

India Animal Health Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/IB706C69728EEN.html>

Date: February 2023

Pages: 134

Price: US\$ 2,299.00 (Single User License)

ID: IB706C69728EEN

Abstracts

The India animal health market size reached INR 73.4 Billion in 2022. Looking forward, IMARC Group expects the market to reach INR 120.3 Billion by 2028, exhibiting a CAGR of 8.94% during 2023-2028.

Animal health refers to the routine monitoring of the health of livestock and domesticated animals. It involves the development of veterinary drugs, pesticides, feed additives, pharmaceuticals, and biologics. It helps ensure a constant food supply and prevent the outbreak of numerous zoonotic diseases, such as feline leukemia, animal flu, Lyme disease, and tick infestation, caused by viruses, bacteria, and parasites. As it also aids in reducing the chances of inter-species infection among animals, the demand for animal healthcare services is rising across India.

There is currently a significant rise in the prevalence of zoonotic diseases in India. This, coupled with the burgeoning veterinary pharmaceutical industry, represents one of the key factors bolstering the market growth. Moreover, the Government of India is increasing investments in animal healthcare practices as the dairy industry is animal dependent. Besides this, both government and various non-governmental organizations (NGOs) are undertaking research and development (R&D) activities in the field of animal health. For instance, the Indian Federation of Animal Health Companies (INFAH), an organization formed under Section 25 of the Companies Act, works extensively to create awareness about disease control and effective treatments. This, coupled with the widespread adoption of feed additives, which aid in improving the overall animal health and enhancing the quality of the produce, including milk, meat, and eggs, is positively influencing the market. Furthermore, technological advancements, such as the integration of the internet of things (IoT) with animal health monitoring solutions, are driving the market in India. Other factors, including the rising

adoption of pets and the increasing utilization of mobile sensors and wearables to monitor animal behavior and health, are fueling the market growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the India animal health market report, along with forecasts at the country and state level from 2023-2028. Our report has categorized the market based on animal type, product type and distribution channel.

Breakup by Animal Type:

Commercial
Companion

On the basis of the animal type, commercial animals dominate the market. Livestock plays a key role in the Indian economy and the livelihood of the rural community.

Breakup by Product Type:

Anti-Bacterial/Antibiotic
Anti-Chronic Respiratory
Anticoccidials
Dewormers/Antihelmintics
Disinfectants
Enzymes
Fly-Binder/Control
Growth Promoters
Gut Health (also includes probiotics, prebiotics)
Liver Tonics
Nutritional Supplements
Toxin Binders / Immunomodulators / Mold inhibitors
Vaccines
Vitamins/ Minerals/ Amino Acids
Diagnostics

Based on the product type, vaccines account for the majority of the market share. They are widely used to prevent several diseases among pets and livestock.

Breakup by Distribution Channel:

Veterinary Hospitals
Veterinary Clinics
Pharmacies and Drug Stores
Others

On the basis of the distribution channel, pharmacies and drug stores hold the largest market share.

Breakup by Region:

Uttar Pradesh
Rajasthan
Madhya Pradesh
Bihar
Andhra Pradesh
Gujarat
Others

On a geographical front, Uttar Pradesh represents the leading market for animal health in India. The state government has introduced several schemes in the interest of livestock farmers.

Competitive Landscape:

The competitive landscape of the market has been analyzed in the report, along with the detailed profiles of the major players operating in the industry. Some of these players are Bayer CropScience Limited, Boehringer Ingelheim Animal Health, Cargill India Pvt. Ltd., Merck, Ceva Sante Animale, Elanco India Private Limited, and Virbac Animal Health India Pvt Ltd.

Key Questions Answered in This Report

1. What was the size of the India animal health market in 2022?
2. What is the expected growth rate of the India animal health market during 2023-2028?
3. What are the key factors driving the India animal health market?
4. What has been the impact of COVID-19 on the India animal health market?
5. What is the breakup of the India animal health market based on the animal type?

6. What is the breakup of the India animal health market based on the product type?
7. What is the breakup of the India animal health market based on the distribution channel?
8. What are the key regions in the India animal health market?
9. Who are the key players/companies in the India animal health market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL ANIMAL HEALTH MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Market Forecast

6 INDIA ANIMAL HEALTH MARKET

- 6.1 Market Overview
- 6.2 Market Performance
- 6.3 Impact of COVID-19
- 6.4 Market Breakup by Animal Type
- 6.5 Market Breakup by Product Type
- 6.6 Market Breakup by Distribution Channel
- 6.7 Market Breakup by Region
- 6.8 Market Forecast

7 MARKET BREAKUP BY ANIMAL TYPE

7.1 Commercial

7.1.1 Market Trends

7.1.2 Market Forecast

7.2 Companion

7.2.1 Market Trends

7.2.2 Market Forecast

8 MARKET BREAKUP BY PRODUCT TYPE

8.1 Anti-Bacterial/Antibiotic

8.1.1 Market Trends

8.1.2 Market Forecast

8.2 Anti-Chronic Respiratory

8.2.1 Market Trends

8.2.2 Market Forecast

8.3 Anticoccidials

8.3.1 Market Trends

8.3.2 Market Forecast

8.4 Dewormers/Antihelmintics

8.4.1 Market Trends

8.4.2 Market Forecast

8.5 Disinfectants

8.5.1 Market Trends

8.5.2 Market Forecast

8.6 Enzymes

8.6.1 Market Trends

8.6.2 Market Forecast

8.7 Fly-Binder/Control

8.7.1 Market Trends

8.7.2 Market Forecast

8.8 Growth Promoters

8.8.1 Market Trends

8.8.2 Market Forecast

8.9 Gut Health (also includes probiotics, prebiotics)

8.9.1 Market Trends

8.9.2 Market Forecast

8.10 Liver Tonics

8.10.1 Market Trends

8.10.2 Market Forecast

8.11 Nutritional Supplements

8.11.1 Market Trends

8.11.2 Market Forecast

8.12 Toxin Binders / Immunomodulators / Mold inhibitors

8.12.1 Market Trends

8.12.2 Market Forecast

8.13 Vaccines

8.13.1 Market Trends

8.13.2 Market Forecast

8.14 Vitamins/ Minerals/ Amino Acids

8.14.1 Market Trends

8.14.2 Market Forecast

8.15 Diagnostics

8.15.1 Market Trends

8.15.2 Market Forecast

9 MARKET BREAKUP BY DISTRIBUTION CHANNEL

9.1 Veterinary Hospitals

9.1.1 Market Trends

9.1.2 Market Forecast

9.2 Veterinary Clinics

9.2.1 Market Trends

9.2.2 Market Forecast

9.3 Pharmacies and Drug Stores

9.3.1 Market Trends

9.3.2 Market Forecast

9.4 Others

9.4.1 Market Trends

9.4.2 Market Forecast

10 MARKET BREAKUP BY REGION

10.1 Uttar Pradesh

10.1.1 Market Trends

10.1.2 Market Forecast

10.2 Rajasthan

10.2.1 Market Trends

10.2.2 Market Forecast

10.3 Madhya Pradesh

10.3.1 Market Trends

10.3.2 Market Forecast

10.4 Bihar

10.4.1 Market Trends

10.4.2 Market Forecast

10.5 Andhra Pradesh

10.5.1 Market Trends

10.5.2 Market Forecast

10.6 Gujarat

10.6.1 Market Trends

10.6.2 Market Forecast

10.7 Others

10.7.1 Market Trends

10.7.2 Market Forecast

11 INDIA ANIMAL HEALTH INDUSTRY: SWOT ANALYSIS

11.1 Overview

11.2 Strengths

11.3 Weaknesses

11.4 Opportunities

11.5 Threats

12 INDIA ANIMAL HEALTH INDUSTRY: VALUE CHAIN ANALYSIS

13 INDIA ANIMAL HEALTH INDUSTRY: PORTERS FIVE FORCES ANALYSIS

13.1 Overview

13.2 Bargaining Power of Buyers

13.3 Bargaining Power of Suppliers

13.4 Degree of Competition

13.5 Threat of New Entrants

13.6 Threat of Substitutes

14 COMPETITIVE LANDSCAPE

14.1 Market Structure

14.2 Key Players

14.3 Profiles of Key Players

14.3.1 Bayer CropScience Limited

14.3.2 Boehringer Ingelheim Animal Health

14.3.3 Cargill India Pvt. Ltd.

14.3.4 Merck

14.3.5 Ceva Sante Animale

14.3.6 Elanco India Private Limited

14.3.7 Virbac Animal Health India Pvt Ltd.

List Of Tables

LIST OF TABLES

Table 1: Global: Animal Health Market: Key Industry Highlights, 2022 and 2028

Table 2: India: Animal Health Market: Key Industry Highlights, 2022 and 2028

Table 3: India: Animal Health Market Forecast: Breakup by Animal Type (in Million INR), 2023-2028

Table 4: India: Animal Health Market Forecast: Breakup by Product Type (in Million INR), 2023-2028

Table 5: India: Animal Health Market Forecast: Breakup by Distribution Channel (in Million INR), 2023-2028

Table 6: India: Animal Health Market Forecast: Breakup by Region (in Million INR), 2023-2028

Table 7: India: Animal Health Market: Competitive Structure

Table 8: India: Animal Health Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: India: Animal Health Market: Major Drivers and Challenges

Figure 2: Global: Animal Health Market: Sales Value (in Billion INR), 2017-2022

Figure 3: Global: Animal Health Market Forecast: Sales Value (in Billion INR), 2023-2028

Figure 4: India: Animal Health Market: Sales Value (in Billion INR), 2017-2022

Figure 5: India: Animal Health Market: Breakup by Animal Type (in %), 2022

Figure 6: India: Animal Health Market: Breakup by Product Type (in %), 2022

Figure 7: India: Animal Health Market: Breakup by Distribution Channel (in %), 2022

Figure 8: India: Animal Health Market: Breakup by Region (in %), 2022

Figure 9: India: Animal Health Market Forecast: Sales Value (in Billion INR), 2023-2028

Figure 10: India: Animal Health (Commercial) Market: Sales Value (in Million INR), 2017 & 2022

Figure 11: India: Animal Health (Commercial) Market Forecast: Sales Value (in Million INR), 2023-2028

Figure 12: India: Animal Health (Companion) Market: Sales Value (in Million INR), 2017 & 2022

Figure 13: India: Animal Health (Companion) Market Forecast: Sales Value (in Million INR), 2023-2028

Figure 14: India: Animal Health (Anti-Bacterial/Antibiotic) Market: Sales Value (in Million INR), 2017 & 2022

Figure 15: India: Animal Health (Anti-Bacterial/Antibiotic) Market Forecast: Sales Value (in Million INR), 2023-2028

Figure 16: India: Animal Health (Anti-Chronic Respiratory) Market: Sales Value (in Million INR), 2017 & 2022

Figure 17: India: Animal Health (Anti-Chronic Respiratory) Market Forecast: Sales Value (in Million INR), 2023-2028

Figure 18: India: Animal Health (Anticoccidials) Market: Sales Value (in Million INR), 2017 & 2022

Figure 19: India: Animal Health (Anticoccidials) Market Forecast: Sales Value (in Million INR), 2023-2028

Figure 20: India: Animal Health (Dewormers/Antihelmintics) Market: Sales Value (in Million INR), 2017 & 2022

Figure 21: India: Animal Health (Dewormers/Antihelmintics) Market Forecast: Sales Value (in Million INR), 2023-2028

Figure 22: India: Animal Health (Disinfectants) Market: Sales Value (in Million INR),

2017 & 2022

Figure 23: India: Animal Health (Disinfectants) Market Forecast: Sales Value (in Million INR), 2023-2028

Figure 24: India: Animal Health (Enzymes) Market: Sales Value (in Million INR), 2017 & 2022

Figure 25: India: Animal Health (Enzymes) Market Forecast: Sales Value (in Million INR), 2023-2028

Figure 26: India: Animal Health (Fly-Binder/Control) Market: Sales Value (in Million INR), 2017 & 2022

Figure 27: India: Animal Health (Fly-Binder/Control) Market Forecast: Sales Value (in Million INR), 2023-2028

Figure 28: India: Animal Health (Growth Promoters) Market: Sales Value (in Million INR), 2017 & 2022

Figure 29: India: Animal Health (Growth Promoters) Market Forecast: Sales Value (in Million INR), 2023-2028

Figure 30: India: Animal Health (Gut Health) Market: Sales Value (in Million INR), 2017 & 2022

Figure 31: India: Animal Health (Gut Health) Market Forecast: Sales Value (in Million INR), 2023-2028

Figure 32: India: Animal Health (Liver Tonics) Market: Sales Value (in Million INR), 2017 & 2022

Figure 33: India: Animal Health (Liver Tonics) Market Forecast: Sales Value (in Million INR), 2023-2028

Figure 34: India: Animal Health (Nutritional Supplements) Market: Sales Value (in Million INR), 2017 & 2022

Figure 35: India: Animal Health (Nutritional Supplements) Market Forecast: Sales Value (in Million INR), 2023-2028

Figure 36: India: Animal Health (Toxin Binders / Immunomodulators / Mold inhibitors) Market: Sales Value (in Million INR), 2017 & 2022

Figure 37: India: Animal Health (Toxin Binders / Immunomodulators / Mold inhibitors) Market Forecast: Sales Value (in Million INR), 2023-2028

Figure 38: India: Animal Health (Vaccines) Market: Sales Value (in Million INR), 2017 & 2022

Figure 39: India: Animal Health (Vaccines) Market Forecast: Sales Value (in Million INR), 2023-2028

Figure 40: India: Animal Health (Vitamins/ Minerals/ Amino Acids) Market: Sales Value (in Million INR), 2017 & 2022

Figure 41: India: Animal Health (Vitamins/ Minerals/ Amino Acids) Market Forecast: Sales Value (in Million INR), 2023-2028

Figure 42: India: Animal Health (Diagnostics) Market: Sales Value (in Million INR), 2017 & 2022

Figure 43: India: Animal Health (Diagnostics) Market Forecast: Sales Value (in Million INR), 2023-2028

Figure 44: India: Animal Health Market: Sales through Veterinary Hospitals (in Million INR), 2017 & 2022

Figure 45: India: Animal Health Market Forecast: Sales through Veterinary Hospitals (in Million INR), 2023-2028

Figure 46: India: Animal Health Market: Sales through Veterinary Clinics (in Million INR), 2017 & 2022

Figure 47: India: Animal Health Market Forecast: Sales through Veterinary Clinics (in Million INR), 2023-2028

Figure 48: India: Animal Health Market: Sales through Pharmacies and Drug Stores (in Million INR), 2017 & 2022

Figure 49: India: Animal Health Market Forecast: Sales through Pharmacies and Drug Stores (in Million INR), 2023-2028

Figure 50: India: Animal Health Market: Sales through Other Distribution Channels (in Million INR), 2017 & 2022

Figure 51: India: Animal Health Market Forecast: Sales through Other Distribution Channels (in Million INR), 2023-2028

Figure 52: Uttar Pradesh: Animal Health Market: Sales Value (in Million INR), 2017 & 2022

Figure 53: Uttar Pradesh: Animal Health Market Forecast: Sales Value (in Million INR), 2023-2028

Figure 54: Rajasthan: Animal Health Market: Sales Value (in Million INR), 2017 & 2022

Figure 55: Rajasthan: Animal Health Market Forecast: Sales Value (in Million INR), 2023-2028

Figure 56: Madhya Pradesh: Animal Health Market: Sales Value (in Million INR), 2017 & 2022

Figure 57: Madhya Pradesh: Animal Health Market Forecast: Sales Value (in Million INR), 2023-2028

Figure 58: Bihar: Animal Health Market: Sales Value (in Million INR), 2017 & 2022

Figure 59: Bihar: Animal Health Market Forecast: Sales Value (in Million INR), 2023-2028

Figure 60: Andhra Pradesh: Animal Health Market: Sales Value (in Million INR), 2017 & 2022

Figure 61: Andhra Pradesh: Animal Health Market Forecast: Sales Value (in Million INR), 2023-2028

Figure 62: Gujarat: Animal Health Market: Sales Value (in Million INR), 2017 & 2022

Figure 63: Gujarat: Animal Health Market Forecast: Sales Value (in Million INR), 2023-2028

Figure 64: Others: Animal Health Market: Sales Value (in Million INR), 2017 & 2022

Figure 65: Others: Animal Health Market Forecast: Sales Value (in Million INR), 2023-2028

Figure 66: India: Animal Health Industry: SWOT Analysis

Figure 67: India: Animal Health Industry: Value Chain Analysis

Figure 68: India: Animal Health Industry: Porter's Five Forces Analysis

I would like to order

Product name: India Animal Health Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Product link: <https://marketpublishers.com/r/IB706C69728EEN.html>

Price: US\$ 2,299.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/IB706C69728EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

