.3.3 Financials
  - 28.5.4 Duro Ply
  - 28.5.4.1 Company Overview
  - 28.5.4.2 Product Portfolio
  - 28.5.4.3 Financials
  - 28.5.5 Gattani Plywood
    - 28.5.5.1 Company Overview
    - 28.5.5.2 Product Portfolio
  - 28.5.6 Green Ply
    - 28.5.6.1 Company Overview
    - 28.5.6.2 Product Portfolio
    - 28.5.6.3 Financials
  - 28.5.7 Green Panel
    - 28.5.7.1 Company Overview
  - 28.5.7.2 Product Portfolio
  - 28.5.7.3 Financials
  - 28.5.8 Kajaria Ply
  - 28.5.8.1 Company Overview
  - 28.5.8.2 Product Portfolio



28.5.9 Kit Ply

28.5.9.1 Company Overview

28.5.9.2 Product Portfolio

28.5.10 Merino Industries Limited

28.5.10.1 Company Overview

28.5.10.2 Product Portfolio

28.5.10.3 Financials

28.5.11 Oswin Plywood Prestige Ply

28.5.11.1 Company Overview

28.5.11.2 Product Portfolio

28.5.12 Saburi Ply

28.5.12.1 Company Overview

28.5.12.2 Product Portfolio

28.5.13 Trojan Ply

28.5.13.1 Company Overview

28.5.13.2 Product Portfolio

28.5.14 Uni Ply

28.5.14.1 Company Overview

28.5.14.2 Product Portfolio



# **List Of Tables**

#### LIST OF TABLES

Table 1: India: Plywood Market: Key Industry Highlights, FY 2023 and FY 2029

Table 2: India: Plywood Market Forecast: Breakup by Sector (in Billion INR), FY

2018-FY 2023

Table 3: India: Plywood Market Forecast: Breakup by Sector (in Billion INR), FY

2024-FY 2029

Table 4: India: Plywood Market Forecast: Breakup by Product Type (in Billion INR), FY

2018-FY 2023

Table 5: India: Plywood Market Forecast: Breakup by Product Type (in Billion INR), FY

2024-FY 2029

Table 6: India: Plywood Market Forecast: Breakup by Application (in Billion INR), FY

2018-FY 2023

Table 7: India: Plywood Market Forecast: Breakup by Application (in Billion INR), FY

2024-FY 2029

Table 8: India: Plywood Market Forecast: Breakup by Consumer Price (in Billion INR),

FY 2018 & FY 2023

Table 9: India: Plywood Market Forecast: Breakup by Consumer Price (in Billion INR),

FY 2024-FY 2029

Table 10: India: Plywood Market Forecast: Breakup by Dealer Price (in Billion INR), FY

2018 & FY 2023

Table 11: India: Plywood Market Forecast: Breakup by Dealer Price (in Billion INR), FY

2024-FY 2029

Table 12: Difference between Grades of Plywood

Table 13: Difference between Grades of Blockboard

Table 14: Karnataka: Plywood Market, FY 2018 and FY 2023

Table 15: Karnataka: Plywood Market Forecast, FY 2024- FY 2029

Table 16: Karnataka: Key Price Segment

Table 17: Maharashtra and Goa: Plywood Market: Key Industry Highlights, FY 2018 and

FY 2023

Table 18: Maharashtra and Goa: Plywood Market: Key Industry Highlights, FY 2024-FY

2029

Table 19: Maharashtra and Goa: Key Price Segment

Table 20: Tamil Nadu and Puducherry: Plywood Market: Key Industry Highlights, FY

2018 and FY 2023

Table 21: Tamil Nadu and Puducherry: Plywood Market: Key Industry Highlights, FY

2024-FY 2029



- Table 22: Tamil Nadu and Puducherry: Key Price Segment
- Table 23: Delhi: Plywood Market: Key Industry Highlights, FY 2018 and FY 2023
- Table 24: Delhi: Plywood Market: Key Industry Highlights, FY 2024-FY 2029
- Table 25: Delhi: Key Price Segment
- Table 26: Gujarat, Dadra and Nagar Haveli and Daman & Diu: Plywood Market: Key Industry Highlights, FY 2018 and FY 2023
- Table 27: Gujarat, Dadra and Nagar Haveli and Daman & Diu: Plywood Market: Key Industry Highlights, FY 2024-FY 2029
- Table 28: Gujarat, Dadra and Nagar Haveli and Daman & Diu: Key Price Segment
- Table 29: Andhra Pradesh: Plywood Market: Key Industry Highlights, FY 2018 and FY 2023
- Table 30: Andhra Pradesh: Plywood Market: Key Industry Highlights, FY 2024- FY 2029
- Table 31: Andhra Pradesh: Key Price Segment
- Table 32: Telangana: Plywood Market: Key Industry Highlights, FY 2018 and FY 2023
- Table 33: Telangana: Plywood Market: Key Industry Highlights, FY 2024- FY 2029
- Table 34: Telangana: Key Price Segment
- Table 35: Uttar Pradesh: Plywood Market: Key Industry Highlights, FY 2018 and FY 2023
- Table 36: Uttar Pradesh: Plywood Market: Key Industry Highlights, FY 2024- FY 2029
- Table 37: Uttar Pradesh: Key Price Segment
- Table 38: Kerala and Lakshadweep: Plywood Market: Key Industry Highlights, FY 2018 and FY 2023
- Table 39: Kerala and Lakshadweep: Plywood Market: Key Industry Highlights, FY 2024-FY 2029
- Table 40: Kerala and Lakshadweep: Key Price Segment
- Table 41: West Bengal and Andaman & Nicobar Islands: Plywood Market: Key Industry Highlights, FY 2018 and FY 2023
- Table 42: West Bengal and Andaman & Nicobar Islands: Plywood Market: Key Industry Highlights, FY 2024-FY 2029
- Table 43: West Bengal and Andaman & Nicobar Islands: Key Price Segment
- Table 44: Rajasthan: Plywood Market: Key Industry Highlights, FY 2018 and FY 2023
- Table 45: Rajasthan: Plywood Market: Key Industry Highlights, FY 2024-FY 2029
- Table 46: Rajasthan: Key Price Segment
- Table 47: Madhya Pradesh and Chhattisgarh: Plywood Market: Key Industry Highlights, FY 2018 and FY 2023
- Table 48: Madhya Pradesh and Chhattisgarh: Plywood Market: Key Industry Highlights, FY 2024-FY 2029
- Table 49: Madhya Pradesh and Chhattisgarh: Key Price Segment
- Table 50: Punjab, Haryana, Himachal Pradesh, and Jammu & Kashmir: Plywood



Market: Key Industry Highlights, FY 2018 and FY 2023

Table 51: Punjab, Haryana, Himachal Pradesh and Jammu & Kashmir: Plywood Market:

Key Industry Highlights, FY 2024-FY 2029

Table 52: Punjab, Haryana, Himachal Pradesh and Jammu & Kashmir: Key Price

Segment

Table 53: North-Eastern States: Plywood Market: Key Industry Highlights, FY 2018 and

FY 2023

Table 54: North-Eastern States: Plywood Market: Key Industry Highlights, FY 2024-FY

2029

Table 55: North-Eastern States: Key Price Segment

Table 56: Bihar: Plywood Market: Key Industry Highlights, FY 2018 and FY 2023

Table 57: Bihar: Plywood Market: Key Industry Highlights, FY 2024-FY 2029

Table 58: Bihar: Key Price Segment

Table 59: Jharkhand: Plywood Market: Key Industry Highlights, FY 2018 and FY 2023

Table 60: Jharkhand: Plywood Market: Key Industry Highlights, FY 2024-FY 2029

Table 61: Jharkhand: Key Price Segment

Table 62: Odisha: Plywood Market: Key Industry Highlights, FY 2018 and FY 2023

Table 63: Odisha: Plywood Market: Key Industry Highlights, FY 2024-FY 2029

Table 64: Odisha: Key Price Segment

Table 65: India: Plywood Market: Competitive Structure

Table 66: India: Key Players Presence Plywood & Blockboard

Table 67: India: Plywood Market: Key Players



# **List Of Figures**

#### LIST OF FIGURES

Figure 1: India: Plywood Market: Major Drivers and Challenges

Figure 2: India: Plywood Market: Sales Value (in Billion INR), FY 2018-FY 2023

Figure 3: India: Plywood Market: Sales Volume (in Billion sq. ft.), FY 2018-FY 2023

Figure 4: India: Plywood Market Forecast: Sales Value (in Billion INR), FY 2024-FY

2029

Figure 5: India: Plywood Market Forecast: Sales Volume (Billion sq. ft.), FY 2024-FY

2029

Figure 6: India: Plywood Market: Breakup by Sector (Value) (in %), FY 2022

Figure 7: India: Plywood Market: Breakup by Sector (Value) (in %), FY 2023

Figure 8: India: Plywood Market: Breakup by Sector (Volume) (in %), FY 2023

Figure 9: India: Plywood (Unorganised Sector) Market: Sales Value (in Billion INR), FY

2024-FY 2029

Figure 10: India: Plywood (Organised Sector) Market: Sales Value (in Billion INR), FY

2018 & FY 2023

Figure 11: India: Plywood (Organised Sector) Market: Sales Value (in Billion INR), FY

2024-FY 2029

Figure 12: India: Plywood Market: Breakup by Product Type (Value) (in %), FY 2023

Figure 13: India: Plywood (Commercial ply) Market: Sales Value (in Billion INR), FY

2018 & FY 2023

Figure 14: India: Plywood (Commercial ply) Market: Sales Value (in Billion INR), FY

2024-FY 2029

Figure 15: India: Plywood (Marine ply) Market: Sales Value (in Billion INR), FY 2018 &

FY 2023

Figure 16: India: Plywood (Marine ply) Market: Sales Value (in Billion INR), FY 2024-FY

2029

Figure 17: India: Plywood Market: Breakup by Application (Value) (in %), FY 2023

Figure 18: India: Plywood (Residential) Market: Sales Value (in Billion INR), FY 2018 &

FY 2023

Figure 19: India: Plywood (Residential) Market: Sales Value (in Billion INR), FY

2024-FY 2029

Figure 20: India: Plywood (Commercial) Market: Sales Value (in Billion INR), FY 2018 &

FY 2023

Figure 21: India: Plywood (Commercial) Market: Sales Value (in Billion INR), FY

2024-FY 2029

Figure 22: India: Plywood Market: Breakup by Consumer Price (Value) (in %), FY 2023



Figure 23: India: Plywood (Less than INR 60 per Sq. Ft.) Market: Sales Value (in Billion INR), FY 2018 & FY 2023

Figure 24: India: Plywood (Less than INR 60 per Sq. Ft.) Market: Sales Value (in Billion INR), FY 2024-FY 2029

Figure 25: India: Plywood (INR 60-79 per Sq. Ft.) Market: Sales Value (in Billion INR), FY 2018 & FY 2023

Figure 26: India: Plywood (INR 60-79 per Sq. Ft.) Market: Sales Value (in Billion INR), FY 2024-FY 2029

Figure 27: India: Plywood (INR 80-94 per Sq. Ft) Market: Sales Value (in Billion INR), FY 2018 & FY 2023

Figure 28: India: Plywood (INR 80-94 per Sq. Ft) Market: Sales Value (in Billion INR), FY 2024-FY 2029

Figure 29: India: Plywood (INR 95-104 per Sq. Ft.) Market: Sales Value (in Billion INR), FY 2018 & FY 2023

Figure 30: India: Plywood (INR 95-104 per Sq. Ft.) Market: Sales Value (in Billion INR), FY 2024-FY 2029

Figure 31: India: Plywood (INR 105-115 per Sq. Ft.) Market: Sales Value (in Billion INR), FY 2018 & FY 2023

Figure 32: India: Plywood (INR 105-115 per Sq. Ft.) Market: Sales Value (in Billion INR), FY 2024-FY 2029

Figure 33: India: Plywood (Above INR 115 per Sq. Ft.) Market: Sales Value (in Billion INR), FY 2018 & FY 2023

Figure 34: India: Plywood (Above INR 115 per Sq. Ft.) Market: Sales Value (in Billion INR), FY 2024-FY 2029

Figure 35: India: Plywood Market: Breakup by Dealer Price (Value) (in %), FY 2023

Figure 36: India: Plywood (Less than INR 60 per Sq. Ft.) Market: Sales Value (in Billion INR), FY 2018 & FY 2023

Figure 37: India: Plywood (Less than INR 60 per Sq. Ft.) Market: Sales Value (in Billion INR), FY 2024-FY 2029

Figure 38: India: Plywood (INR 60-79 per Sq. Ft.) Market: Sales Value (in Billion INR), FY 2018 & FY 2023

Figure 39: India: Plywood (INR 60-79 per Sq. Ft.) Market: Sales Value (in Billion INR), FY 2024-FY 2029

Figure 40: India: Plywood (INR 80-94 per Sq. Ft.) Market: Sales Value (in Billion INR), FY 2018 & FY 2023

Figure 41: India: Plywood (INR 80-94 per Sq. Ft.) Market: Sales Value (in Billion INR), FY 2024-FY 2029

Figure 42: India: Plywood (INR 95-104 per Sq. Ft.) Market: Sales Value (in Billion INR), FY 2018 & FY 2023



Figure 43: India: Plywood (INR 95-104 per Sq. Ft.) Market: Sales Value (in Billion INR), FY 2024-FY 2029

Figure 44: India: Plywood (INR 105-115 per Sq. Ft.) Market: Sales Value (in Billion INR), FY 2018 & FY 2023

Figure 45: India: Plywood (INR 105-115 per Sq. Ft.) Market: Sales Value (in Billion INR), FY 2024-FY 2029

Figure 46: India: Plywood (Above INR 115 per Sq. Ft.) Market: Sales Value (in Billion INR), FY 2018 & FY 2023

Figure 47: India: Plywood (Above INR 115 per Sq. Ft.) Market: Sales Value (in Billion INR), FY 2024-FY 2029

Figure 48: Karnataka: Plywood Market: Sales Value (in Billion INR), FY 2018- FY 2023 Figure 49: Karnataka: Plywood Market: Sales Volume (in Million sq. ft.), FY 2018-FY 2023

Figure 50: Karnataka: Plywood Market Forecast: Sales Value (in Billion INR), FY 2024-FY 2029

Figure 51: Karnataka: Plywood Market Forecast: Sales Volume (Million sq. ft.), FY 2024-FY 2029

Figure 52: Karnataka: Plywood Market: Breakup by Sector by Value (in %), FY 2022

Figure 53: Karnataka: Plywood Market: Breakup by Sector by Value (in %), FY 2023

Figure 54: Karnataka: Plywood Market: Breakup by Sector by Volume (in %), FY 2022

Figure 55: Karnataka: Plywood Market: Breakup by Sector by Volume (in %), FY 2023

Figure 56: Karnataka: Plywood Market: Breakup by Product Type (in %), FY 2023

Figure 57: Karnataka: Plywood Market: Breakup by Application (in %), FY 2023

Figure 58: Karnataka: Plywood Market: Breakup by Consumer Price (in %), FY 2023

Figure 59: Karnataka: Plywood Market: Breakup by Dealer Landing Price (in %), FY 2023

Figure 60: Karnataka: Plywood Market: Breakup by Key Players (in %), FY 2023

Figure 61: Karnataka: Blockboard Market: Breakup by Key Players (in %), FY 2023

Figure 62: Karnataka: Blockboard Market: Breakup by Different Grades (in %), FY 2023

Figure 63: Karnataka: Plywood Market: Ratio Between Plywood and Blockboard (in %), FY 2023

Figure 64: Karnataka: Market Breakup by Key Players in Region (in %), FY 2023

Figure 65: Bangalore: Plywood Market: Sales Value (in Billion INR), FY 2018 & FY 2023

Figure 66: Bangalore: Plywood Market Forecast: Sales Value (in Billion INR), FY 2024-FY 2029

Figure 67: South Karnataka: Plywood Market: Sales Value (in Billion INR), FY 2018 & FY 2023

Figure 68: South Karnataka: Plywood Market Forecast: Sales Value (in Billion INR), FY 2024- FY 2029



Figure 69: North Karnataka: Plywood Market: Sales Value (in Billion INR), FY 2018 & FY 2023

Figure 70: North Karnataka: Plywood Market Forecast: Sales Value (in Billion INR), FY 2024- FY 2029

Figure 71: Rest of the Karnataka: Plywood Market: Sales Value (in Billion INR), FY 2018 & FY 2023

Figure 72: Rest of the Karnataka: Plywood Market Forecast: Sales Value (in Billion INR), FY 2024- FY 2029

Figure 73: Maharashtra and Goa: Plywood Market: Sales Value (in Billion INR), FY 2018- FY 2023

Figure 74: Maharashtra and Goa: Plywood Market: Sales Volume (in Million sq. ft.), FY 2018-FY 2023

Figure 75: Maharashtra and Goa: Plywood Market Forecast: Sales Value (in Billion INR), FY 2024-FY 2029

Figure 76: Maharashtra and Goa: Plywood Market Forecast: Sales Volume (Million sq. ft.), FY 2024-FY 2029

Figure 77: Maharashtra and Goa: Plywood Market: Breakup by Sector by Value (in %), FY 2022

Figure 78: Maharashtra and Goa: Plywood Market: Breakup by Sector by Value (in %), FY 2023

Figure 79: Maharashtra and Goa: Plywood Market: Breakup by Sector by Volume (in %), FY 2022

Figure 80: Maharashtra and Goa: Plywood Market: Breakup by Sector by Volume (in %), FY 2023

Figure 81: Maharashtra and Goa: Plywood Market: Breakup by Product Type (in %), FY 2023

Figure 82: Maharashtra and Goa: Plywood Market: Breakup by Application (in %), FY 2023

Figure 83: Maharashtra and Goa: Plywood Market: Breakup by Consumer Price (in %), FY 2023

Figure 84: Maharashtra and Goa: Plywood Market: Breakup by Dealer Landing Price (in %), FY 2023

Figure 85: Maharashtra and Goa: Plywood Market: Breakup by Key Players (in %), FY 2023

Figure 86: Maharashtra and Goa: Blockboard Market: Breakup by Key Players (in %), FY 2023

Figure 87: Maharashtra and Goa: Blockboard Market: Breakup by Different Grades (in %), FY 2023

Figure 88: Maharashtra and Goa: Plywood Market: Ratio Between Plywood and



Blockboard (in %), FY 2023

Figure 89: Maharashtra and Goa: Market Breakup by Key Players in Region (in %), FY 2023

Figure 90: Mumbai: Plywood Market: Sales Value (in Billion INR), FY 2018 & FY 2023

Figure 91: Mumbai: Plywood Market Forecast: Sales Value (in Billion INR), FY 2024- FY 2029

Figure 92: Vidarbha: Plywood Market: Sales Value (in Billion INR), FY 2018 & FY 2023

Figure 93: Vidarbha: Plywood Market Forecast: Sales Value (in Billion INR), FY 2024-FY 2029

Figure 94: Rest of Maharashtra: Plywood Market : Sales Value (in Billion INR), FY 2018 & FY 2023

Figure 95: Rest of Maharashtra: Plywood Market Forecast: Sales Value (in Billion INR), FY 2024- FY 2029

Figure 96: Tamil Nadu and Puducherry: Plywood Market: Sales Value (in Billion INR), FY 2018- FY 2023

Figure 97: Tamil Nadu and Puducherry: Plywood Market: Sales Volume (in Million sq. ft.), FY 2018-FY 2023

Figure 98: Tamil Nadu and Puducherry: Plywood Market Forecast: Sales Value (in Billion INR), FY 2024-FY 2029

Figure 99: Tamil Nadu and Puducherry: Plywood Market Forecast: Sales Volume (Million sq. ft.), FY 2024-FY 2029

Figure 100: Tamil Nadu and Puducherry: Plywood Market: Breakup by Sector by Value (in %), FY 2022

Figure 101: Tamil Nadu and Puducherry: Plywood Market: Breakup by Sector by Value (in %), FY 2023

Figure 102: Tamil Nadu and Puducherry: Plywood Market: Breakup by Sector by Volume (in %), FY 2022

Figure 103: Tamil Nadu and Puducherry: Plywood Market: Breakup by Sector by Volume (in %), FY 2023

Figure 104: Tamil Nadu and Puducherry: Plywood Market: Breakup by Product Type (in %), FY 2023

Figure 105: Tamil Nadu and Puducherry: Plywood Market: Breakup by Application (in %), FY 2023

Figure 106: Tamil Nadu and Puducherry: Plywood Market: Breakup by Consumer Price (in %), FY 2023

Figure 107: Tamil Nadu and Puducherry: Plywood Market: Breakup by Dealer Landing Price (in %), FY 2023

Figure 108: Tamil Nadu and Puducherry: Plywood Market: Breakup by Key Players (in %), FY 2023



Figure 109: Tamil Nadu and Puducherry: Blockboard Market: Breakup by Key Players (in %), FY 2023

Figure 110: Tamil Nadu and Puducherry: Blockboard Market: Breakup by Different Grades (in %), FY 2023

Figure 111: Tamil Nadu and Puducherry: Plywood Market: Ratio Between Plywood and Blockboard (in %), FY 2023

Figure 112: Delhi: Plywood Market: Sales Value (in Billion INR), FY 2018- FY 2023

Figure 113: Delhi: Plywood Market: Sales Volume (in Million sq. ft.), FY 2018-FY 2023

Figure 114: Delhi: Plywood Market Forecast: Sales Value (in Billion INR), FY 2024-FY 2029

Figure 115: Delhi: Plywood Market Forecast: Sales Volume (Million sq. ft.), FY 2024-FY 2029

Figure 116: Delhi: Plywood Market: Breakup by Sector by Value (in %), FY 2022

Figure 117: Delhi: Plywood Market: Breakup by Sector by Value (in %), FY 2023

Figure 118: Delhi: Plywood Market: Breakup by Sector by Volume (in %), FY 2022

Figure 119: Delhi: Plywood Market: Breakup by Sector by Volume (in %), FY 2023

Figure 120: Delhi: Plywood Market: Breakup by Product Type (in %), FY 2023

Figure 121: Delhi: Plywood Market: Breakup by Application (in %), FY 2023

Figure 122: Delhi: Plywood Market: Breakup by Consumer Price (in %), FY 2023

Figure 123: Delhi: Plywood Market: Breakup by Dealer Landing Price (in %), FY 2023

Figure 124: Delhi: Plywood Market: Breakup by Key Players (in %), FY 2023

Figure 125: Delhi: Blockboard Market: Breakup by Key Players (in %), FY 2023

Figure 126: Delhi: Blockboard Market: Breakup by Different Grades (in %), FY 2023

Figure 127: Delhi: Plywood Market: Ratio Between Plywood and Blockboard (in %), FY 2023

Figure 128: Gujarat, Dadra and Nagar Haveli and Daman & Diu: Plywood Market: Sales Value (in Billion INR), FY 2018- FY 2023

Figure 129: Gujarat, Dadra and Nagar Haveli and Daman & Diu: Plywood Market: Sales Volume (in Million sq. ft.), FY 2018-FY 2023

Figure 130: Gujarat, Dadra and Nagar Haveli and Daman & Diu: Plywood Market

Forecast: Sales Value (in Billion INR), FY 2024-FY 2029

Figure 131: Gujarat, Dadra and Nagar Haveli and Daman & Diu: Plywood Market

Forecast: Sales Volume (Million sq. ft.), FY 2024-FY 2029

Figure 132: Gujarat, Dadra and Nagar Haveli and Daman & Diu: Plywood Market:

Breakup by Sector by Value (in %), FY 2022

Figure 133: Gujarat, Dadra and Nagar Haveli and Daman & Diu: Plywood Market:

Breakup by Sector by Value (in %), FY 2023

Figure 134: Gujarat, Dadra and Nagar Haveli and Daman & Diu: Plywood Market:

Breakup by Sector by Volume (in %), FY 2022



Figure 135: Gujarat, Dadra and Nagar Haveli and Daman & Diu: Plywood Market:

Breakup by Sector by Volume (in %), FY 2023

Figure 136: Gujarat, Dadra and Nagar Haveli and Daman & Diu: Plywood Market:

Breakup by Product Type (in %), FY 2023

Figure 137: Gujarat, Dadra and Nagar Haveli and Daman & Diu: Plywood Market:

Breakup by Application (in %), FY 2023

Figure 138: Gujarat, Dadra and Nagar Haveli and Daman & Diu: Plywood Market:

Breakup by Consumer Price (in %), FY 2023

Figure 139: Gujarat, Dadra and Nagar Haveli and Daman & Diu: Plywood Market:

Breakup by Dealer Landing Price (in %), FY 2023

Figure 140: Gujarat, Dadra and Nagar Haveli and Daman & Diu: Plywood Market:

Breakup by Key Players (in %), FY 2023

Figure 141: Gujarat, Dadra and Nagar Haveli and Daman & Diu: Blockboard Market:

Breakup by Key Players (in %), FY 2023

Figure 142: Gujarat, Dadra and Nagar Haveli and Daman & Diu: Blockboard Market:

Breakup by Different Grades (in %), FY 2023

Figure 143: Gujarat, Dadra and Nagar Haveli and Daman & Diu: Plywood Market: Ratio

Between Plywood and Blockboard (in %), FY 2023

Figure 144: Gujarat, Dadra and Nagar Haveli and Daman & Diu: Plywood Market:

Market Breakup by Key Players in Region (in %), FY 2023

Figure 145: Saurashtra and Kutch: Plywood Market: Sales Value (in INR Billion), FY

2018 & FY 2023

Figure 146: Saurashtra and Kutch: Plywood Market Forecast: Sales Value (in INR

Billion), FY 2024- FY 2029

Figure 147: Surat: Plywood Market: Sales Value (in INR Billion), FY 2018 & FY 2023

Figure 148: Surat: Plywood Market Forecast: Sales Value (in INR Billion), FY 2024- FY

2029

Figure 149: Ahmedabad: Plywood Market: Sales Value (in INR Billion), FY 2018 & FY

2023

Figure 150: Ahmedabad: Plywood Market Forecast: Sales Value (in INR Billion), FY

2024- FY 2029

Figure 151: Rest of Gujarat: Plywood Market: Sales Value (in INR Billion), FY 2018 &

FY 2023

Figure 152: Rest of Gujarat: Plywood Market Forecast: Sales Value (in INR Billion), FY

2024- FY 2029

Figure 153: Andhra Pradesh: Plywood Market: Sales Value (in Billion INR), FY 2018-

FY 2023

Figure 154: Andhra Pradesh: Plywood Market: Sales Volume (in Million sq. ft.), FY

2018-FY 2023



2023

- Figure 155: Andhra Pradesh: Plywood Market Forecast: Sales Value (in Billion INR), FY 2024-FY 2029
- Figure 156: Andhra Pradesh: Plywood Market Forecast: Sales Volume (Million sq. ft.), FY 2024-FY 2029
- Figure 157: Andhra Pradesh: Plywood Market: Breakup by Sector by Value (in %), FY 2022
- Figure 158: Andhra Pradesh: Plywood Market: Breakup by Sector by Value (in %), FY 2023
- Figure 159: Andhra Pradesh: Plywood Market: Breakup by Sector by Volume (in %), FY 2022
- Figure 160: Andhra Pradesh: Plywood Market: Breakup by Sector by Volume (in %), FY 2023
- Figure 161: Andhra Pradesh: Plywood Market: Breakup by Product Type (in %), FY 2023
- Figure 162: Andhra Pradesh: Plywood Market: Breakup by Application (in %), FY 2023
- Figure 163: Andhra Pradesh: Plywood Market: Breakup by Consumer Price (in %), FY 2023
- Figure 164: Andhra Pradesh: Plywood Market: Breakup by Dealer Landing Price (in %), FY 2023
- Figure 165: Andhra Pradesh: Plywood Market: Breakup by Key Players (in %), FY 2023 Figure 166: Andhra Pradesh: Blockboard Market: Breakup by Key Players (in %), FY
- Figure 167: Andhra Pradesh: Blockboard Market: Breakup by Different Grades (in %), FY 2023
- Figure 168: Andhra Pradesh: Plywood Market: Ratio Between Plywood and Blockboard (in %), FY 2023
- Figure 169: Telangana: Plywood Market: Sales Value (in Billion INR), FY 2018- FY 2023
- Figure 170: Telangana: Plywood Market: Sales Volume (in Million sq. ft.), FY 2018-FY 2023
- Figure 171: Telangana: Plywood Market Forecast: Sales Value (in Billion INR), FY 2024-FY 2029
- Figure 172: Telangana: Plywood Market Forecast: Sales Volume (Million sq. ft.), FY 2024-FY 2029
- Figure 173: Telangana: Plywood Market: Breakup by Sector by Value (in %), FY 2022
- Figure 174: Telangana: Plywood Market: Breakup by Sector by Value (in %), FY 2023
- Figure 175: Telangana: Plywood Market: Breakup by Sector by Volume (in %), FY 2022
- Figure 176: Telangana: Plywood Market: Breakup by Sector by Volume (in %), FY 2023
- Figure 177: Telangana: Plywood Market: Breakup by Product Type (in %), FY 2023



- Figure 178: Telangana: Plywood Market: Breakup by Application (in %), FY 2023
- Figure 179: Telangana: Plywood Market: Breakup by Consumer Price (in %), FY 2023
- Figure 180: Telangana: Plywood Market: Breakup by Dealer Landing Price (in %), FY 2023
- Figure 181: Telangana: Plywood Market: Breakup by Key Players (in %), FY 2023
- Figure 182: Telangana: Blockboard Market: Breakup by Key Players (in %), FY 2023
- Figure 183: Telangana: Blockboard Market: Breakup by Different Grades (in %), FY 2023
- Figure 184: Telangana: Plywood Market: Ratio Between Plywood and Blockboard (in %), FY 2023
- Figure 185: Uttar Pradesh: Plywood Market: Sales Value (in Billion INR), FY 2018- FY 2023
- Figure 186: Uttar Pradesh: Plywood Market: Sales Volume (in Million sq. ft.), FY 2018-FY 2023
- Figure 187: Uttar Pradesh: Plywood Market Forecast: Sales Value (in Billion INR), FY 2024-FY 2029
- Figure 188: Uttar Pradesh: Plywood Market Forecast: Sales Volume (Million sq. ft.), FY 2024-FY 2029
- Figure 189: Uttar Pradesh: Plywood Market: Breakup by Sector by Value (in %), FY 2022
- Figure 190: Uttar Pradesh: Plywood Market: Breakup by Sector by Value (in %), FY 2023
- Figure 191: Uttar Pradesh: Plywood Market: Breakup by Sector by Volume (in %), FY 2022
- Figure 192: Uttar Pradesh: Plywood Market: Breakup by Sector by Volume (in %), FY 2023
- Figure 193: Uttar Pradesh: Plywood Market: Breakup by Product Type (in %), FY 2023
- Figure 194: Uttar Pradesh: Plywood Market: Breakup by Application (in %), FY 2023
- Figure 195: Uttar Pradesh: Plywood Market: Breakup by Consumer Price (in %), FY 2023
- Figure 196: Uttar Pradesh: Plywood Market: Breakup by Dealer Landing Price (in %), FY 2023
- Figure 197: Uttar Pradesh: Plywood Market: Breakup by Key Players (in %), FY 2023
- Figure 198: Uttar Pradesh: Blockboard Market: Breakup by Key Players (in %), FY 2023
- Figure 199: Uttar Pradesh: Blockboard Market: Breakup by Different Grades (in %), FY 2023
- Figure 200: Uttar Pradesh: Plywood Market: Ratio Between Plywood and Blockboard (in %), FY 2023

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