

Home Decor Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/HE66A680661EN.html>

Date: March 2023

Pages: 106

Price: US\$ 2,499.00 (Single User License)

ID: HE66A680661EN

Abstracts

Market Overview:

The global home decor market size reached US\$ 715.4 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 937.0 Billion by 2028, exhibiting a growth rate (CAGR) of 4.7% during 2023-2028.

Home decor refers to aesthetic components and accessories used to make residential spaces aesthetically appealing. It includes furniture, showpieces, key holders, flower vases, quoted wall hangers, wooden wall shelves, scented candles, tealight candle holders, and decorative mirror stickers. It also comprises home textiles, such as bath, kitchen and dining room, living room, and bedroom textiles and laminated floor coverings. It boosts mood and assists in keeping homes more organized and well-maintained. As a result, the demand for home decor items is rising worldwide.

Market Trends and Drivers:

The increasing construction, remodeling, and renovating activities in residential and commercial spaces currently represent one of the key factors positively influencing the market. In addition, the shifting population from rural to urban areas and the increasing expenditure capacity of individuals are catalyzing the demand for home decor items across the globe. Apart from this, a considerable rise in the trade activities of decorative products is creating a positive market outlook. In line with this, the rising internet penetration and shifting consumer reliance on smartphones is increasing the sales of home decor products through online platforms. Furthermore, the easy availability of aesthetic components at discounted rates, coupled with the facilities of free home delivery and secured online payment methods, is offering lucrative growth opportunities

to manufacturers. Additionally, the rising awareness among individuals about the benefits of using eco-friendly materials is encouraging leading market players to expand their product portfolios. Moreover, they are focusing on strategic collaborations with interior designers to provide consumers with customized home decor items, which is anticipated to propel market growth in the coming years.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global home decor market report, along with forecasts at the global and regional level from 2023-2028. Our report has categorized the market based on product type and distribution channel.

Breakup by Product Type:

- Home Furniture
- Home Textiles
- Flooring
- Wall Decor
- Lighting
- Others

Home furniture is the most popular product as it offers utility and enhances the aesthetic appeal of residential places.

Breakup by Distribution Channel:

- Home Decor Stores
- Supermarkets and Hypermarkets
- Online Store
- Gift Shops
- Others

Home decor stores account for the majority of the market share as they are easily accessible and offer a wide range of products at affordable rates. They also provide customized decorative items to customers.

Breakup by Region:

North America

Europe

Asia Pacific

Middle East and Africa

Latin America

North America exhibits a clear dominance in the market due to the flourished retail sector and the presence of various prominent players in the region.

Competitive Landscape

The competitive landscape of the industry has also been examined along with the profiles of the key players Ashley Furniture Industries Inc., Duresta Upholstery Ltd., Forbo Holding AG, Herman Miller Inc., Inter IKEA Systems B.V., Kimball International Inc., Koninklijke Philips N.V., Mannington Mills Inc., Mohawk Industries Inc., Hanssem Co., Ltd., Siemens AG, Springs Window Fashions, LLC, Suofeiya Home Collection Co., Ltd., Samson Holding Ltd, Shaw Industries Group Inc. (Berkshire Hathaway Inc.) and Sophia Home.

Key Questions Answered in This Report:

What was the size of the global home decor market in 2022?

What is the expected growth rate of the global home decor market during 2023-2028?

What are the key factors driving the global home decor market?

What has been the impact of COVID-19 on the global home decor market?

What is the breakup of the global home decor market based on the product type?

What is the breakup of the global home decor market based on the distribution channel?

What are the key regions in the global home decor market?

Who are the key players/companies in the global home decor market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL HOME DECOR MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Breakup by Product Type
- 5.5 Market Breakup by Distribution Channel
- 5.6 Market Breakup by Region
- 5.7 Market Forecast
- 5.8 SWOT Analysis
 - 5.8.1 Overview
 - 5.8.2 Strengths
 - 5.8.3 Weaknesses
 - 5.8.4 Opportunities
 - 5.8.5 Threats
- 5.9 Value Chain Analysis

- 5.9.1 Overview
- 5.9.2 Raw Material Procurement
- 5.9.3 Manufacturing
- 5.9.4 Marketing
- 5.9.5 Distribution
- 5.9.6 End-Use
- 5.10 Porters Five Forces Analysis
 - 5.10.1 Overview
 - 5.10.2 Bargaining Power of Buyers
 - 5.10.3 Bargaining Power of Suppliers
 - 5.10.4 Degree of Competition
 - 5.10.5 Threat of New Entrants
 - 5.10.6 Threat of Substitutes

6 MARKET BREAKUP BY PRODUCT TYPE

- 6.1 Home Furniture
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Home Textiles
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Flooring
 - 6.3.1 Market Trends
 - 6.3.2 Market Forecast
- 6.4 Wall Decor
 - 6.4.1 Market Trends
 - 6.4.2 Market Forecast
- 6.5 Lighting
 - 6.5.1 Market Trends
 - 6.5.2 Market Forecast
- 6.6 Others
 - 6.6.1 Market Trends
 - 6.6.2 Market Forecast

7 MARKET BREAKUP BY DISTRIBUTION CHANNEL

- 7.1 Home Decor Stores
 - 7.1.1 Market Trends

- 7.1.2 Market Forecast
- 7.2 Supermarkets and Hypermarkets
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast
- 7.3 Online Store
 - 7.3.1 Market Trends
 - 7.3.2 Market Forecast
- 7.4 Gift Shops
 - 7.4.1 Market Trends
 - 7.4.2 Market Forecast
- 7.5 Others
 - 7.5.1 Market Trends
 - 7.5.2 Market Forecast

8 MARKET BREAKUP BY REGION

- 8.1 North America
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
- 8.2 Europe
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast
- 8.3 Asia Pacific
 - 8.3.1 Market Trends
 - 8.3.2 Market Forecast
- 8.4 Middle East and Africa
 - 8.4.1 Market Trends
 - 8.4.2 Market Forecast
- 8.5 Latin America
 - 8.5.1 Market Trends
 - 8.5.2 Market Forecast

9 COMPETITIVE LANDSCAPE

- 9.1 Market Structure
- 9.2 Key Players
- 9.3 Profiles of Key Players
 - 9.3.1 Ashley Furniture Industries Inc.
 - 9.3.2 Duresta Upholstery Ltd.

- 9.3.3 Forbo Holding AG
- 9.3.4 Herman Miller Inc.
- 9.3.5 Inter IKEA Systems B.V.
- 9.3.6 Kimball International Inc.
- 9.3.7 Koninklijke Philips N.V.
- 9.3.8 Mannington Mills Inc.
- 9.3.9 Mohawk Industries Inc.
- 9.3.10 Hanssem Co., Ltd.
- 9.3.11 Siemens AG
- 9.3.12 Springs Window Fashions, LLC
- 9.3.13 Suofeiya Home Collection Co., Ltd.
- 9.3.14 Samson Holding Ltd
- 9.3.15 Shaw Industries Group Inc. (Berkshire Hathaway Inc.)
- 9.3.16 Sophia Home

List Of Tables

LIST OF TABLES

Table 1: Global: Home Decor Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Home Decor Market Forecast: Breakup by Product Type (in Billion US\$), 2023-2028

Table 3: Global: Home Decor Market Forecast: Breakup by Distribution Channel (in Billion US\$), 2023-2028

Table 4: Global: Home Decor Market Forecast: Breakup by Region (in Billion US\$), 2023-2028

Table 5: Global: Home Decor Market: Competitive Structure

Table 6: Global: Home Decor Market: Key Players

List Of Figures

LIST OF FIGURES

- Figure 1: Global: Home Decor Market: Major Drivers and Challenges
- Figure 2: Global: Home Decor Market: Sales Value (in Billion US\$), 2017-2022
- Figure 3: Global: Home Decor Market: Breakup by Product Type (in %), 2022
- Figure 4: Global: Home Decor Market: Breakup by Distribution Channel (in %), 2022
- Figure 5: Global: Home Decor Market: Breakup by Region (in %), 2022
- Figure 6: Global: Home Decor Market Forecast: Sales Value (in Billion US\$), 2023-2028
- Figure 7: Global: Home Decor Industry: SWOT Analysis
- Figure 8: Global: Home Decor Industry: Value Chain Analysis
- Figure 9: Global: Home Decor Industry: Porter's Five Forces Analysis
- Figure 10: Global: Home Decor (Home Furniture) Market: Sales Value (in Billion US\$), 2017 & 2022
- Figure 11: Global: Home Decor (Home Furniture) Market Forecast: Sales Value (in Billion US\$), 2023-2028
- Figure 12: Global: Home Decor (Home Textiles) Market: Sales Value (in Billion US\$), 2017 & 2022
- Figure 13: Global: Home Decor (Home Textiles) Market Forecast: Sales Value (in Billion US\$), 2023-2028
- Figure 14: Global: Home Decor (Flooring) Market: Sales Value (in Billion US\$), 2017 & 2022
- Figure 15: Global: Home Decor (Flooring) Market Forecast: Sales Value (in Billion US\$), 2023-2028
- Figure 16: Global: Home Decor (Wall Decor) Market: Sales Value (in Billion US\$), 2017 & 2022
- Figure 17: Global: Home Decor (Wall Decor) Market Forecast: Sales Value (in Billion US\$), 2023-2028
- Figure 18: Global: Home Decor (Lighting) Market: Sales Value (in Billion US\$), 2017 & 2022
- Figure 19: Global: Home Decor (Lighting) Market Forecast: Sales Value (in Billion US\$), 2023-2028
- Figure 20: Global: Home Decor (Others) Market: Sales Value (in Billion US\$), 2017 & 2022
- Figure 21: Global: Home Decor (Others) Market Forecast: Sales Value (in Billion US\$), 2023-2028
- Figure 22: Global: Home Decor Market: Sales through Home Decor Stores (in Billion US\$), 2017 & 2022

Figure 23: Global: Home Decor Market Forecast: Sales through Home Decor Stores (in Billion US\$), 2023-2028

Figure 24: Global: Home Decor Market: Sales through Supermarkets and Hypermarkets (in Billion US\$), 2017 & 2022

Figure 25: Global: Home Decor Market Forecast: Sales through Supermarkets and Hypermarkets (in Billion US\$), 2023-2028

Figure 26: Global: Home Decor Market: Sales through Online Stores (in Billion US\$), 2017 & 2022

Figure 27: Global: Home Decor Market Forecast: Sales through Online Stores (in Billion US\$), 2023-2028

Figure 28: Global: Home Decor Market: Sales through Gift Shops (in Billion US\$), 2017 & 2022

Figure 29: Global: Home Decor Market Forecast: Sales through Gift Shops (in Billion US\$), 2023-2028

Figure 30: Global: Home Decor Market: Sales through Other Distribution Channels (in Billion US\$), 2017 & 2022

Figure 31: Global: Home Decor Market Forecast: Sales through Other Distribution Channels (in Billion US\$), 2023-2028

Figure 32: North America: Home Decor Market: Sales Value (in Billion US\$), 2017 & 2022

Figure 33: North America: Home Decor Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 34: Europe: Home Decor Market: Sales Value (in Billion US\$), 2017 & 2022

Figure 35: Europe: Home Decor Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 36: Asia Pacific: Home Decor Market: Sales Value (in Billion US\$), 2017 & 2022

Figure 37: Asia Pacific: Home Decor Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 38: Middle East and Africa: Home Decor Market: Sales Value (in Billion US\$), 2017 & 2022

Figure 39: Middle East and Africa: Home Decor Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 40: Latin America: Home Decor Market: Sales Value (in Billion US\$), 2017 & 2022

Figure 41: Latin America: Home Decor Market Forecast: Sales Value (in Billion US\$), 2023-2028

I would like to order

Product name: Home Decor Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Product link: <https://marketpublishers.com/r/HE66A680661EN.html>

Price: US\$ 2,499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/HE66A680661EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

