

# **Hydrocolloids Market Report by Source (Animal, Botanical, Microbial, Seaweed, Synthetic), Product (Gelatin, Xanthan Gum, Carrageenan, Guar Gum, and Others), Function (Thickening, Gelling, Stabilizing, and Others), Application (Food and Beverages, Personal Care and Cosmetics, Pharmaceuticals), and Region 2024-2032**

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## **Abstracts**

The global hydrocolloids market size reached US\$ 12.0 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 17.8 Billion by 2032, exhibiting a growth rate (CAGR) of 4.35% during 2024-2032.

Hydrocolloids are high molecular weight hydrophilic polymers that form a colloidal dispersion in water. They are extracted from plants, animals, seaweeds, and microbials. Pectin, carrageenan, gelatin, alginates, agar, carboxy methyl, and guar gum are some commonly used hydrocolloids. They are widely incorporated in beverages, bakery products, dairy, frozen food, confectionery, seafood, oils, and fats. Hydrocolloids improve the textural properties and act as thickeners, water retention agents, stabilizers, emulsifiers, and gel-forming agents. They also provide a moist and insulating healing environment that protects uninfected wounds, treats acne blemishes, and reduces inflammation and skin redness. As a result, hydrocolloids find extensive applications across the food and beverage (F&B), pharmaceutical, personal care, and cosmetics industries.

Hydrocolloids Market Trends:

Significant growth in the F&B industry across the globe is creating a positive outlook for

the market. Hydrocolloids are widely used as gelling and thickening agents in soups, gravies, jams, jellies, and marmalade. In addition, increasing product utilization for manufacturing convenience food products to improve shelf-life, increase consistency, and control the microstructure, texture, and flavor is acting as another growth-inducing factor. Furthermore, the rising product demand in the cosmetics and personal care industries to produce toothpaste, lotions, deodorants, and sunscreens due to their viscosity-controlling and water-binding properties are providing a thrust to the market growth. Apart from this, the introduction of ultrasound or microwave-assisted extraction of hydrocolloids from macroalgae that reduces the use of chemicals, maximizes yield, and maintains sustainability is propelling the market growth. Moreover, the widespread product utilization in the pharmaceutical sector for manufacturing oral formulations due to its excellent rheological properties that regulate the flow behavior and impart stickiness is providing a considerable boost to the market growth. Other factors, including the rising application of hydrocolloids for dressing and wound care, increasing demand for natural ingredients and clean-label products, and shifting inclination towards ready-to-eat (RTE) products, are anticipated to drive the market growth.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global hydrocolloids market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on source, product, function and application.

#### Breakup by Source:

- Animal
- Botanical
- Microbial
- Seaweed
- Synthetic

#### Breakup by Product:

*Hydrocolloids Market Report by Source (Animal, Botanical, Microbial, Seaweed, Synthetic), Product (Gelatin, Xa...*

Gelatin

Xanthan Gum

Carrageenan

Guar Gum

Others

#### Breakup by Function:

Thickening

Gelling

Stabilizing

Others

#### Breakup by Application:

Food and Beverages

Personal Care and Cosmetics

Pharmaceuticals

#### Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

## Middle East and Africa

### Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Agarmex Sa De Cv., Archer-Daniels-Midland Company, Ashland Global Specialty Chemicals Inc., B. Braun SE, Cargill Incorporated, Carob S.A., CP Kelco U.S. Inc. (J.M. Huber Corporation), Ingredion Incorporated, Koninklijke DSM N.V., Nexira, Palsgaard A/S, Rousselot (M) SDN. BHD. (Darling International Inc.). and Tate & Lyle PLC.

### Key Questions Answered in This Report

1. How big is the global hydrocolloids market?
2. What is the expected growth rate of the global hydrocolloids market during 2024-2032?
3. What are the key factors driving the global hydrocolloids market?
4. What has been the impact of COVID-19 on the global hydrocolloids market?
5. What is the breakup of the global hydrocolloids market based on the source?
6. What is the breakup of the global hydrocolloids market based on the function?
7. What is the breakup of the global hydrocolloids market based on the application?
8. What are the key regions in the global hydrocolloids market?
9. Who are the key players/companies in the global hydrocolloids market?

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