

Immunodiagnosics Market Report by Product (Reagents, Instruments, Software and Services), Technology (Enzyme-Linked Immunosorbent Assay, Chemiluminescence Immunoassay, Fluorescent Immunoassay, Radioimmunoassay, Rapid Test, and Others), Application (Infectious Diseases, Oncology and Endocrinology, Hepatitis and Retrovirus, Bone and Mineral, Autoimmunity, Cardiac Biomarker, and Others), End User (Hospitals, Clinical Laboratories, Academic and Research Centers, Pharmaceutical and Biotechnology Industry, and Others), and Region 2023-2028

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Abstracts

The global immunodiagnosics market size reached US\$ 17.4 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 27.2 Billion by 2028, exhibiting a growth rate (CAGR) of 7.73% during 2022-2028.

Immunodiagnosics refers to an in-vitro diagnostic technology that uses antigen-antibody reaction for the detection of infectious and chronic diseases. It involves the use of radiological, fluorescent or color-forming enzymes and probes for the identification of antibodies that aid in enhancing the targeting range to identify disease progression. Immunodiagnosics also uses various reagents, instruments and software-based solutions for enzyme-linked immunosorbent assay, chemiluminescence, radioimmunoassay and rapid testing. These solutions are widely used for diagnosing

diseases, such as cancer and autoimmune, respiratory, endocrine and oncological disorders, along with forensic psychology and environmental and food analysis. As a result, immunodiagnosics finds extensive applications across hospitals, clinical laboratories and research and academic institutes.

Immunodiagnosics Market Trends:

The increasing prevalence of chronic medical ailments and infections among the masses is one of the key factors driving the market growth. Moreover, the rising geriatric population, which is more susceptible to such ailments, is providing a thrust to the growth of the market. There is also an escalating awareness among the consumers regarding the available treatment alternatives for ailments, such as hepatitis B, diabetes and cancer, which is positively impacting the demand for immunodiagnosics kits, assays and analyzers. Additionally, various technological advancements, such as the development of next-generation immunodiagnosics platforms, are anticipated to drive the market toward growth. These advanced point-of-care testing (POCT) systems offer enhanced diagnostic facilities for sepsis, acute cardiac infarctions and other medical disorders with higher mortality rates. Other factors, including the increasing requirement for personalized medicines among the masses, along with extensive improvements in the healthcare infrastructure, especially in the developing economies, are anticipated to drive the market toward growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global immunodiagnosics market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product, technology, application and end user.

Breakup by Product:

- Reagents
- Instruments
- Software and Services

Breakup by Technology:

- Enzyme-Linked Immunosorbent Assay
- Chemiluminescence Immunoassay
- Fluorescent Immunoassay
- Radioimmunoassay

Rapid Test
Others

Breakup by Application:

Infectious Diseases
Oncology and Endocrinology
Hepatitis and Retrovirus
Bone and Mineral
Autoimmunity
Cardiac Biomarker
Others

Breakup by End User:

Hospitals
Clinical Laboratories
Academic and Research Centers
Pharmaceutical and Biotechnology Industry
Others

Breakup by Region:

North America
United States
Canada
Asia-Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy

Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Abbott Laboratories, Arkray Inc., bioMérieux SA, Bio-Rad Laboratories Inc., DiaSorin S.p.A., F. Hoffmann-La Roche AG, Immunodiagnostic Systems Holdings PLC, Johnson & Johnson, Siemens AG, Sysmex Corporation and Thermo Fisher Scientific Inc.

Key Questions Answered in This Report

1. How big is the global immunodiagnosics market?
2. What is the expected growth rate of the global immunodiagnosics market during 2023-2028?
3. What are the key factors driving the global immunodiagnosics market?
4. What has been the impact of COVID-19 on the global immunodiagnosics market?
5. What is the breakup of the global immunodiagnosics market based on the application?
6. What is the breakup of the global immunodiagnosics market based on the end user?
7. What are the key regions in the global immunodiagnosics market?
8. Who are the key players/companies in the global immunodiagnosics market?

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