

# Homewares Market by Product Type (Home Decoration, Furniture, Kitchenware, Home Appliances, Soft Furnishings, Lighting, Bathroom Accessories, and Others), Distribution Channel (Homeware Stores, Franchised Stores, Departmental Stores, Online, and Others), and Region 2023-2028

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## Abstracts

### Market Overview:

The global homewares market size reached US\$ 1,544 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 2,069.4 Billion by 2028, exhibiting a growth rate (CAGR) of 4.98% during 2023-2028. The increasing construction, remodeling, and renovating activities, enhanced focus on research and development (R&D) activities, rapid technological advancements, the introduction of eco-friendly homeware products, and rising expenditure capacities of consumers represent some of the key factors driving the market.

Homeware refers to the items or accessories that are used to decorate or furnish a home. They are typically designed to enhance the functionality, aesthetics, and comfort of living spaces. They are manufactured using metal, plastic, wood, fabric, stone, and synthetic materials. Homeware includes furniture, bedding, kitchenware, lighting, and decorative accessories like vases, candles, and picture frames. They also include soft furnishings, such as linens, towels, bed sheets, pillowcases, blankets, curtains, and carpets. They help to provide comfort, warmth, softness, a sense of relaxation and convenience, enhance the aesthetic appeal of a home, and maintain an organized and clutter-free living space.

### Homewares Market Trends:

The rising construction, remodeling, and renovating activities across the globe are one of the primary factors driving the market growth. In line with this, the increasing consumer inclination toward seeking homeware products that align with the latest design styles and home improvement trends is favoring the market growth. Moreover, the growing advertisements and showcasing of stylish homes, interior design patterns, and product recommendations by influencers are acting as another growth-inducing factor. Apart from this, the introduction of homeware products manufactured from environmentally friendly materials and sustainable practices owing to the rising consumer awareness and concern for the environment is providing an impetus to the market growth. Additionally, the shifting population from rural to urban areas and the increasing expenditure capacity of individuals are catalyzing the demand for homeware products. Furthermore, various technological advancements and the launch of homeware products that are compatible with smart home systems, such as smart lighting or smart appliances, are positively influencing the market growth. Other factors, including the thriving e-commerce industry, the rapid expansion of interior design businesses, enhanced focus on developing advanced products, and the introduction of customized home decor items, are presenting remunerative growth opportunities for the market.

### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global homewares market, along with forecasts at the global, regional, and country levels from 2023-2028. Our report has categorized the market based on product type and distribution channel.

### Product Type Insights:

Home Decoration

Furniture

Kitchenware

Home Appliances

Soft Furnishings

Lighting

Bathroom Accessories

Others

The report has provided a detailed breakup and analysis of the homewares market based on the product type. This includes home decoration, furniture, kitchenware, home

appliances, soft furnishings, lighting, bathroom accessories, and others. According to the report, home decoration represented the largest segment.

#### Distribution Channel Insights:

- Homeware Stores
- Franchised Stores
- Departmental Stores
- Online
- Others

A detailed breakup and analysis of the homewares market based on the distribution channel has also been provided in the report. This includes homeware stores, franchised stores, departmental stores, online, and others. According to the report, homeware stores accounted for the largest market share.

#### Regional Insights:

- North America
  - United States
  - Canada
- Asia-Pacific
  - China
  - Japan
  - India
  - South Korea
  - Australia
  - Indonesia
  - Others
- Europe
  - Germany
  - France
  - United Kingdom
  - Italy
  - Spain
  - Russia
  - Others
- Latin America
  - Brazil

Mexico

Others

Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada), Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others), Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others), Latin America (Brazil, Mexico, and others) and the Middle East and Africa. According to the report, Asia Pacific was the largest market for homewares. Some of the factors driving the Asia Pacific homewares market included an enhanced focus on research and development (R&D) activities, rising construction, remodeling, and renovating activities, and rapid technological advancements.

#### Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global homewares market. Detailed profiles of all major companies have been provided. Some of the companies covered include Arc Group, Avon Products (Natura Co Holding S/A), Inter IKEA Systems B.V., Groupe SEB, Herman Miller Inc., HNI Corporation, Tupperware, Lock & Lock, Zepter International, etc. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

#### Key Questions Answered in This Report:

How has the global homewares market performed so far, and how will it perform in the coming years?

What are the drivers, restraints, and opportunities in the global homewares market?

What is the impact of each driver, restraint, and opportunity on the global homewares market?

What are the key regional markets?

Which countries represent the most attractive homewares market?

What is the breakup of the market based on the product type?

Which is the most attractive product type in the homewares market?

What is the breakup of the market based on the distribution channel?

Which is the most attractive distribution channel in the homewares market?

What is the competitive structure of the global homewares market?

Who are the key players/companies in the global homewares market?

## Contents

### **1 PREFACE**

### **2 SCOPE AND METHODOLOGY**

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
  - 2.3.1 Primary Sources
  - 2.3.2 Secondary Sources
- 2.4 Market Estimation
  - 2.4.1 Bottom-Up Approach
  - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

### **3 EXECUTIVE SUMMARY**

### **4 INTRODUCTION**

- 4.1 Overview
- 4.2 Key Industry Trends

### **5 GLOBAL HOMEWARES MARKET**

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

### **6 MARKET BREAKUP BY PRODUCT TYPE**

- 6.1 Home Decoration
  - 6.1.1 Market Trends
  - 6.1.2 Market Forecast
- 6.2 Furniture
  - 6.2.1 Market Trends
  - 6.2.2 Market Forecast
- 6.3 Kitchenware

- 6.3.1 Market Trends
- 6.3.2 Market Forecast
- 6.4 Home Appliances
  - 6.4.1 Market Trends
  - 6.4.2 Market Forecast
- 6.5 Soft Furnishings
  - 6.5.1 Market Trends
  - 6.5.2 Market Forecast
- 6.6 Lighting
  - 6.6.1 Market Trends
  - 6.6.2 Market Forecast
- 6.7 Bathroom Accessories
  - 6.7.1 Market Trends
  - 6.7.2 Market Forecast
- 6.8 Others
  - 6.8.1 Market Trends
  - 6.8.2 Market Forecast

## **7 MARKET BREAKUP BY DISTRIBUTION CHANNEL**

- 7.1 Homeware Stores
  - 7.1.1 Market Trends
  - 7.1.2 Market Forecast
- 7.2 Franchised Stores
  - 7.2.1 Market Trends
  - 7.2.2 Market Forecast
- 7.3 Departmental Stores
  - 7.3.1 Market Trends
  - 7.3.2 Market Forecast
- 7.4 Online
  - 7.4.1 Market Trends
  - 7.4.2 Market Forecast
- 7.5 Others
  - 7.5.1 Market Trends
  - 7.5.2 Market Forecast

## **8 MARKET BREAKUP BY REGION**

- 8.1 North America

- 8.1.1 United States
  - 8.1.1.1 Market Trends
  - 8.1.1.2 Market Forecast
- 8.1.2 Canada
  - 8.1.2.1 Market Trends
  - 8.1.2.2 Market Forecast
- 8.2 Asia-Pacific
  - 8.2.1 China
    - 8.2.1.1 Market Trends
    - 8.2.1.2 Market Forecast
  - 8.2.2 Japan
    - 8.2.2.1 Market Trends
    - 8.2.2.2 Market Forecast
  - 8.2.3 India
    - 8.2.3.1 Market Trends
    - 8.2.3.2 Market Forecast
  - 8.2.4 South Korea
    - 8.2.4.1 Market Trends
    - 8.2.4.2 Market Forecast
  - 8.2.5 Australia
    - 8.2.5.1 Market Trends
    - 8.2.5.2 Market Forecast
  - 8.2.6 Indonesia
    - 8.2.6.1 Market Trends
    - 8.2.6.2 Market Forecast
  - 8.2.7 Others
    - 8.2.7.1 Market Trends
    - 8.2.7.2 Market Forecast
- 8.3 Europe
  - 8.3.1 Germany
    - 8.3.1.1 Market Trends
    - 8.3.1.2 Market Forecast
  - 8.3.2 France
    - 8.3.2.1 Market Trends
    - 8.3.2.2 Market Forecast
  - 8.3.3 United Kingdom
    - 8.3.3.1 Market Trends
    - 8.3.3.2 Market Forecast
  - 8.3.4 Italy

8.3.4.1 Market Trends

8.3.4.2 Market Forecast

8.3.5 Spain

8.3.5.1 Market Trends

8.3.5.2 Market Forecast

8.3.6 Russia

8.3.6.1 Market Trends

8.3.6.2 Market Forecast

8.3.7 Others

8.3.7.1 Market Trends

8.3.7.2 Market Forecast

8.4 Latin America

8.4.1 Brazil

8.4.1.1 Market Trends

8.4.1.2 Market Forecast

8.4.2 Mexico

8.4.2.1 Market Trends

8.4.2.2 Market Forecast

8.4.3 Others

8.4.3.1 Market Trends

8.4.3.2 Market Forecast

8.5 Middle East and Africa

8.5.1 Market Trends

8.5.2 Market Breakup by Country

8.5.3 Market Forecast

## **9 DRIVERS, RESTRAINTS, AND OPPORTUNITIES**

9.1 Overview

9.2 Drivers

9.3 Restraints

9.4 Opportunities

## **10 VALUE CHAIN ANALYSIS**

## **11 PORTERS FIVE FORCES ANALYSIS**

11.1 Overview

11.2 Bargaining Power of Buyers



- 11.3 Bargaining Power of Suppliers
- 11.4 Degree of Competition
- 11.5 Threat of New Entrants
- 11.6 Threat of Substitutes

## **12 PRICE ANALYSIS**

## **13 COMPETITIVE LANDSCAPE**

- 13.1 Market Structure
- 13.2 Key Players
- 13.3 Profiles of Key Players
  - 13.3.1 Arc Group
    - 13.3.1.1 Company Overview
    - 13.3.1.2 Product Portfolio
  - 13.3.2 Avon Products (Natura Co Holding S/A)
    - 13.3.2.1 Company Overview
    - 13.3.2.2 Product Portfolio
  - 13.3.3 Inter IKEA Systems B.V.
    - 13.3.3.1 Company Overview
    - 13.3.3.2 Product Portfolio
  - 13.3.4 Groupe SEB
    - 13.3.4.1 Company Overview
    - 13.3.4.2 Product Portfolio
  - 13.3.5 Herman Miller Inc.
    - 13.3.5.1 Company Overview
    - 13.3.5.2 Product Portfolio
    - 13.3.5.3 Financials
    - 13.3.5.4 SWOT Analysis
  - 13.3.6 HNI Corporation
    - 13.3.6.1 Company Overview
    - 13.3.6.2 Product Portfolio
    - 13.3.6.3 Financials
    - 13.3.6.4 SWOT Analysis
  - 13.3.7 Tupperware
    - 13.3.7.1 Company Overview
    - 13.3.7.2 Product Portfolio
    - 13.3.7.3 Financials
    - 13.3.7.4 SWOT Analysis

### 13.3.8 Lock & Lock

13.3.8.1 Company Overview

13.3.8.2 Product Portfolio

13.3.8.3 Financials

### 13.3.9 Zepter International

13.3.9.1 Company Overview

13.3.9.2 Product Portfolio

## List Of Tables

### LIST OF TABLES

Table 1: Global: Homewares Market: Key Industry Highlights, 2022 & 2028

Table 2: Global: Homewares Market Forecast: Breakup by Product Type (in Million US\$), 2023-2028

Table 3: Global: Homewares Market Forecast: Breakup by Distribution Channel (in Million US\$), 2023-2028

Table 4: Global: Homewares Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 5: Global: Homewares Market: Competitive Structure

Table 6: Global: Homewares Market: Key Players

## List Of Figures

### LIST OF FIGURES

Figure 1: Global: Homewares Market: Major Drivers and Challenges

Figure 2: Global: Homewares Market: Sales Value (in Billion US\$), 2017-2022

Figure 3: Global: Homewares Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 4: Global: Homewares Market: Breakup by Product Type (in %), 2022

Figure 5: Global: Homewares Market: Breakup by Distribution Channel (in %), 2022

Figure 6: Global: Homewares Market: Breakup by Region (in %), 2022

Figure 7: Global: Homewares (Home Decoration) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 8: Global: Homewares (Home Decoration) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 9: Global: Homewares (Furniture) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 10: Global: Homewares (Furniture) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 11: Global: Homewares (Kitchenware) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 12: Global: Homewares (Kitchenware) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 13: Global: Homewares (Home Appliances) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 14: Global: Homewares (Home Appliances) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 15: Global: Homewares (Soft Furnishings) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 16: Global: Homewares (Soft Furnishings) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 17: Global: Homewares (Lighting) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 18: Global: Homewares (Lighting) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 19: Global: Homewares (Bathroom Accessories) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 20: Global: Homewares (Bathroom Accessories) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 21: Global: Homewares (Other Product Types) Market: Sales Value (in Million

US\$), 2017 & 2022

Figure 22: Global: Homewares (Other Product Types) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 23: Global: Homewares (Homeware Stores) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 24: Global: Homewares (Homeware Stores) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 25: Global: Homewares (Franchised Stores) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 26: Global: Homewares (Franchised Stores) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 27: Global: Homewares (Departmental Stores) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 28: Global: Homewares (Departmental Stores) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 29: Global: Homewares (Online) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 30: Global: Homewares (Online) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 31: Global: Homewares (Other Distribution Channels) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 32: Global: Homewares (Other Distribution Channels) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 33: North America: Homewares Market: Sales Value (in Million US\$), 2017 & 2022

Figure 34: North America: Homewares Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 35: United States: Homewares Market: Sales Value (in Million US\$), 2017 & 2022

Figure 36: United States: Homewares Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 37: Canada: Homewares Market: Sales Value (in Million US\$), 2017 & 2022

Figure 38: Canada: Homewares Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 39: Asia-Pacific: Homewares Market: Sales Value (in Million US\$), 2017 & 2022

Figure 40: Asia-Pacific: Homewares Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 41: China: Homewares Market: Sales Value (in Million US\$), 2017 & 2022

Figure 42: China: Homewares Market Forecast: Sales Value (in Million US\$),

2023-2028

Figure 43: Japan: Homewares Market: Sales Value (in Million US\$), 2017 & 2022

Figure 44: Japan: Homewares Market Forecast: Sales Value (in Million US\$),  
2023-2028

Figure 45: India: Homewares Market: Sales Value (in Million US\$), 2017 & 2022

Figure 46: India: Homewares Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 47: South Korea: Homewares Market: Sales Value (in Million US\$), 2017 & 2022

Figure 48: South Korea: Homewares Market Forecast: Sales Value (in Million US\$),  
2023-2028

Figure 49: Australia: Homewares Market: Sales Value (in Million US\$), 2017 & 2022

Figure 50: Australia: Homewares Market Forecast: Sales Value (in Million US\$),  
2023-2028

Figure 51: Indonesia: Homewares Market: Sales Value (in Million US\$), 2017 & 2022

Figure 52: Indonesia: Homewares Market Forecast: Sales Value (in Million US\$),  
2023-2028

Figure 53: Others: Homewares Market: Sales Value (in Million US\$), 2017 & 2022

Figure 54: Others: Homewares Market Forecast: Sales Value (in Million US\$),  
2023-2028

Figure 55: Europe: Homewares Market: Sales Value (in Million US\$), 2017 & 2022

Figure 56: Europe: Homewares Market Forecast: Sales Value (in Million US\$),  
2023-2028

Figure 57: Germany: Homewares Market: Sales Value (in Million US\$), 2017 & 2022

Figure 58: Germany: Homewares Market Forecast: Sales Value (in Million US\$),  
2023-2028

Figure 59: France: Homewares Market: Sales Value (in Million US\$), 2017 & 2022

Figure 60: France: Homewares Market Forecast: Sales Value (in Million US\$),  
2023-2028

Figure 61: United Kingdom: Homewares Market: Sales Value (in Million US\$), 2017 &  
2022

Figure 62: United Kingdom: Homewares Market Forecast: Sales Value (in Million US\$),  
2023-2028

Figure 63: Italy: Homewares Market: Sales Value (in Million US\$), 2017 & 2022

Figure 64: Italy: Homewares Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 65: Spain: Homewares Market: Sales Value (in Million US\$), 2017 & 2022

Figure 66: Spain: Homewares Market Forecast: Sales Value (in Million US\$),  
2023-2028

Figure 67: Russia: Homewares Market: Sales Value (in Million US\$), 2017 & 2022

Figure 68: Russia: Homewares Market Forecast: Sales Value (in Million US\$),  
2023-2028

Figure 69: Others: Homewares Market: Sales Value (in Million US\$), 2017 & 2022

Figure 70: Others: Homewares Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 71: Latin America: Homewares Market: Sales Value (in Million US\$), 2017 & 2022

Figure 72: Latin America: Homewares Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 73: Brazil: Homewares Market: Sales Value (in Million US\$), 2017 & 2022

Figure 74: Brazil: Homewares Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 75: Mexico: Homewares Market: Sales Value (in Million US\$), 2017 & 2022

Figure 76: Mexico: Homewares Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 77: Others: Homewares Market: Sales Value (in Million US\$), 2017 & 2022

Figure 78: Others: Homewares Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 79: Middle East and Africa: Homewares Market: Sales Value (in Million US\$), 2017 & 2022

Figure 80: Middle East and Africa: Homewares Market: Breakup by Country (in %), 2022

Figure 81: Middle East and Africa: Homewares Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 82: Global: Homewares Industry: Drivers, Restraints, and Opportunities

Figure 83: Global: Homewares Industry: Value Chain Analysis

Figure 84: Global: Homewares Industry: Porter's Five Forces Analysis

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