

India Edible Oil Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The India edible oil market size reached 24.3 Million Tons in 2022. Looking forward, IMARC Group expects the market to reach 26.7 Million Tons by 2028, exhibiting a growth rate (CAGR) of 1.55% during 2023-2028.

India currently represents the world's largest importer of edible oil in the world. Increasing disposable incomes, rising urbanization rates, changing dietary habits and the growth of the food processing sector represent some of the key factors driving the demand of edible oil in India.

In India, the rising consumer health concerns towards the high prevalence of coronary heart diseases, diabetes, obesity, gastrointestinal disorders, etc., are primarily driving the demand for healthy edible oil. Additionally, the market is further catalyzed by the growing awareness towards several health benefits of organic and low-cholesterol edible oil. As a result, various regional manufacturers are launching healthy product variants enriched with omega-3, vitamins, and natural antioxidants. Moreover, the changing consumer dietary patterns and their hectic work schedules have led to the increasing consumption of processed food items. The rising demand for edible oil in the food processing sector as food preservatives and flavoring agents is also catalyzing the market growth in the country. Additionally, the elevating consumer living standards coupled with the increasing penetration of international culinary trends are further augmenting the demand for high-quality product variants, such as olive oil, sesame oil, flaxseed oil, etc. Apart from this, the expanding agriculture sector along with the launch of several initiatives for enhancing the production of oilseeds in the country is also propelling the market. Furthermore, the Indian government is making continuous efforts to increase the domestic availability of edible oil and reduce import dependency. For instance, the government has proposed the National Mission on Edible Oil (NMEO) for

meeting the country's consumption need for edible oil, such as sesame oil, groundnut oil, safflower oil, palm oil, etc.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the India edible oil market report, along with forecasts at the country and regional level from 2023-2028. Our report has categorized the market based on type, packaging type, packaging material, pack size, domestic manufacturing/imports, application and distribution channel.

Breakup by Type:

- Palm Oil
- Soybean Oil
- Mustard Oil
- Sunflower Oil
- Others

Breakup by Packaging Type:

- Pouches
- Jars
- Cans
- Bottles

Breakup by Packaging Material:

- Metal
- Plastic
- Paper
- Others

Breakup by Pack Size:

- Less than 1 Litres
- 1 Litres
- 1 Litres - 5 litres
- 5 Litres - 10 Litres
- 10 Litres and Above

Breakup by Domestic Manufacturing/Imports:

Domestic Manufacturing
Imports

Breakup by Application:

HoReCa
Home Users
Food Processing Industry

Breakup by Distribution Channel:

Direct/Institutional Sales
Supermarkets and Hypermarkets
Convenience Stores
Online
Others

Breakup by Region:

North India
West and Central India
East India
South India

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players.

Key Questions Answered in This Report

1. What was the size of the India edible oil market in 2022?
2. What is the expected growth rate of the India edible oil market during 2023-2028?
3. What are the key factors driving the India edible oil market?
4. What has been the impact of COVID-19 on the India edible oil market?
5. What is the breakup of the India edible oil market based on the type?
6. What is the breakup of the India edible oil market based on the packaging material?

7. What is the breakup of the India edible oil market based on the application?
8. What is the breakup of the India edible oil market based on the distribution channel?
9. What are the key regions in the India edible oil market?

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