

# Hemoglobin Testing Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

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## Abstracts

The global hemoglobin testing market size reached US\$ 2.1 Billion in 2021. Looking forward, IMARC Group expects the market to reach US\$ 3.1 Billion by 2027, exhibiting a growth rate (CAGR) of 6.63% during 2022-2027. Keeping in mind the uncertainties of COVID-19, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end use sectors. These insights are included in the report as a major market contributor.

A hemoglobin test measures the count of red blood cells (RBC) or the level of hemoglobin in the blood. Hemoglobin is a type of protein present in the RBCs that carries oxygen to the organs and transports carbon dioxide back to the lungs. Hemoglobin tests are used extensively by doctors as a part of their routine check-ups or to diagnose a serious medical condition in the patient. If a test reveals that the hemoglobin level in an individual's body is lower than normal, it means that they have a low RBC count and are prone to disorders such as anemia. If the RBC count is higher than normal, it could be an indication for a blood disorder or can be caused by living at a high altitude, smoking and dehydration. The key end users of hemoglobin testing market are medical laboratories, hospitals and research centers.

An increasing prevalence of chronic disorders such as anemia and diabetes represent a key factor driving the global hemoglobin testing market. In 2018, an estimated 490 Million people around the world suffered from diabetes. The prevalence of diabetes is currently being catalysed by an increasing ageing population, poor dietary habits, sedentary lifestyles and rising levels of obesity. Patients suffering from diabetes need to undergo tests to measure blood glucose and HbA1c levels regularly, driving the demand for such tests. Moreover, factors such as favourable reimbursement of

hemoglobin testing under various health insurance policies is also catalyzing the growth of the market. However, in many countries, medical insurance doesn't fully reimburse the cost of hemoglobin testing, but with partial payment and other coverages, consumers are increasingly adopting regular and periodic tests in order to check and maintain their overall health. Furthermore, factors such as improving health infrastructure, increasing per capita expenditure on health care, rising awareness for blood-related ailments, ageing population, technological advancements, etc. are also projected to drive the global hemoglobin testing market in the coming years.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global hemoglobin testing market report, along with forecasts at the global and regional level from 2022-2027. Our report has categorized the market based on product type, technology and end-user.

#### Breakup by Product Type:

- Reagents and Consumables
- Equipment

#### Breakup by Technology:

- Chromatography
- Immunoassay
- Others

#### Breakup by End-User:

- Laboratories
- Hospitals
- Research Centers

#### Breakup by Region:

- North America
- Europe
- Asia Pacific
- Middle East and Africa
- Latin America

### Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the key players being Abbott Laboratories, Bio-Rad Laboratories, Danaher, EKF Diagnostics, F. Hoffmann-La Roche, Siemens Healthineers, Thermo Fisher Scientific, Alere, ACON Laboratories, ARKRAY, Bayer Medical Care, Daiichi Biotech, DiaSys Diagnostic Systems, Epinex Diagnostics, Erba Diagnostics, etc.

### Key Questions Answered in This Report:

How has the global hemoglobin testing market performed so far and how will it perform in the coming years?

What are the key regional markets in the global hemoglobin testing industry?

What has been the impact of COVID-19 on the global hemoglobin testing industry?

What is the breakup of the market based on the product type?

What is the breakup of the market based on the technology?

What is the breakup of the market based on the end-user?

What are the various stages in the value chain of the global hemoglobin testing industry?

What are the key driving factors and challenges in the global hemoglobin testing industry?

What is the structure of the global hemoglobin testing industry and who are the key players?

What is the degree of competition in the global hemoglobin testing industry?

What are the profit margins in the global hemoglobin testing industry?

## Contents

### **1 PREFACE**

### **2 SCOPE AND METHODOLOGY**

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
  - 2.3.1 Primary Sources
  - 2.3.2 Secondary Sources
- 2.4 Market Estimation
  - 2.4.1 Bottom-Up Approach
  - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

### **3 EXECUTIVE SUMMARY**

### **4 INTRODUCTION**

- 4.1 Overview
- 4.2 Key Industry Trends

### **5 GLOBAL HEMOGLOBIN TESTING MARKET**

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Breakup by Product Type
- 5.5 Market Breakup by Technology
- 5.6 Market Breakup by End-User
- 5.7 Market Breakup by Region
- 5.8 Market Forecast

### **6 MARKET BREAKUP BY PRODUCT TYPE**

- 6.1 Reagents and Consumables
  - 6.1.1 Market Trends
  - 6.1.2 Market Forecast

## 6.2 Equipment

### 6.2.1 Market Trends

### 6.2.2 Market Forecast

## **7 MARKET BREAKUP BY TECHNOLOGY**

### 7.1 Chromatography

#### 7.1.1 Market Trends

#### 7.1.2 Market Forecast

### 7.2 Immunoassay

#### 7.2.1 Market Trends

#### 7.2.2 Market Forecast

### 7.3 Others

#### 7.3.1 Market Trends

#### 7.3.2 Market Forecast

## **8 MARKET BREAKUP BY END-USER**

### 8.1 Laboratories

#### 8.1.1 Market Trends

#### 8.1.2 Market Forecast

### 8.2 Hospitals

#### 8.2.1 Market Trends

#### 8.2.2 Market Forecast

### 8.3 Research Centers

#### 8.3.1 Market Trends

#### 8.3.2 Market Forecast

## **9 MARKET BREAKUP BY REGION**

### 9.1 Europe

#### 9.1.1 Market Trends

#### 9.1.2 Market Forecast

### 9.2 North America

#### 9.2.1 Market Trends

#### 9.2.2 Market Forecast

### 9.3 Asia Pacific

#### 9.3.1 Market Trends

#### 9.3.2 Market Forecast

## 9.4 Middle East and Africa

### 9.4.1 Market Trends

### 9.4.2 Market Forecast

## 9.5 Latin America

### 9.5.1 Market Trends

### 9.5.2 Market Forecast

## **10 SWOT ANALYSIS**

### 10.1 Overview

### 10.2 Strengths

### 10.3 Weaknesses

### 10.4 Opportunities

### 10.5 Threats

## **11 VALUE CHAIN ANALYSIS**

## **12 PORTERS FIVE FORCES ANALYSIS**

### 12.1 Overview

### 12.2 Bargaining Power of Buyers

### 12.3 Bargaining Power of Suppliers

### 12.4 Degree of Competition

### 12.5 Threat of New Entrants

### 12.6 Threat of Substitutes

## **13 PRICE ANALYSIS**

## **14 COMPETITIVE LANDSCAPE**

### 14.1 Market Structure

### 14.2 Key Players

### 14.3 Profiles of Key Players

#### 14.3.1 Abbott Laboratories

#### 14.3.2 Bio-Rad Laboratories

#### 14.3.3 Danaher

#### 14.3.4 EKF Diagnostics

#### 14.3.5 F. Hoffmann-La Roche

#### 14.3.6 Siemens Healthineers

- 14.3.7 Thermo Fisher Scientific
- 14.3.8 Alere
- 14.3.9 ACON Laboratories
- 14.3.10 ARKRAY
- 14.3.11 Bayer Medical Care
- 14.3.12 Daiichi Biotech
- 14.3.13 DiaSys Diagnostic Systems
- 14.3.14 Epinex Diagnostics
- 14.3.15 Erba Diagnostics

## List Of Tables

### LIST OF TABLES

Table 1: Global: Hemoglobin Testing Market: Key Industry Highlights, 2021 and 2027

Table 2: Global: Hemoglobin Testing Market Forecast: Breakup by Product Type (in Million US\$), 2022-2027

Table 3: Global: Hemoglobin Testing Market Forecast: Breakup by End-User (in Million US\$), 2022-2027

Table 4: Global: Hemoglobin Testing Market Forecast: Breakup by Technology (in Million US\$), 2022-2027

Table 5: Global: Hemoglobin Testing Market Forecast: Breakup by Region (in Million US\$), 2022-2027

Table 6: Global: Hemoglobin Testing Market Structure

Table 7: Global: Hemoglobin Testing Market: Key Players



## List Of Figures

### LIST OF FIGURES

- Figure 1: Global: Hemoglobin Testing Market: Major Drivers and Challenges
- Figure 2: Global: Hemoglobin Testing Market: Sales Value (in Billion US\$), 2016-2021
- Figure 3: Global: Hemoglobin Testing Market: Breakup by Product Type (in %), 2021
- Figure 4: Global: Hemoglobin Testing Market: Breakup by Technology (in %), 2021
- Figure 5: Global: Hemoglobin Testing Market: Breakup by End-User (in %), 2021
- Figure 6: Global: Hemoglobin Testing Market: Breakup by Region (in %), 2021
- Figure 7: Global: Hemoglobin Testing Market Forecast: Sales Value (in Billion US\$), 2022-2027
- Figure 8: Global: Hemoglobin Testing Industry: SWOT Analysis
- Figure 9: Global: Hemoglobin Testing Industry: Value Chain Analysis
- Figure 10: Global: Hemoglobin Testing Industry: Porter's Five Forces Analysis
- Figure 11: Global: Hemoglobin Testing (Reagents and Consumables) Market: Sales Value (in Million US\$), 2016 & 2021
- Figure 12: Global: Hemoglobin Testing (Reagents and Consumables) Market Forecast: Sales Value (in Million US\$), 2022-2027
- Figure 13: Global: Hemoglobin Testing (Equipment) Market: Sales Value (in Million US\$), 2016 & 2021
- Figure 14: Global: Hemoglobin Testing (Equipment) Market Forecast: Sales Value (in Million US\$), 2022-2027
- Figure 15: Global: Hemoglobin Testing (Chromatography) Market: Sales Value (in Million US\$), 2016 & 2021
- Figure 16: Global: Hemoglobin Testing (Chromatography) Market Forecast: Sales Value (in Million US\$), 2022-2027
- Figure 17: Global: Hemoglobin Testing (Immunoassay) Market: Sales Value (in Million US\$), 2016 & 2021
- Figure 18: Global: Hemoglobin Testing (Immunoassay) Market Forecast: Sales Value (in Million US\$), 2022-2027
- Figure 19: Global: Hemoglobin Testing (Others) Market: Sales Value (in Million US\$), 2016 & 2021
- Figure 20: Global: Hemoglobin Testing (Others) Market Forecast: Sales Value (in Million US\$), 2022-2027
- Figure 21: Global: Hemoglobin Testing (Laboratories) Market: Sales Value (in Million US\$), 2016 & 2021
- Figure 22: Global: Hemoglobin Testing (Laboratories) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 23: Global: Hemoglobin Testing (Hospitals) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 24: Global: Hemoglobin Testing (Hospitals) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 25: Global: Hemoglobin Testing (Research Centers) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 26: Global: Hemoglobin Testing (Research Centers) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 27: Europe: Hemoglobin Testing Market: Sales Value (in Million US\$), 2016 & 2021

Figure 28: Europe: Hemoglobin Testing Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 29: North America: Hemoglobin Testing Market: Sales Value (in Million US\$), 2016 & 2021

Figure 30: North America: Hemoglobin Testing Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 31: Asia Pacific: Hemoglobin Testing Market: Sales Value (in Million US\$), 2016 & 2021

Figure 32: Asia Pacific: Hemoglobin Testing Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 33: Middle East and Africa: Hemoglobin Testing Market: Sales Value (in Million US\$), 2016 & 2021

Figure 34: Middle East and Africa: Hemoglobin Testing Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 35: Latin America: Hemoglobin Testing Market: Sales Value (in Million US\$), 2016 & 2021

Figure 36: Latin America: Hemoglobin Testing Market Forecast: Sales Value (in Million US\$), 2022-2027

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