

India Mixed Dal Market Report by Pack Size (500 Gram, 1 kg, and Others), Packaging Type (Plastic Pouches, Paper Bags, Plastic Jars), Distribution Channel (Modern Trade, General Trade, Online / E-Commerce), and Region 2023-2028

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Abstracts

The India mixed dal market size reached INR 97.6 Billion in 2022. Looking forward, IMARC Group expects the market to reach INR 151.9 Billion by 2028, exhibiting a growth rate (CAGR) of 7.65% during 2022-2028. Rising awareness and adoption of a vegetarian and plant-based diet, the increasing health consciousness among individuals, the growing prevalence of lifestyle diseases, and the wide availability and affordability of mixed dal in various forms represent some of the key factors driving the market.

Mixed dal is a nutritious and flavorful dish that is popular in many Indian households. It is made by combining various lentils or pulses, each offering a unique texture and taste. To prepare mixed dal, a variety of lentils, such as red lentils (masoor dal), yellow lentils (moong dal), split chickpeas (chana dal), and pigeon peas (toor dal), are washed and soaked before cooking. It is an excellent source of plant-based protein, making it an optimum choice for vegetarians and vegans. It is also high in dietary fiber, aiding in digestion and promoting a healthy gut. Additionally, mixed deals are rich in essential minerals, such as iron, magnesium, and potassium, which contribute to overall well-being. Different types of mixed dal can be prepared by adjusting the proportions of lentils or incorporating other ingredients, such as spinach or fenugreek leaves.

India Mixed Dal Market Trends:

The India mixed dal market is primarily bolstered by the rising awareness and adoption of a vegetarian and plant-based diet and the increasing health consciousness among

individuals, coupled with the growing prevalence of lifestyle diseases. Additionally, the wide availability and affordability of mixed dal in various forms, such as whole, split, or powdered, and the expansion of organized retail and e-commerce platforms are providing an impetus to the market growth. Furthermore, the Government of India (GoI) is undertaking initiatives to promote pulses production and provide subsidies to farmers, which has resulted in improved dal production and quality, thus positively impacting the market growth. Apart from this, the surging influence of regional cuisines and the diversity of Indian culinary traditions are creating a positive outlook for the market. Moreover, the growing urbanization, the need for quick and easy meal solutions, and the increasing popularity of Indian cuisine worldwide are supporting the market growth.

India Mixed Dal Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the India mixed dal market, along with forecasts from 2023-2028. Our report has categorized the market based on pack size, packaging type, and distribution channel.

Pack Size Insights:

The report has provided a detailed breakup and analysis of the India mixed dal market based on the pack size. This includes 500 Gram, 1 kg, and others. According to the report, 500 Gram represented the largest segment.

Packaging Type Insights:

The report has provided a detailed breakup and analysis of the India mixed dal market based on the packaging type. This includes plastic pouches, paper bags, and plastic jars. According to the report, plastic pouches represented the largest segment.

Distribution Channel Insights:

The report has provided a detailed breakup and analysis of the India mixed dal market based on the distribution channel. This includes modern trade, general trade, and online / e-commerce. According to the report, modern trade represented the largest segment.

Regional Insights:

North India

South India

West & Central India
East India
Northeast India

The report has also provided a comprehensive analysis of all the major regional markets, which include North, South, West & Central, East, and Northeast India. According to the report, North India was the largest market for India mixed dal. Some of the factors driving the market included the growing popularity of online recipe platforms and cooking shows, the surging emphasis on food safety and quality standards by regulatory authorities and consumer organizations, and the incorporation of mixed dal in government-run school meal programs.

Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the India mixed dal market. Detailed profiles of all major companies have been provided. Some of the companies covered include 24 Mantra Organic, Aryavarta Organics, Brahm Arpan Organic Pvt. Ltd. (Pusht Organic), GPA Capital Foods Pvt. Ltd., Laxmi Protein Products Private Limited, Mangat Ram Dal Mills Private Limited, Morarka Organic Foods Limited, Natureland Organics, Organic Tattva (Mehrotra Consumer Products Pvt.), Patanjali Ayurved Limited, Phalada Organic Consumer Products Pvt Ltd., Pro Nature Organic Foods Private Ltd., S.S India Foods Pvt. Ltd., Truefarm Foods, Victoria Foods Private Limited, etc. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

Key Questions Answered in This Report:

How has the India mixed dal market performed so far, and how will it perform in the coming years?

What are the drivers, restraints, and opportunities in the India mixed dal market?

What is the impact of each driver, restraint, and opportunity on the India mixed dal market?

What is the breakup of the market based on the pack size?

Which is the most attractive pack size in the India mixed dal market?

What is the breakup of the market based on the packaging type?

Which is the most attractive packaging type in the India mixed dal market?

What is the breakup of the market based on the distribution channel?

Which is the most attractive distribution channel in the India mixed dal market?

What is the competitive structure of the India mixed dal market?

Who are the key players/companies in the India mixed dal market?

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