

Home Improvement Services Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The global home improvement services market size reached US\$ 341.3 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 426.7 Billion by 2028, exhibiting a growth rate (CAGR) of 4.56% during 2023-2028.

Home improvement services refer to the activities that involve remodeling, refurbishing and renovation of residential buildings. They include repairing, altering, remodeling, improving, modifying and demolishing parts of residential or non-commercial properties. Kitchen and bathroom renovation and addition, floor replacement, room addition, system upgrades and exterior and interior replacements are some commonly used home improvement services. They are widely used to enhance the overall appearance, privacy, safety and comfort and protect the unit from weather-related damage. Home improvement services also aid in improving energy efficiency, optimizing space utilization and improving the functionalities of the house.

Home Improvement Services Industry Trends and Drivers:

Rapid urbanization, along with the increasing demand for remodeling homes, is one of the key factors driving the growth of the market. Home improvement services are widely adopted to remodel newly bought homes or upgrading existing residential complexes as per the preference and requirements of the consumers. Additionally, the rising requirement for energy-efficient and luxurious living spaces with efficient storage cabinets and trendy floorings is favoring the market growth. Moreover, various technological advancements, such as the launch of the Internet of Things

(IoT)-integrated home control systems embedded with single touch screen panels, are providing a thrust to the market growth. These solutions provide convenient access and enhanced safety and convenience to users. In line with this, service providers are also integrating artificial intelligence-enabled cameras, lighting, audio and door access systems for providing remote access to the users, which is positively impacting the market growth. Other factors, including the implementation of various government initiatives to promote the construction of green buildings, along with the increasing expenditure capacities of the consumers, are anticipated to drive the market toward growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global home improvement services market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on type, buyers age and city type.

Breakup by Type:

- Kitchen Renovation and Addition
- Bathroom Renovation and Addition
- Exterior and Interior Replacements
- System Upgrades
- Others

Breakup by Buyers Age:

- Under 35
- 35-54
- 55-64
- Above 65

Breakup by City Type:

- Metro Cities
- Non-metro Cities and Towns

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Belfor, Coit Cleaners, Crane Renovation Group, DKI Ventures LLC, FirstService Corporation, Mr. Handyman International LLC, Power Home Remodeling Group, Rainbow International LLC, Servpro and Venturi Restoration.

Key Questions Answered in This Report:

What was the size of the global home improvement services market in 2022?

What is the expected growth rate of the global home improvement services market during 2023-2028?

What are the key factors driving the global home improvement services market?

What has been the impact of COVID-19 on the global home improvement services market?

What is the breakup of the global home improvement services market based on the type?

What is the breakup of the global home improvement services market based on the city type?

What are the key regions in the global home improvement services market?

Who are the key players/companies in the global home improvement services market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL HOME IMPROVEMENT SERVICES MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY TYPE

- 6.1 Kitchen Renovation and Addition
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Bathroom Renovation and Addition
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Exterior and Interior Replacements

- 6.3.1 Market Trends
- 6.3.2 Market Forecast
- 6.4 System Upgrades
 - 6.4.1 Market Trends
 - 6.4.2 Market Forecast
- 6.5 Others
 - 6.5.1 Market Trends
 - 6.5.2 Market Forecast

7 MARKET BREAKUP BY BUYERS AGE

- 7.1 Under
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 35-54
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast
- 7.3 55-64
 - 7.3.1 Market Trends
 - 7.3.2 Market Forecast
- 7.4 Above
 - 7.4.1 Market Trends
 - 7.4.2 Market Forecast

8 MARKET BREAKUP BY CITY TYPE

- 8.1 Metro Cities
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
- 8.2 Non-metro Cities and Towns
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast

9 MARKET BREAKUP BY REGION

- 9.1 North America
 - 9.1.1 United States
 - 9.1.1.1 Market Trends
 - 9.1.1.2 Market Forecast

- 9.1.2 Canada
 - 9.1.2.1 Market Trends
 - 9.1.2.2 Market Forecast
- 9.2 Asia-Pacific
 - 9.2.1 China
 - 9.2.1.1 Market Trends
 - 9.2.1.2 Market Forecast
 - 9.2.2 Japan
 - 9.2.2.1 Market Trends
 - 9.2.2.2 Market Forecast
 - 9.2.3 India
 - 9.2.3.1 Market Trends
 - 9.2.3.2 Market Forecast
 - 9.2.4 South Korea
 - 9.2.4.1 Market Trends
 - 9.2.4.2 Market Forecast
 - 9.2.5 Australia
 - 9.2.5.1 Market Trends
 - 9.2.5.2 Market Forecast
 - 9.2.6 Indonesia
 - 9.2.6.1 Market Trends
 - 9.2.6.2 Market Forecast
 - 9.2.7 Others
 - 9.2.7.1 Market Trends
 - 9.2.7.2 Market Forecast
- 9.3 Europe
 - 9.3.1 Germany
 - 9.3.1.1 Market Trends
 - 9.3.1.2 Market Forecast
 - 9.3.2 France
 - 9.3.2.1 Market Trends
 - 9.3.2.2 Market Forecast
 - 9.3.3 United Kingdom
 - 9.3.3.1 Market Trends
 - 9.3.3.2 Market Forecast
 - 9.3.4 Italy
 - 9.3.4.1 Market Trends
 - 9.3.4.2 Market Forecast
 - 9.3.5 Spain

- 9.3.5.1 Market Trends
- 9.3.5.2 Market Forecast
- 9.3.6 Russia
 - 9.3.6.1 Market Trends
 - 9.3.6.2 Market Forecast
- 9.3.7 Others
 - 9.3.7.1 Market Trends
 - 9.3.7.2 Market Forecast
- 9.4 Latin America
 - 9.4.1 Brazil
 - 9.4.1.1 Market Trends
 - 9.4.1.2 Market Forecast
 - 9.4.2 Mexico
 - 9.4.2.1 Market Trends
 - 9.4.2.2 Market Forecast
 - 9.4.3 Others
 - 9.4.3.1 Market Trends
 - 9.4.3.2 Market Forecast
- 9.5 Middle East and Africa
 - 9.5.1 Market Trends
 - 9.5.2 Market Breakup by Country
 - 9.5.3 Market Forecast

10 SWOT ANALYSIS

- 10.1 Overview
- 10.2 Strengths
- 10.3 Weaknesses
- 10.4 Opportunities
- 10.5 Threats

11 VALUE CHAIN ANALYSIS

12 PORTERS FIVE FORCES ANALYSIS

- 12.1 Overview
- 12.2 Bargaining Power of Buyers
- 12.3 Bargaining Power of Suppliers
- 12.4 Degree of Competition

12.5 Threat of New Entrants

12.6 Threat of Substitutes

13 PRICE ANALYSIS

14 COMPETITIVE LANDSCAPE

14.1 Market Structure

14.2 Key Players

14.3 Profiles of Key Players

14.3.1 Belfor

14.3.1.1 Company Overview

14.3.1.2 Product Portfolio

14.3.2 Coit Cleaners

14.3.2.1 Company Overview

14.3.2.2 Product Portfolio

14.3.3 Crane Renovation Group

14.3.3.1 Company Overview

14.3.3.2 Product Portfolio

14.3.4 DKI Ventures LLC

14.3.4.1 Company Overview

14.3.4.2 Product Portfolio

14.3.5 FirstService Corporation

14.3.5.1 Company Overview

14.3.5.2 Product Portfolio

14.3.5.3 Financials

14.3.6 Mr. Handyman International LLC

14.3.6.1 Company Overview

14.3.6.2 Product Portfolio

14.3.7 Power Home Remodeling Group

14.3.7.1 Company Overview

14.3.7.2 Product Portfolio

14.3.8 Rainbow International LLC

14.3.8.1 Company Overview

14.3.8.2 Product Portfolio

14.3.9 Servpro

14.3.9.1 Company Overview

14.3.9.2 Product Portfolio

14.3.10 Venturi Restoration

14.3.10.1 Company Overview

14.3.10.2 Product Portfolio

List Of Tables

LIST OF TABLES

Table 1: Global: Home Improvement Services Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Home Improvement Services Market Forecast: Breakup by Type (in Million US\$), 2023-2028

Table 3: Global: Home Improvement Services Market Forecast: Breakup by Buyers Age (in Million US\$), 2023-2028

Table 4: Global: Home Improvement Services Market Forecast: Breakup by City Type (in Million US\$), 2023-2028

Table 5: Global: Home Improvement Services Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 6: Global: Home Improvement Services Market: Competitive Structure

Table 7: Global: Home Improvement Services Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Home Improvement Services Market: Major Drivers and Challenges

Figure 2: Global: Home Improvement Services Market: Sales Value (in Billion US\$), 2017-2022

Figure 3: Global: Home Improvement Services Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 4: Global: Home Improvement Services Market: Breakup by Type (in %), 2022

Figure 5: Global: Home Improvement Services Market: Breakup by Buyers Age (in %), 2022

Figure 6: Global: Home Improvement Services Market: Breakup by City Type (in %), 2022

Figure 7: Global: Home Improvement Services Market: Breakup by Region (in %), 2022

Figure 8: Global: Home Improvement Services (Kitchen Renovation and Addition) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 9: Global: Home Improvement Services (Kitchen Renovation and Addition) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 10: Global: Home Improvement Services (Bathroom Renovation and Addition) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 11: Global: Home Improvement Services (Bathroom Renovation and Addition) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 12: Global: Home Improvement Services (Exterior and Interior Replacements) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 13: Global: Home Improvement Services (Exterior and Interior Replacements) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 14: Global: Home Improvement Services (System Upgrades) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 15: Global: Home Improvement Services (System Upgrades) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 16: Global: Home Improvement Services (Other Types) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 17: Global: Home Improvement Services (Other Types) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 18: Global: Home Improvement Services (Under 35) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 19: Global: Home Improvement Services (Under 35) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 20: Global: Home Improvement Services (35-54) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 21: Global: Home Improvement Services (35-54) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 22: Global: Home Improvement Services (55-64) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 23: Global: Home Improvement Services (55-64) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 24: Global: Home Improvement Services (Above 65) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 25: Global: Home Improvement Services (Above 65) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 26: Global: Home Improvement Services (Metro Cities) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 27: Global: Home Improvement Services (Metro Cities) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 28: Global: Home Improvement Services (Non-metro Cities and Towns) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 29: Global: Home Improvement Services (Non-metro Cities and Towns) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 30: North America: Home Improvement Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 31: North America: Home Improvement Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 32: United States: Home Improvement Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 33: United States: Home Improvement Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 34: Canada: Home Improvement Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 35: Canada: Home Improvement Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 36: Asia-Pacific: Home Improvement Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 37: Asia-Pacific: Home Improvement Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 38: China: Home Improvement Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 39: China: Home Improvement Services Market Forecast: Sales Value (in Million

US\$), 2023-2028

Figure 40: Japan: Home Improvement Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 41: Japan: Home Improvement Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 42: India: Home Improvement Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 43: India: Home Improvement Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 44: South Korea: Home Improvement Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 45: South Korea: Home Improvement Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 46: Australia: Home Improvement Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 47: Australia: Home Improvement Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 48: Indonesia: Home Improvement Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 49: Indonesia: Home Improvement Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 50: Others: Home Improvement Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 51: Others: Home Improvement Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 52: Europe: Home Improvement Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 53: Europe: Home Improvement Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 54: Germany: Home Improvement Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 55: Germany: Home Improvement Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 56: France: Home Improvement Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 57: France: Home Improvement Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 58: United Kingdom: Home Improvement Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 59: United Kingdom: Home Improvement Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 60: Italy: Home Improvement Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 61: Italy: Home Improvement Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 62: Spain: Home Improvement Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 63: Spain: Home Improvement Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 64: Russia: Home Improvement Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 65: Russia: Home Improvement Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 66: Others: Home Improvement Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 67: Others: Home Improvement Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 68: Latin America: Home Improvement Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 69: Latin America: Home Improvement Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 70: Brazil: Home Improvement Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 71: Brazil: Home Improvement Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 72: Mexico: Home Improvement Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 73: Mexico: Home Improvement Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 74: Others: Home Improvement Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 75: Others: Home Improvement Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 76: Middle East and Africa: Home Improvement Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 77: Middle East and Africa: Home Improvement Services Market: Breakup by Country (in %), 2022

Figure 78: Middle East and Africa: Home Improvement Services Market Forecast: Sales

Value (in Million US\$), 2023-2028

Figure 79: Global: Home Improvement Services Industry: SWOT Analysis

Figure 80: Global: Home Improvement Services Industry: Value Chain Analysis

Figure 81: Global: Home Improvement Services Industry: Porter's Five Forces Analysis

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