

India Packaged Sweets Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/IEBA76A7780CEN.html>

Date: February 2023

Pages: 108

Price: US\$ 2,299.00 (Single User License)

ID: IEBA76A7780CEN

Abstracts

The India packaged sweets market size reached INR 5,230.7 Crore in 2022. Looking forward, IMARC Group expects the market to reach INR 15,057.2 Crore by 2028, exhibiting a growth rate (CAGR) of 19.1% during 2023-2028.

Sweets refer to desserts that are made from different ingredients, such as, milk derivatives, besan, cereal and pulses, wheat flour, dry fruits, etc. These sweets are packaged into boxes, plastic containers and tin cans depending on their physical forms and textures. In India, some of the common packaged sweets include rasgulla, gulab jamun, barfi, peda, soan papdi, laddoo, cham cham, rajbhog, etc. Packaged sweets have higher shelf-life and hence, can be transported over longer distances. Moreover, these products are certified by government organizations, specifically FSSAI, which ensures the high quality of the packaged product.

India Packaged Sweets Market Trends:

In India, the expanding food packaging sector, along with the increasing consumer consciousness towards food hygiene and cleanliness, is primarily driving the packaged sweets market. Furthermore, the rising working women population and their hectic work schedules have led to the shifting preferences from traditional or home-cooked sweets towards packaged, ready-to-serve variants. Apart from this, the prevalent trend of gifting sweets as a part of Indian culture during several social and cultural gatherings, such as weddings, festivals, celebrations, etc., is acting as a significant growth-inducing factor. Additionally, the introduction of numerous stringent norms for food labeling and maintaining product safety during preparation and packaging of sweets, is also propelling the market growth in India. Besides this, the emergence of luxurious sweet brands in India that focus on delivering numerous variants ranging from traditional

mithais to organic, vegan, and lactose-free sweets, is positively influencing the market growth. With the outbreak of the COVID-19 pandemic, there has been a considerable shift from open and loose sweets towards packaged variants to mitigate the risk of infection. Moreover, continuous advancements in the packaging technologies, including biodegradable packaging, nanofabrication, and flexible packaging, for sweets are expected to further drive the India packaged sweets market in the coming years.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the India packaged sweets market report, along with forecasts at the country and regional level from 2023-2028. Our report has categorized the market based on product type, ingredient type, packaging type and distribution channel.

Breakup by Product Type:

- Rasgulla and Gulab Jamun
- Barfi
- Soan Papdi
- Peda
- Laddoo
- Others

Breakup by Ingredient Type:

- Milk and Milk Derivatives
- Cereal and Pulses
- Dry Fruits
- Fruits and Vegetables
- Others

Breakup by Packaging Type:

- Boxes
- Tin Cans
- Plastic Containers

Breakup by Distribution Channel:

Own Brand Stores
Convenience Stores
Supermarkets and Hypermarkets
E-Commerce
Milk Outlets

Breakup by Region:

North India
West and Central India
South India
East India

Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the key players being Banchharam, Bikanervala Foods Private Limited, Bikaji Food International Limited, Bihar State Co-operative Milk Producers Federation Limited (COMFED), Gujarat Co-operative Milk Marketing Federation Limited, Haldiram's, Karnataka Co-operative Milk Producers Federation Limited (KMF), KC Das Private Limited, Lal Sweets Private Limited, Orissa State Co-operative Milk Producers Federation Limited (OMFED), Parag Milk Foods Limited, and Tamil Nadu Co-operative Milk Producers Federation Limited (TCMF).

Key Questions Answered in This Report

1. What was the size of the India packaged sweets market in 2022?
2. What is the expected growth rate of the India packaged sweets market during 2023-2028?
3. What has been the impact of COVID-19 on the India packaged sweets market?
4. What are the key factors driving the India packaged sweets market?
5. What is the breakup of the India packaged sweets market based on the product type?
6. What is the breakup of the India packaged sweets market based on the ingredient type?
7. What is the breakup of the India packaged sweets market based on the packaging type?
8. What is the breakup of the India packaged sweets market based on the distribution channel?
9. What are the key regions in the India packaged sweets market?
10. Who are the key players/companies in the India packaged sweets market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 INDIA SWEETS MARKET

- 5.1 Market Performance
- 5.2 Market Forecast
- 5.3 Market Breakup by Sector
- 5.4 Market Breakup by Organized Sector

6 INDIA PACKAGED SWEETS MARKET

- 6.1 Market Overview
- 6.2 Market Performance
- 6.3 Impact of COVID-19
- 6.4 Market Breakup by Product Type
- 6.5 Market Breakup by Ingredient Type
- 6.6 Market Breakup by Packaging Type
- 6.7 Market Breakup by Distribution Channel

6.8 Market Breakup by Region

6.9 Market Forecast

7 MARKET BREAKUP BY PRODUCT TYPE

7.1 Rasgulla and Gulab Jamun

7.1.1 Market Trends

7.1.2 Market Forecast

7.2 Barfi

7.2.1 Market Trends

7.2.2 Market Forecast

7.3 Soan Papdi

7.3.1 Market Trends

7.3.2 Market Forecast

7.4 Peda

7.4.1 Market Trends

7.4.2 Market Forecast

7.5 Laddoo

7.5.1 Market Trends

7.5.2 Market Forecast

7.6 Others

7.6.1 Market Trends

7.6.2 Market Forecast

8 MARKET BREAKUP BY INGREDIENT TYPE

8.1 Milk and Milk Derivatives

8.1.1 Market Trends

8.1.2 Market Forecast

8.2 Cereal and Pulses

8.2.1 Market Trends

8.2.2 Market Forecast

8.3 Dry Fruits

8.3.1 Market Trends

8.3.2 Market Forecast

8.4 Fruits and Vegetables

8.4.1 Market Trends

8.4.2 Market Forecast

8.5 Others

8.5.1 Market Trends

8.5.2 Market Forecast

9 MARKET BREAKUP BY PACKAGING TYPE

9.1 Boxes

9.1.1 Market Trends

9.1.2 Market Forecast

9.2 Tin Cans

9.2.1 Market Trends

9.2.2 Market Forecast

9.3 Plastic Containers

9.3.1 Market Trends

9.3.2 Market Forecast

10 MARKET BREAKUP BY DISTRIBUTION CHANNEL

10.1 Own Brand Stores

10.1.1 Market Trends

10.1.2 Market Forecast

10.2 Convenience Stores

10.2.1 Market Trends

10.2.2 Market Forecast

10.3 Supermarkets and Hypermarkets

10.3.1 Market Trends

10.3.2 Market Forecast

10.4 E-Commerce

10.4.1 Market Trends

10.4.2 Market Forecast

10.5 Milk Outlets

10.5.1 Market Trends

10.5.2 Market Forecast

11 MARKET BREAKUP BY REGION

11.1 North India

11.1.1 Market Trends

11.1.2 Market Breakup by States

11.1.3 Market Forecast

11.2 West and Central India

11.2.1 Market Trends

11.2.2 Market Breakup by States

11.2.3 Market Forecast

11.3 South India

11.3.1 Market Trends

11.3.2 Market Breakup by States

11.3.3 Market Forecast

11.4 East India

11.4.1 Market Trends

11.4.2 Market Breakup by States

11.4.3 Market Forecast

12 SWOT ANALYSIS

12.1 Strengths

12.2 Weaknesses

12.3 Opportunities

12.4 Threats

13 VALUE CHAIN ANALYSIS

14 PORTERS FIVE FORCES ANALYSIS

14.1 Overview

14.2 Bargaining Power of Buyers

14.3 Bargaining Power of Suppliers

14.4 Degree of Competition

14.5 Threat of New Entrants

14.6 Threat of Substitutes

15 PRICE ANALYSIS

16 COMPETITIVE LANDSCAPE

16.1 Market Structure

16.2 Key Players

16.3 Profile of Key Players

16.3.1 Banchharam

- 16.3.1.1 Company Overview
- 16.3.1.2 Product Portfolio
- 16.3.2 Bikanervala Foods Private Limited
 - 16.3.2.1 Company Overview
 - 16.3.2.2 Product Portfolio
 - 16.3.2.3 Financials
- 16.3.3 Bikaji Food International Limited
 - 16.3.3.1 Company Overview
 - 16.3.3.2 Product Portfolio
- 16.3.4 Bihar State Co-operative Milk Producers Federation Limited (COMFED)
 - 16.3.4.1 Company Overview
 - 16.3.4.2 Product Portfolio
- 16.3.5 Gujarat Co-operative Milk Marketing Federation Limited
 - 16.3.5.1 Company Overview
 - 16.3.5.2 Product Portfolio
 - 16.3.5.3 Financials
- 16.3.6 Haldiram's
 - 16.3.6.1 Company Overview
 - 16.3.6.2 Product Portfolio
 - 16.3.6.3 Financials
- 16.3.7 Karnataka Co-operative Milk Producers Federation Limited (KMF)
 - 16.3.7.1 Company Overview
 - 16.3.7.2 Product Portfolio
- 16.3.8 KC Das Private Limited
 - 16.3.8.1 Company Overview
 - 16.3.8.2 Product Portfolio
- 16.3.9 Lal Sweets Private Limited
 - 16.3.9.1 Company Overview
 - 16.3.9.2 Product Portfolio
- 16.3.10 Orissa State Co-operative Milk Producers Federation Limited (OMFED)
 - 16.3.10.1 Company Overview
 - 16.3.10.2 Product Portfolio
- 16.3.11 Parag Milk Foods Limited
 - 16.3.11.1 Company Overview
 - 16.3.11.2 Product Portfolio
 - 16.3.11.3 Financials
- 16.3.12 Tamil Nadu Co-operative Milk Producers Federation Limited (TCMF)
 - 16.3.12.1 Company Overview
 - 16.3.12.2 Product Portfolio

16.3.12.3 Financials

List Of Tables

LIST OF TABLES

Table 1: India: Packaged Sweets Market: Key Industry Highlights, 2022 and 2028

Table 2: India: Packaged Sweets Market: Breakup by Product Type (in INR Crore), 2017 & 2022

Table 3: India: Packaged Sweets Market Forecast: Breakup by Product Type (in INR Crore), 2023-2028

Table 4: India: Packaged Sweets Market: Breakup by Ingredient Type (in INR Crore), 2017 & 2022

Table 5: India: Packaged Sweets Market Forecast: Breakup by Ingredient Type (in INR Crore), 2023-2028

Table 6: India: Packaged Sweets Market: Breakup by Packaging Type (in INR Crore), 2017 & 2022

Table 7: India: Packaged Sweets Market Forecast: Breakup by Packaging Type (in INR Crore), 2023-2028

Table 8: India: Packaged Sweets Market: Breakup by Distribution Channel (in INR Crore), 2017 & 2022

Table 9: India: Packaged Sweets Market Forecast: Breakup by Distribution Channel (in INR Crore), 2023-2028

Table 10: India: Packaged Sweets Market: Breakup by Region (in INR Crore), 2017 & 2022

Table 11: India: Packaged Sweets Market Forecast: Breakup by Region (in INR Crore), 2023-2028

Table 12: India: Packaged Sweets Market: Key Price Indicators

Table 13: India: Packaged Sweets Market Structure

Table 14: India: Packaged Sweets Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: India: Packaged Sweets Market: Major Drivers and Challenges

Figure 2: India: Sweets Market: Sales Value (in INR Crore), 2017-2022

Figure 3: India: Sweets Market Forecast: Sales Value (in INR Crore), 2023-2028

Figure 4: India: Sweets Market: Breakup by Sector (in %), 2022

Figure 5: India: Sweets Market: Breakup by Organized Sector (in %), 2022

Figure 6: India: Packaged Sweets Market: Sales Value (in INR Crore), 2017-2022

Figure 7: India: Packaged Sweets Market: Sales Volume (in Million Kg), 2017-2022

Figure 8: India: Packaged Sweets Market: Breakup by Product Type (in %), 2022

Figure 9: India: Packaged Sweets Market: Breakup by Ingredient Type (in %), 2022

Figure 10: India: Packaged Sweets Market: Breakup by Packaging Type (in %), 2022

Figure 11: India: Packaged Sweets Market: Breakup by Distribution Channel (in %), 2022

Figure 12: India: Packaged Sweets Market: Breakup by Region (in %), 2022

Figure 13: India: Packaged Sweets Market Forecast: Sales Value (in INR Crore), 2023-2028

Figure 14: India: Packaged Sweets Market Forecast: Sales Volume (in Million Kg), 2023-2028

Figure 15: India: Packaged Sweets (Rasgulla and Gulab Jamun) Market: Sales Value (in INR Crore), 2017 & 2022

Figure 16: India: Packaged Sweets (Rasgulla and Gulab Jamun) Market Forecast: Sales Value (in INR Crore), 2023-2028

Figure 17: India: Packaged Sweets (Barfi) Market: Sales Value (in INR Crore), 2017 & 2022

Figure 18: India: Packaged Sweets (Barfi) Market Forecast: Sales Value (in INR Crore), 2023-2028

Figure 19: India: Packaged Sweets (Soan Papdi) Market: Sales Value (in INR Crore), 2017 & 2022

Figure 20: India: Packaged Sweets (Soan Papdi) Market Forecast: Sales Value (in INR Crore), 2023-2028

Figure 21: India: Packaged Sweets (Peda) Market: Sales Value (in INR Crore), 2017 & 2022

Figure 22: India: Packaged Sweets (Peda) Market Forecast: Sales Value (in INR Crore), 2023-2028

Figure 23: India: Packaged Sweets (Laddoo) Market: Sales Value (in INR Crore), 2017 & 2022

Figure 24: India: Packaged Sweets (Laddoo) Market Forecast: Sales Value (in INR Crore), 2023-2028

Figure 25: India: Packaged Sweets (Other Product Types) Market: Sales Value (in INR Crore), 2017 & 2022

Figure 26: India: Packaged Sweets (Other Product Types) Market Forecast: Sales Value (in INR Crore), 2023-2028

Figure 27: India: Packaged Sweets (Milk and Milk Derivatives) Market: Sales Value (in INR Crore), 2017 & 2022

Figure 28: India: Packaged Sweets (Milk and Milk Derivatives) Market Forecast: Sales Value (in INR Crore), 2023-2028

Figure 29: India: Packaged Sweets (Cereal and Pulses) Market: Sales Value (in INR Crore), 2017 & 2022

Figure 30: India: Packaged Sweets (Cereal and Pulses) Market Forecast: Sales Value (in INR Crore), 2023-2028

Figure 31: India: Packaged Sweets (Dry Fruits) Market: Sales Value (in INR Crore), 2017 & 2022

Figure 32: India: Packaged Sweets (Dry Fruits) Market Forecast: Sales Value (in INR Crore), 2023-2028

Figure 33: India: Packaged Sweets (Fruits and Vegetables) Market: Sales Value (in INR Crore), 2017 & 2022

Figure 34: India: Packaged Sweets (Fruits and Vegetables) Market Forecast: Sales Value (in INR Crore), 2023-2028

Figure 35: India: Packaged Sweets (Other Ingredient Types) Market: Sales Value (in INR Crore), 2017 & 2022

Figure 36: India: Packaged Sweets (Other Ingredient Types) Market Forecast: Sales Value (in INR Crore), 2023-2028

Figure 37: India: Packaged Sweets (Boxes) Market: Sales Value (in INR Crore), 2017 & 2022

Figure 38: India: Packaged Sweets (Boxes) Market Forecast: Sales Value (in INR Crore), 2023-2028

Figure 39: India: Packaged Sweets (Tin Cans) Market: Sales Value (in INR Crore), 2017 & 2022

Figure 40: India: Packaged Sweets (Tin Cans) Market Forecast: Sales Value (in INR Crore), 2023-2028

Figure 41: India: Packaged Sweets (Plastic Containers) Market: Sales Value (in INR Crore), 2017 & 2022

Figure 42: India: Packaged Sweets (Plastic Containers) Market Forecast: Sales Value (in INR Crore), 2023-2028

Figure 43: India: Packaged Sweets (Own Brand Stores) Market: Sales Value (in INR

Crore), 2017 & 2022

Figure 44: India: Packaged Sweets (Own Brand Stores) Market Forecast: Sales Value (in INR Crore), 2023-2028

Figure 45: India: Packaged Sweets (Convenience Stores) Market: Sales Value (in INR Crore), 2017 & 2022

Figure 46: India: Packaged Sweets (Convenience Stores) Market Forecast: Sales Value (in INR Crore), 2023-2028

Figure 47: India: Packaged Sweets (Supermarkets and Hypermarkets) Market: Sales Value (in INR Crore), 2017 & 2022

Figure 48: India: Packaged Sweets (Supermarkets and Hypermarkets) Market Forecast: Sales Value (in INR Crore), 2023-2028

Figure 49: India: Packaged Sweets (E-Commerce) Market: Sales Value (in INR Crore), 2017 & 2022

Figure 50: India: Packaged Sweets (E-Commerce) Market Forecast: Sales Value (in INR Crore), 2023-2028

Figure 51: India: Packaged Sweets (Milk Outlets) Market: Sales Value (in INR Crore), 2017 & 2022

Figure 52: India: Packaged Sweets (Milk Outlets) Market Forecast: Sales Value (in INR Crore), 2023-2028

Figure 53: North India: Packaged Sweets Market: Sales Value (in INR Crore), 2017 & 2022

Figure 54: North India: Packaged Sweets Market: Breakup by States (in %), 2022

Figure 55: North India: Packaged Sweets Market Forecast: Sales Value (in INR Crore), 2023-2028

Figure 56: West and Central India: Packaged Sweets Market: Sales Value (in INR Crore), 2017 & 2022

Figure 57: West and Central India: Packaged Sweets Market: Breakup by States (in %), 2022

Figure 58: West and Central India: Packaged Sweets Market Forecast: Sales Value (in INR Crore), 2023-2028

Figure 59: South India: Packaged Sweets Market: Sales Value (in INR Crore), 2017 & 2022

Figure 60: South India: Packaged Sweets Market: Breakup by States (in %), 2022

Figure 61: South India: Packaged Sweets Market Forecast: Sales Value (in INR Crore), 2023-2028

Figure 62: East India: Packaged Sweets Market: Sales Value (in INR Crore), 2017 & 2022

Figure 63: East India: Packaged Sweets Market: Breakup by States (in %), 2022

Figure 64: East India: Packaged Sweets Market Forecast: Sales Value (in INR Crore),

2023-2028

Figure 65: India: Packaged Sweets Industry: SWOT Analysis

Figure 66: India: Packaged Sweets Industry: Value Chain Analysis

Figure 67: India: Packaged Sweets Industry: Porter's Five Forces Analysis

I would like to order

Product name: India Packaged Sweets Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Product link: <https://marketpublishers.com/r/IEBA76A7780CEN.html>

Price: US\$ 2,299.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/IEBA76A7780CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

