

Healthcare Asset Management Market Report by Product (Radiofrequency Identification Devices (RFID), Real-Time Location Systems (RTLS), and Others), Application (Hospital Asset Management, Pharmaceutical Asset Management), End User (Hospitals and Clinics, Laboratories, Pharmaceutical Companies, and Others), and Region 2024-2032

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Abstracts

The global healthcare asset management market size reached US\$ 16.4 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 36.9 Billion by 2032, exhibiting a growth rate (CAGR) of 9.2% during 2024-2032. The escalating demand for effective inventory management and cost control, implementation of stringent regulations by governments and healthcare organizations to ensure patient safety, increasing prevalence of chronic diseases, technological advancements and rising healthcare expenditure are some of the major factors propelling the market.

Healthcare asset management refers to the systematic management and tracking of assets within the healthcare industry. It involves the utilization of technology, processes, and strategies to effectively monitor and maintain medical equipment, supplies, and other physical assets. The goal is to optimize the utilization, availability, and lifespan of assets while minimizing costs and improving patient care. Healthcare asset management systems often employ various technologies such as barcoding, RFID (Radio Frequency Identification), or IoT (Internet of Things) devices to track and manage assets in real-time. This ensures accurate inventory management, reduces equipment downtime, enhances patient safety, and streamlines operational efficiency within healthcare facilities.

The increasing demand for effective inventory management and cost control in healthcare facilities is a significant driving force. Additionally, technological advancements, such as the Internet of Things (IoT) and real-time location systems (RTLS), are driving the market growth. These technologies offer enhanced asset tracking capabilities, allowing healthcare providers to locate and manage assets in real-time, streamline workflows, and improve operational efficiency. Besides this, the need for efficient healthcare supply chain management is contributing to the adoption of asset management solutions. By effectively managing and tracking assets, healthcare organizations can optimize their supply chain processes, minimize waste, reduce stockouts, and improve overall supply chain performance. Other than this, governments and healthcare organizations worldwide are increasing their spending on healthcare infrastructure, including medical equipment and devices.

Healthcare Asset Management Market Trends/Drivers:

Rising healthcare expenditure

The escalating healthcare expenditure globally is a major driver for the healthcare asset management market. Governments and healthcare organizations are investing heavily in healthcare infrastructure to meet the increasing demand for quality healthcare services. This investment includes the procurement of medical equipment, devices, and supplies. Effective asset management solutions become crucial to optimize the utilization of these assets and ensure cost-effectiveness. By implementing asset tracking systems, healthcare providers can monitor the lifecycle of assets, identify underutilized or redundant equipment, and make informed decisions regarding asset procurement and allocation.

Prevalence of chronic diseases and aging population

The rising prevalence of chronic diseases and the aging population are driving the need for healthcare asset management solutions. Chronic diseases require long-term care and specialized treatment, which involves the use of various medical devices and supplies. Asset management systems enable healthcare facilities to track and maintain these assets, ensuring their availability when needed for patient care. Additionally, the aging population requires a higher volume of medical services, leading to increased demand for medical equipment. Asset management solutions help healthcare providers effectively manage these assets, reducing downtime and optimizing their utilization, ultimately improving patient outcomes and quality of care.

Stringent regulations and standards

The implementation of stringent regulations and standards in the healthcare industry is propelling the adoption of asset management solutions. Regulatory bodies require healthcare organizations to comply with guidelines and mandates related to patient safety, data security, and asset maintenance. Asset management systems provide the necessary tools to meet these requirements by maintaining accurate records, tracking asset maintenance schedules, and ensuring compliance documentation. By utilizing these solutions, healthcare providers can demonstrate adherence to regulations, mitigate risks, and enhance patient safety. Additionally, these systems facilitate efficient audits and inspections, streamlining the regulatory compliance process for healthcare organizations.

Healthcare Asset Management Industry Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global healthcare asset management market report, along with forecasts at the global, regional and country levels from 2024-2032. Our report has categorized the market based on product, application and end user.

Breakup by Product:

Radiofrequency Identification Devices (RFID)

Real-Time Location Systems (RTLS)

Others

Radiofrequency Identification Devices (RFID) is the most popular product

The report has provided a detailed breakup and analysis of the market based on the product. This includes radiofrequency identification devices (RFID), real-time location systems (RTLS), and others. According to the report, radiofrequency identification devices (RFID) represented the largest segment.

RFID devices are used to track and identify assets through radio waves. They consist of tags that can be attached to assets and readers that capture and transmit the tag information to a central system. RFID technology enables automated and real-time

asset tracking, eliminating the need for manual inventory counts and reducing human errors. Healthcare facilities can easily locate and monitor assets, ensuring their availability when needed for patient care. RFID also enhances security by preventing theft and unauthorized access to sensitive equipment or supplies.

Breakup by Application:

Hospital Asset Management

Staff Management

Equipment Tracking and Management

Patient Management

Others

Pharmaceutical Asset Management

Drug Anti-counterfeiting

Supply Chain Management

Hospital asset management is the largest application segment

A detailed breakup and analysis of the market based on the application has also been provided in the report. This includes hospital asset management (staff management, equipment tracking and management, patient management, and others) and pharmaceutical asset management (drug anti-counterfeiting and supply chain management). According to the report, hospital asset management accounted for the largest market share.

In hospital asset management, healthcare asset management systems are used to effectively track and manage medical equipment, devices, and supplies within the hospital setting. These systems ensure the availability of critical assets when needed, optimize asset utilization, and streamline maintenance and servicing schedules. By accurately tracking assets, hospitals can prevent equipment loss or misplacement, reduce downtime, and enhance patient care and safety.

In pharmaceutical asset management, healthcare asset management solutions are utilized to monitor and manage pharmaceutical inventory, including medications, vaccines, and other pharmaceutical products. These systems help track expiration dates, lot numbers, and storage conditions, ensuring compliance with regulatory requirements. Pharmaceutical asset management enables accurate inventory management, reduces wastage, prevents stockouts, and ensures the availability of medications and supplies when needed, ultimately improving patient care and pharmacy operations.

Breakup by End User:

Hospitals and Clinics

Laboratories

Pharmaceutical Companies

Others

Hospitals and clinics dominate the market

The report has provided a detailed breakup and analysis of the market based on the end user. This includes hospitals and clinics, laboratories, pharmaceutical companies, and others. According to the report, hospitals and clinics represented the largest segment.

In hospitals and clinics, healthcare asset management plays a vital role in tracking and maintaining medical equipment, supplies, and other assets. It ensures efficient inventory management, reduces equipment downtime, and optimizes asset utilization. By implementing asset management systems, hospitals and clinics can improve patient care, streamline workflows, and enhance operational efficiency.

In laboratories, healthcare asset management is used to track and manage laboratory equipment, chemicals, samples, and other assets. It enables accurate inventory management, ensures compliance with regulatory standards, and enhances research and testing processes. Asset management solutions in laboratories promote efficient resource utilization, minimize waste, and support reliable experimentation and analysis.

In pharmaceutical companies, healthcare asset management is utilized to track and manage pharmaceutical inventory, including medications, vaccines, and raw materials. It enables accurate tracking of batch numbers, expiration dates, and storage conditions to ensure product quality and regulatory compliance. Asset management systems in pharmaceutical companies improve inventory control, reduce the risk of stockouts or overstocking, and enhance supply chain efficiency, ultimately contributing to the safe and effective distribution of pharmaceutical products.

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

North America exhibits a clear dominance in the market

The report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, North America was the largest market for healthcare asset management.

The stringent regulatory environment and the focus on patient safety and compliance are major factors driving the market. Regulatory bodies, such as the FDA, in the United States enforce guidelines for equipment maintenance, calibration, and documentation, necessitating robust asset management systems. Besides this, the high healthcare expenditure and investment in advanced healthcare infrastructure contribute to market growth. The need for efficient asset utilization, inventory control, and cost optimization increases the adoption of asset management solutions. Additionally, technological advancements, such as IoT and RFID, are impelling market growth by enabling real-time asset tracking, improving operational efficiency, and enhancing patient care.

Competitive Landscape:

The key players are continuously investing in research and development to enhance their asset management solutions. They focus on developing advanced technologies, such as IoT integration, AI-driven analytics, and cloud-based platforms, to provide more comprehensive and efficient asset tracking and management capabilities. Additionally, they are forming strategic partnerships and collaborations with other technology providers, healthcare organizations, and regulatory bodies to expand their market presence and offer integrated solutions. These collaborations help in combining expertise and resources to deliver comprehensive asset management solutions tailored to the unique needs of healthcare providers. Besides this, key players are expanding their geographical footprint by entering new regional markets through mergers, acquisitions, and partnerships. This allows them to tap into the growing demand for healthcare asset management solutions in different regions and leverage their existing customer base and distribution networks.

The report has provided a comprehensive analysis of the competitive landscape in the market. Detailed profiles of all major companies have also been provided. Some of the key players in the market include:

Accenture Plc

AiRISTA Flow Inc.

CenTank Inc. (Halma Plc)

Cerner Corporation

General Electric Company

International Business Machines Corporation

Midmark Corporation

Motorola Solutions Inc.

Novanta Inc.

Siemens AG

Sonitor Technologies

Stanley Black & Decker Inc.

Zebra Technologies Corporation

Recent Developments:

Accenture Plc is collaborating with SAP SE on a unique joint initiative to design, develop and deliver new cloud-based capabilities that strengthen existing SAP Intelligent Asset Management solutions.

Cerner Corporation has been acquired by Oracle. The combination of Oracle's technology and Cerner's expertise in healthcare IT aims to improve healthcare delivery, reduce administrative burden, and enhance patient outcomes.

Midmark Corp. partnered with SignalPET to provide veterinarians with access to artificial intelligence technology for detecting pathologies on dental X-rays, improving diagnostic accuracy and treatment plans for companion animals.

Key Questions Answered in This Report

1. What was the size of the global healthcare asset management market in 2023?
2. What is the expected growth rate of the global healthcare asset management market during 2024-2032?
3. What are the key factors driving the global healthcare asset management market?
4. What has been the impact of COVID-19 on the global healthcare asset management market?
5. What is the breakup of the global healthcare asset management market based on the product?

6. What is the breakup of the global healthcare asset management market based on the application?
7. What is the breakup of the global healthcare asset management market based on the end user?
8. What are the key regions in the global healthcare asset management market?
9. Who are the key players/companies in the global healthcare asset management market?

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