

India Cold Pressed Oil Market by Form (Core Oils, Soft Gel Oils), Packaging Type (Bottles, Cans, Pouches, and Others), Pack Size (1 Litre, 5 Litres, 500 mL, and Others), Distribution Channel (Convenience Stores, Supermarkets and Hypermarkets, Online Stores, and Others), and Region 2023-2028

<https://marketpublishers.com/r/I79ED0AEDF7CEN.html>

Date: June 2023

Pages: 130

Price: US\$ 2,299.00 (Single User License)

ID: I79ED0AEDF7CEN

Abstracts

Market Overview:

The India cold pressed oil market size reached INR 636 Million in 2022. Looking forward, IMARC Group expects the market to reach INR 907 Million by 2028, exhibiting a growth rate (CAGR) of 6.80% during 2023-2028. The rising consumer awareness regarding the health benefits of cold pressed oil, widespread product utilization in Indian cuisines, and the implementation of various initiatives by the Government of India (GoI) represent some of the key factors driving the market.

The Rising Consumer Awareness Regarding the Health Benefits of Cold Pressed Oil is Facilitating the Market Growth

The rising product demand owing to their multiple health benefits is driving the market growth. Cold pressed oil is a rich source of multiple nutrients, antioxidants, selenium, zinc, omega-3 fatty acids, and vitamins E, B12, and B6. In line with this, it also aids in boosting the immune system, preventing premature aging, improving cognitive function, promoting digestive health, and lowering cholesterol levels, which in turn is favoring the market growth. Furthermore, cold pressed oil offers anti-cancer and anti-inflammatory properties, which prevent tumor growth and reduce the risk of various chronic illnesses, such as diabetes, high blood pressure (BP), and cardiovascular diseases (CVDs).

Competitive analysis such as market structure, market share by key players, player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided.

What is Cold Pressed Oil?

Cold pressed oil is extracted from seeds or nuts in its natural form without using heat or chemicals. Its production involves crushing and grinding seeds or nuts, followed by cold pressing using mechanical methods, such as the hydraulic press. It is rich in fatty acids, vitamin E, minerals, and various antioxidants, such as polyphenols and carotenoids. Cold pressed oil is commonly produced from olives, coconuts, rapeseeds, canola, sesame, groundnuts, and flaxseeds. It is widely used in cooking, skincare, haircare, alternative medicine, fuel, lubricants, wood finishing, and nutritional supplements. Cold processed oil is processed at low temperatures, which aids in maintaining nutritional values, reducing acidity, and retaining flavor and aroma. It also offers several health benefits, such as reducing inflammation, improving heart health, and lowering cholesterol levels.

COVID-19 Impact:

The COVID-19 pandemic outbreak has caused multiple problems for the cold pressed oil industry of India and imposed unprecedented challenges on the country. With the imposition of the lockdown, the industry suffered from disruption in the supply chain, shortage of raw materials, lack of skilled labor, and logistics issues. Moreover, the restriction on interstate movement severely impacted the supply of oilseeds from several states, thus adversely affecting the production. Apart from this, the implementation of strict regulations by the GoI on social distancing impacted the movement of workers. As a result, several producers suffered heavy losses and could not reach their optimum production capacities. However, with the ease in restrictions, supply and demand are returning to normal levels. Along with this, the rising consumption of home-cooked meals due to extended periods of lockdown facilitated the demand for cold pressed oil. Besides this, the increasing consumer awareness regarding various health benefits of cold pressed oil further boosted its sale during the lockdown period.

India Cold Pressed Oil Market Trends:

The rising product utilization in cooking is one of the key factors providing a thrust to the market growth. Cold pressed oil is widely used in salad dressing, dips, chutneys, pickles, desserts, vegetable sauteing, stir-frying, snacks, and baked goods. In addition

to this, the growing awareness among people about the low nutrients and health hazards of refined oils is acting as another growth-inducing factor. Apart from this, the implementation of various initiatives by the Government of India (GoI), such as increasing import duty and providing minimum support price (MSP) to encourage farmers to augment the production of oilseeds, is positively influencing the market growth. Additionally, the introduction of sustainable packaging solutions that are manufactured using biodegradable and recyclable materials is favoring the market growth. Moreover, aggressive marketing and promotional activities by manufacturers through social media and advertisements are providing an impetus to the market growth. Other factors, including rising expenditure capacities of consumers, the increasing utilization of cold pressed oils in skincare applications, extensive research and development (R&D) activities, easy product availability across e-commerce platforms, and the growing demand for authentic ethnic food, are anticipated to drive market growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the India cold pressed oil market, along with forecasts at the regional levels from 2023-2028. Our report has categorized the market based on form, packaging type, pack size, and distribution channel.

Form Insights:

Core Oils

Mustard Oil

Groundnut Oil

Coconut Oil

Sesame Oil

Castor Oil

Others

Soft Gel Oils

Flaxseed Oil

Fenugreek Oil

Sesame Oil

Kalonji Oil

Others

The report has provided a detailed breakup and analysis of the India cold pressed oil market based on the form. This includes core oils (mustard, groundnut, coconut,

sesame, castor, and other oils) and soft gel oils (flaxseed, fenugreek, sesame, kalonji, and other oils). According to the report, core oils represented the largest segment due to their high nutritional contents that provide several health benefits. In addition to this, core oil provides hydrating and moisturizing properties, which aids in promoting softer skin and treating conditions, such as eczema and psoriasis. Moreover, core oil is widely used in preparing healthy food, including keto and paleo diets.

Packaging Type Insights:

Bottles

Cans

Pouches

Others

A detailed breakup and analysis of the India cold pressed oil market based on the packaging type has also been provided in the report. This includes bottles, cans, pouches, and others. According to the report, bottles accounted for the largest market share as they are transparent, rigid, highly durable, and easy to transport. Moreover, bottles are considered safer and more hygienic options compared to other packaging materials. Apart from this, several manufacturers are creating bottles with different shapes and sizes to enhance user convenience and attract new customers.

Pack Size Insights:

1 Litre

5 Litres

500 mL

Others

A detailed breakup and analysis of the India cold pressed oil market based on the pack size has also been provided in the report. This includes 1 Litre, 5 Litres, 500 mL, and others. According to the report, 1 Litre accounted for the largest market share as it is cost-effective, readily available, highly convenient, and easy to store.

Distribution Channel Insights:

Convenience Stores

Supermarkets and Hypermarkets

Online Stores

Others

A detailed breakup and analysis of the India cold pressed oil market based on the distribution channel has also been provided in the report. This includes convenience stores, supermarkets and hypermarkets, online stores, and others. According to the report, convenience stores accounted for the largest market share as they are easily accessible across small local areas. In addition to this, convenience stores are widely preferred in India for buying all types of utility items. Moreover, shopping at convenience stores is less time-consuming due to fewer crowds compared to other retail outlets.

Regional Insights:

North India

Delhi NCR

Uttar Pradesh

Punjab

Rajasthan

Haryana

South India

Tamil Nadu

Karnataka

Kerala

West & Central India

Maharashtra

Gujarat

Madhya Pradesh

East India

West Bengal

Bihar

Jharkhand

Others

The report has also provided a comprehensive analysis of all the major regional markets, which include North India (Delhi NCR, Uttar Pradesh, Punjab, Rajasthan, and Haryana), South India (Tamil Nadu, Karnataka, and Kerala), West & Central India (Maharashtra, Gujarat, and Madhya Pradesh), and East India (West Bengal, Bihar, Jharkhand, and Others).

Competitive Landscape:

India Cold Pressed Oil Market by Form (Core Oils, Soft Gel Oils), Packaging Type (Bottles, Cans, Pouches, and...

The report has also provided a comprehensive analysis of the competitive landscape in the India cold pressed oil market. Some of the companies covered in the report include:

Adani Wilmar Ltd.
Mother Dairy Fruit & Vegetable Pvt. Ltd.
Patanjali Ayurved Ltd.
Cargill India Pvt. Ltd.
Emami Agrotech Ltd.
Pansari Group
Dabur India Ltd.

Please note that this only represents a partial list of companies, and the complete list has been provided in the report.

Key Questions Answered in This Report:

How has the India cold pressed oil market performed so far, and how will it perform in the coming years?

What are the drivers, restraints, and opportunities in the India cold pressed oil market?

What is the impact of each driver, restraint, and opportunity on the India cold pressed oil market?

What is the breakup of the market based on the form?

Which is the most attractive form in the India cold pressed oil market?

What is the breakup of the market based on the packaging type?

Which is the most attractive packaging type in the India cold pressed oil market?

What is the breakup of the market based on the pack size?

Which is the most attractive pack size in the India cold pressed oil market?

What is the breakup of the market based on the distribution channel?

Which is the most attractive distribution channel in the India cold pressed oil market?

What is the competitive structure of the India cold pressed oil market?

Who are the key players/companies in the India cold pressed oil market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 INDIA COLD PRESSED OIL MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY FORM

- 6.1 Core Oils
 - 6.1.1 Market Trends
 - 6.1.2 Key Segments
 - 6.1.2.1 Mustard Oil
 - 6.1.2.2 Groundnut Oil
 - 6.1.2.3 Coconut Oil
 - 6.1.2.4 Sesame Oil

- 6.1.2.5 Castor Oil
- 6.1.2.6 Others
- 6.1.3 Market Forecast
- 6.2 Soft Gel Oils
 - 6.2.1 Market Trends
 - 6.2.2 Key Segments
 - 6.2.2.1 Flaxseed Oil
 - 6.2.2.2 Fenugreek Oil
 - 6.2.2.3 Sesame Oil
 - 6.2.2.4 Kalonji Oil
 - 6.2.2.5 Others
 - 6.2.3 Market Forecast

7 MARKET BREAKUP BY PACKAGING TYPE

- 7.1 Bottles
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 Cans
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast
- 7.3 Pouches
 - 7.3.1 Market Trends
 - 7.3.2 Market Forecast
- 7.4 Others
 - 7.4.1 Market Trends
 - 7.4.2 Market Forecast

8 MARKET BREAKUP BY PACK SIZE

- 8.1 1 Litre
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
- 8.2 5 Litres
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast
- 8.3 500 mL
 - 8.3.1 Market Trends
 - 8.3.2 Market Forecast

8.4 Others

8.4.1 Market Trends

8.4.2 Market Forecast

9 MARKET BREAKUP BY DISTRIBUTION CHANNEL

9.1 Convenience Stores

9.1.1 Market Trends

9.1.2 Market Forecast

9.2 Supermarkets and Hypermarkets

9.2.1 Market Trends

9.2.2 Market Forecast

9.3 Online Stores

9.3.1 Market Trends

9.3.2 Market Forecast

9.4 Others

9.4.1 Market Trends

9.4.2 Market Forecast

10 MARKET BREAKUP BY REGION

10.1 North India

10.1.1 Market Trends

10.1.2 Market Forecast

10.1.3 Market Breakup by State

10.1.3.1 Delhi NCR

10.1.3.2 Uttar Pradesh

10.1.3.3 Punjab

10.1.3.4 Rajasthan

10.1.3.5 Haryana

10.2 South India

10.2.1 Market Trends

10.2.2 Market Forecast

10.2.3 Market Breakup by State

10.2.3.1 Tamil Nadu

10.2.3.2 Karnataka

10.2.3.3 Kerala

10.3 West & Central India

10.3.1 Market Trends

- 10.3.2 Market Forecast
- 10.3.3 Market Breakup by State
 - 10.3.3.1 Maharashtra
 - 10.3.3.2 Gujarat
 - 10.3.3.3 Madhya Pradesh

- 10.4 East India
 - 10.4.1 Market Trends
 - 10.4.2 Market Forecast
 - 10.4.3 Market Breakup by State
 - 10.4.3.1 West Bengal
 - 10.4.3.2 Bihar
 - 10.4.3.3 Jharkhand
 - 10.4.3.4 Others

11 SWOT ANALYSIS

- 11.1 Overview
- 11.2 Strengths
- 11.3 Weaknesses
- 11.4 Opportunities
- 11.5 Threats

12 VALUE CHAIN ANALYSIS

13 PORTERS FIVE FORCES ANALYSIS

- 13.1 Overview
- 13.2 Bargaining Power of Buyers
- 13.3 Bargaining Power of Suppliers
- 13.4 Degree of Competition
- 13.5 Threat of New Entrants
- 13.6 Threat of Substitutes

14 EVALUATION OF THE SEASONALITY

15 INFORMATION AROUND INGREDIENTS OF PRODUCTS

16 SKU & REGION MIX MAPPING

17 PRICING AND MARGIN ANALYSIS

17.1 Price Offered by Major Players

17.2 Margin Analysis

17.3 Pricing Strategy at Entry level

18 COMPETITIVE LANDSCAPE

18.1 Market Structure

18.2 Key Players

18.3 Profiles of Key Players

18.3.1 Adani Wilmar Ltd.

18.3.2 Mother Dairy Fruit & Vegetable Pvt. Ltd.

18.3.3 Patanjali Ayurved Ltd.

18.3.4 Cargill India Pvt. Ltd.

18.3.5 Emami Agrotech Ltd.

18.3.6 Pansari Group

18.3.7 Dabur India Ltd.

I would like to order

Product name: India Cold Pressed Oil Market by Form (Core Oils, Soft Gel Oils), Packaging Type (Bottles, Cans, Pouches, and Others), Pack Size (1 Litre, 5 Litres, 500 mL, and Others), Distribution Channel (Convenience Stores, Supermarkets and Hypermarkets, Online Stores, and Others), and Region 2023-2028

Product link: <https://marketpublishers.com/r/I79ED0AEDF7CEN.html>

Price: US\$ 2,299.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/I79ED0AEDF7CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970