

Ice-Cream Market – Industry Trends, Key Players, Manufacturing Process, Machinery, Raw Materials, Cost and Revenue

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Abstracts

IMARC's latest study "Ice-Cream Market - Industry Trends, Key Players, Manufacturing Process, Machinery, Raw Materials, Cost and Revenue" provides a techno-commercial roadmap for setting up an ice-cream manufacturing plant. According to the report, the global ice-cream market grew at a CAGR of around 5.8% during 2008-2015 reaching a volume of 18.6 Billion Litres in 2015. Population growth, increasing disposable incomes, innovative flavours with added nutrients, premiumization, increasing popularity as an addition to other foods and beverages such as milk shakes, smoothies, brownies, etc., are some of the key factors that are currently driving the growth of the global ice-cream market. This report provides historical volume, value and price trends of ice-cream during 2008-2015 and forecasts till 2021.

On a regional level, the report has analyzed the ice-cream market in the following regions – Asia, North America, Europe and others. According to the report, Asia is currently the biggest market of ice-cream followed by North America, Europe and others. For each of the regions, this report provides both historical (2008-2015) and future (2016-2021) trends in the ice-cream market. Other important market engineering aspects such as the competitive landscape, margin analysis, import and export, porters five forces analysis, value chain analysis, etc. have also been thoroughly evaluated in this report.

The report also provides a detailed technical insight on setting up and operating an ice-cream manufacturing plant. This includes the manufacturing process, machinery requirements, land requirements, labour requirements, packaging requirements, transportation requirements, power requirements, incomes, expenditures, profit margins, NPV, IRR, etc. In order to provide a clearer picture, the report has also

presented this information in the form of a dynamic excel model where users can analyze the entire information and also change various inputs according to their requirements.

The study, which has been done by one of the world's leading research and advisory firms, covers all the requisite aspects of the ice-cream industry. This ranges from macro overview of the market to micro details of the industry performance, manufacturing requirements, project cost, project funding, project economics, expected returns on investment, profit margins, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who are planning to foray into the ice-cream industry in any manner.

Key Questions Answered in This Report:

What are the key success and risk factors in the ice-cream industry?

How has the ice-cream market performed so far and how will it perform in the coming years?

What is the structure of the ice-cream industry and who are the key players?

What are the various unit operations involved in an ice-cream manufacturing plant?

What is the total size of land required for setting up an ice-cream manufacturing plant?

What are the machinery requirements for setting up an ice-cream manufacturing plant?

What are the raw material requirements for setting up an ice-cream manufacturing plant?

What are the utility requirements for setting up an ice-cream manufacturing plant?

What are the manpower requirements for setting up an ice-cream manufacturing plant?

What are the infrastructure costs for setting up an ice-cream manufacturing plant?

What are the capital costs for setting up an ice-cream manufacturing plant?

What are the operating costs for setting up an ice-cream manufacturing plant?

What should be the pricing mechanism of ice-cream?

What will be the income and expenditures for an ice-cream manufacturing plant?

What is the time required to break-even?

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