

ICT Investment In Government Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/ICC588E38878EN.html>

Date: October 2023

Pages: 148

Price: US\$ 2,499.00 (Single User License)

ID: ICC588E38878EN

Abstracts

Market Overview:

The global ICT investment in government market size reached US\$ 537.8 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 696.4 Billion by 2028, exhibiting a growth rate (CAGR) of 4.28% during 2023-2028.

Information and communication technology (ICT) investment is the acquisition of equipment and computer software that supports the seamless flow of information. It comprises hardware, communication equipment, social networking, and media applications. It also encompasses internet-enabled wireless networks and antiquated technologies, such as telephones, radio, and television broadcasts. It provides access to information and services for managing content integration, data automation, process management, and accessibility in real-time. Besides this, it assists in offering an effective, efficient, accountable, and transparent organizational system. As a result, government organizations worldwide are adopting ICT investment technology to provide high-quality services.

ICT Investment In Government Market Trends:

At present, increasing business activities, expansion of government services and the growing investment flows are among the key factors positively influencing the market. Apart from this, the e-governance initiatives to simplify digital channels are catalyzing the demand for ICT in the administrative sector. Moreover, the escalating demand for enhanced products and services to solve vulnerabilities in information security due to continuous improvement in the cloud, information technology (IT), and mobility

solutions, are providing a thrust to the market growth. In line with this, regional governing authorities are focusing on information and communication strategies to deploy the internet of things (IoT) and cloud-based solutions, which is creating a positive market outlook. Besides this, governments of various countries are increasing their ICT budget across their primary areas of enterprise, such as hardware, software, IT services, communication, and consulting. This, in confluence with the development in the approach of purchasing technologies adopted by government institutions, is offering better insights to ICT vendors and service providers. In addition, the rising need to bridge the infrastructure and technological gap and increasing adoption of cloud hosting services by government authorities is driving the market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global ICT investment in government market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on solution and technology.

Breakup by Solution:

Devices

Software

IT Services

Data Center Systems

Communication Services

Breakup by Technology:

IoT

Big Data

Cloud Computing

Content Management

Security

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Amazon Web Services Inc. (Amazon.com Inc.), Avaya Holdings Corp., Capgemini SE, Huawei Technologies Co. Ltd. and Nokia Corporation.

Key Questions Answered in This Report:

How has the global ICT investment in government market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global ICT investment in government market?

What are the key regional markets?

What is the breakup of the market based on the solution?

What is the breakup of the market based on the technology?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global ICT investment in government market and who are

the key players?

What is the degree of competition in the industry?

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