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India Paper Cups Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The India paper cups market size reached 22.00 Billion Units in 2022. Looking forward, IMARC Group expects the market to reach 25.65 Billion Units by 2028, exhibiting a growth rate (CAGR) of 2.50% during 2023-2028. The thriving F&B industry, expansion of hotels, restaurants, and cafes, and increasing participation of individuals in social gatherings represent some of the key factors driving the market.

Paper cups, also known as disposable cups, are made from bleached virgin paper pulp and coated with plastic and wax to prevent liquid from soaking through the paper and leaking. They are also coated with polyethylene, which aids in enhancing their durability and performance by controlling the condensed moisture from absorbing in and retaining the original flavor of the product. They are eco-friendly and biodegradable and help in saving time and effort as paper cups do not require cleaning and can be easily discarded after a single use. As a result, paper cups are widely used in India for consuming beverages like tea, coffee, soup, and soft drinks at social gatherings, celebrations, and special occasions. They are also used in hospitals, cafes, restaurants, hotels, and public buildings to prevent the spread of contagious diseases.

India Paper Cups Market Trends:

At present, there is a rise in tea, coffee, and soft drinks consumption on account of a considerable increase in the population. This represents one of the key factors catalyzing the demand for paper cups in India. In addition, the burgeoning food and beverage (F&B) industry, along with the escalating demand for disposable packaging in quick service restaurants (QSRs) to minimize the risk of leakage and spillage of different food products beverages, is influencing the market positively. The emerging trend of social gatherings on special occasions is also driving the need for disposable

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plates, cups, and other containers in the country. Furthermore, the rising prevalence of communicable diseases and hospital-acquired infections (HAIs) are increasing the sales of disposable cups in India as these cups help prevent the spread of germs. Apart from this, the growing awareness among individuals about the harmful impacts of single-use plastic cups on the environment is driving the need for disposable cups to minimize the carbon emission level and manage waste efficiently. Moreover, the Government of India (GoI) is introducing numerous policies to promote the use of paper cups and prevent environmental damage caused by plastic and foam cups. Furthermore, the shifting consumer reliance on online distribution channels to avail the facility of free home delivery, exciting discounts, and secured online payment method, is supporting the market growth.

Key Market Segmentation:
IMARC Group provides an analysis of the key trends in each sub-segment of the India paper cups market report, along with forecasts at the country and state level from 2023-2028. Our report has categorized the market based on cup type, wall type, cup size, application, and end user.

Cup Type Insights

Hot Paper Cups
Cold Paper Cups

The report has also provided a detailed breakup and analysis of the India paper cups market based on the cup type. This includes hot paper cups and cold paper cups. According to the report, hot paper cups represented the largest segment.

Wall Type Insights

Single Wall Paper Cups
Double Wall Paper Cups
Triple Wall Paper Cups

A detailed breakup and analysis of the India paper cups market based on the wall type has also been provided. This includes single wall paper cups, double wall paper cups, and triple wall paper cups. According to the report, single wall paper cups accounted for the largest market share.

Cup Size Insights

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Small
Medium
Large

A detailed breakup and analysis of the India paper cups market based on the cup size has also been provided in the report. This includes small, medium, and large.

Application Insights

Tea and Coffee
Chilled Food and Beverages
Others

A detailed breakup and analysis of the India paper cups market based on the application has also been provided in the report. This includes tea and coffee, chilled food and beverages, and others. According to the report, tea and coffee accounted for the largest market share.

End User Insights

Coffee/Tea Shops
Fast Foods Shops/ QSRS
Offices, Educational Institutes and Multiplexes
Supermarket (Food Courts)
Others

A detailed breakup and analysis of the India paper cups market based on the end user has also been provided in the report. This includes coffee/tea shops, fast foods shops/QSRs, offices, educational institutes and multiplexes, supermarket (food courts), and others. According to the report, coffee/tea shops accounted for the largest market share.

States Insights

Maharashtra
Uttar Pradesh
Tamil Nadu
West Bengal

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Gujarat
Others

The report has also provided a comprehensive analysis of the major regional markets that include Maharashtra, Uttar Pradesh, Tamil Nadu, West Bengal, Gujarat, and others. According to the report, Maharashtra was the largest market for India paper cups. Some of the factors driving the Maharashtra paper cups market included the presence of numerous information technology (IT) companies, expansion of cafes, hotels, and quick service restaurants (QSRs), and the initiatives undertaken by the state government to promote the use of paper cups.

Competitive Landscape:
The report has also examined the competitive landscape of the India paper cups market. Some of the major players include Leetha Group, Sri Lakshmi Polypack, Octane Ecowares Private Limited, Plus Paper Foodpac Ltd., Neeyog Packaging, Swan International, Manohar International Private Limited (MIPL), Greenware Revolution, Vecchio Industries Private Limited, Hyper Pack Private Limited, Valpack Solutions Pvt. Ltd., Ashima Paper Products, World Star Packaging Industry, and Paricott India Papercup Pvt. Ltd. Kindly, note that this only represents a partial list of companies, and the complete list has been provided in the report.

Key Questions Answered in This Report
1. What was the size of the India paper cups market in 2022?
2. What is the expected growth rate of the India paper cups market during 2023-2028?
3. What are the key factors driving the India paper cups market?
4. What has been the impact of COVID-19 on the India paper cups market?
5. What is the breakup of the India paper cups market based on the cup type?
6. What is the breakup of the India paper cups market based on the wall type?
7. What is the breakup of the India paper cups market based on the application?
8. What is the breakup of the India paper cups market based on the end user?
9. What are the key regions in the India paper cups market?
10. Who are the key players/companies in the India paper cups market?

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