

# India Animal Health Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/IB706C69728EEN.html>

Date: February 2023

Pages: 134

Price: US\$ 2,299.00 (Single User License)

ID: IB706C69728EEN

## Abstracts

The India animal health market size reached INR 73.4 Billion in 2022. Looking forward, IMARC Group expects the market to reach INR 120.3 Billion by 2028, exhibiting a CAGR of 8.94% during 2023-2028.

Animal health refers to the routine monitoring of the health of livestock and domesticated animals. It involves the development of veterinary drugs, pesticides, feed additives, pharmaceuticals, and biologics. It helps ensure a constant food supply and prevent the outbreak of numerous zoonotic diseases, such as feline leukemia, animal flu, Lyme disease, and tick infestation, caused by viruses, bacteria, and parasites. As it also aids in reducing the chances of inter-species infection among animals, the demand for animal healthcare services is rising across India.

There is currently a significant rise in the prevalence of zoonotic diseases in India. This, coupled with the burgeoning veterinary pharmaceutical industry, represents one of the key factors bolstering the market growth. Moreover, the Government of India is increasing investments in animal healthcare practices as the dairy industry is animal dependent. Besides this, both government and various non-governmental organizations (NGOs) are undertaking research and development (R&D) activities in the field of animal health. For instance, the Indian Federation of Animal Health Companies (INFAH), an organization formed under Section 25 of the Companies Act, works extensively to create awareness about disease control and effective treatments. This, coupled with the widespread adoption of feed additives, which aid in improving the overall animal health and enhancing the quality of the produce, including milk, meat, and eggs, is positively influencing the market. Furthermore, technological advancements, such as the integration of the internet of things (IoT) with animal health monitoring solutions, are driving the market in India. Other factors, including the rising

adoption of pets and the increasing utilization of mobile sensors and wearables to monitor animal behavior and health, are fueling the market growth.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the India animal health market report, along with forecasts at the country and state level from 2023-2028. Our report has categorized the market based on animal type, product type and distribution channel.

#### Breakup by Animal Type:

Commercial  
Companion

On the basis of the animal type, commercial animals dominate the market. Livestock plays a key role in the Indian economy and the livelihood of the rural community.

#### Breakup by Product Type:

Anti-Bacterial/Antibiotic  
Anti-Chronic Respiratory  
Anticoccidials  
Dewormers/Antihelmintics  
Disinfectants  
Enzymes  
Fly-Binder/Control  
Growth Promoters  
Gut Health (also includes probiotics, prebiotics)  
Liver Tonics  
Nutritional Supplements  
Toxin Binders / Immunomodulators / Mold inhibitors  
Vaccines  
Vitamins/ Minerals/ Amino Acids  
Diagnostics

Based on the product type, vaccines account for the majority of the market share. They are widely used to prevent several diseases among pets and livestock.

#### Breakup by Distribution Channel:

Veterinary Hospitals  
Veterinary Clinics  
Pharmacies and Drug Stores  
Others

On the basis of the distribution channel, pharmacies and drug stores hold the largest market share.

Breakup by Region:

Uttar Pradesh  
Rajasthan  
Madhya Pradesh  
Bihar  
Andhra Pradesh  
Gujarat  
Others

On a geographical front, Uttar Pradesh represents the leading market for animal health in India. The state government has introduced several schemes in the interest of livestock farmers.

Competitive Landscape:

The competitive landscape of the market has been analyzed in the report, along with the detailed profiles of the major players operating in the industry. Some of these players are Bayer CropScience Limited, Boehringer Ingelheim Animal Health, Cargill India Pvt. Ltd., Merck, Ceva Sante Animale, Elanco India Private Limited, and Virbac Animal Health India Pvt Ltd.

Key Questions Answered in This Report

1. What was the size of the India animal health market in 2022?
2. What is the expected growth rate of the India animal health market during 2023-2028?
3. What are the key factors driving the India animal health market?
4. What has been the impact of COVID-19 on the India animal health market?
5. What is the breakup of the India animal health market based on the animal type?

6. What is the breakup of the India animal health market based on the product type?
7. What is the breakup of the India animal health market based on the distribution channel?
8. What are the key regions in the India animal health market?
9. Who are the key players/companies in the India animal health market?

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