

Healthcare IT Consulting Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The global healthcare IT consulting market size reached US\$ 41.3 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 113.8 Billion by 2028, exhibiting a growth rate (CAGR) of 16.9% during 2023-2028.

Healthcare IT consulting services refer to advisory support provided regarding financial planning, operations management, and business decisions to healthcare organizations and professionals. They are widely used to analyze business needs, workflows, and security, review IT environment components, improve patient care and healthcare procedures, and enhance information tracking and reporting systems. Healthcare IT consulting aids in minimizing medical malpractice, increasing telehealth opportunities, remaining compliant with data privacy laws, understanding organization, and offering faster service to patients. As a result, these services are employed by healthcare payers, providers, hospitals, imaging and diagnostic centers, and public health entities.

Healthcare IT Consulting Market Trends:

Growing digitization in the healthcare industry across the globe is creating a positive outlook for the market. Healthcare IT consulting helps in the development and maintenance of clinical platforms, analytics dashboard, network optimization services, revenue cycle management (RCM), and enterprise resource planning support services. In line with this, the rising number of hospital admissions has surged the demand for advanced and efficient systems to cope with growing healthcare processes and infrastructure, which, in turn, is favoring the market growth. Apart from this, the

integration of artificial intelligence (AI) with healthcare IT consulting services to ensure data privacy, optimize resource management, gain insights from unstructured data, and provide a modernized approach to decision-making processes is providing an impetus to the market growth. Furthermore, the increasing need for data security and the widespread adoption of digital healthcare models over paper-based counterparts is positively impacting the market growth. Other factors, including the implementation of various government initiatives supporting healthcare IT solutions, the rising geriatric population, extensive research and development (R&D) activities, and the growing adoption of electronic record maintenance, are propelling the market growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global healthcare IT consulting market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on consulting type and end user.

Breakup by Consulting Type:

HCIT Change Management

Healthcare Business Process Management

HCIT Integration and Migration

Healthcare/Medical System Security Set-Up and Risk Assessment

Healthcare Enterprise Reporting and Data Analytics

Others

Breakup by End User:

Hospitals and Ambulatory Care Centers

Diagnostic and Imaging Centers

Public and Private Payers

Others

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Accenture plc, Atos SE, Deloitte Touche Tohmatsu Limited, Genpact, HCL Technologies Limited (HCL Enterprise), Infosys Limited, International Business Machines Corporation, Koninklijke Philips N.V., NTT DATA Corporation (Nippon Telegraph and Telephone Corporation), Oracle Corporation, Siemens Healthineers AG (Siemens AG) and Tata Consultancy Services Limited.

Key Questions Answered in This Report

1. What was the size of the global healthcare IT consulting market in 2022?
2. What is the expected growth rate of the global healthcare IT consulting market during 2023-2028?
3. What are the key factors driving the global healthcare IT consulting market?
4. What has been the impact of COVID-19 on the global healthcare IT consulting market?
5. What is the breakup of the global healthcare IT consulting market based on the consulting type?
6. What are the key regions in the global healthcare IT consulting market?

7. Who are the key players/companies in the global healthcare IT consulting market?

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