

Hydrocolloids Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The global hydrocolloids market size reached US\$ 11.4 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 15.5 Billion by 2028, exhibiting a growth rate (CAGR) of 5% during 2023-2028.

Hydrocolloids are high molecular weight hydrophilic polymers that form a colloidal dispersion in water. They are extracted from plants, animals, seaweeds, and microbials. Pectin, carrageenan, gelatin, alginates, agar, carboxy methyl, and guar gum are some commonly used hydrocolloids. They are widely incorporated in beverages, bakery products, dairy, frozen food, confectionery, seafood, oils, and fats. Hydrocolloids improve the textural properties and act as thickeners, water retention agents, stabilizers, emulsifiers, and gel-forming agents. They also provide a moist and insulating healing environment that protects uninfected wounds, treats acne blemishes, and reduces inflammation and skin redness. As a result, hydrocolloids find extensive applications across the food and beverage (F&B), pharmaceutical, personal care, and cosmetics industries.

Hydrocolloids Market Trends:

Significant growth in the F&B industry across the globe is creating a positive outlook for the market. Hydrocolloids are widely used as gelling and thickening agents in soups, gravies, jams, jellies, and marmalade. In addition, increasing product utilization for manufacturing convenience food products to improve shelf-life, increase consistency, and control the microstructure, texture, and flavor is acting as another growth-inducing factor. Furthermore, the rising product demand in the cosmetics and personal care

industries to produce toothpaste, lotions, deodorants, and sunscreens due to their viscosity-controlling and water-binding properties are providing a thrust to the market growth. Apart from this, the introduction of ultrasound or microwave-assisted extraction of hydrocolloids from macroalgae that reduces the use of chemicals, maximizes yield, and maintains sustainability is propelling the market growth. Moreover, the widespread product utilization in the pharmaceutical sector for manufacturing oral formulations due to its excellent rheological properties that regulate the flow behavior and impart stickiness is providing a considerable boost to the market growth. Other factors, including the rising application of hydrocolloids for dressing and wound care, increasing demand for natural ingredients and clean-label products, and shifting inclination towards ready-to-eat (RTE) products, are anticipated to drive the market growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global hydrocolloids market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on source, product, function and application.

Breakup by Source:

Animal

Botanical

Microbial

Seaweed

Synthetic

Breakup by Product:

Gelatin

Xanthan Gum

Carrageenan

Guar Gum

Others

Breakup by Function:

Thickening

Gelling

Stabilizing

Others

Breakup by Application:

Food and Beverages

Personal Care and Cosmetics

Pharmaceuticals

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Agarmex Sa De Cv., Archer-Daniels-Midland Company, Ashland Global Specialty Chemicals Inc., B. Braun SE, Cargill Incorporated,

Carob S.A., CP Kelco U.S. Inc. (J.M. Huber Corporation), Ingredion Incorporated, Koninklijke DSM N.V., Nexira, Palsgaard A/S, Rousselot (M) SDN. BHD. (Darling International Inc.). and Tate & Lyle PLC.

Key Questions Answered in This Report

1. How big is the global hydrocolloids market?
2. What is the expected growth rate of the global hydrocolloids market during 2023-2028?
3. What are the key factors driving the global hydrocolloids market?
4. What has been the impact of COVID-19 on the global hydrocolloids market?
5. What is the breakup of the global hydrocolloids market based on the source?
6. What is the breakup of the global hydrocolloids market based on the function?
7. What is the breakup of the global hydrocolloids market based on the application?
8. What are the key regions in the global hydrocolloids market?
9. Who are the key players/companies in the global hydrocolloids market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL HYDROCOLLOIDS MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY SOURCE

- 6.1 Animal
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Botanical
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Microbial

- 6.3.1 Market Trends
- 6.3.2 Market Forecast
- 6.4 Seaweed
 - 6.4.1 Market Trends
 - 6.4.2 Market Forecast
- 6.5 Synthetic
 - 6.5.1 Market Trends
 - 6.5.2 Market Forecast

7 MARKET BREAKUP BY PRODUCT

- 7.1 Gelatin
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 Xanthan Gum
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast
- 7.3 Carrageenan
 - 7.3.1 Market Trends
 - 7.3.2 Market Forecast
- 7.4 Guar Gum
 - 7.4.1 Market Trends
 - 7.4.2 Market Forecast
- 7.5 Others
 - 7.5.1 Market Trends
 - 7.5.2 Market Forecast

8 MARKET BREAKUP BY FUNCTION

- 8.1 Thickening
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
- 8.2 Gelling
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast
- 8.3 Stabilizing
 - 8.3.1 Market Trends
 - 8.3.2 Market Forecast
- 8.4 Others

8.4.1 Market Trends

8.4.2 Market Forecast

9 MARKET BREAKUP BY APPLICATION

9.1 Food and Beverages

9.1.1 Market Trends

9.1.2 Market Forecast

9.2 Personal Care and Cosmetics

9.2.1 Market Trends

9.2.2 Market Forecast

9.3 Pharmaceuticals

9.3.1 Market Trends

9.3.2 Market Forecast

10 MARKET BREAKUP BY REGION

10.1 North America

10.1.1 United States

10.1.1.1 Market Trends

10.1.1.2 Market Forecast

10.1.2 Canada

10.1.2.1 Market Trends

10.1.2.2 Market Forecast

10.2 Asia-Pacific

10.2.1 China

10.2.1.1 Market Trends

10.2.1.2 Market Forecast

10.2.2 Japan

10.2.2.1 Market Trends

10.2.2.2 Market Forecast

10.2.3 India

10.2.3.1 Market Trends

10.2.3.2 Market Forecast

10.2.4 South Korea

10.2.4.1 Market Trends

10.2.4.2 Market Forecast

10.2.5 Australia

10.2.5.1 Market Trends

- 10.2.5.2 Market Forecast
- 10.2.6 Indonesia
 - 10.2.6.1 Market Trends
 - 10.2.6.2 Market Forecast
- 10.2.7 Others
 - 10.2.7.1 Market Trends
 - 10.2.7.2 Market Forecast
- 10.3 Europe
 - 10.3.1 Germany
 - 10.3.1.1 Market Trends
 - 10.3.1.2 Market Forecast
 - 10.3.2 France
 - 10.3.2.1 Market Trends
 - 10.3.2.2 Market Forecast
 - 10.3.3 United Kingdom
 - 10.3.3.1 Market Trends
 - 10.3.3.2 Market Forecast
 - 10.3.4 Italy
 - 10.3.4.1 Market Trends
 - 10.3.4.2 Market Forecast
 - 10.3.5 Spain
 - 10.3.5.1 Market Trends
 - 10.3.5.2 Market Forecast
 - 10.3.6 Russia
 - 10.3.6.1 Market Trends
 - 10.3.6.2 Market Forecast
 - 10.3.7 Others
 - 10.3.7.1 Market Trends
 - 10.3.7.2 Market Forecast
- 10.4 Latin America
 - 10.4.1 Brazil
 - 10.4.1.1 Market Trends
 - 10.4.1.2 Market Forecast
 - 10.4.2 Mexico
 - 10.4.2.1 Market Trends
 - 10.4.2.2 Market Forecast
 - 10.4.3 Others
 - 10.4.3.1 Market Trends
 - 10.4.3.2 Market Forecast

10.5 Middle East and Africa

10.5.1 Market Trends

10.5.2 Market Breakup by Country

10.5.3 Market Forecast

11 SWOT ANALYSIS

11.1 Overview

11.2 Strengths

11.3 Weaknesses

11.4 Opportunities

11.5 Threats

12 VALUE CHAIN ANALYSIS

13 PORTERS FIVE FORCES ANALYSIS

13.1 Overview

13.2 Bargaining Power of Buyers

13.3 Bargaining Power of Suppliers

13.4 Degree of Competition

13.5 Threat of New Entrants

13.6 Threat of Substitutes

14 PRICE ANALYSIS

15 COMPETITIVE LANDSCAPE

15.1 Market Structure

15.2 Key Players

15.3 Profiles of Key Players

15.3.1 Agarmex Sa De Cv.

15.3.1.1 Company Overview

15.3.1.2 Product Portfolio

15.3.2 Archer-Daniels-Midland Company

15.3.2.1 Company Overview

15.3.2.2 Product Portfolio

15.3.2.3 Financials

15.3.2.4 SWOT Analysis

- 15.3.3 Ashland Global Specialty Chemicals Inc.
 - 15.3.3.1 Company Overview
 - 15.3.3.2 Product Portfolio
 - 15.3.3.3 Financials
 - 15.3.3.4 SWOT Analysis
- 15.3.4 B. Braun SE
 - 15.3.4.1 Company Overview
 - 15.3.4.2 Product Portfolio
 - 15.3.4.3 SWOT Analysis
- 15.3.5 Cargill Incorporated
 - 15.3.5.1 Company Overview
 - 15.3.5.2 Product Portfolio
 - 15.3.5.3 SWOT Analysis
- 15.3.6 Carob S.A.
 - 15.3.6.1 Company Overview
 - 15.3.6.2 Product Portfolio
- 15.3.7 CP Kelco U.S. Inc. (J.M. Huber Corporation)
 - 15.3.7.1 Company Overview
 - 15.3.7.2 Product Portfolio
- 15.3.8 Ingredion Incorporated
 - 15.3.8.1 Company Overview
 - 15.3.8.2 Product Portfolio
 - 15.3.8.3 Financials
 - 15.3.8.4 SWOT Analysis
- 15.3.9 Koninklijke DSM N.V.
 - 15.3.9.1 Company Overview
 - 15.3.9.2 Product Portfolio
 - 15.3.9.3 Financials
 - 15.3.9.4 SWOT Analysis
- 15.3.10 Nexira
 - 15.3.10.1 Company Overview
 - 15.3.10.2 Product Portfolio
- 15.3.11 Palsgaard A/S
 - 15.3.11.1 Company Overview
 - 15.3.11.2 Product Portfolio
- 15.3.12 Rousselot (M) SDN. BHD. (Darling International Inc.)
 - 15.3.12.1 Company Overview
 - 15.3.12.2 Product Portfolio
- 15.3.13 Tate & Lyle PLC

15.3.13.1 Company Overview

15.3.13.2 Product Portfolio

15.3.13.3 Financials

15.3.13.4 SWOT Analysis

List Of Tables

LIST OF TABLES

Table 1: Global: Hydrocolloids Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Hydrocolloids Market Forecast: Breakup by Source (in Million US\$), 2023-2028

Table 3: Global: Hydrocolloids Market Forecast: Breakup by Product (in Million US\$), 2023-2028

Table 4: Global: Hydrocolloids Market Forecast: Breakup by Function (in Million US\$), 2023-2028

Table 5: Global: Hydrocolloids Market Forecast: Breakup by Application (in Million US\$), 2023-2028

Table 6: Global: Hydrocolloids Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 7: Global: Hydrocolloids Market: Competitive Structure

Table 8: Global: Hydrocolloids Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Hydrocolloids Market: Major Drivers and Challenges

Figure 2: Global: Hydrocolloids Market: Sales Value (in Billion US\$), 2017-2022

Figure 3: Global: Hydrocolloids Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 4: Global: Hydrocolloids Market: Breakup by Source (in %), 2022

Figure 5: Global: Hydrocolloids Market: Breakup by Product (in %), 2022

Figure 6: Global: Hydrocolloids Market: Breakup by Function (in %), 2022

Figure 7: Global: Hydrocolloids Market: Breakup by Application (in %), 2022

Figure 8: Global: Hydrocolloids Market: Breakup by Region (in %), 2022

Figure 9: Global: Hydrocolloids (Animal) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 10: Global: Hydrocolloids (Animal) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 11: Global: Hydrocolloids (Botanical) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 12: Global: Hydrocolloids (Botanical) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 13: Global: Hydrocolloids (Microbial) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 14: Global: Hydrocolloids (Microbial) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 15: Global: Hydrocolloids (Seaweed) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 16: Global: Hydrocolloids (Seaweed) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 17: Global: Hydrocolloids (Synthetic) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 18: Global: Hydrocolloids (Synthetic) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 19: Global: Hydrocolloids (Gelatin) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 20: Global: Hydrocolloids (Gelatin) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 21: Global: Hydrocolloids (Xanthan Gum) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 22: Global: Hydrocolloids (Xanthan Gum) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 23: Global: Hydrocolloids (Carrageenan) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 24: Global: Hydrocolloids (Carrageenan) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 25: Global: Hydrocolloids (Guar Gum) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 26: Global: Hydrocolloids (Guar Gum) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 27: Global: Hydrocolloids (Other Products) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 28: Global: Hydrocolloids (Other Products) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 29: Global: Hydrocolloids (Thickening) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 30: Global: Hydrocolloids (Thickening) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 31: Global: Hydrocolloids (Gelling) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 32: Global: Hydrocolloids (Gelling) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 33: Global: Hydrocolloids (Stabilizing) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 34: Global: Hydrocolloids (Stabilizing) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 35: Global: Hydrocolloids (Other Functions) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 36: Global: Hydrocolloids (Other Functions) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 37: Global: Hydrocolloids (Food and Beverages) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 38: Global: Hydrocolloids (Food and Beverages) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 39: Global: Hydrocolloids (Personal Care and Cosmetics) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 40: Global: Hydrocolloids (Personal Care and Cosmetics) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 41: Global: Hydrocolloids (Pharmaceuticals) Market: Sales Value (in Million

US\$), 2017 & 2022

Figure 42: Global: Hydrocolloids (Pharmaceuticals) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 43: North America: Hydrocolloids Market: Sales Value (in Million US\$), 2017 & 2022

Figure 44: North America: Hydrocolloids Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 45: United States: Hydrocolloids Market: Sales Value (in Million US\$), 2017 & 2022

Figure 46: United States: Hydrocolloids Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 47: Canada: Hydrocolloids Market: Sales Value (in Million US\$), 2017 & 2022

Figure 48: Canada: Hydrocolloids Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 49: Asia-Pacific: Hydrocolloids Market: Sales Value (in Million US\$), 2017 & 2022

Figure 50: Asia-Pacific: Hydrocolloids Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 51: China: Hydrocolloids Market: Sales Value (in Million US\$), 2017 & 2022

Figure 52: China: Hydrocolloids Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 53: Japan: Hydrocolloids Market: Sales Value (in Million US\$), 2017 & 2022

Figure 54: Japan: Hydrocolloids Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 55: India: Hydrocolloids Market: Sales Value (in Million US\$), 2017 & 2022

Figure 56: India: Hydrocolloids Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 57: South Korea: Hydrocolloids Market: Sales Value (in Million US\$), 2017 & 2022

Figure 58: South Korea: Hydrocolloids Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 59: Australia: Hydrocolloids Market: Sales Value (in Million US\$), 2017 & 2022

Figure 60: Australia: Hydrocolloids Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 61: Indonesia: Hydrocolloids Market: Sales Value (in Million US\$), 2017 & 2022

Figure 62: Indonesia: Hydrocolloids Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 63: Others: Hydrocolloids Market: Sales Value (in Million US\$), 2017 & 2022

Figure 64: Others: Hydrocolloids Market Forecast: Sales Value (in Million US\$),

2023-2028

Figure 65: Europe: Hydrocolloids Market: Sales Value (in Million US\$), 2017 & 2022

Figure 66: Europe: Hydrocolloids Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 67: Germany: Hydrocolloids Market: Sales Value (in Million US\$), 2017 & 2022

Figure 68: Germany: Hydrocolloids Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 69: France: Hydrocolloids Market: Sales Value (in Million US\$), 2017 & 2022

Figure 70: France: Hydrocolloids Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 71: United Kingdom: Hydrocolloids Market: Sales Value (in Million US\$), 2017 &
2022

Figure 72: United Kingdom: Hydrocolloids Market Forecast: Sales Value (in Million
US\$), 2023-2028

Figure 73: Italy: Hydrocolloids Market: Sales Value (in Million US\$), 2017 & 2022

Figure 74: Italy: Hydrocolloids Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 75: Spain: Hydrocolloids Market: Sales Value (in Million US\$), 2017 & 2022

Figure 76: Spain: Hydrocolloids Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 77: Russia: Hydrocolloids Market: Sales Value (in Million US\$), 2017 & 2022

Figure 78: Russia: Hydrocolloids Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 79: Others: Hydrocolloids Market: Sales Value (in Million US\$), 2017 & 2022

Figure 80: Others: Hydrocolloids Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 81: Latin America: Hydrocolloids Market: Sales Value (in Million US\$), 2017 &
2022

Figure 82: Latin America: Hydrocolloids Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 83: Brazil: Hydrocolloids Market: Sales Value (in Million US\$), 2017 & 2022

Figure 84: Brazil: Hydrocolloids Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 85: Mexico: Hydrocolloids Market: Sales Value (in Million US\$), 2017 & 2022

Figure 86: Mexico: Hydrocolloids Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 87: Others: Hydrocolloids Market: Sales Value (in Million US\$), 2017 & 2022

Figure 88: Others: Hydrocolloids Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 89: Middle East and Africa: Hydrocolloids Market: Sales Value (in Million US\$),

2017 & 2022

Figure 90: Middle East and Africa: Hydrocolloids Market: Breakup by Country (in %), 2022

Figure 91: Middle East and Africa: Hydrocolloids Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 92: Global: Hydrocolloids Industry: SWOT Analysis

Figure 93: Global: Hydrocolloids Industry: Value Chain Analysis

Figure 94: Global: Hydrocolloids Industry: Porter's Five Forces Analysis

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