

Household Insecticides Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The global household insecticides market size reached US\$ 15.6 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 24.0 Billion by 2028, exhibiting a growth rate (CAGR) of 7.53% during 2023-2028.

Household insecticides refer to various chemicals that are used for insect control in domestic settings. They are primarily used against flies, cockroaches, mosquitos, rats and mice. Household insecticides are less toxic to humans and are manufactured using natural or synthetic substances, such as hydroxyethyl isobutyl piperidine carboxylate, citronella oil and geraniol oil. These insecticides are commonly used in the form of sprays, mosquito coils, oil sprays or slow-release vaporizing systems. They are applied to or sprayed on the floors, walls and closed spaces to minimize the growth of insects, which aid in preventing the spread of vector-borne diseases.

The high prevalence of insect-borne diseases, such as malaria and dengue, is one of the key factors driving the growth of the market. Furthermore, growing consumer awareness regarding the preventive measures that can be taken to avoid infestations is also providing a boost to the market growth. This has enhanced the utilization of household insecticides across residential and commercial complexes, schools, daycare centers, hospitals and public transportations. Additionally, manufacturers are introducing innovative products, such as repellent paints, sprays, pills, coils and lotions to offer enhanced protection against diseases like yellow fever, chikungunya and filariasis. Apart from this, increasing consciousness regarding the adverse effects of prolonged exposure to harmful chemicals is resulting in the launch of product variants

with natural and organic ingredients, which is contributing to the market growth. Other factors, including rapid urbanization and rising disposable incomes of the consumers, are projected to drive the market further.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global household insecticides market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product type, composition, packaging, application and distribution channel.

Breakup by Product Type:

- Sprays
- Electric Vaporizers
- Mosquito Coils
- Baits
- Others

Breakup by Composition:

- Natural
 - Citronella Oil
 - Geraniol
 - Others
- Synthetic
 - N,N-Diethyl-Meta-Toluamide (DEET)
 - Hydroxyethyl Isobutyl Piperidine Carboxylate (Picaridine)
 - Others

Breakup by Packaging:

- Small
- Medium
- Large

Breakup by Application:

- Cockroaches

Ants
Files & Moths
Mosquitoes
Rats & Rodents
Bedbugs & Beetles
Others

Breakup by Distribution Channel:

Supermarkets and Hypermarkets
Convenience Stores
General Stores
Online Stores
Others

Breakup by Region:

North America
United States
Canada
Asia Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined with some of the key players being Amplecta AB, BASF SE, Bayer AG, Dabur India Limited, Earth Corporation, Godrej Consumer Products Limited, HPM Chemicals & Fertilizers Ltd., Jyothy Laboratories Ltd., NEOGEN Corporation, Reckitt Benckiser Group plc, S. C. Johnson & Son, Inc., Spectrum Brands Holdings, Inc., Sumitomo Chemical Co., Ltd., Zapi S.p.A., and Zhongshan Lanju Daily Chemical Industry Co Ltd. etc.

Key Questions Answered in This Report

1. How big is the global household insecticides market?
2. What is the expected growth rate of the global household insecticides market during 2023-2028?
3. What are the key factors driving the global household insecticides market?
4. What has been the impact of COVID-19 on the global household insecticides market?
5. What is the breakup of the global household insecticides market based on the product type?
6. What is the breakup of the global household insecticides market based on the packaging?
7. What is the breakup of the global household insecticides market based on the application?
8. What is the breakup of the global household insecticides market based on the distribution channel?
9. What are the key regions in the global household insecticides market?
10. Who are the key players/companies in the global household insecticides market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

2.1 Objectives of the Study

2.2 Stakeholders

2.3 Data Sources

2.3.1 Primary Sources

2.3.2 Secondary Sources

2.4 Market Estimation

2.4.1 Bottom-Up Approach

2.4.2 Top-Down Approach

2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

4.1 Overview

4.2 Key Industry Trends

5 GLOBAL HOUSEHOLD INSECTICIDES MARKET

5.1 Market Overview

5.2 Market Performance

5.3 Impact of COVID-19

5.4 Market Forecast

6 MARKET BREAKUP BY PRODUCT TYPE

6.1 Sprays

6.1.1 Market Trends

6.1.2 Market Forecast

6.2 Electric Vaporizers

6.2.1 Market Trends

6.2.2 Market Forecast

6.3 Mosquito Coils

6.3.1 Market Trends

6.3.2 Market Forecast

6.4 Baits

6.4.1 Market Trends

6.4.2 Market Forecast

6.5 Others

6.5.1 Market Trends

6.5.2 Market Forecast

7 MARKET BREAKUP BY COMPOSITION

7.1 Natural

7.1.1 Market Trends

7.1.2 Major Types

7.1.2.1 Citronella Oil

7.1.2.2 Geraniol

7.1.2.3 Others

7.1.3 Market Forecast

7.2 Synthetic

7.2.1 Market Trends

7.2.2 Major Types

7.2.2.1 N,N-Diethyl-Meta-Toluamide (DEET)

7.2.2.2 Hydroxyethyl Isobutyl Piperidine Carboxylate (Picaridine)

7.2.2.3 Others

7.2.2 Market Forecast

8 MARKET BREAKUP BY PACKAGING

8.1 Small

8.1.1 Market Trends

8.1.2 Market Forecast

8.2 Medium

8.2.1 Market Trends

8.2.2 Market Forecast

8.3 Large

8.3.1 Market Trends

8.3.2 Market Forecast

9 MARKET BREAKUP BY APPLICATION

9.1 Cockroaches

9.1.1 Market Trends

9.1.2 Market Forecast

9.2 Ants

9.2.1 Market Trends

9.2.2 Market Forecast

9.3 Flies & Moths

9.3.1 Market Trends

9.3.2 Market Forecast

9.4 Mosquitoes

9.4.1 Market Trends

9.4.2 Market Forecast

9.5 Rat & Rodent

9.5.1 Market Trends

9.5.2 Market Forecast

9.6 Bedbugs & Beetles

9.6.1 Market Trends

9.6.2 Market Forecast

9.7 Others

9.7.1 Market Trends

9.7.2 Market Forecast

10 MARKET BREAKUP BY DISTRIBUTION CHANNEL

10.1 Supermarkets and Hypermarkets

10.1.1 Market Trends

10.1.2 Market Forecast

10.2 Convenience stores

10.2.1 Market Trends

10.2.2 Market Forecast

10.3 General Stores

10.3.1 Market Trends

10.3.2 Market Forecast

10.4 Online Stores

10.4.1 Market Trends

10.4.2 Market Forecast

10.5 Others

10.5.1 Market Trends

10.5.2 Market Forecast

11 MARKET BREAKUP BY REGION

11.1 North America

11.1.1 United States

11.1.1.1 Market Trends

11.1.1.2 Market Forecast

11.1.2 Canada

11.1.2.1 Market Trends

11.1.2.2 Market Forecast

11.2 Asia Pacific

11.2.1 China

11.2.1.1 Market Trends

11.2.1.2 Market Forecast

11.2.2 Japan

11.2.2.1 Market Trends

11.2.2.2 Market Forecast

11.2.3 India

11.2.3.1 Market Trends

11.2.3.2 Market Forecast

11.2.4 South Korea

11.2.4.1 Market Trends

11.2.4.2 Market Forecast

11.2.5 Australia

11.2.5.1 Market Trends

11.2.5.2 Market Forecast

11.2.6 Indonesia

11.2.6.1 Market Trends

11.2.6.2 Market Forecast

11.2.7 Others

11.2.7.1 Market Trends

11.2.7.2 Market Forecast

11.3 Europe

11.3.1 Germany

11.3.1.1 Market Trends

11.3.1.2 Market Forecast

11.3.2 France

11.3.2.1 Market Trends

- 11.3.2.2 Market Forecast
- 11.3.3 United Kingdom
 - 11.3.3.1 Market Trends
 - 11.3.3.2 Market Forecast
- 11.3.4 Italy
 - 11.3.4.1 Market Trends
 - 11.3.4.2 Market Forecast
- 11.3.5 Spain
 - 11.3.5.1 Market Trends
 - 11.3.5.2 Market Forecast
- 11.2.6 Russia
 - 11.2.6.1 Market Trends
 - 11.2.6.2 Market Forecast
- 11.2.7 Others
 - 11.2.7.1 Market Trends
 - 11.2.7.2 Market Forecast
- 11.4 Latin America
 - 11.4.1 Brazil
 - 11.4.1.1 Market Trends
 - 11.4.1.2 Market Forecast
 - 11.4.2 Mexico
 - 11.4.2.1 Market Trends
 - 11.4.2.2 Market Forecast
 - 11.4.3 Others
 - 11.4.3.1 Market Trends
 - 11.4.3.2 Market Forecast
- 11.5 Middle East and Africa
 - 11.5.1 Market Trends
 - 11.5.2 Market Breakup by Country
 - 11.5.3 Market Forecast

12 SWOT ANALYSIS

- 12.1 Overview
- 12.2 Strengths
- 12.3 Weaknesses
- 12.4 Opportunities
- 12.5 Threats

13 VALUE CHAIN ANALYSIS

- 13.1 Overview
- 13.2 Inbound Logistics
- 13.3 Operations
- 13.4 Outbound Logistics
- 13.5 Marketing and Sales
- 13.6 End-Use

14 PORTERS FIVE FORCES ANALYSIS

- 14.1 Overview
- 14.2 Bargaining Power of Buyers
- 14.3 Bargaining Power of Suppliers
- 14.4 Degree of Competition
- 14.5 Threat of New Entrants
- 14.6 Threat of Substitutes

15 PRICE INDICATORS

16 COMPETITIVE LANDSCAPE

- 16.1 Market Structure
- 16.2 Key Players
- 16.3 Profiles of Key Players
 - 16.3.1 Amplecta AB
 - 16.3.1.1 Company Overview
 - 16.3.1.2 Product Portfolio
 - 16.3.2 BASF SE
 - 16.3.2.1 Company Overview
 - 16.3.2.2 Product Portfolio
 - 16.3.2.3 Financials
 - 16.3.2.4 SWOT Analysis
 - 16.3.3 Bayer AG
 - 16.3.3.1 Company Overview
 - 16.3.3.2 Product Portfolio
 - 16.3.3.3 Financials
 - 16.3.3.4 SWOT Analysis
 - 16.3.4 Dabur India Limited

- 16.3.4.1 Company Overview
- 16.3.4.2 Product Portfolio
- 16.3.4.3 Financials
- 16.3.4.4 SWOT Analysis
- 16.3.5 Earth Corporation
 - 16.3.5.1 Company Overview
 - 16.3.5.2 Product Portfolio
 - 16.3.5.3 Financials
- 16.3.6 Godrej Consumer Products
 - 16.3.6.1 Company Overview
 - 16.3.6.2 Product Portfolio
 - 16.3.6.3 Financials
- 16.3.7 HPM Chemicals and Fertilizers Ltd.
 - 16.3.7.1 Company Overview
 - 16.3.7.2 Product Portfolio
- 16.3.8 Jyothy Laboratories Ltd.
 - 16.3.8.1 Company Overview
 - 16.3.8.2 Product Portfolio
- 16.3.9 Neogen Corporation
 - 16.3.9.1 Company Overview
 - 16.3.9.2 Product Portfolio
 - 16.3.9.3 Financials
 - 16.3.9.4 SWOT Analysis
- 16.3.10 Reckitt Benckiser Group Plc
 - 16.3.10.1 Company Overview
 - 16.3.10.2 Product Portfolio
 - 16.3.10.3 Financials
 - 16.3.10.4 SWOT Analysis
- 16.3.11 S.C. Johnson & Son Inc.
 - 16.3.11.1 Company Overview
 - 16.3.11.2 Product Portfolio
 - 16.3.11.3 SWOT Analysis
- 16.3.12 Spectrum Brands Holdings Inc.
 - 16.3.12.1 Company Overview
 - 16.3.12.2 Product Portfolio
- 16.3.13 Sumitomo Chemical Co. Ltd.
 - 16.3.13.1 Company Overview
 - 16.3.13.2 Product Portfolio
 - 16.3.13.3 Financials

16.3.13.4 SWOT Analysis

16.3.14 Zapi SPA

16.3.14.1 Company Overview

16.3.14.2 Product Portfolio

16.3.15 Zhongshan Lanju Daily Chemical Industry Co Ltd.

16.3.15.1 Company Overview

16.3.15.2 Product Portfolio

List Of Tables

LIST OF TABLES

Table 1: Global: Household Insecticides Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Household Insecticides Market Forecast: Breakup by Product Type (in Million US\$), 2023-2028

Table 3: Global: Household Insecticides Market Forecast: Breakup by Composition (in Million US\$), 2023-2028

Table 4: Global: Household Insecticides Market Forecast: Breakup by Packaging (in Million US\$), 2023-2028

Table 5: Global: Household Insecticides Market Forecast: Breakup by Application (in Million US\$), 2023-2028

Table 6: Global: Household Insecticides Market Forecast: Breakup by Distribution Channel (in Million US\$), 2023-2028

Table 7: Global: Household Insecticides Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 8: Global: Household Insecticides Market: Competitive Structure

Table 9: Global: Household Insecticides Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Household Insecticides Market: Major Drivers and Challenges

Figure 2: Global: Household Insecticides Market: Sales Value (in Billion US\$), 2017-2022

Figure 3: Global: Household Insecticides Market: Breakup by Product Type (in %), 2022

Figure 4: Global: Household Insecticides Market: Breakup by Composition (in %), 2022

Figure 5: Global: Household Insecticides Market: Breakup by Packaging (in %), 2022

Figure 6: Global: Household Insecticides Market: Breakup by Application (in %), 2022

Figure 7: Global: Household Insecticides Market: Breakup by Distribution Channel (in %), 2022

Figure 8: Global: Household Insecticides Market: Breakup by Region (in %), 2022

Figure 9: Global: Household Insecticides Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 10: Global: Household Insecticides (Sprays) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 11: Global: Household Insecticides (Sprays) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 12: Global: Household Insecticides (Electric Vaporizers) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 13: Global: Household Insecticides (Electric Vaporizers) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 14: Global: Household Insecticides (Mosquito Coils) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 15: Global: Household Insecticides (Mosquito Coils) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 16: Global: Household Insecticides (Baits) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 17: Global: Household Insecticides (Baits) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 18: Global: Household Insecticides (Other Product Types) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 19: Global: Household Insecticides (Other Product Types) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 20: Global: Household Insecticides (Natural) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 21: Global: Household Insecticides (Natural) Market Forecast: Sales Value (in

Million US\$), 2023-2028

Figure 22: Global: Household Insecticides (Synthetic) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 23: Global: Household Insecticides (Synthetic) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 24: Global: Household Insecticides (Small Packaging) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 25: Global: Household Insecticides (Small Packaging) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 26: Global: Household Insecticides (Medium Packaging) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 27: Global: Household Insecticides (Medium Packaging) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 28: Global: Household Insecticides (Large Packaging) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 29: Global: Household Insecticides (Large Packaging) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 30: Global: Household Insecticides (Cockroaches) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 31: Global: Household Insecticides (Cockroaches) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 32: Global: Household Insecticides (Ants) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 33: Global: Household Insecticides (Ants) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 34: Global: Household Insecticides (Files & Moths) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 35: Global: Household Insecticides (Files & Moths) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 36: Global: Household Insecticides (Mosquitoes) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 37: Global: Household Insecticides (Mosquitoes) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 38: Global: Household Insecticides (Rats & Rodents) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 39: Global: Household Insecticides (Rats & Rodents) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 40: Global: Household Insecticides (Bedbugs & Beetles) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 41: Global: Household Insecticides (Bedbugs & Beetles) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 42: Global: Household Insecticides (Other Applications) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 43: Global: Household Insecticides (Other Applications) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 44: Global: Household Insecticides (Supermarkets and Hypermarkets) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 45: Global: Household Insecticides (Supermarkets and Hypermarkets) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 46: Global: Household Insecticides (Convenience Stores) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 47: Global: Household Insecticides (Convenience Stores) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 48: Global: Household Insecticides (General Stores) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 49: Global: Household Insecticides (General Stores) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 50: Global: Household Insecticides (Online Stores) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 51: Global: Household Insecticides (Online Stores) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 52: Global: Household Insecticides (Other Distribution Channels) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 53: Global: Household Insecticides (Other Distribution Channels) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 54: North America: Household Insecticides Market: Sales Value (in Million US\$), 2017 & 2022

Figure 55: North America: Household Insecticides Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 56: United States: Household Insecticides Market: Sales Value (in Million US\$), 2017 & 2022

Figure 57: United States: Household Insecticides Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 58: Canada: Household Insecticides Market: Sales Value (in Million US\$), 2017 & 2022

Figure 59: Canada: Household Insecticides Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 60: Asia Pacific: Household Insecticides Market: Sales Value (in Million US\$),

2017 & 2022

Figure 61: Asia Pacific: Household Insecticides Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 62: China: Household Insecticides Market: Sales Value (in Million US\$), 2017 & 2022

Figure 63: China: Household Insecticides Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 64: Japan: Household Insecticides Market: Sales Value (in Million US\$), 2017 & 2022

Figure 65: Japan: Household Insecticides Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 66: India: Household Insecticides Market: Sales Value (in Million US\$), 2017 & 2022

Figure 67: India: Household Insecticides Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 68: South Korea: Household Insecticides Market: Sales Value (in Million US\$), 2017 & 2022

Figure 69: South Korea: Household Insecticides Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 70: Australia: Household Insecticides Market: Sales Value (in Million US\$), 2017 & 2022

Figure 71: Australia: Household Insecticides Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 72: Indonesia: Household Insecticides Market: Sales Value (in Million US\$), 2017 & 2022

Figure 73: Indonesia: Household Insecticides Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 74: Others: Household Insecticides Market: Sales Value (in Million US\$), 2017 & 2022

Figure 75: Others: Household Insecticides Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 76: Europe: Household Insecticides Market: Sales Value (in Million US\$), 2017 & 2022

Figure 77: Europe: Household Insecticides Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 78: Germany: Household Insecticides Market: Sales Value (in Million US\$), 2017 & 2022

Figure 79: Germany: Household Insecticides Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 80: France: Household Insecticides Market: Sales Value (in Million US\$), 2017 & 2022

Figure 81: France: Household Insecticides Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 82: United Kingdom: Household Insecticides Market: Sales Value (in Million US\$), 2017 & 2022

Figure 83: United Kingdom: Household Insecticides Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 84: Italy: Household Insecticides Market: Sales Value (in Million US\$), 2017 & 2022

Figure 85: Italy: Household Insecticides Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 86: Spain: Household Insecticides Market: Sales Value (in Million US\$), 2017 & 2022

Figure 87: Spain: Household Insecticides Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 88: Russia: Household Insecticides Market: Sales Value (in Million US\$), 2017 & 2022

Figure 89: Russia: Household Insecticides Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 90: Others: Household Insecticides Market: Sales Value (in Million US\$), 2017 & 2022

Figure 91: Others: Household Insecticides Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 92: Latin America: Household Insecticides Market: Sales Value (in Million US\$), 2017 & 2022

Figure 93: Latin America: Household Insecticides Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 94: Brazil: Household Insecticides Market: Sales Value (in Million US\$), 2017 & 2022

Figure 95: Brazil: Household Insecticides Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 96: Mexico: Household Insecticides Market: Sales Value (in Million US\$), 2017 & 2022

Figure 97: Mexico: Household Insecticides Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 98: Others: Household Insecticides Market: Sales Value (in Million US\$), 2017 & 2022

Figure 99: Others: Household Insecticides Market Forecast: Sales Value (in Million

US\$), 2023-2028

Figure 100: Middle East and Africa: Household Insecticides Market: Sales Value (in Million US\$), 2017 & 2022

Figure 101: Middle East and Africa: Household Insecticides Market: Breakup by Country (in %), 2022

Figure 102: Middle East and Africa: Household Insecticides Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 103: Global: Household Insecticides Industry: SWOT Analysis

Figure 104: Global: Household Insecticides Industry: Value Chain Analysis

Figure 105: Global: Household Insecticides Industry: Porter's Five Forces Analysis

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