

# Healthcare Information Software Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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## Abstracts

The global healthcare information software market size reached US\$ 23.8 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 31.8 Billion by 2028, exhibiting a growth rate (CAGR) of 4.8% during 2023-2028.

Healthcare information software helps in capturing, storing, managing and transmitting a patient's information on to the healthcare system. The software collects and analyses the healthcare data which assists doctors and patients in effective decision-making. It also helps in improving efficiency, reducing cost, minimising operating errors and offering a better service. The data recorded by the healthcare information software is further employed for medical treatments so as to prevent a disease from spreading or reaching an incurable stage. Moreover, they are convenient, require no paper work, and alerts the patient as well as the physician in cases of abnormalities.

Over the past several years, healthcare information software has gained immense popularity in hospitals and medical centres. Hectic lifestyles coupled with increasing consumption of fast foods has led to an increase in the lifestyle diseases across the world. This is one of the primary factors that has broadened the growth prospects of the global healthcare information software market. Apart from this, several technological innovations in healthcare information software such as automated quality control, are also facilitating the demand for healthcare information software.

### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global healthcare information software market report, along with forecasts at the global and regional level from 2023-2028. Our report has categorized the market based on

deployment model and application.

#### Breakup by Deployment Model:

On-Premise  
Cloud

Based on deployment model, the market has been segmented as on-premise and cloud. Currently, on-premises dominates the market, holding the largest share.

#### Breakup by Application:

Hospitals  
Clinics  
Medical Research Centres  
Others

On the basis of application, the market has been segmented into hospitals, clinics, medical research centers and others.

#### Breakup by Region:

North America  
Europe  
Asia Pacific  
Middle East and Africa  
Latin America

Region-wise, the market has been segmented into North America, Europe, Asia Pacific, Middle East and Africa, and Latin America. Amongst these, North America represents the biggest market.

#### Competitive Landscape:

The competitive landscape of the market has also been examined with some of the key players being GE Healthcare, Siemens Healthcare, 3M Health, McKesson, Philips Healthcare, Agfa Gevaert, Allscripts, Dell, Epic Systems, NextGen Healthcare, Merge Healthcare, Neusoft, InterSystems, Cerner, Carestream Health and Meditech.

This report provides a deep insight into the global healthcare information software

market covering all its essential aspects. This ranges from macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the healthcare information software market in any manner.

#### Key Questions Answered in This Report

1. What was the size of the global healthcare information software market in 2022?
2. What is the expected growth rate of the global healthcare information software market during 2023-2028?
3. What are the key factors driving the global healthcare information software market?
4. What has been the impact of COVID-19 on the global healthcare information software market?
5. What is the breakup of the global healthcare information software market based on the deployment model?
6. What is the breakup of the global healthcare information software market based on the application?
7. What are the key regions in the global healthcare information software market?
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