

India Off-the-Road Tire Market Report by Vehicle Type (Mining Vehicles, Construction & Industrial Vehicles, Agricultural Vehicles, and Others), Tire Type (Radial Tire, Bias Tire), End Use (OEM, Replacement), Distribution Channel (Online, Offline), Rim Size (Below 24 inches, 24-30 inches, 31-35 inches, 36-39 inches, 40-50 inches, 51-55 inches, Above 56 inches), and Region 2024-2032

<https://marketpublishers.com/r/I53FDB7E97C3EN.html>

Date: April 2024

Pages: 118

Price: US\$ 2,699.00 (Single User License)

ID: I53FDB7E97C3EN

Abstracts

The India off-the-road tire market size reached 11.3 Million Units in 2023. Looking forward, IMARC Group expects the market to reach 20.0 Million Units by 2032, exhibiting a growth rate (CAGR) of 6.4% during 2024-2032.

Off-the-road (OTR) tires refer to the deeply treaded tires that provide high traction over uneven surfaces, including rock, mud, loose dirt, or gravel. These tires are widely installed in numerous vehicles, including cranes, wheel loaders, telescopic handlers, tractors, all-terrain vehicles (ATVs), military trucks, specialized purpose vehicles, etc. OTR tires provide high heat and rolling resistance, better durability, enhanced vehicular performance, optimum stability, easy mobility, and reduced contact patch area. As a result, they are widely adopted across various sectors, including construction, mining, recreation, agriculture, etc.

In India, a significant growth in the construction industry has led to increasing infrastructural development activities across diverse geographic locations. Owing to this, there is a growing demand for heavy-duty construction vehicles which is further catalyzing the market for OTR tires. Additionally, the Indian government is heavily

investing in the development of various commercial infrastructures across the country, such as highways, power supply grids, bridges, dams, etc., thereby augmenting the demand for OTR tires. In line with this, the elevating levels of urbanization are also driving the adoption of OTR-based cranes, lorries, trucks, etc., in the construction of modern housing complexes, corporate offices, educational facilities, retail centers, etc. Moreover, the expanding agriculture industry in the country has led to the increasing penetration of automated machinery and farm mechanization solutions. The growing adoption of OTR tire-based tractors and loaders in agricultural farms is positively influencing the market in India. Apart from this, a significant growth in the recreational sector has led to the rising deployment of OTR tires in dirt bikes, quads, ATVs, etc. Moreover, the increasing integration of advanced sensor-based technologies with OTR tires for monitoring tire pressure and temperature is further expected to drive the market growth in India over the forecast period.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the India off-the-road tire market report, along with forecasts at the country and regional level from 2024-2032. Our report has categorized the market based on vehicle type, tire type, end use, distribution channel and rim size.

Breakup by Vehicle Type:

- Mining Vehicles
- Construction & Industrial Vehicles
- Agricultural Vehicles
- Others

Breakup by Tire Type:

- Radial Tire
- Bias Tire

Breakup by End Use:

- OEM
- Replacement

Breakup by Distribution Channel:

- Online

Offline

Breakup by Rim Size:

Below 24 inches

24-30 inches

31-35 inches

36-39 inches

40-50 inches

51-55 inches

Above 56 inches

Breakup by Region:

North India

South India

East India

West & Central India

Competitive Landscape:

The competitive landscape of the industry has also been examined with some of the key players being Apollo Tyres Limited, Balkrishna Industries Limited, Bridgestone Corporation, CEAT Limited, Continental AG, JK Tyre & Industries Limited, Michelin, MRF Limited, The Goodyear Tyre & Rubber Company and The Yokohama Rubber Co. Ltd.

Key Questions Answered in This Report

1. How big is the India off-the-road tire market?
2. What is the expected growth rate of the India off-the-road tire market during 2024-2032?
3. What are the key factors driving the India off-the-road tire market?
4. What has been the impact of COVID-19 on the India off-the-road tire market?
5. What is the breakup of the India off-the-road tire market based on the vehicle type?
6. What is the breakup of the India off-the-road tire market based on the tire type?
7. What is the breakup of the India off-the-road tire market based on the end use?
8. What is the breakup of the India off-the-road tire market based on the rim size?
9. What are the key regions in the India off-the-road tire market?
10. Who are the key players/companies in the India off-the-road tire market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 INDIA OFF-THE-ROAD TIRE MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY VEHICLE TYPE

- 6.1 Mining Vehicles
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Construction & Industrial Vehicles
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Agricultural Vehicles

- 6.3.1 Market Trends
- 6.3.2 Market Forecast
- 6.4 Others
 - 6.4.1 Market Trends
 - 6.4.2 Market Forecast

7 MARKET BREAKUP BY TIRE TYPE

- 7.1 Radial Tire
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 Bias Tire
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast

8 MARKET BREAKUP BY END USE

- 8.1 OEM
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
- 8.2 Replacement
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast

9 MARKET BREAKUP BY DISTRIBUTION CHANNEL

- 9.1 Online
 - 9.1.1 Market Trends
 - 9.1.2 Market Forecast
- 9.2 Offline
 - 9.2.1 Market Trends
 - 9.2.2 Market Forecast

10 MARKET BREAKUP BY RIM SIZE

- 10.1 Below 24 inches
 - 10.1.1 Market Trends
 - 10.1.2 Market Forecast
- 10.2 24-30 inches

- 10.2.1 Market Trends
- 10.2.2 Market Forecast
- 10.3 31-35 inches
 - 10.3.1 Market Trends
 - 10.3.2 Market Forecast
- 10.4 36-39 inches
 - 10.4.1 Market Trends
 - 10.4.2 Market Forecast
- 10.5 40-50 inches
 - 10.5.1 Market Trends
 - 10.5.2 Market Forecast
- 10.6 51-55 inches
 - 10.6.1 Market Trends
 - 10.6.2 Market Forecast
- 10.7 Above 56 inches
 - 10.7.1 Market Trends
 - 10.7.2 Market Forecast

11 MARKET BREAKUP BY REGION

- 11.1 North India
 - 11.1.1 Market Trends
 - 11.1.2 Market Breakup by State
 - 11.1.3 Market Forecast
- 11.2 South India
 - 11.2.1 Market Trends
 - 11.2.2 Market Breakup by State
 - 11.2.3 Market Forecast
- 11.3 East India
 - 11.3.1 Market Trends
 - 11.3.2 Market Breakup by State
 - 11.3.3 Market Forecast
- 11.4 West & Central India
 - 11.4.1 Market Trends
 - 11.4.2 Market Breakup by State
 - 11.4.3 Market Forecast

12 SWOT ANALYSIS

- 12.1 Overview
- 12.2 Strengths
- 12.3 Weaknesses
- 12.4 Opportunities
- 12.5 Threats

13 VALUE CHAIN ANALYSIS

- 13.1 Overview
- 13.2 Raw Material Procurement
- 13.3 Inbound Logistic
- 13.4 Manufacturing
- 13.5 Outbound Logistic
- 13.6 Distribution
- 13.7 After Sale Services

14 PORTERS FIVE FORCES ANALYSIS

- 14.1 Overview
- 14.2 Bargaining Power of Buyers
- 14.3 Bargaining Power of Suppliers
- 14.4 Degree of Competition
- 14.5 Threat of New Entrants
- 14.6 Threat of Substitutes

15 PRICE ANALYSIS

16 COMPETITIVE LANDSCAPE

- 16.1 Market Structure
- 16.2 Key Players
- 16.3 Profiles of Key Players
 - 16.3.1 Apollo Tyres Limited
 - 16.3.1.1 Company Overview
 - 16.3.1.2 Product Portfolio
 - 16.3.1.3 Financials
 - 16.3.2 Balkrishna Industries Limited
 - 16.3.2.1 Company Overview
 - 16.3.2.2 Product Portfolio

- 16.3.2.3 Financials
- 16.3.3 Bridgestone Corporation
 - 16.3.3.1 Company Overview
 - 16.3.3.2 Product Portfolio
 - 16.3.3.3 Financials
 - 16.3.3.4 SWOT Analysis
- 16.3.4 CEAT Limited
 - 16.3.4.1 Company Overview
 - 16.3.4.2 Product Portfolio
 - 16.3.4.3 Financials
- 16.3.5 Continental AG
 - 16.3.5.1 Company Overview
 - 16.3.5.2 Product Portfolio
 - 16.3.5.3 Financials
- 16.3.6 JK Tyre & Industries Limited
 - 16.3.6.1 Company Overview
 - 16.3.6.2 Product Portfolio
 - 16.3.6.3 Financials
- 16.3.7 Michelin
 - 16.3.7.1 Company Overview
 - 16.3.7.2 Product Portfolio
 - 16.3.7.3 Financials
 - 16.3.7.4 SWOT Analysis
- 16.3.8 MRF Limited
 - 16.3.8.1 Company Overview
 - 16.3.8.2 Product Portfolio
 - 16.3.8.3 Financials
- 16.3.9 The Goodyear Tyre & Rubber Company
 - 16.3.9.1 Company Overview
 - 16.3.9.2 Product Portfolio
 - 16.3.9.3 Financials
 - 16.3.9.4 SWOT Analysis
- 16.3.10 The Yokohama Rubber Co. Ltd.
 - 16.3.10.1 Company Overview
 - 16.3.10.2 Product Portfolio
 - 16.3.10.3 Financials
 - 16.3.10.4 SWOT Analysis

List Of Tables

LIST OF TABLES

Table 1: India: Off-the-Road Tire Market: Key Industry Highlights, 2023 and 2032

Table 2: India: Off-the-Road Tire Market Forecast: Breakup by Vehicle Type (in Thousand Units), 2024-2032

Table 3: India: Off-the-Road Tire Market Forecast: Breakup by Tire Type (in Thousand Units), 2024-2032

Table 4: India: Off-the-Road Tire Market Forecast: Breakup by End Use (in Thousand Units), 2024-2032

Table 5: India: Off-the-Road Tire Market Forecast: Breakup by Distribution Channel (in Thousand Units), 2024-2032

Table 6: India: Off-the-Road Tire Market Forecast: Breakup by Rim Size (in Thousand Units), 2024-2032

Table 7: India: Off-the-Road Tire Market Forecast: Breakup by Region (in Thousand Units), 2024-2032

Table 8: India: Off-the-Road Tire Market: Competitive Structure

Table 9: India: Off-the-Road Tire Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: India: Off-the-Road Tire Market: Major Drivers and Challenges

Figure 2: India: Off-the-Road Tire Market: Sales Volume (in Million Units), 2018-2023

Figure 3: India: Off-the-Road Tire Market: Sales Value (in Million US\$), 2018-2023

Figure 4: India: Off-the-Road Tire Market Forecast: Sales Volume (in Million Units), 2024-2032

Figure 5: India: Off-the-Road Tire Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 6: India: Off-the-Road Tire Market: Breakup by Vehicle Type (in %), 2023

Figure 7: India: Off-the-Road Tire Market: Breakup by Tire Type (in %), 2023

Figure 8: India: Off-the-Road Tire Market: Breakup by End Use (in %), 2023

Figure 9: India: Off-the-Road Tire Market: Breakup by Distribution Channel (in %), 2023

Figure 10: India: Off-the-Road Tire Market: Breakup by Rim Size (in %), 2023

Figure 11: India: Off-the-Road Tire Market: Breakup by Region (in %), 2023

Figure 12: India: Off-the-Road Tire (Mining Vehicles) Market: Sales Volume (in Thousand Units), 2018 & 2023

Figure 13: India: Off-the-Road Tire (Mining Vehicles) Market Forecast: Sales Volume (in Thousand Units), 2024-2032

Figure 14: India: Off-the-Road Tire (Construction & Industrial Vehicles) Market: Sales Volume (in Thousand Units), 2018 & 2023

Figure 15: India: Off-the-Road Tire (Construction & Industrial Vehicles) Market Forecast: Sales Volume (in Thousand Units), 2024-2032

Figure 16: India: Off-the-Road Tire (Agricultural Vehicles) Market: Sales Volume (in Thousand Units), 2018 & 2023

Figure 17: India: Off-the-Road Tire (Agricultural Vehicles) Market Forecast: Sales Volume (in Thousand Units), 2024-2032

Figure 18: India: Off-the-Road Tire (Other Vehicle Types) Market: Sales Volume (in Thousand Units), 2018 & 2023

Figure 19: India: Off-the-Road Tire (Other Vehicle Types) Market Forecast: Sales Volume (in Thousand Units), 2024-2032

Figure 20: India: Off-the-Road Tire (Radial Tire) Market: Sales Volume (in Thousand Units), 2018 & 2023

Figure 21: India: Off-the-Road Tire (Radial Tire) Market Forecast: Sales Volume (in Thousand Units), 2024-2032

Figure 22: India: Off-the-Road Tire (Bias Tire) Market: Sales Volume (in Thousand Units), 2018 & 2023

Figure 23: India: Off-the-Road Tire (Bias Tire) Market Forecast: Sales Volume (in Thousand Units), 2024-2032

Figure 24: India: Off-the-Road Tire (OEM) Market: Sales Volume (in Thousand Units), 2018 & 2023

Figure 25: India: Off-the-Road Tire (OEM) Market Forecast: Sales Volume (in Thousand Units), 2024-2032

Figure 26: India: Off-the-Road Tire (Replacement) Market: Sales Volume (in Thousand Units), 2018 & 2023

Figure 27: India: Off-the-Road Tire (Replacement) Market Forecast: Sales Volume (in Thousand Units), 2024-2032

Figure 28: India: Off-the-Road Tire (Online) Market: Sales Volume (in Thousand Units), 2018 & 2023

Figure 29: India: Off-the-Road Tire (Online) Market Forecast: Sales Volume (in Thousand Units), 2024-2032

Figure 30: India: Off-the-Road Tire (Offline) Market: Sales Volume (in Thousand Units), 2018 & 2023

Figure 31: India: Off-the-Road Tire (Offline) Market Forecast: Sales Volume (in Thousand Units), 2024-2032

Figure 32: India: Off-the-Road Tire (Below 24 inches) Market: Sales Volume (in Thousand Units), 2018 & 2023

Figure 33: India: Off-the-Road Tire (Below 24 inches) Market Forecast: Sales Volume (in Thousand Units), 2024-2032

Figure 34: India: Off-the-Road Tire (24-30 inches) Market: Sales Volume (in Thousand Units), 2018 & 2023

Figure 35: India: Off-the-Road Tire (24-30 inches) Market Forecast: Sales Volume (in Thousand Units), 2024-2032

Figure 36: India: Off-the-Road Tire (31-35 inches) Market: Sales Volume (in Thousand Units), 2018 & 2023

Figure 37: India: Off-the-Road Tire (31-35 inches) Market Forecast: Sales Volume (in Thousand Units), 2024-2032

Figure 38: India: Off-the-Road Tire (36-39 inches) Market: Sales Volume (in Thousand Units), 2018 & 2023

Figure 39: India: Off-the-Road Tire (36-39 inches) Market Forecast: Sales Volume (in Thousand Units), 2024-2032

Figure 40: India: Off-the-Road Tire (40-50 inches) Market: Sales Volume (in Thousand Units), 2018 & 2023

Figure 41: India: Off-the-Road Tire (40-50 inches) Market Forecast: Sales Volume (in Thousand Units), 2024-2032

Figure 42: India: Off-the-Road Tire (51-55 inches) Market: Sales Volume (in Thousand

Units), 2018 & 2023

Figure 43: India: Off-the-Road Tire (51-55 inches) Market Forecast: Sales Volume (in Thousand Units), 2024-2032

Figure 44: India: Off-the-Road Tire (Above 56 inches) Market: Sales Volume (in Thousand Units), 2018 & 2023

Figure 45: India: Off-the-Road Tire (Above 56 inches) Market Forecast: Sales Volume (in Thousand Units), 2024-2032

Figure 46: North India: Off-the-Road Tire Market: Sales Volume (in Thousand Units), 2018 & 2023

Figure 47: North India: Off-the-Road Tire Market: Breakup by State (in %), 2023

Figure 48: North India: Off-the-Road Tire Market Forecast: Sales Volume (in Thousand Units), 2024-2032

Figure 49: South India: Off-the-Road Tire Market: Sales Volume (in Thousand Units), 2018 & 2023

Figure 50: South India: Off-the-Road Tire Market: Breakup by State (in %), 2023

Figure 51: South India: Off-the-Road Tire Market Forecast: Sales Volume (in Thousand Units), 2024-2032

Figure 52: East India: Off-the-Road Tire Market: Sales Volume (in Thousand Units), 2018 & 2023

Figure 53: East India: Off-the-Road Tire Market: Breakup by State (in %), 2023

Figure 54: East India: Off-the-Road Tire Market Forecast: Sales Volume (in Thousand Units), 2024-2032

Figure 55: West & Central India: Off-the-Road Tire Market: Sales Volume (in Thousand Units), 2018 & 2023

Figure 56: West & Central India: Off-the-Road Tire Market: Breakup by State (in %), 2023

Figure 57: West & Central India: Off-the-Road Tire Market Forecast: Sales Volume (in Thousand Units), 2024-2032

Figure 58: India: Off-the-Road Tire Industry: SWOT Analysis

Figure 59: India: Off-the-Road Tire Industry: Value Chain Analysis

Figure 60: India: Off-the-Road Tire Industry: Porter's Five Forces Analysis

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