

Healthcare Payer Services Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

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Abstracts

The global healthcare payer services market reached a value of US\$ 27.1 Billion in 2021. Looking forward, IMARC Group expects the market to reach US\$ 49.6 Billion by 2027, exhibiting a CAGR of 11.4% during 2022-2027. Keeping in mind the uncertainties of COVID-19, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end use sectors. These insights are included in the report as a major market contributor.

Healthcare payer services are outsourced by public and private payers and healthcare insurers to manage claims, audits, medical documents, member engagements, and customer relations. These services aid in improving the healthcare system performance by optimizing patient care quality and improving the overall consumer experience. They also assist in using distinctive capabilities in data and analytics, population health, pharmacy care services, and healthcare delivery and operations. Moreover, as healthcare payer solutions help clients minimize their operational costs and improve their operational efficiency, they are gaining traction around the world.

Healthcare Payer Services Market Trends:

The rising utilization of healthcare payer services can be attributed to the increasing need for operating business processes cost-effectively by implementing engagement and contract models. Additionally, the growing implementation of digital technologies in payer operations is augmenting the market worldwide. Apart from this, healthcare payer services offer better quality patient care, streamline the process and improve customer communication. This, in confluence with the adoption of analytics in healthcare, along with the rising number of individuals opting for healthcare insurance on account of the sudden outbreak of the coronavirus disease (COVID-19), is also fueling the market

growth. Furthermore, these services find extensive application in billing and account management, analytics and fraud management, and human resource (HR) services and claims management. Besides this, rising mergers and acquisitions (M&A) and the increasing utilization of updated software to address current healthcare needs are anticipated to propel the market growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global healthcare payer services market, along with forecasts at the global, regional and country level from 2022-2027. Our report has categorized the market based on type, application and end use.

Breakup by Type:

- BPO Services
- ITO Services
- KPO Services

Breakup by Application:

- Analytics and Fraud Management Services
- Claims Management Services
- Integrated Front Office Service and Back Office Operations
- Member Management Services
- Provider Management Services
- Billing and Accounts Management Services
- HR Services

Breakup by End Use:

- Private Payers
- Public Payers

Breakup by Region:

- North America
 - United States
 - Canada
- Asia-Pacific

China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Accenture plc, Cognizant Technology Solutions Corporation, Concentrix Corporation, ExlService Holdings Inc., Genpact Limited, HCL Technologies Limited, Hinduja Global Solutions Limited, HP Development Company L.P., McKesson Corporation, UnitedHealth Group Incorporated, Wipro Limited and Xerox Corporation.

Key Questions Answered in This Report:

How has the global healthcare payer services market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global healthcare payer services market?

What are the key regional markets?

What is the breakup of the market based on the type?

What is the breakup of the market based on the application?

What is the breakup of the market based on the end use?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global healthcare payer services market and who are the key players?

What is the degree of competition in the industry?

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