

India Paper Cups Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The India paper cups market size reached 22.00 Billion Units in 2022. Looking forward, IMARC Group expects the market to reach 25.65 Billion Units by 2028, exhibiting a growth rate (CAGR) of 2.50% during 2023-2028. The thriving F&B industry, expansion of hotels, restaurants, and cafes, and increasing participation of individuals in social gatherings represent some of the key factors driving the market.

Paper cups, also known as disposable cups, are made from bleached virgin paper pulp and coated with plastic and wax to prevent liquid from soaking through the paper and leaking. They are also coated with polyethylene, which aids in enhancing their durability and performance by controlling the condensed moisture from absorbing in and retaining the original flavor of the product. They are eco-friendly and biodegradable and help in saving time and effort as paper cups do not require cleaning and can be easily discarded after a single use. As a result, paper cups are widely used in India for consuming beverages like tea, coffee, soup, and soft drinks at social gatherings, celebrations, and special occasions. They are also used in hospitals, cafes, restaurants, hotels, and public buildings to prevent the spread of contagious diseases.

India Paper Cups Market Trends:

At present, there is a rise in tea, coffee, and soft drinks consumption on account of a considerable increase in the population. This represents one of the key factors catalyzing the demand for paper cups in India. In addition, the burgeoning food and beverage (F&B) industry, along with the escalating demand for disposable packaging in quick service restaurants (QSRs) to minimize the risk of leakage and spillage of different food products beverages, is influencing the market positively. The emerging trend of social gatherings on special occasions is also driving the need for disposable

plates, cups, and other containers in the country. Furthermore, the rising prevalence of communicable diseases and hospital-acquired infections (HAIs) are increasing the sales of disposable cups in India as these cups help prevent the spread of germs. Apart from this, the growing awareness among individuals about the harmful impacts of single-use plastic cups on the environment is driving the need for disposable cups to minimize the carbon emission level and manage waste efficiently. Moreover, the Government of India (GoI) is introducing numerous policies to promote the use of paper cups and prevent environmental damage caused by plastic and foam cups. Furthermore, the shifting consumer reliance on online distribution channels to avail the facility of free home delivery, exciting discounts, and secured online payment method, is supporting the market growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the India paper cups market report, along with forecasts at the country and state level from 2023-2028. Our report has categorized the market based on cup type, wall type, cup size, application, and end user.

Cup Type Insights

Hot Paper Cups

Cold Paper Cups

The report has also provided a detailed breakup and analysis of the India paper cups market based on the cup type. This includes hot paper cups and cold paper cups. According to the report, hot paper cups represented the largest segment.

Wall Type Insights

Single Wall Paper Cups

Double Wall Paper Cups

Triple Wall Paper Cups

A detailed breakup and analysis of the India paper cups market based on the wall type has also been provided. This includes single wall paper cups, double wall paper cups, and triple wall paper cups. According to the report, single wall paper cups accounted for the largest market share.

Cup Size Insights

Small
Medium
Large

A detailed breakup and analysis of the India paper cups market based on the cup size has also been provided in the report. This includes small, medium, and large.

Application Insights

Tea and Coffee
Chilled Food and Beverages
Others

A detailed breakup and analysis of the India paper cups market based on the application has also been provided in the report. This includes tea and coffee, chilled food and beverages, and others. According to the report, tea and coffee accounted for the largest market share.

End User Insights

Coffee/Tea Shops
Fast Foods Shops/ QSRS
Offices, Educational Institutes and Multiplexes
Supermarket (Food Courts)
Others

A detailed breakup and analysis of the India paper cups market based on the end user has also been provided in the report. This includes coffee/tea shops, fast foods shops/QSRs, offices, educational institutes and multiplexes, supermarket (food courts), and others. According to the report, coffee/tea shops accounted for the largest market share.

States Insights

Maharashtra
Uttar Pradesh
Tamil Nadu
West Bengal

Gujarat
Others

The report has also provided a comprehensive analysis of the major regional markets that include Maharashtra, Uttar Pradesh, Tamil Nadu, West Bengal, Gujarat, and others. According to the report, Maharashtra was the largest market for India paper cups. Some of the factors driving the Maharashtra paper cups market included the presence of numerous information technology (IT) companies, expansion of cafes, hotels, and quick service restaurants (QSRs), and the initiatives undertaken by the state government to promote the use of paper cups.

Competitive Landscape:

The report has also examined the competitive landscape of the India paper cups market. Some of the major players include Leetha Group, Sri Lakshmi Polypack, Octane Ecowares Private Limited, Plus Paper Foodpac Ltd., Neeyog Packaging, Swan International, Manohar International Private Limited (MIPL), Greenware Revolution, Vecchio Industries Private Limited, Hyper Pack Private Limited, Valpack Solutions Pvt. Ltd., Ashima Paper Products, World Star Packaging Industry, and Paricott India Papercup Pvt. Ltd. Kindly, note that this only represents a partial list of companies, and the complete list has been provided in the report.

Key Questions Answered in This Report

1. What was the size of the India paper cups market in 2022?
2. What is the expected growth rate of the India paper cups market during 2023-2028?
3. What are the key factors driving the India paper cups market?
4. What has been the impact of COVID-19 on the India paper cups market?
5. What is the breakup of the India paper cups market based on the cup type?
6. What is the breakup of the India paper cups market based on the wall type?
7. What is the breakup of the India paper cups market based on the application?
8. What is the breakup of the India paper cups market based on the end user?
9. What are the key regions in the India paper cups market?
10. Who are the key players/companies in the India paper cups market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 INDIA PAPER CUPS MARKET

- 5.1 Market Overview
- 5.2 Market Performance
 - 5.2.1 Value Trends
 - 5.2.2 Volume Trends
- 5.3 Impact of COVID-19
- 5.4 Market Forecast
 - 5.4.1 Value Trends
 - 5.4.2 Volume Trends

6 MARKET BREAKUP BY CUP TYPE

- 6.1 Hot Paper Cups
 - 6.1.1 Value and Volume Trends
 - 6.1.2 Value and Volume Forecast

6.2 Cold Paper Cups

6.2.1 Value and Volume Trends

6.2.2 Value and Volume Forecast

7 MARKET BREAKUP BY WALL TYPE

7.1 Single Wall Paper Cups

7.1.1 Value and Volume Trends

7.1.2 Value and Volume Forecast

7.2 Double Wall Paper Cups

7.2.1 Value and Volume Trends

7.2.2 Value and Volume Forecast

7.3 Triple Wall Paper Cups

7.3.1 Value and Volume Trends

7.3.2 Value and Volume Forecast

8 MARKET BREAKUP BY CUP SIZE

8.1 Small

8.1.1 Value and Volume Trends

8.1.2 Value and Volume Forecast

8.2 Medium

8.2.1 Value and Volume Trends

8.2.2 Value and Volume Forecast

8.3 Large

8.3.1 Value and Volume Trends

8.3.2 Value and Volume Forecast

9 MARKET BREAKUP BY APPLICATION

9.1 Tea and Coffee

9.1.1 Value and Volume Trends

9.1.2 Value and Volume Forecast

9.2 Chilled Food and Beverages

9.2.1 Value and Volume Trends

9.2.2 Value and Volume Forecast

9.3 Others

9.3.1 Value and Volume Trends

9.3.2 Value and Volume Forecast

10 MARKET BREAKUP BY END USER

10.1 Coffee/Tea Shops

10.1.1 Value and Volume Trends

10.1.2 Value and Volume Forecast

10.2 Fast Foods Shops/ QSRS

10.2.1 Value and Volume Trends

10.2.2 Value and Volume Forecast

10.3 Offices, Educational Institutes and Multiplexes

10.3.1 Value and Volume Trends

10.3.2 Value and Volume Forecast

10.4 Supermarket (Food Courts)

10.4.1 Value and Volume Trends

10.4.2 Value and Volume Forecast

10.5 Others

10.5.1 Value and Volume Trends

10.5.2 Value and Volume Forecast

11 MARKET BREAKUP BY STATES

11.1 Maharashtra

11.1.1 Value and Volume Trends

11.1.2 Value and Volume Forecast

11.2 Uttar Pradesh

11.2.1 Value and Volume Trends

11.2.2 Value and Volume Forecast

11.3 Tamil Nadu

11.3.1 Value and Volume Trends

11.3.2 Value and Volume Forecast

11.4 West Bengal

11.4.1 Value and Volume Trends

11.4.2 Value and Volume Forecast

11.5 Gujarat

11.5.1 Value and Volume Trends

11.5.2 Value and Volume Forecast

11.6 Others

11.6.1 Value and Volume Trends

11.6.2 Value and Volume Forecast

12 SWOT ANALYSIS

- 12.1 Strengths
- 12.2 Weaknesses
- 12.3 Opportunities
- 12.4 Threats

13 VALUE CHAIN ANALYSIS

14 PORTER'S FIVE FORCES ANALYSIS

- 14.1 Overview
- 14.2 Bargaining Power of Buyers
- 14.3 Bargaining Power of Suppliers
- 14.4 Degree of Rivalry
- 14.5 Threat of New Entrants
- 14.6 Threat of Substitutes

15 PESTEL ANALYSIS

- 15.1 Political
- 15.2 Economical
- 15.3 Social
- 15.4 Technological
- 15.5 Environmental
- 15.6 Legal

16 PRICE ANALYSIS

- 16.1 Key Price Indicators
- 16.2 Price Structure

17 GOVERNMENT REGULATIONS

18 STRATEGIC RECOMMENDATIONS

19 COMPETITIVE LANDSCAPE

19.1 Market Structure

19.2 Key Players

19.3 Key Player Profiles

19.3.1 Leetha Group

19.3.2 Sri Lakshmi Polypack

19.3.3 Octane Ecowares Pvt Ltd

19.3.4 Plus Paper Foodpac Limited

19.3.5 Neeyog Packaging

19.3.6 Swan International

19.3.7 Manohar International Private Limited (MIPL)

19.3.8 Greenware Revolution

19.3.9 Vecchio Industries

19.3.10 Hyper Pack PVT. LTd.

19.3.11 Valpack Solutions Private Ltd.

19.3.12 Ashima Paper Products

19.3.13 World Star Packaging Industry

19.3.14 Paricott India Papercup Pvt. Ltd.

List Of Tables

LIST OF TABLES

Table 1: India: Paper Cups Market: Key Industry Highlights, 2022 and 2028

Table 2: India: Paper Cups Market Forecast: Breakup by Cup Type (in INR Crore), 2023-2028

Table 3: India: Paper Cups Market Forecast: Breakup by Cup Type (in Billion Units), 2023-2028

Table 4: India: Paper Cups Market Forecast: Breakup by Wall Type (in INR Crore), 2023-2028

Table 5: India: Paper Cups Market Forecast: Breakup by Wall Type (in Billion Units), 2023-2028

Table 6: India: Paper Cups Market Forecast: Breakup by Cup Size (in INR Crore), 2023-2028

Table 7: India: Paper Cups Market Forecast: Breakup by Cup Size (in Billion Units), 2023-2028

Table 8: India: Paper Cups Market Forecast: Breakup by Application (in INR Crore), 2023-2028

Table 9: India: Paper Cups Market Forecast: Breakup by Application (in Billion Units), 2023-2028

Table 10: India: Paper Cups Market Forecast: Breakup by End User (in INR Crore), 2023-2028

Table 11: India: Paper Cups Market Forecast: Breakup by End User (in Billion Units), 2023-2028

Table 12: India: Paper Cups Market Forecast: Breakup by States (in INR Crore), 2023-2028

Table 13: India: Paper Cups Market Forecast: Breakup by States (in Billion Units), 2023-2028

Table 14: India: Paper Cups Industry: Key Price Indicators

Table 15: India: Paper Cups Market Structure

Table 16: India: Paper Cups Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: India: Paper Cups Market: Major Drivers and Challenges

Figure 2: India: Paper Cups Market: Value Trends (in INR Crore), 2017-2022

Figure 3: India: Paper Cups Market: Volume Trends (in Billion Units), 2017-2022

Figure 4: India: Paper Cups Market: Breakup by Cup Type (in %), 2022

Figure 5: India: Paper Cups Market: Breakup by Wall Type (in %), 2022

Figure 6: India: Paper Cups Market: Breakup by Cup Size (in %), 2022

Figure 7: India: Paper Cups Market: Breakup by Application (in %), 2022

Figure 8: India: Paper Cups Market: Breakup by End User (in %), 2022

Figure 9: India: Paper Cups Market: Breakup by States (in %), 2022

Figure 10: India: Paper Cups Market Forecast: Value Trends (in INR Crore), 2023-2028

Figure 11: India: Paper Cups Market Forecast: Volume Trends (in Billion Units), 2023-2028

Figure 12: India: Paper Cups (Hot Paper Cups) Market: Value Trends (in INR Crore), 2017 & 2022

Figure 13: India: Paper Cups (Hot Paper Cups) Market Forecast: Value Trends (in INR Crore), 2023-2028

Figure 14: India: Paper Cups (Hot Paper Cups) Market: Volume Trends (in Billion Units), 2017 & 2022

Figure 15: India: Paper Cups (Hot Paper Cups) Market Forecast: Volume Trends (in Billion Units), 2023-2028

Figure 16: India: Paper Cups (Cold Paper Cups) Market: Value Trends (in INR Crore), 2017 & 2022

Figure 17: India: Paper Cups (Cold Paper Cups) Market Forecast: Value Trends (in INR Crore), 2023-2028

Figure 18: India: Paper Cups (Cold Paper Cups) Market: Volume Trends (in Billion Units), 2017 & 2022

Figure 19: India: Paper Cups (Cold Paper Cups) Market Forecast: Volume Trends (in Billion Units), 2023-2028

Figure 20: India: Paper Cups (Single Wall) Market: Value Trends (in INR Crore), 2017 & 2022

Figure 21: India: Paper Cups (Single Wall) Market Forecast: Value Trends (in INR Crore), 2023-2028

Figure 22: India: Paper Cups (Single Wall) Market: Volume Trends (in Billion Units), 2017 & 2022

Figure 23: India: Paper Cups (Single Wall) Market Forecast: Volume Trends (in Billion

Units), 2023-2028

Figure 24: India: Paper Cups (Double Wall) Market: Value Trends (in INR Crore), 2017 & 2022

Figure 25: India: Paper Cups (Double Wall) Market Forecast: Value Trends (in INR Crore), 2023-2028

Figure 26: India: Paper Cups (Double Wall) Market: Volume Trends (in Billion Units), 2017 & 2022

Figure 27: India: Paper Cups (Double Wall) Market Forecast: Volume Trends (in Billion Units), 2023-2028

Figure 28: India: Paper Cups (Triple Wall) Market: Value Trends (in INR Crore), 2017 & 2022

Figure 29: India: Paper Cups (Triple Wall) Market Forecast: Value Trends (in INR Crore), 2023-2028

Figure 30: India: Paper Cups (Triple Wall) Market: Volume Trends (in Billion Units), 2017 & 2022

Figure 31: India: Paper Cups (Triple Wall) Market Forecast: Volume Trends (in Billion Units), 2023-2028

Figure 32: India: Paper Cups (Small) Market: Value Trends (in INR Crore), 2017 & 2022

Figure 33: India: Paper Cups (Small) Market Forecast: Value Trends (in INR Crore), 2023-2028

Figure 34: India: Paper Cups (Small) Market: Volume Trends (in Billion Units), 2017 & 2022

Figure 35: India: Paper Cups (Small) Market Forecast: Volume Trends (in Billion Units), 2023-2028

Figure 36: India: Paper Cups (Medium) Market: Value Trends (in INR Crore), 2017 & 2022

Figure 37: India: Paper Cups (Medium) Market Forecast: Value Trends (in INR Crore), 2023-2028

Figure 38: India: Paper Cups (Medium) Market: Volume Trends (in Billion Units), 2017 & 2022

Figure 39: India: Paper Cups (Medium) Market Forecast: Volume Trends (in Billion Units), 2023-2028

Figure 40: India: Paper Cups (Large) Market: Value Trends (in INR Crore), 2017 & 2022

Figure 41: India: Paper Cups (Large) Market Forecast: Value Trends (in INR Crore), 2023-2028

Figure 42: India: Paper Cups (Large) Market: Volume Trends (in Billion Units), 2017 & 2022

Figure 43: India: Paper Cups (Large) Market Forecast: Volume Trends (in Billion Units), 2023-2028

Figure 44: India: Paper Cups (Tea and Coffee) Market: Value Trends (in INR Crore), 2017 & 2022

Figure 45: India: Paper Cups (Tea and Coffee) Market Forecast: Value Trends (in INR Crore), 2023-2028

Figure 46: India: Paper Cups (Tea and Coffee) Market: Volume Trends (in Billion Units), 2017 & 2022

Figure 47: India: Paper Cups (Tea and Coffee) Market Forecast: Volume Trends (in Billion Units), 2023-2028

Figure 48: India: Paper Cups (Chilled Food and Beverages) Market: Value Trends (in INR Crore), 2017 & 2022

Figure 49: India: Paper Cups (Chilled Food and Beverages) Market Forecast: Value Trends (in INR Crore), 2023-2028

Figure 50: India: Paper Cups (Chilled Food and Beverages) Market: Volume Trends (in Billion Units), 2017 & 2022

Figure 51: India: Paper Cups (Chilled Food and Beverages) Market Forecast: Volume Trends (in Billion Units), 2023-2028

Figure 52: India: Paper Cups (Others) Market: Value Trends (in INR Crore), 2017 & 2022

Figure 53: India: Paper Cups (Others) Market Forecast: Value Trends (in INR Crore), 2023-2028

Figure 54: India: Paper Cups (Others) Market: Volume Trends (in Billion Units), 2017 & 2022

Figure 55: India: Paper Cups (Others) Market Forecast: Volume Trends (in Billion Units), 2023-2028

Figure 56: India: Paper Cups (Coffee/Tea Shops) Market: Value Trends (in INR Crore), 2017 & 2022

Figure 57: India: Paper Cups (Coffee/Tea Shops) Market Forecast: Value Trends (in INR Crore), 2023-2028

Figure 58: India: Paper Cups (Coffee/Tea Shops) Market: Volume Trends (in Billion Units), 2017 & 2022

Figure 59: India: Paper Cups (Coffee/Tea Shops) Market Forecast: Volume Trends (in Billion Units), 2023-2028

Figure 60: India: Paper Cups (Fast Foods Shops/ QSRS) Market: Value Trends (in INR Crore), 2017 & 2022

Figure 61: India: Paper Cups (Fast Foods Shops/ QSRS) Market Forecast: Value Trends (in INR Crore), 2023-2028

Figure 62: India: Paper Cups (Fast Foods Shops/ QSRS) Market: Volume Trends (in Billion Units), 2017 & 2022

Figure 63: India: Paper Cups (Fast Foods Shops/ QSRS) Market Forecast: Volume

Trends (in Billion Units), 2023-2028

Figure 64: India: Paper Cups (Offices, Educational Institutes and Multiplexes) Market: Value Trends (in INR Crore), 2017 & 2022

Figure 65: India: Paper Cups (Offices, Educational Institutes and Multiplexes) Market Forecast: Value Trends (in INR Crore), 2023-2028

Figure 66: India: Paper Cups (Offices, Educational Institutes and Multiplexes) Market: Volume Trends (in Billion Units), 2017 & 2022

Figure 67: India: Paper Cups (Offices, Educational Institutes and Multiplexes) Market Forecast: Volume Trends (in Billion Units), 2023-2028

Figure 68: India: Paper Cups (Supermarket (Food Courts)) Market: Value Trends (in INR Crore), 2017 & 2022

Figure 69: India: Paper Cups (Supermarket (Food Courts)) Market Forecast: Value Trends (in INR Crore), 2023-2028

Figure 70: India: Paper Cups (Supermarket (Food Courts)) Market: Volume Trends (in Billion Units), 2017 & 2022

Figure 71: India: Paper Cups (Supermarket (Food Courts)) Market Forecast: Volume Trends (in Billion Units), 2023-2028

Figure 72: India: Paper Cups (Others) Market: Value Trends (in INR Crore), 2017 & 2022

Figure 73: India: Paper Cups (Others) Market Forecast: Value Trends (in INR Crore), 2023-2028

Figure 74: India: Paper Cups (Others) Market: Volume Trends (in Billion Units), 2017 & 2022

Figure 75: India: Paper Cups (Others) Market Forecast: Volume Trends (in Billion Units), 2023-2028

Figure 76: Maharashtra: Paper Cups Market: Value Trends (in INR Crore), 2017 & 2022

Figure 77: Maharashtra: Paper Cups Market Forecast: Value Trends (in INR Crore), 2023-2028

Figure 78: Maharashtra: Paper Cups Market: Volume Trends (in Billion Units), 2017 & 2022

Figure 79: Maharashtra: Paper Cups Market Forecast: Volume Trends (in Billion Units), 2023-2028

Figure 80: Uttar Pradesh: Paper Cups Market: Value Trends (in INR Crore), 2017 & 2022

Figure 81: Uttar Pradesh: Paper Cups Market Forecast: Value Trends (in INR Crore), 2023-2028

Figure 82: Uttar Pradesh: Paper Cups Market: Volume Trends (in Billion Units), 2017 & 2022

Figure 83: Uttar Pradesh: Paper Cups Market Forecast: Volume Trends (in Billion

Units), 2023-2028

Figure 84: Tamil Nadu: Paper Cups Market: Value Trends (in INR Crore), 2017 & 2022

Figure 85: Tamil Nadu: Paper Cups Market Forecast: Value Trends (in INR Crore), 2023-2028

Figure 86: Tamil Nadu: Paper Cups Market: Volume Trends (in Billion Units), 2017 & 2022

Figure 87: Tamil Nadu: Paper Cups Market Forecast: Volume Trends (in Billion Units), 2023-2028

Figure 88: West Bengal: Paper Cups Market: Value Trends (in INR Crore), 2017 & 2022

Figure 89: West Bengal: Paper Cups Market Forecast: Value Trends (in INR Crore), 2023-2028

Figure 90: West Bengal: Paper Cups Market: Volume Trends (in Billion Units), 2017 & 2022

Figure 91: West Bengal: Paper Cups Market Forecast: Volume Trends (in Billion Units), 2023-2028

Figure 92: Gujarat: Paper Cups Market: Value Trends (in INR Crore), 2017 & 2022

Figure 93: Gujarat: Paper Cups Market Forecast: Value Trends (in INR Crore), 2023-2028

Figure 94: Gujarat: Paper Cups Market: Volume Trends (in Billion Units), 2017 & 2022

Figure 95: Gujarat: Paper Cups Market Forecast: Volume Trends (in Billion Units), 2023-2028

Figure 96: Others: Paper Cups Market: Value Trends (in INR Crore), 2017 & 2022

Figure 97: Others: Paper Cups Market Forecast: Value Trends (in INR Crore), 2023-2028

Figure 98: Others: Paper Cups Market: Volume Trends (in Billion Units), 2017 & 2022

Figure 99: Others: Paper Cups Market Forecast: Volume Trends (in Billion Units), 2023-2028

Figure 100: India: Paper Cups Industry: SWOT Analysis

Figure 101: India: Paper Cups Industry: Value Chain Analysis

Figure 102: India: Paper Cups Industry: Porter's Five Forces Analysis

Figure 103: India: Paper Cups Industry: PESTEL Analysis

Figure 104: India: Paper Cups Production: Manufacturing Cost Breakup (in %)

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