

# Heat Gun Market Report by Product Type (Variable Temperature, Dual Temperature), Power Type (Electric, Gas), Application (Industrial, Commercial, Residential), and Region 2024-2032

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## Abstracts

The global heat gun market size reached US\$ 1.4 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 2.1 Billion by 2032, exhibiting a growth rate (CAGR) of 4.5% during 2024-2032. Increasing construction activities, rising sales of vehicles and the launch of new product variants represent some of the key factors driving the market.

A heat gun is an electric hand tool made of durable materials like metal and plastic. It comprises a heating element and a fan to generate and distribute the hot air. It is operated using electricity or gas to heat a resistive element or wire. It can adjust temperature and airflow settings for allowing users to customize the heat output for a specific task. It is also equipped with a thermometer or a stand to keep them upright while in use. Besides this, the growing traction do-it-yourself (DIY) projects is catalyzing the demand for heat gun across the globe. At present, key players operating worldwide are introducing new variants with ergonomic handles, improved durability and performance and equipped with features like adjustable temperature control and built-in liquid crystal display (LCD) screens.

### Heat Gun Market Trends:

Heat guns are employed in the construction industry to remove paint from surfaces, such as walls, doors, and trim. This, coupled with the increasing construction activities in the residential and commercial areas, represents one of the major factors strengthening the market growth around the world. Moreover, heat guns find application in the automotive industry for various refinishing purposes and manufacturing vehicle

components like bumper covers. This, along with the rising sales of luxury vehicles, is propelling the growth of the market. In addition, the growing use of heat guns for the 3D printing process to provide smooth and finished printed objects is influencing the market positively. Apart from this, product manufacturers are introducing cordless variants that facilitate users to work in tight spaces and on projects that require mobility and do not require a power outlet. They are also focusing on launching dual-temperature heat guns that enable users to switch between low and high temperatures and improve efficiency. Leading players are offering rental services for buying heat guns and other accessories at affordable prices to enhance the experience of the user. Furthermore, key manufacturers are introducing smart heat guns that are integrated with sensors and Bluetooth connectivity that enable users to monitor the performance of the product. Besides this, the increasing awareness about the benefits of using heat guns is creating a positive outlook for the market.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global heat gun market, along with forecasts at the global, regional, and country level from 2024-2032. Our report has categorized the market based on product type, power type, and application.

#### Product Type Insights:

Variable Temperature  
Dual Temperature

The report has provided a detailed breakup and analysis of the heat gun market based on the product type. This includes variable temperature and dual temperature. According to the report, variable temperature accounted for the largest market share.

#### Power Type Insights:

Electric  
Gas

A detailed breakup and analysis of the heat gun market based on the power type has also been provided in the report. This includes electric and gas. According to the report, electric accounted for the largest market share.

#### Application Insights:

Industrial  
Commercial  
Residential

The report has provided a detailed breakup and analysis of the heat gun market based on the type. This includes industrial, commercial, and residential. According to the report, industrial accounted for the largest market share.

#### Regional Insights:

North America  
United States  
Canada  
Asia-Pacific  
China  
Japan  
India  
South Korea  
Australia  
Indonesia  
Others  
Europe  
Germany  
France  
United Kingdom  
Italy  
Spain  
Russia  
Others  
Latin America  
Brazil  
Mexico  
Others  
Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany,

France, the United Kingdom, Italy, Spain, Russia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, Asia Pacific was the largest market for heat gun. Some of the factors driving the Asia Pacific heat gun market included the growing construction activities, technological advancements, rising sales of luxury automobiles, etc.

#### Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global heat gun market. Detailed profiles of all major companies have also been provided. Some of the companies covered include Dewalt, Dongcheng Power Tools, J. Wagner GmbH, Koki Holdings Co.Ltd, Makita Corp, Master Appliance Corp., Poniiie, Robert Bosch GmbH, Seekone Technology, Techtronic Industries, Steinel America Inc, Teccpo., etc.

#### Key Questions Answered in This Report:

How has the global heat gun market performed so far, and how will it perform in the coming years?

What are the drivers, restraints, and opportunities in the global heat gun market?

What is the impact of each driver, restraint, and opportunity on the global heat gun market?

What are the key regional markets?

Which countries represent the most attractive heat gun markets?

What is the breakup of the market based on the product type?

Which is the most attractive product type in the heat gun market?

What is the breakup of the market based on the power type?

Which is the most attractive power type in the heat gun market?

What is the breakup of the market based on the application?

Which is the most attractive application in the heat gun market?

What is the competitive structure of the global heat gun market?

Who are the key players/companies in the global heat gun market?

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