

Hair Scissors Market Report by Product Type (Hair-Cutting Scissors, Hair-Texturing Scissors, Hair-Thinning Scissors), Price (Low, Medium, High), Sales Channel (Offline, Online), End User (Commercial, Residential), and Region 2024-2032

<https://marketpublishers.com/r/H43284684CC5EN.html>

Date: March 2024

Pages: 144

Price: US\$ 3,899.00 (Single User License)

ID: H43284684CC5EN

Abstracts

The global hair scissors market size reached US\$ 79.2 Million in 2023. Looking forward, IMARC Group expects the market to reach US\$ 107.5 Million by 2032, exhibiting a growth rate (CAGR) of 3.4% during 2024-2032. The increasing demand for professional grooming services, rising focus on personal grooming, continual advancements in scissor technology, the rapidly expanding e-commerce sector, surging environmental sustainability concerns, and collaborations between haircare brands and professionals are propelling the market growth.

Hair scissors, also known as barber or hairdressing scissors, are precision cutting tools designed specifically for trimming and styling hair. They are a fundamental instrument in the hands of professional hairstylists and barbers. Their primary use is to trim and shape hair with precision, allowing for the creation of various hairstyles. Hair scissors are designed with sharp, straight blades that ensure clean and precise cuts, reducing the risk of split ends and hair damage. The advantages of using hair scissors include their ability to provide precise control over hair length and texture, resulting in well-defined and polished hairstyles. Furthermore, they minimize the risk of hair breakage compared to other cutting methods. Currently, hair scissors are available in various types, including regular cutting scissors, thinning scissors for texturizing hair, and blending scissors for seamless transitions between hair layers.

The global hair scissors market is influenced by increasing demand for professional grooming services, such as hair salons and barber shops. This is further supported by

the rising focus on personal grooming and self-care among consumers. Moreover, advancements in scissor technology, such as ergonomic designs and precision cutting, attract both professionals and enthusiasts, which is augmenting the market growth. Additionally, the growing popularity of hairdressing as a career choice propels the demand for specialized scissors, which is accelerating the market growth. In line with this, the rapidly expanding e-commerce sector and surging collaborations between haircare brands and professional hairstylists are expanding market reach. Furthermore, escalating environmental concerns are driving the adoption of eco-friendly and sustainable scissor materials, which is fostering the market growth.

Hair Scissors Market Trends/Drivers:

Increasing demand for professional grooming services

The global hair scissors market is significantly influenced by the increasing demand for professional grooming services, such as hair salons and barber shops. As individuals increasingly prioritize their appearance and personal grooming, the need for high-quality scissors used by professionals becomes more pronounced. The precision and performance of hair scissors are critical in delivering top-notch hairstyling services. Professionals rely on these tools to create precise cuts, styles, and finishes, enhancing customer satisfaction. This demand is further supported by the growing number of salons and barbershops across the globe, particularly in urban areas. As the grooming industry continues to expand, the requirement for specialized hair scissors remains a pivotal driver of market growth.

Rising focus on personal grooming and self-care

Another significant driver shaping the global hair scissors market is the rising focus on personal grooming and self-care among consumers. In an era where self-expression and individualism are celebrated, people are increasingly investing time and resources in maintaining their personal appearance. Hair plays a crucial role in one's overall look, and as such, consumers seek tools like high-quality hair scissors for at-home grooming routines. This trend has been further accelerated by the proliferation of social media platforms, where individuals showcase their hairstyles and grooming techniques. The desire for perfectly coiffed hair has driven consumers to seek professional-grade scissors to achieve salon-quality results in the comfort of their homes.

Advancements in scissor technology

Advancements in scissor technology represent a key driver of the global hair scissors

market. Modern consumers and professionals alike demand more than just basic cutting tools. They seek scissors with ergonomic designs, precision cutting capabilities, and innovative features that enhance the hairstyling experience. Ergonomics, in particular, have gained prominence as they reduce strain and fatigue during extended use, making scissors more comfortable for professionals. Precision cutting is crucial for achieving intricate hairstyles, and as such, scissor manufacturers continually innovate to provide sharp, reliable cutting edges. Moreover, innovations, such as lightweight materials and adjustable tension systems, have further improved the usability and performance of hair scissors.

Hair Scissors Industry Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the global and regional levels from 2024-2032. Our report has categorized the market based on product type, price, sales channel and end user.

Breakup by Product Type:

Hair-Cutting Scissors

Hair-Texturing Scissors

Hair-Thinning Scissors

Hair-cutting scissors dominates the market

A detailed breakup and analysis of the market based on the product type has also been provided in the report. This includes hair-cutting scissors, hair-texturing scissors, and hair-thinning scissors. According to the report, hair-cutting scissors represented the largest segment.

The primary factors accelerating the hair-cutting scissors segment include the increasing demand for professional grooming services, including hair salons and barber shops. Professionals require top-quality scissors for precision cutting and styling, and as the grooming industry continues to grow, the need for specialized hair-cutting scissors rises in tandem. In line with this, the surge in do-it-yourself (DIY) haircare and grooming, accentuated by the impact of the COVID-19 pandemic, has led to higher consumer purchases of quality hair-cutting scissors, which is further supporting the segment growth. Many individuals have turned to at-home haircuts and styling, fueling demand for scissors designed for personal use. Apart from this, ongoing innovations in scissor technology, such as ergonomic designs and precision cutting features, continue to attract both professionals and enthusiasts seeking enhanced performance and ease of

use.

Breakup by Price:

Low

Medium

High

The report has provided a detailed breakup and analysis of the market based on the price. This includes low, medium, and high.

Low-cost hair scissors are more budget-friendly than high-end, professional-grade scissors, making them accessible to a wider range of people. They are readily available in stores and online, making it easy for both professionals and amateurs to purchase them without much hassle, which in turn is favoring the market growth.

Medium-cost scissors strike a balance between affordability and quality. They are more durable and precise than low-cost options while still being relatively affordable, making them a suitable choice for both professionals and enthusiasts. Additionally, the increasing demand of these scissors as they have better construction materials and craftsmanship, which can extend their lifespan, reducing the need for frequent replacements, is acting as another growth-inducing factor.

High-cost scissors are engineered to provide exceptional precision and accuracy. Their sharp blades and precise craftsmanship allow for clean and precise cuts, making them ideal for intricate hairstyling and haircutting. These high-end scissor brands offer customization options, allowing professionals to tailor the scissors to their preferences.

Breakup by Sales Channel:

Offline

Online

Offline dominates the market

A detailed breakup and analysis of the market based on the sales channel has also been provided in the report. This includes offline and online. According to the report, offline represented the largest segment.

The offline segment of the market is driven by several primary factors, such as the surging preference for in-store shopping experience. The offline segment offers customers the opportunity to physically examine products, try them out, and receive personalized assistance from sales associates. This tactile interaction builds trust and confidence, particularly in industries, such as fashion and electronics, which is further supporting the market growth. Apart from this, immediate gratification plays a crucial role, as consumers often prefer to purchase items, they can take home or use right away.

Breakup by End User:

Commercial
Residential

Commercial dominates the market

A detailed breakup and analysis of the market based on the end user has also been provided in the report. This includes commercial and residential. According to the report, commercial represented the largest segment.

The commercial segment of the global hair scissors market is primarily driven by the proliferation of hair salons and barber shops, both regionally and globally, which has significantly increased the demand for professional-grade scissors. These businesses rely on high-quality hair scissors to provide top-notch grooming services, and as the salon industry continues to grow, so does the need for these specialized tools. Moreover, the increasing trend of personalized grooming services and the desire for unique hairstyles have led professionals to seek scissors with advanced features and precision cutting capabilities, further fueling the market growth. In line with this, the rise of men's grooming, and the popularity of intricate beard and mustache styles have created a niche market within the commercial segment, driving the demand for specialized scissors. Additionally, collaborations between scissor manufacturers and renowned hairstylists or barbers have led to the development of signature scissor collections, attracting professionals who value the expertise and endorsement of industry experts.

Breakup by Region:

North America
United States

Canada
Asia-Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Asia Pacific exhibits a clear dominance, accounting for the largest hair scissors market share

The market research report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, Asia Pacific represented the largest segment.

The Asia Pacific hair scissors market is influenced by several primary factors, including the region's burgeoning population, particularly in countries like China and India. As the middle-class population continues to expand, so does the number of individuals seeking professional grooming services and investing in high-quality hair tools, including scissors. Moreover, the changing beauty standards and a growing emphasis on personal grooming in Asian cultures fuel the market. With a rising awareness of fashion

trends and the desire for well-maintained hair, consumers are increasingly inclined to purchase premium hair scissors for both home use and salon services. In line with this, the presence of a robust manufacturing sector in countries, such as Japan and South Korea, ensures a steady supply of innovative and high-quality hair scissors, driving regional and international demand. Additionally, e-commerce platforms' widespread adoption in the region provides convenient access to a variety of hair scissors, further boosting market growth.

Competitive Landscape:

Several companies are engaged in fierce competition, leveraging various strategies to gain a competitive edge. Product innovation is a cornerstone of this competition, with companies constantly striving to develop scissors that incorporate cutting-edge technology, ergonomic designs, and eco-friendly materials to meet evolving customer preferences. Furthermore, branding and marketing efforts play a crucial role in establishing a distinct market presence. Companies invest in building strong brand identities, fostering customer loyalty, and effectively communicating the quality and reliability of their hair scissors. They often collaborate with professional hairstylists and salons to endorse their products, enhancing their credibility in the eyes of consumers. Supply chain efficiency and distribution networks are pivotal in this competitive landscape, ensuring timely access to markets worldwide. Companies also focus on customer service and after-sales support to foster positive customer experiences, reinforcing their reputation in the market.

The market research report has provided a comprehensive analysis of the competitive landscape. Detailed profiles of all major companies have also been provided. Some of the key players in the market include:

Dragonfly Shears
Eversharp Pro Company
Excellent Shears Ltd
Hair Tools Limited
Hikari Corporation
Kai Corporation
Kamison Inc.
Kenchii Professional
Matteck Matsuzaki Co. Ltd
Mizutani Scissors
Saki Shears
Tokosha Co. Ltd

United Salon Technologies GmbH (Certina Holding AG)

(Please note that this is only a partial list of the key players, and the complete list is provided in the report.)

Recent Developments:

In March 2023, Eversharp announced to participate in Cosmoprof Worldwide Bologna, a leading 360-degree event for the professional beauty sector.

In July 2020, Kenchii Professional introduced the Kenchii Shape Shifter Shear with a Swivel and Adjustable Thumb Ring. This remarkable addition to their product line offers a unique swivel feature that allows professionals to cut hair from various angles, providing unparalleled flexibility and control.

In September 2023, Saki Shears unveiled an innovative line of hairstyling scissors, PrecisionPro Edge Series, designed to meet the evolving needs of professionals in the beauty industry. This exciting development showcases their commitment to delivering cutting-edge tools for hairstylists and reflects their dedication to excellence in the field.

Key Questions Answered in This Report

1. What was the size of the global hair scissors market in 2023?
2. What is the expected growth rate of the global hair scissors market during 2024-2032?
3. What are the key factors driving the global hair scissors market?
4. What has been the impact of COVID-19 on the global hair scissors market?
5. What is the breakup of the global hair scissors market based on the product type?
6. What is the breakup of the global hair scissors market based on the sales channel?
7. What is the breakup of the global hair scissors market based on the end user?
8. What are the key regions in the global hair scissors market?
9. Who are the key players/companies in the global hair scissors market?

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