

# **High End Synthetic Suede Market by Type (Single-Sided Leather, Double-Sided Leather), Product (Woven, Non-Woven), Application (Automotive, Fashion, Furniture, and Others), and Region 2024-2032**

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## **Abstracts**

The global high end synthetic suede market size reached US\$ 1,132.1 Million in 2023. Looking forward, IMARC Group expects the market to reach US\$ 1,845.5 Million by 2032, exhibiting a growth rate (CAGR) of 5.41% during 2024-2032. The rising demand for lightweight materials, widespread product adoption in the automotive industry and various product innovations represent some of the key factors driving the market.

High end synthetic suede is a type of leather manufactured using polyester and other plastic blends. These fabrics are brushed, sanded, or chemically treated to provide the look and feel of napped leather. They are widely used for high-end belts, seat covers for automobiles, inner linings for jackets, and designer hats. High end synthetic suede is easy to sew, care for, and wear and does not peel, shrink, or crack. They are extremely durable, need minimal maintenance, and are resistant to stains, water, and wind. As compared to natural suede, high end synthetic suede is cost-effective and environmentally friendly. As a result, high end synthetic suede is widely used in apparel and accessory applications and the automotive, fashion, and furniture industries.

At present, the widespread product adoption in the automotive industry across the globe is one of the key factors creating a positive outlook for the market. High end synthetic suede is widely used due to the rising demand for lightweight materials, especially in steering-wheel covers, shift knobs, and seat covers, which, in turn, is favoring the market growth significantly. Moreover, as it is well suited to handle high-volume usage and resist spills and temperature variations while maintaining its shape and luxurious

feel, there is a steadily rising demand for high-end synthetic suede from various industries, which is currently acting as another growth-inducing factor. Apart from this, stringent animal welfare laws enforced worldwide are further facilitating the demand for synthetic suede alternatives as they are environmentally friendly. Additionally, the increasing product demand due to its numerous advantages, such as high heat retention abilities and low stretchability, is propelling the market growth. Along with this, the widespread utilization of high end synthetic suede in clothing, shoes, accessories, furniture, and upholstery applications is providing an impetus to the market growth. Furthermore, the rising environmental concerns among individuals and the growing awareness regarding sustainable fashion are positively influencing the market growth. Other factors, including the implementation of various government initiatives to create awareness regarding the potential hazards of leather and extensive research and development (R&D) activities, are anticipated to drive the market growth.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global high end synthetic suede market, along with forecasts at the global, regional, and country levels from 2024-2032. Our report has categorized the market based on type, product, and application.

#### Type Insights

Single-Sided Leather  
Double-Sided Leather

The report has also provided a detailed breakup and analysis of the high end synthetic suede market based on the type. This includes single leather and double-sided leather. According to the report, single-sided leather represented the largest segment.

#### Product Insights

Woven  
Non-Woven

A detailed breakup and analysis of the high end synthetic suede market based on the product has also been provided in the report. This includes woven and non-woven. According to the report, non-woven accounted for the largest market share.

#### Application Insights

Automotive  
Fashion  
Furniture  
Others

The report has also provided a detailed breakup and analysis of the high end synthetic suede market based on the application. This includes automotive, fashion, furniture, and others. According to the report, automotive represented the largest segment.

### Regional Insights

North America  
United States  
Canada  
Asia-Pacific  
China  
Japan  
India  
South Korea  
Australia  
Indonesia  
Others  
Europe  
Germany  
France  
United Kingdom  
Italy  
Spain  
Russia  
Others  
Latin America  
Brazil  
Mexico  
Others  
Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets that include North America (the United States and Canada); Europe (Germany,

France, the United Kingdom, Italy, Spain, Russia, and others); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Latin America (Brazil, Mexico, and others); and Middle East and Africa. According to the report, Europe was the largest market for high end synthetic suede. Some of the factors driving the Europe high end synthetic suede market included its widespread adoption in the fashion industry, product innovations and extensive research and development activities, etc.

### Competitive Landscape

The report has also provided a comprehensive analysis of the competitive landscape in the global high end synthetic suede market. Detailed profiles of all major companies have also been provided. Some of the companies covered include Asahi Kasei Corporation, Ecolorica Microfiber S.r.l., Ji'an Sanling Microfiber Co. Ltd., Kolon Industries, Majilite Inc. (Meridian Industries Inc.), Seiren Co. Ltd., Talwar Fabriks, Tapis Corporation, The Mitchell Group, The Rishabh Velveleen Ltd, Toray Industries Inc., WINIW International Co. Ltd., Zhejiang Meisheng New Material Co. Ltd., etc. Kindly, note that this only represents a partial list of companies, and the complete list has been provided in the report.

### Key Questions Answered in This Report

1. How big is the global high end synthetic suede market?
2. What is the expected growth rate of the global high end synthetic suede market during 2024-2032?
3. What are the key factors driving the global high end synthetic suede market?
4. What has been the impact of COVID-19 on the global high end synthetic suede market?
5. What is the breakup of the global high end synthetic suede market based on the type?
6. What is the breakup of the global high end synthetic suede market based on the product?
7. What is the breakup of the global high end synthetic suede market based on the application?
8. What are the key regions in the global high end synthetic suede market?
9. Who are the key players/companies in the global high end synthetic suede market?

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