

# Halal Cosmetics Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/HFA8A4EE388EN.html>

Date: January 2023

Pages: 108

Price: US\$ 2,499.00 (Single User License)

ID: HFA8A4EE388EN

## Abstracts

The global halal cosmetics market size reached US\$ 30.3 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 53.2 Billion by 2028, exhibiting a growth rate (CAGR) of 9.4% during 2023-2028.

Halal cosmetics are manufactured by using ingredients, which are permissible according to the Islamic Sharia law. These products are free from any parts or materials derived from a human body. Other than this, such cosmetic products do not contain ingredients obtained from animals, which are prohibited by Islamic law or from the ones slaughtered in a non-halal way. These products are also free from genetically modified organisms (GMO) as they are considered unclean. Each of these products must be certified by manufacturers to guarantee that it does not contain any components which are not in compliance with Islamic law.

### Global Halal Cosmetics Market Drivers:

The market is driven by an increasing Muslim population, which now accounts for over a fifth of the global population. With the younger generation emerging as more conscious consumers, the overall spending on halal products is increasing.

Earlier, the choice of halal cosmetics used to be limited, however, over the past few years there has been an increase in the demand for these products, which has led to a consequent rise the number of halal-certified cosmetic manufacturers in the market. Currently, these manufacturers offer a wide range of products, including perfumes, toners, lipstick, shampoos, lotions, soaps, powders and shower gels.

At present, a significant share of the non-Muslim population is shifting towards halal beauty products as they symbolize safety, cleanliness, hygiene, and are free from animal byproduct. Also, the production, packaging and storage process of halal

cosmetics requires optimum level of cleanliness, which is driving their demand across several non-Muslim countries.

The online market, including e-commerce and social media platforms, continues to play a key role in driving the demand for halal cosmetics and is growing faster than other traditional distribution channels. Besides, manufacturers are also using social media platforms such as YouTube, Facebook, and Instagram to influence consumers on a large scale.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global halal cosmetics market report, along with forecasts at the global and regional level from 2023-2028. Our report has categorized the market based on product type and distribution channel.

#### Breakup by Product Type:

##### Personal Care Products

Skin Care

Hair Care

Fragrances

Others

##### Color Cosmetics

Face

Eyes

Lips

Nails

Currently, personal care products dominate the market, gaining immense popularity amongst both Muslim and non-Muslim population. These products are further segregated as skincare, haircare, fragrances and others.

#### Breakup by Distribution Channel:

Online

Offline

At present, most halal cosmetics are distributed across the globe with the use of several offline channels, such as boutiques, specialty stores, multi-brand stores and brand outlets.

## Regional Insights:

Asia Pacific

Middle East and Africa

Europe

North America

Latin America

On the geographical front, Asia Pacific currently represents the largest market for halal cosmetics, accounting for the majority of the global share.

## Competitive Landscape:

The competitive landscape of the market has been analyzed in the report with detailed profiles of the leading manufacturers. Some of the key players operating in the market are:

Clara International Beauty Group

Halal Beauty Cosmetics

INGLOT Cosmetics

INIKA Organic

IVY Beauty Corporation Sdn Bhd

Martha Tilaar Group

PHB Ethical Beauty Ltd

Sampure Minerals

## Key Questions Answered in This Report

1. What was the size of the global halal cosmetics market in 2022?
2. What is the expected growth rate of the global halal cosmetics market during 2023-2028?
3. What are the key factors driving the global halal cosmetics market?
4. What has been the impact of COVID-19 on the global halal cosmetics market?
5. What is the breakup of the global halal cosmetics market based on the product type?
6. What is the breakup of the global halal cosmetics market based on the distribution channel?
7. What are the key regions in the global halal cosmetics market?
8. Who are the key players/companies in the global halal cosmetics market?

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