

# **Ice Hockey Equipment Market Report by Product Type (Protective Wear, Sticks, Skates, and Others), Distribution Channel (Online Retail Stores, Offline Retail Stores), End User (Individual, Institutional, Promotional), and Region 2024-2032**

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## **Abstracts**

The global ice hockey equipment market size reached US\$ 1.4 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 1.9 Billion by 2032, exhibiting a growth rate (CAGR) of 3.92% during 2024-2032. The increasing consumer interest, easy availability of ice hockey equipment via online retail channels, and initiatives by governing authorities to promote ice hockey as a professional winter sport represent some of the key factors driving the market.

Ice hockey is a team sports played between two teams of skaters on an ice rink using various equipment, such as a helmet, stick, skates, gloves, neck and chest protector, mouthguard, and leg, shin, and arm pads. Ice hockey equipment facilitates the play of the game and protect the bodies of the players from bruises and severe fractures. It offers support to the chest, ribs, abdominal nerve plexus, spine and shoulders against flying pucks and collisions. It also protects the ginglymoid joint and arm bones from sticks, skates, and falls. It is commonly available in various materials, types, and designs and offers customization options to meet the requirements of individuals. At present, there is a rise in the demand for ice hockey equipment across the globe due to the rising consumer interest in ice hockey.

### **Ice Hockey Equipment Market Trends:**

At present, the increasing participation of individuals in recreational sports and fitness activities and the expanding number of ice hockey arenas are among the major factors driving the sales of ice hockey equipment around the world. Moreover, the rising

awareness about the benefits of performing activities like ice hockey, which include improving focus and balance, promoting weight management, strengthening bones and muscles, and enhancing mental health, is favoring the market growth. In addition, the expanding number of ice hockey clubs, associations, and institutions is catalyzing the demand for ice hockey equipment. These clubs are also adopting ice hockey robots that can help players practice consistently to improve their speed and endurance for warm-up and training sessions in different competitions. Such advancements are increasing the utilization of ice hockey equipment worldwide. Apart from this, there is an ease in the availability of the equipment through offline and online retail channels that provide a wide range and secured payment methods. This, in confluence with the thriving e-commerce industry, is strengthening the growth of the market. Furthermore, governments of numerous countries are undertaking initiatives to promote ice hockey as a professional winter sport and increase public participation. Besides this, significant improvements in sports infrastructure are anticipated to provide a favorable outlook to the market in the coming years.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global ice hockey equipment market, along with forecasts at the global, regional, and country level from 2024-2032. Our report has categorized the market based on product type, distribution channel, and end user.

#### Product Type Insights:

##### Protective Wear

Sticks

Skates

Others

The report has provided a detailed breakup and analysis of the ice hockey equipment market based on the product type. This includes protective wear, sticks, skates, and others. According to the report, protective wear represented the largest segment.

#### Distribution Channel Insights:

Online Retail Stores

Offline Retail Stores

A detailed breakup and analysis of the ice hockey equipment market based on the

distribution channel has also been provided in the report. This includes online and offline retail stores. According to the report, offline retail stores accounted for the largest market share.

#### End User Insights:

- Individual
- Institutional
- Promotional

A detailed breakup and analysis of the ice hockey equipment market based on the end user has also been provided in the report. This includes individual, institutional, and promotional. According to the report, individuals accounted for the largest market share.

#### Regional Insights:

- North America
  - United States
  - Canada
- Asia-Pacific
  - China
  - Japan
  - India
  - South Korea
  - Australia
  - Indonesia
  - Others
- Europe
  - Germany
  - France
  - United Kingdom
  - Italy
  - Spain
  - Russia
  - Others
- Latin America
  - Brazil
  - Mexico
  - Others

## Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets that include North America (the United States and Canada), Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others), Europe (Germany, France, United Kingdom, Italy, Spain, Russia, and others), Latin America (Brazil, Mexico, and others), and the Middle East and Africa. According to the report, North America was the largest market for ice hockey equipment. Some of the factors driving the North America ice hockey equipment market included the increasing participation, expansion of ice hockey arenas, and the growing adoption of ice hockey robots.

### Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global ice hockey equipment market. Detailed profiles of all major companies have also been provided. Some of the companies covered include American Athletic Shoe Company, Bauer Hockey LLC, CCM Hockey AB, Franklin Sports Inc., Garf Skates AG, Sher-Wood Hockey Inc. (Canadian Tire Corporation), STX (Wm T. Burnett & Co. Inc.), True Temper Sport, Warrior Sports (New Balance Athletics Inc), etc.

### Key Questions Answered in This Report

1. How big is the global ice hockey equipment market?
2. What is the expected growth rate of the global ice hockey equipment market during 2024-2032?
3. What are the key factors driving the global ice hockey equipment market?
4. What has been the impact of COVID-19 on the global ice hockey equipment market?
5. What is the breakup of the global ice hockey equipment market based on the product type?
6. What is the breakup of the global ice hockey equipment market based on the distribution channel?
7. What is the breakup of the global ice hockey equipment market based on the end user?
8. What are the key regions in the global ice hockey equipment market?
9. Who are the key players/companies in the global ice hockey equipment market?

## Contents

### 1 PREFACE

### 2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
  - 2.3.1 Primary Sources
  - 2.3.2 Secondary Sources
- 2.4 Market Estimation
  - 2.4.1 Bottom-Up Approach
  - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

### 3 EXECUTIVE SUMMARY

### 4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

### 5 GLOBAL ICE HOCKEY EQUIPMENT MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

### 6 MARKET BREAKUP BY PRODUCT TYPE

- 6.1 Protective Wear
  - 6.1.1 Market Trends
  - 6.1.2 Market Forecast
- 6.2 Sticks
  - 6.2.1 Market Trends

- 6.2.2 Market Forecast
- 6.3 Skates
  - 6.3.1 Market Trends
  - 6.3.2 Market Forecast
- 6.4 Others
  - 6.4.1 Market Trends
  - 6.4.2 Market Forecast

## **7 MARKET BREAKUP BY DISTRIBUTION CHANNEL**

- 7.1 Online Retail Stores
  - 7.1.1 Market Trends
  - 7.1.2 Market Forecast
- 7.2 Offline Retail Stores
  - 7.2.1 Market Trends
  - 7.2.2 Market Forecast

## **8 MARKET BREAKUP BY END USER**

- 8.1 Individual
  - 8.1.1 Market Trends
  - 8.1.2 Market Forecast
- 8.2 Institutional
  - 8.2.1 Market Trends
  - 8.2.2 Market Forecast
- 8.3 Promotional
  - 8.3.1 Market Trends
  - 8.3.2 Market Forecast

## **9 MARKET BREAKUP BY REGION**

- 9.1 North America
  - 9.1.1 United States
    - 9.1.1.1 Market Trends
    - 9.1.1.2 Market Forecast
  - 9.1.2 Canada
    - 9.1.2.1 Market Trends
    - 9.1.2.2 Market Forecast
- 9.2 Asia-Pacific

- 9.2.1 China
  - 9.2.1.1 Market Trends
  - 9.2.1.2 Market Forecast
- 9.2.2 Japan
  - 9.2.2.1 Market Trends
  - 9.2.2.2 Market Forecast
- 9.2.3 India
  - 9.2.3.1 Market Trends
  - 9.2.3.2 Market Forecast
- 9.2.4 South Korea
  - 9.2.4.1 Market Trends
  - 9.2.4.2 Market Forecast
- 9.2.5 Australia
  - 9.2.5.1 Market Trends
  - 9.2.5.2 Market Forecast
- 9.2.6 Indonesia
  - 9.2.6.1 Market Trends
  - 9.2.6.2 Market Forecast
- 9.2.7 Others
  - 9.2.7.1 Market Trends
  - 9.2.7.2 Market Forecast
- 9.3 Europe
  - 9.3.1 Germany
    - 9.3.1.1 Market Trends
    - 9.3.1.2 Market Forecast
  - 9.3.2 France
    - 9.3.2.1 Market Trends
    - 9.3.2.2 Market Forecast
  - 9.3.3 United Kingdom
    - 9.3.3.1 Market Trends
    - 9.3.3.2 Market Forecast
  - 9.3.4 Italy
    - 9.3.4.1 Market Trends
    - 9.3.4.2 Market Forecast
  - 9.3.5 Spain
    - 9.3.5.1 Market Trends
    - 9.3.5.2 Market Forecast
  - 9.3.6 Russia
    - 9.3.6.1 Market Trends

- 9.3.6.2 Market Forecast
- 9.3.7 Others
  - 9.3.7.1 Market Trends
  - 9.3.7.2 Market Forecast
- 9.4 Latin America
  - 9.4.1 Brazil
    - 9.4.1.1 Market Trends
    - 9.4.1.2 Market Forecast
  - 9.4.2 Mexico
    - 9.4.2.1 Market Trends
    - 9.4.2.2 Market Forecast
  - 9.4.3 Others
    - 9.4.3.1 Market Trends
    - 9.4.3.2 Market Forecast
- 9.5 Middle East and Africa
  - 9.5.1 Market Trends
  - 9.5.2 Market Breakup by Country
  - 9.5.3 Market Forecast

## **10 DRIVERS, RESTRAINTS, AND OPPORTUNITIES**

- 10.1 Overview
- 10.2 Drivers
- 10.3 Restraints
- 10.4 Opportunities

## **11 VALUE CHAIN ANALYSIS**

## **12 PORTERS FIVE FORCES ANALYSIS**

- 12.1 Overview
- 12.2 Bargaining Power of Buyers
- 12.3 Bargaining Power of Suppliers
- 12.4 Degree of Competition
- 12.5 Threat of New Entrants
- 12.6 Threat of Substitutes

## **13 PRICE ANALYSIS**



## 14 COMPETITIVE LANDSCAPE

### 14.1 Market Structure

### 14.2 Key Players

### 14.3 Profiles of Key Players

#### 14.3.1 American Athletic Shoe Company

##### 14.3.1.1 Company Overview

##### 14.3.1.2 Product Portfolio

#### 14.3.2 Bauer Hockey LLC

##### 14.3.2.1 Company Overview

##### 14.3.2.2 Product Portfolio

#### 14.3.3 CCM Hockey AB

##### 14.3.3.1 Company Overview

##### 14.3.3.2 Product Portfolio

#### 14.3.4 Franklin Sports Inc.

##### 14.3.4.1 Company Overview

##### 14.3.4.2 Product Portfolio

#### 14.3.5 Garf Skates AG

##### 14.3.5.1 Company Overview

##### 14.3.5.2 Product Portfolio

#### 14.3.6 Sher-Wood Hockey Inc. (Canadian Tire Corporation)

##### 14.3.6.1 Company Overview

##### 14.3.6.2 Product Portfolio

#### 14.3.7 STX (Wm T. Burnett & Co. Inc.)

##### 14.3.7.1 Company Overview

##### 14.3.7.2 Product Portfolio

#### 14.3.8 True Temper Sports

##### 14.3.8.1 Company Overview

##### 14.3.8.2 Product Portfolio

#### 14.3.9 Warrior Sports (New Balance Athletics Inc.)

##### 14.3.9.1 Company Overview

##### 14.3.9.2 Product Portfolio

## List Of Tables

### LIST OF TABLES

Table 1: Global: Ice Hockey Equipment Market: Key Industry Highlights, 2023 & 2032

Table 2: Global: Ice Hockey Equipment Market Forecast: Breakup by Product Type (in Million US\$), 2024-2032

Table 3: Global: Ice Hockey Equipment Market Forecast: Breakup by Distribution Channel (in Million US\$), 2024-2032

Table 4: Global: Ice Hockey Equipment Market Forecast: Breakup by End User (in Million US\$), 2024-2032

Table 5: Global: Ice Hockey Equipment Market Forecast: Breakup by Region (in Million US\$), 2024-2032

Table 6: Global: Ice Hockey Equipment Market: Competitive Structure

Table 7: Global: Ice Hockey Equipment Market: Key Players

## List Of Figures

### LIST OF FIGURES

Figure 1: Global: Ice Hockey Equipment Market: Major Drivers and Challenges

Figure 2: Global: Ice Hockey Equipment Market: Sales Value (in Billion US\$), 2018-2023

Figure 3: Global: Ice Hockey Equipment Market Forecast: Sales Value (in Billion US\$), 2024-2032

Figure 4: Global: Ice Hockey Equipment Market: Breakup by Product Type (in %), 2023

Figure 5: Global: Ice Hockey Equipment Market: Breakup by Distribution Channel (in %), 2023

Figure 6: Global: Ice Hockey Equipment Market: Breakup by End User (in %), 2023

Figure 7: Global: Ice Hockey Equipment Market: Breakup by Region (in %), 2023

Figure 8: Global: Ice Hockey Equipment (Protective Wear) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 9: Global: Ice Hockey Equipment (Protective Wear) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 10: Global: Ice Hockey Equipment (Sticks) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 11: Global: Ice Hockey Equipment (Sticks) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 12: Global: Ice Hockey Equipment (Skates) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 13: Global: Ice Hockey Equipment (Skates) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 14: Global: Ice Hockey Equipment (Other Product Types) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 15: Global: Ice Hockey Equipment (Other Product Types) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 16: Global: Ice Hockey Equipment (Online Retail Stores) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 17: Global: Ice Hockey Equipment (Online Retail Stores) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 18: Global: Ice Hockey Equipment (Offline Retail Stores) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 19: Global: Ice Hockey Equipment (Offline Retail Stores) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 20: Global: Ice Hockey Equipment (Individual) Market: Sales Value (in Million

US\$), 2018 & 2023

Figure 21: Global: Ice Hockey Equipment (Individual) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 22: Global: Ice Hockey Equipment (Institutional) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 23: Global: Ice Hockey Equipment (Institutional) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 24: Global: Ice Hockey Equipment (Promotional) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 25: Global: Ice Hockey Equipment (Promotional) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 26: North America: Ice Hockey Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 27: North America: Ice Hockey Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 28: United States: Ice Hockey Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 29: United States: Ice Hockey Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 30: Canada: Ice Hockey Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 31: Canada: Ice Hockey Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 32: Asia-Pacific: Ice Hockey Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 33: Asia-Pacific: Ice Hockey Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 34: China: Ice Hockey Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 35: China: Ice Hockey Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 36: Japan: Ice Hockey Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 37: Japan: Ice Hockey Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 38: India: Ice Hockey Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 39: India: Ice Hockey Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 40: South Korea: Ice Hockey Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 41: South Korea: Ice Hockey Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 42: Australia: Ice Hockey Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 43: Australia: Ice Hockey Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 44: Indonesia: Ice Hockey Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 45: Indonesia: Ice Hockey Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 46: Others: Ice Hockey Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 47: Others: Ice Hockey Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 48: Europe: Ice Hockey Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 49: Europe: Ice Hockey Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 50: Germany: Ice Hockey Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 51: Germany: Ice Hockey Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 52: France: Ice Hockey Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 53: France: Ice Hockey Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 54: United Kingdom: Ice Hockey Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 55: United Kingdom: Ice Hockey Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 56: Italy: Ice Hockey Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 57: Italy: Ice Hockey Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 58: Spain: Ice Hockey Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 59: Spain: Ice Hockey Equipment Market Forecast: Sales Value (in Million US\$),

2024-2032

Figure 60: Russia: Ice Hockey Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 61: Russia: Ice Hockey Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 62: Others: Ice Hockey Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 63: Others: Ice Hockey Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 64: Latin America: Ice Hockey Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 65: Latin America: Ice Hockey Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 66: Brazil: Ice Hockey Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 67: Brazil: Ice Hockey Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 68: Mexico: Ice Hockey Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 69: Mexico: Ice Hockey Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 70: Others: Ice Hockey Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 71: Others: Ice Hockey Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 72: Middle East and Africa: Ice Hockey Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 73: Middle East and Africa: Ice Hockey Equipment Market: Breakup by Country (in %), 2023

Figure 74: Middle East and Africa: Ice Hockey Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 75: Global: Ice Hockey Equipment Industry: Drivers, Restraints, and Opportunities

Figure 76: Global: Ice Hockey Equipment Industry: Value Chain Analysis

Figure 77: Global: Ice Hockey Equipment Industry: Porter's Five Forces Analysis

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