

Hybrid Devices Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

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Abstracts

The global hybrid devices market size reached US\$ 32.8 Billion in 2021. Looking forward, IMARC Group expects the market to reach US\$ 89.3 Billion by 2027, exhibiting a growth rate (CAGR) of 18.07% during 2022-2027. Keeping in mind the uncertainties of COVID-19, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end use industries. These insights are included in the report as a major market contributor.

Hybrid devices refer to the computers manufactured with functionalities of multiple devices that have similar features. Hybrid devices are commonly available in the form of combination devices with the functionalities of laptop and tablet computers. They are accessible in both detachable and convertible forms. The convertible hybrid devices can be transformed onto a tablet by rotating, sliding or folding the keyboard within or behind the frame of the system. The detachable variants can disengage their keyboard and operate as lightweight tablet personal computers (PC). These devices also consist of additional accessories, processors, sensors and storage space for effective cloud management and orchestration, disaster recovery and hybrid hosting. As a result, they find extensive applications across various industries, including education, banking, financial services and insurance (BFSI), telecommunication, manufacturing and transportation.

Hybrid Devices Market Trends:

Significant growth in the information technology (IT) industry across the globe is among the key factors creating a positive outlook for the market. Moreover, the increasing requirement for agile, scalable and cost-effective computing solutions and enhanced enterprise mobility is providing a thrust to the market growth. Hybrid devices are equipped with highly functional processors that can instantly launch programs,

applications and widgets without exhausting the battery life of the device. They also provide enterprises and individual users with effortless touch input for presenting, browsing, reviewing and collaboration on files and documents for remote manageability, seamless usability and enhanced operational efficiency. Additionally, various product innovations, such as the development of hybrid devices with user-friendly touch input systems for improved browsing experience, are also contributing to the growth of the market. Other factors, including rising expenditure capacities of the consumers, along with extensive research and development (R&D) activities, are anticipated to drive the market toward growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global hybrid devices market report, along with forecasts at the global, regional and country level from 2022-2027. Our report has categorized the market based on type, screen size and end user.

Breakup by Type:

- Convertible Hybrid Devices
- Detachable Hybrid Devices

Breakup by Screen Size:

- Less than 12 Inches
- 12 Inches to 15 Inches
- Greater than 15 Inches

Breakup by End User:

- Personal Use
- Educational Institutions
- Healthcare
- IT and Telecom
- Retail
- Others

Breakup by Region:

- North America

United States
Canada
Asia-Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Acer Inc., ASUSTeK Computer Inc., Dell Technologies Inc., FUJITSU Limited, HP Development Company L.P, Lenovo Group Limited, LG Corporation, Microsoft Corporation, Samsung Electronics Co. Ltd and Toshiba Corporation.

Key Questions Answered in This Report:

How has the global hybrid devices market performed so far and how will it perform in the coming years?
What has been the impact of COVID-19 on the global hybrid devices market?
What are the key regional markets?
What is the breakup of the market based on the type?
What is the breakup of the market based on the screen size?
What is the breakup of the market based on the end user?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global hybrid devices market and who are the key players?

What is the degree of competition in the industry?

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