

Hands-Free Power Liftgate Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The global hands-free power liftgate market size reached US\$ 1.3 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 1.9 Billion by 2028, exhibiting a growth rate (CAGR) of 6.06% during 2023-2028.

The hands-free power liftgate is an advanced technology that allows users to open and close the vehicle's liftgate by waving their foot underneath the rear bumper. It is equipped with a motor, electrical wiring, and a sensor to read the foot motion and activate the liftgate mechanism. The hands-free power liftgate is widely used in commercial and passenger cars, such as sports utility vehicles (SUVs) and sedans. It enhances convenience, offers safety to delicate luggage, provides adjustable height functionality, and assists in loading and unloading cargo, such as adventure gears, sports bags, and groceries.

Hands-Free Power Liftgate Market Trends:

The increasing demand for luxury vehicles across the globe is creating a positive outlook for the market. In line with this, the rising expenditure capacities of consumers and the incorporation of enhanced performance, safety, and technological features in luxury cars are favoring the market growth. The hands-free power liftgate is widely used in high-end vehicles for improving customer experience and enhancing comfort levels. Additionally, the increasing demand for vehicle modifications among millennials to improve quality and functionality is acting as another growth-inducing factor. Apart from this, significant growth in the autonomous and electric vehicles (EVs) sector due to the

increasing focus of the manufacturers on providing safety and advanced features to consumers is propelling the market growth. Furthermore, the implementation of favorable policies by several governments to promote EV adoption due to rising environmental concerns is facilitating the market growth. Besides this, the introduction of capacitive sensing and radio detection and ranging (RADAR) technologies to develop smart, hands-free power liftgate that offers personalized gesture recognition for safety enhancements and detects overhead objects to prevent a collision is providing a considerable boost to the market growth. Other factors, including extensive research and development (R&D) activities and the increasing demand for technologically advanced features, sensors, and electronic components in vehicles, are anticipated to drive the market growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global hands-free power liftgate market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on type, vehicle type, propulsion and sales channel.

Breakup by Type:

Fully Automatic

Semi-Automatic

Breakup by Vehicle Type:

Passenger Cars

SUVs

Sedans

Others

Commercial Vehicles

Breakup by Propulsion:

Gasoline

Diesel

Electric

Breakup by Sales Channel:

Original Equipment Manufacturer

Aftermarket

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Autoease Technology, Brose Fahrzeugteile SE & Co. KG, Continental AG, HI-LEX Corporation, Huf H?lsbeck & F?rst GmbH & Co. KG, Hyundai Motor Company, Magna International Inc., Volkswagen AG (Porsche Automobil Holding SE) and Woodbine Manufacturing Co. Inc.

Key Questions Answered in This Report

1. What was the size of the global hands-free power liftgate market in 2022?
2. What is the expected growth rate of the global hands-free power liftgate market during 2023-2028?
3. What are the key factors driving the global hands-free power liftgate market?

4. What has been the impact of COVID-19 on the global hands-free power liftgate market?
5. What is the breakup of the global hands-free power liftgate market based on the type?
6. What is the breakup of the global hands-free power liftgate market based on vehicle type?
7. What is the breakup of the global hands-free power liftgate market based on the propulsion?
8. What is the breakup of the global hands-free power liftgate market based on the sales channel?
9. What are the key regions in the global hands-free power liftgate market?
10. Who are the key players/companies in the global hands-free power liftgate market?

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