

Herpes Simplex Virus Treatment Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global herpes simplex virus treatment market size reached US\$ 2.5 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 3.4 Billion by 2028, exhibiting a growth rate (CAGR) of 5.2% during 2023-2028.

Herpes simplex virus (HSV) is a contagious infection that can spread through saliva, semen, and vaginal secretions and cause painful blisters or ulcers. It is generally diagnosed through physical examinations, fluid sampling, and blood tests. At present, antiviral medications, such as famciclovir, acyclovir, and valacyclovir, are the most effective treatment options available for patients. These medications can be administered through oral or intravenous (IV) routes to help relieve symptoms, reduce the frequency and severity of outbreaks, and prevent the transmission of the virus.

Herpes Simplex Virus Treatment Market Trends:

HSV increases the risk of acquiring and transmitting human immunodeficiency virus (HIV) infection and can also lead to serious complications like encephalitis and keratitis in people with long-term or chronic illnesses. This, in confluence with the growing percentage of people with chronic diseases, represents one of the significant factors driving the need for HSV treatment across the globe. Moreover, neonatal herpes is a serious condition that can occur when an infant is exposed to HSV in the genital tract during delivery. As neonatal herpes can cause lasting neurologic disability or death in infants, the rising birth rates are influencing the market positively. Apart from this, as reactivation of HSV infection generally occurs during the initial months of bone marrow and solid-organ transplants, the increasing number of people undergoing organ transplantation is contributing to the market growth. In line with this, researchers are focusing on developing new antiviral medications to expand the treatment options for



orolabial and genital herpes. In addition, they are introducing antiviral cream or ointment that can relieve burning, itching, or tingling sensations of HSV, improve the quality of life of patients, and prevent infected people from spreading the virus.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global herpes simplex virus treatment market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on type, drug type, route of administration and distribution channel.

Breakup by Type:

Herpes Simples Virus-1 Infection Herpes Simplex Virus-2 Infection Others

Breakup by Drug Type:

Acyclovir Valacyclovir Famciclovir Others

Breakup by Route of Administration:

Oral Injectable Topical

Breakup by Distribution Channel:

Hospital Pharmacy Drug Stores Retail Stores Online Pharmacy

Breakup by Region:

North America

Herpes Simplex Virus Treatment Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2...



United States Canada Asia-Pacific China Japan India South Korea Australia Indonesia Others Europe Germany France United Kingdom Italy Spain Russia Others Latin America Brazil Mexico Others Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Agenus Inc., Apotex Inc., Avet Pharmaceuticals Inc., Carlsbad Tech, EPI Health LLC, F. Hoffmann-La Roche Ltd, Fresenius SE & Co. KGaA, GlaxoSmithKline plc, Glenmark Pharmaceuticals Limited, Merck & Co. Inc., Novartis AG, Sanofi S.A., Teva Pharmaceutical Industries Ltd. and Viatris Inc.

Key Questions Answered in This Report:

How has the global herpes simplex virus treatment market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global herpes simplex virus treatment market?

What are the key regional markets?

What is the breakup of the market based on the type?

What is the breakup of the market based on the drug type?



What is the breakup of the market based on the route of administration?

What is the breakup of the market based on the distribution channel?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global herpes simplex virus treatment market and who are the key players?

What is the degree of competition in the industry?



Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
- 2.3.1 Primary Sources
- 2.3.2 Secondary Sources
- 2.4 Market Estimation
- 2.4.1 Bottom-Up Approach
- 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL HERPES SIMPLEX VIRUS TREATMENT MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY TYPE

- 6.1 Herpes Simples Virus-1 Infection
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Herpes Simplex Virus-2 Infection
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Others

Herpes Simplex Virus Treatment Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2...



6.3.1 Market Trends

6.3.2 Market Forecast

7 MARKET BREAKUP BY DRUG TYPE

7.1 Acyclovir

- 7.1.1 Market Trends
- 7.1.2 Market Forecast
- 7.2 Valacyclovir
- 7.2.1 Market Trends
- 7.2.2 Market Forecast
- 7.3 Famciclovir
- 7.3.1 Market Trends
- 7.3.2 Market Forecast
- 7.4 Others
- 7.4.1 Market Trends
- 7.4.2 Market Forecast

8 MARKET BREAKUP BY ROUTE OF ADMINISTRATION

- 8.1 Oral
 - 8.1.1 Market Trends
- 8.1.2 Market Forecast
- 8.2 Injectable
 - 8.2.1 Market Trends
- 8.2.2 Market Forecast
- 8.3 Topical
 - 8.3.1 Market Trends
 - 8.3.2 Market Forecast

9 MARKET BREAKUP BY DISTRIBUTION CHANNEL

- 9.1 Hospital Pharmacy
- 9.1.1 Market Trends
- 9.1.2 Market Forecast
- 9.2 Drug Stores
 - 9.2.1 Market Trends
 - 9.2.2 Market Forecast
- 9.3 Retail Stores





9.3.1 Market Trends9.3.2 Market Forecast9.4 Online Pharmacy9.4.1 Market Trends9.4.2 Market Forecast

10 MARKET BREAKUP BY REGION

10.1 North America 10.1.1 United States 10.1.1.1 Market Trends 10.1.1.2 Market Forecast 10.1.2 Canada 10.1.2.1 Market Trends 10.1.2.2 Market Forecast 10.2 Asia-Pacific 10.2.1 China 10.2.1.1 Market Trends 10.2.1.2 Market Forecast 10.2.2 Japan 10.2.2.1 Market Trends 10.2.2.2 Market Forecast 10.2.3 India 10.2.3.1 Market Trends 10.2.3.2 Market Forecast 10.2.4 South Korea 10.2.4.1 Market Trends 10.2.4.2 Market Forecast 10.2.5 Australia 10.2.5.1 Market Trends 10.2.5.2 Market Forecast 10.2.6 Indonesia 10.2.6.1 Market Trends 10.2.6.2 Market Forecast 10.2.7 Others 10.2.7.1 Market Trends 10.2.7.2 Market Forecast 10.3 Europe 10.3.1 Germany



10.3.1.1 Market Trends 10.3.1.2 Market Forecast 10.3.2 France 10.3.2.1 Market Trends 10.3.2.2 Market Forecast 10.3.3 United Kingdom 10.3.3.1 Market Trends 10.3.3.2 Market Forecast 10.3.4 Italy 10.3.4.1 Market Trends 10.3.4.2 Market Forecast 10.3.5 Spain 10.3.5.1 Market Trends 10.3.5.2 Market Forecast 10.3.6 Russia 10.3.6.1 Market Trends 10.3.6.2 Market Forecast 10.3.7 Others 10.3.7.1 Market Trends 10.3.7.2 Market Forecast 10.4 Latin America 10.4.1 Brazil 10.4.1.1 Market Trends 10.4.1.2 Market Forecast 10.4.2 Mexico 10.4.2.1 Market Trends 10.4.2.2 Market Forecast 10.4.3 Others 10.4.3.1 Market Trends 10.4.3.2 Market Forecast 10.5 Middle East and Africa 10.5.1 Market Trends 10.5.2 Market Breakup by Country 10.5.3 Market Forecast

11 SWOT ANALYSIS

11.1 Overview11.2 Strengths



11.3 Weaknesses

- 11.4 Opportunities
- 11.5 Threats

12 VALUE CHAIN ANALYSIS

13 PORTERS FIVE FORCES ANALYSIS

- 13.1 Overview
- 13.2 Bargaining Power of Buyers
- 13.3 Bargaining Power of Suppliers
- 13.4 Degree of Competition
- 13.5 Threat of New Entrants
- 13.6 Threat of Substitutes

14 PRICE ANALYSIS

15 COMPETITIVE LANDSCAPE

15.1 Market Structure 15.2 Key Players 15.3 Profiles of Key Players 15.3.1 Agenus Inc. 15.3.1.1 Company Overview 15.3.1.2 Product Portfolio 15.3.1.3 Financials 15.3.1.4 SWOT Analysis 15.3.2 Apotex Inc. 15.3.2.1 Company Overview 15.3.2.2 Product Portfolio 15.3.2.3 SWOT Analysis 15.3.3 Avet Pharmaceuticals Inc. 15.3.3.1 Company Overview 15.3.3.2 Product Portfolio 15.3.4 Carlsbad Tech 15.3.4.1 Company Overview 15.3.4.2 Product Portfolio 15.3.5 EPI Health LLC 15.3.5.1 Company Overview



15.3.5.2 Product Portfolio

- 15.3.6 F. Hoffmann-La Roche Ltd
- 15.3.6.1 Company Overview
- 15.3.6.2 Product Portfolio
- 15.3.6.3 Financials
- 15.3.7 Fresenius SE & Co. KGaA
 - 15.3.7.1 Company Overview
 - 15.3.7.2 Product Portfolio
 - 15.3.7.3 Financials
 - 15.3.7.4 SWOT Analysis
- 15.3.8 GlaxoSmithKline plc
- 15.3.8.1 Company Overview
- 15.3.8.2 Product Portfolio
- 15.3.8.3 Financials
- 15.3.8.4 SWOT Analysis
- 15.3.9 Glenmark Pharmaceuticals Limited
- 15.3.9.1 Company Overview
- 15.3.9.2 Product Portfolio
- 15.3.9.3 Financials
- 15.3.9.4 SWOT Analysis
- 15.3.10 Merck & Co. Inc.
 - 15.3.10.1 Company Overview
- 15.3.10.2 Product Portfolio
- 15.3.10.3 Financials
- 15.3.10.4 SWOT Analysis
- 15.3.11 Novartis AG
 - 15.3.11.1 Company Overview
- 15.3.11.2 Product Portfolio
- 15.3.11.3 Financials
- 15.3.11.4 SWOT Analysis
- 15.3.12 Sanofi S.A.
- 15.3.12.1 Company Overview
- 15.3.12.2 Product Portfolio
- 15.3.12.3 Financials
- 15.3.12.4 SWOT Analysis
- 15.3.13 Teva Pharmaceutical Industries Ltd.
- 15.3.13.1 Company Overview
- 15.3.13.2 Product Portfolio
- 15.3.13.3 Financials



15.3.13.4 SWOT Analysis15.3.14 Viatris Inc.15.3.14.1 Company Overview15.3.14.2 Product Portfolio15.3.14.3 Financials



List Of Tables

LIST OF TABLES

Table 1: Global: Herpes Simplex Virus Treatment Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Herpes Simplex Virus Treatment Market Forecast: Breakup by Type (in Million US\$), 2023-2028

Table 3: Global: Herpes Simplex Virus Treatment Market Forecast: Breakup by Drug Type (in Million US\$), 2023-2028

Table 4: Global: Herpes Simplex Virus Treatment Market Forecast: Breakup by Route of Administration (in Million US\$), 2023-2028

Table 5: Global: Herpes Simplex Virus Treatment Market Forecast: Breakup by Distribution Channel (in Million US\$), 2023-2028

Table 6: Global: Herpes Simplex Virus Treatment Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 7: Global: Herpes Simplex Virus Treatment Market: Competitive Structure

 Table 8: Global: Herpes Simplex Virus Treatment Market: Key Players



List Of Figures

LIST OF FIGURES

Figure 1: Global: Herpes Simplex Virus Treatment Market: Major Drivers and Challenges

Figure 2: Global: Herpes Simplex Virus Treatment Market: Sales Value (in Billion US\$), 2017-2022

Figure 3: Global: Herpes Simplex Virus Treatment Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 4: Global: Herpes Simplex Virus Treatment Market: Breakup by Type (in %), 2022

Figure 5: Global: Herpes Simplex Virus Treatment Market: Breakup by Drug Type (in %), 2022

Figure 6: Global: Herpes Simplex Virus Treatment Market: Breakup by Route of Administration (in %), 2022

Figure 7: Global: Herpes Simplex Virus Treatment Market: Breakup by Distribution Channel (in %), 2022

Figure 8: Global: Herpes Simplex Virus Treatment Market: Breakup by Region (in %), 2022

Figure 9: Global: Herpes Simplex Virus Treatment (Herpes Simples Virus-1 Infection) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 10: Global: Herpes Simplex Virus Treatment (Herpes Simples Virus-1 Infection) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 11: Global: Herpes Simplex Virus Treatment (Herpes Simplex Virus-2 Infection) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 12: Global: Herpes Simplex Virus Treatment (Herpes Simplex Virus-2 Infection) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 13: Global: Herpes Simplex Virus Treatment (Other Types) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 14: Global: Herpes Simplex Virus Treatment (Other Types) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 15: Global: Herpes Simplex Virus Treatment (Acyclovir) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 16: Global: Herpes Simplex Virus Treatment (Acyclovir) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 17: Global: Herpes Simplex Virus Treatment (Valacyclovir) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 18: Global: Herpes Simplex Virus Treatment (Valacyclovir) Market Forecast:



Sales Value (in Million US\$), 2023-2028 Figure 19: Global: Herpes Simplex Virus Treatment (Famciclovir) Market: Sales Value (in Million US\$), 2017 & 2022 Figure 20: Global: Herpes Simplex Virus Treatment (Famciclovir) Market Forecast: Sales Value (in Million US\$), 2023-2028 Figure 21: Global: Herpes Simplex Virus Treatment (Other Drug Types) Market: Sales Value (in Million US\$), 2017 & 2022 Figure 22: Global: Herpes Simplex Virus Treatment (Other Drug Types) Market Forecast: Sales Value (in Million US\$), 2023-2028 Figure 23: Global: Herpes Simplex Virus Treatment (Oral) Market: Sales Value (in Million US\$), 2017 & 2022 Figure 24: Global: Herpes Simplex Virus Treatment (Oral) Market Forecast: Sales Value (in Million US\$), 2023-2028 Figure 25: Global: Herpes Simplex Virus Treatment (Injectable) Market: Sales Value (in Million US\$), 2017 & 2022 Figure 26: Global: Herpes Simplex Virus Treatment (Injectable) Market Forecast: Sales Value (in Million US\$), 2023-2028 Figure 27: Global: Herpes Simplex Virus Treatment (Topical) Market: Sales Value (in Million US\$), 2017 & 2022 Figure 28: Global: Herpes Simplex Virus Treatment (Topical) Market Forecast: Sales Value (in Million US\$), 2023-2028 Figure 29: Global: Herpes Simplex Virus Treatment (Hospital Pharmacy) Market: Sales Value (in Million US\$), 2017 & 2022 Figure 30: Global: Herpes Simplex Virus Treatment (Hospital Pharmacy) Market Forecast: Sales Value (in Million US\$), 2023-2028 Figure 31: Global: Herpes Simplex Virus Treatment (Drug Stores) Market: Sales Value (in Million US\$), 2017 & 2022 Figure 32: Global: Herpes Simplex Virus Treatment (Drug Stores) Market Forecast: Sales Value (in Million US\$), 2023-2028 Figure 33: Global: Herpes Simplex Virus Treatment (Retail Stores) Market: Sales Value (in Million US\$), 2017 & 2022 Figure 34: Global: Herpes Simplex Virus Treatment (Retail Stores) Market Forecast: Sales Value (in Million US\$), 2023-2028 Figure 35: Global: Herpes Simplex Virus Treatment (Online Pharmacy) Market: Sales Value (in Million US\$), 2017 & 2022 Figure 36: Global: Herpes Simplex Virus Treatment (Online Pharmacy) Market Forecast: Sales Value (in Million US\$), 2023-2028 Figure 37: North America: Herpes Simplex Virus Treatment Market: Sales Value (in Million US\$), 2017 & 2022



Figure 38: North America: Herpes Simplex Virus Treatment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 39: United States: Herpes Simplex Virus Treatment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 40: United States: Herpes Simplex Virus Treatment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 41: Canada: Herpes Simplex Virus Treatment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 42: Canada: Herpes Simplex Virus Treatment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 43: Asia-Pacific: Herpes Simplex Virus Treatment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 44: Asia-Pacific: Herpes Simplex Virus Treatment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 45: China: Herpes Simplex Virus Treatment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 46: China: Herpes Simplex Virus Treatment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 47: Japan: Herpes Simplex Virus Treatment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 48: Japan: Herpes Simplex Virus Treatment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 49: India: Herpes Simplex Virus Treatment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 50: India: Herpes Simplex Virus Treatment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 51: South Korea: Herpes Simplex Virus Treatment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 52: South Korea: Herpes Simplex Virus Treatment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 53: Australia: Herpes Simplex Virus Treatment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 54: Australia: Herpes Simplex Virus Treatment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 55: Indonesia: Herpes Simplex Virus Treatment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 56: Indonesia: Herpes Simplex Virus Treatment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 57: Others: Herpes Simplex Virus Treatment Market: Sales Value (in Million



US\$), 2017 & 2022

Figure 58: Others: Herpes Simplex Virus Treatment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 59: Europe: Herpes Simplex Virus Treatment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 60: Europe: Herpes Simplex Virus Treatment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 61: Germany: Herpes Simplex Virus Treatment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 62: Germany: Herpes Simplex Virus Treatment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 63: France: Herpes Simplex Virus Treatment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 64: France: Herpes Simplex Virus Treatment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 65: United Kingdom: Herpes Simplex Virus Treatment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 66: United Kingdom: Herpes Simplex Virus Treatment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 67: Italy: Herpes Simplex Virus Treatment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 68: Italy: Herpes Simplex Virus Treatment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 69: Spain: Herpes Simplex Virus Treatment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 70: Spain: Herpes Simplex Virus Treatment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 71: Russia: Herpes Simplex Virus Treatment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 72: Russia: Herpes Simplex Virus Treatment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 73: Others: Herpes Simplex Virus Treatment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 74: Others: Herpes Simplex Virus Treatment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 75: Latin America: Herpes Simplex Virus Treatment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 76: Latin America: Herpes Simplex Virus Treatment Market Forecast: Sales Value (in Million US\$), 2023-2028



Figure 77: Brazil: Herpes Simplex Virus Treatment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 78: Brazil: Herpes Simplex Virus Treatment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 79: Mexico: Herpes Simplex Virus Treatment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 80: Mexico: Herpes Simplex Virus Treatment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 81: Others: Herpes Simplex Virus Treatment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 82: Others: Herpes Simplex Virus Treatment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 83: Middle East and Africa: Herpes Simplex Virus Treatment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 84: Middle East and Africa: Herpes Simplex Virus Treatment Market: Breakup by Country (in %), 2022

Figure 85: Middle East and Africa: Herpes Simplex Virus Treatment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 86: Global: Herpes Simplex Virus Treatment Industry: SWOT Analysis

Figure 87: Global: Herpes Simplex Virus Treatment Industry: Value Chain Analysis

Figure 88: Global: Herpes Simplex Virus Treatment Industry: Porter's Five Forces Analysis



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