

Hyperpigmentation Market: Epidemiology, Industry Trends, Share, Size, Growth, Opportunity, and Forecast 2024-2034

<https://marketpublishers.com/r/H74B99B2EB46EN.html>

Date: May 2024

Pages: 133

Price: US\$ 6,499.00 (Single User License)

ID: H74B99B2EB46EN

Abstracts

The 7 major hyperpigmentation markets reached a value of US\$ 3.4 Billion in 2023. Looking forward, IMARC Group expects the 7MM to reach US\$ 6.6 Billion by 2034, exhibiting a growth rate (CAGR) of 6.38% during 2024-2034.

The hyperpigmentation market has been comprehensively analyzed in IMARC's new report titled "Hyperpigmentation Market: Epidemiology, Industry Trends, Share, Size, Growth, Opportunity, and Forecast 2024-2034". Hyperpigmentation refers to the darkening or discoloration of patches of skin compared to the surrounding areas. It occurs when there is an excess production or accumulation of melanin, the pigment responsible for the color of our skin, eyes, and hair. Some of the common symptoms associated with the ailment include the appearance of brown, gray, or black spots on the face, hands, arms, or other sun-exposed areas. In many cases, hyperpigmentation may be accompanied by itching, redness, inflammation, etc. Diagnosing the condition typically involves a visual examination of the affected skin by a healthcare professional, often a dermatologist. The healthcare provider will assess the size, shape, distribution, and color intensity of the pigmented patches. The doctor may also inquire about the patient's medical history, including any recent skin injuries, exposure to the sun, hormonal changes, etc. In some instances, a Wood's lamp examination can be performed to evaluate the extent of hyperpigmentation and rule out certain conditions. Additionally, a skin biopsy may be recommended to confirm the diagnosis or check for other underlying skin disorders.

The escalating cases of sun exposure that trigger the production of melanin as a natural defense mechanism to protect the skin from ultraviolet radiation damage are primarily driving the hyperpigmentation market. In addition to this, the rising demand for

prescription-strength retinoids, such as tretinoin, adapalene, tazarotene, etc., since they increase cell turnover and exfoliate the skin, thereby fading pigmentation, is also bolstering the market growth. Furthermore, the inflating adoption of hydroquinone, which inhibits the enzyme responsible for melanin production and reduces the darkening of the skin, is acting as another significant growth-inducing factor. Additionally, the emerging popularity of non-invasive energy-based devices, such as fractional lasers and radiofrequency devices, for treating post-inflammatory hyperpigmentation is also creating a positive outlook for the market. These tools deliver controlled energy to the skin, stimulating collagen production and improving skin texture and tone. Moreover, the ongoing advancements in transdermal delivery systems, including the introduction of microneedling and nanotechnology, which enhance the penetration of active ingredients through the skin, thereby allowing them to reach the deeper layers where melanin production occurs, are expected to drive the hyperpigmentation market in the coming years.

IMARC Group's new report provides an exhaustive analysis of the hyperpigmentation market in the United States, EU5 (Germany, Spain, Italy, France, and United Kingdom) and Japan. This includes treatment practices, in-market, and pipeline drugs, share of individual therapies, market performance across the seven major markets, market performance of key companies and their drugs, etc. The report also provides the current and future patient pool across the seven major markets. According to the report the United States has the largest patient pool for hyperpigmentation and also represents the largest market for its treatment. Furthermore, the current treatment practice/algorithm, market drivers, challenges, opportunities, reimbursement scenario and unmet medical needs, etc. have also been provided in the report. This report is a must-read for manufacturers, investors, business strategists, researchers, consultants, and all those who have any kind of stake or are planning to foray into the hyperpigmentation market in any manner.

Time Period of the Study

Base Year: 2023

Historical Period: 2018-2023

Market Forecast: 2024-2034

Countries Covered

United States

Germany

France
United Kingdom
Italy
Spain
Japan

Analysis Covered Across Each Country

Historical, current, and future epidemiology scenario
Historical, current, and future performance of the hyperpigmentation market
Historical, current, and future performance of various therapeutic categories in the market
Sales of various drugs across the hyperpigmentation market
Reimbursement scenario in the market
In-market and pipeline drugs
Competitive Landscape:
This report also provides a detailed analysis of the current hyperpigmentation marketed drugs and late-stage pipeline drugs.

In-Market Drugs

Drug Overview
Mechanism of Action
Regulatory Status
Clinical Trial Results
Drug Uptake and Market Performance

Late-Stage Pipeline Drugs

Drug Overview
Mechanism of Action
Regulatory Status
Clinical Trial Results
Drug Uptake and Market Performance
Key Questions Answered in this Report:
Market Insights

How has the hyperpigmentation market performed so far and how will it perform in the coming years?

What are the markets shares of various therapeutic segments in 2023 and how are they expected to perform till 2034?

What was the country-wise size of the hyperpigmentation market across the seven major markets in 2023 and what will it look like in 2034?

What is the growth rate of the hyperpigmentation market across the seven major markets and what will be the expected growth over the next ten years?

What are the key unmet needs in the market?

Epidemiology Insights

What is the number of prevalent cases (2018-2034) of hyperpigmentation across the seven major markets?

What is the number of prevalent cases (2018-2034) of hyperpigmentation by age across the seven major markets?

What is the number of prevalent cases (2018-2034) of hyperpigmentation by gender across the seven major markets?

How many patients are diagnosed (2018-2034) with hyperpigmentation across the seven major markets?

What is the size of the hyperpigmentation patient pool (2018-2023) across the seven major markets?

What would be the forecasted patient pool (2024-2034) across the seven major markets?

What are the key factors driving the epidemiological trend of hyperpigmentation?

What will be the growth rate of patients across the seven major markets?

Hyperpigmentation: Current Treatment Scenario, Marketed Drugs and Emerging Therapies

What are the current marketed drugs and what are their market performance?

What are the key pipeline drugs and how are they expected to perform in the coming years?

How safe are the current marketed drugs and what are their efficacies?

How safe are the late-stage pipeline drugs and what are their efficacies?

What are the current treatment guidelines for hyperpigmentation drugs across the seven major markets?

Who are the key companies in the market and what are their market shares?

What are the key mergers and acquisitions, licensing activities, collaborations, etc. related to the hyperpigmentation market?

What are the key regulatory events related to the hyperpigmentation market?

What is the structure of clinical trial landscape by status related to the hyperpigmentation market?

What is the structure of clinical trial landscape by phase related to the hyperpigmentation market?

What is the structure of clinical trial landscape by route of administration related to the hyperpigmentation market?

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