

# Hair Scissors Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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## Abstracts

The global hair scissors market size reached US\$ 76.2 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 96.5 Million by 2028, exhibiting a growth rate (CAGR) of 3.84% during 2023-2028.

Hair scissors or hair shears are tools designed with two cross blades for trimming and cutting hair. Short-bladed cutting, texturizing, thinning, haircutting, left-handed and swivel scissors are some of the commonly available variants. They are manufactured using carbon steel and stainless steel materials and are available in a wide variety of sizes. Hair scissors aid in improving the overall texture by removing excess hair, reducing hair thickness and blending the layers. They also assist in achieving smooth and precise cuts and provide an enhanced hairdressing experience. As a result, hair scissors are widely used by salon workers, hairdressers, stylists and barbers.

### Hair Scissors Market Trends:

The increasing consciousness regarding physical appearance among the masses is one of the key factors creating a positive outlook for the market. Hair scissors are widely used across salon chains to trim hair and create clean lines and edges. Additionally, the widespread product adoption due to changing lifestyles of the consumers and the increasing demand for hairstyling is favoring the market growth. Various product innovations, such as the development of swiveling thumb ring hair scissors, are providing a thrust to the market growth. These scissors provide increased flexibility, comfort and control by keeping the wrist straight and elbow down in all cutting positions. In line with this, the rising product demand to achieve intricate cuts, reduce strain and improve efficiency as they do not require high maintenance and are easy to clean is positively impacting the market growth. Other factors, including the convenient product availability across e-commerce channels, along with the rising expenditure capacities of

consumers, are anticipated to drive the market toward growth.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global hair scissors market report, along with forecasts at the global and regional level from 2023-2028. Our report has categorized the market based on product type, price, sales channel and end user.

#### Breakup by Product Type:

Hair-Cutting Scissors  
Hair-Texturing Scissors  
Hair-Thinning Scissors

#### Breakup by Price:

Low  
Medium  
High

#### Breakup by Sales Channel:

Offline  
Online

#### Breakup by End User:

Commercial  
Residential

#### Breakup by Region:

North America  
United States  
Canada  
Asia-Pacific  
China  
Japan  
India

South Korea  
Australia  
Indonesia  
Others  
Europe  
Germany  
France  
United Kingdom  
Italy  
Spain  
Russia  
Others  
Latin America  
Brazil  
Mexico  
Others  
Middle East and Africa

#### Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Dragonfly Shears, Eversharp Pro Company, Excellent Shears Ltd, Hair Tools Limited, Hikari Corporation, Kai Corporation, Kamisori Inc., Kenchii Professional, Matteck Matsuzaki Co. Ltd, Mizutani Scissors, Saki Shears, Tokosha Co. Ltd. and United Salon Technologies GmbH (Certina Holding AG).

#### Key Questions Answered in This Report

1. What was the size of the global hair scissors market in 2022?
2. What is the expected growth rate of the global hair scissors market during 2023-2028?
3. What are the key factors driving the global hair scissors market?
4. What has been the impact of COVID-19 on the global hair scissors market?
5. What is the breakup of the global hair scissors market based on the product type?
6. What is the breakup of the global hair scissors market based on the sales channel?
7. What is the breakup of the global hair scissors market based on the end user?
8. What are the key regions in the global hair scissors market?
9. Who are the key players/companies in the global hair scissors market?

## Contents

### **1 PREFACE**

### **2 SCOPE AND METHODOLOGY**

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
  - 2.3.1 Primary Sources
  - 2.3.2 Secondary Sources
- 2.4 Market Estimation
  - 2.4.1 Bottom-Up Approach
  - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

### **3 EXECUTIVE SUMMARY**

### **4 INTRODUCTION**

- 4.1 Overview
- 4.2 Key Industry Trends

### **5 GLOBAL HAIR SCISSORS MARKET**

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

### **6 MARKET BREAKUP BY PRODUCT TYPE**

- 6.1 Hair-Cutting Scissors
  - 6.1.1 Market Trends
  - 6.1.2 Market Forecast
- 6.2 Hair-Texturing Scissors
  - 6.2.1 Market Trends
  - 6.2.2 Market Forecast
- 6.3 Hair-Thinning Scissors

6.3.1 Market Trends

6.3.2 Market Forecast

## **7 MARKET BREAKUP BY PRICE**

7.1 Low

7.1.1 Market Trends

7.1.2 Market Forecast

7.2 Medium

7.2.1 Market Trends

7.2.2 Market Forecast

7.3 High

7.3.1 Market Trends

7.3.2 Market Forecast

## **8 MARKET BREAKUP BY SALES CHANNEL**

8.1 Offline

8.1.1 Market Trends

8.1.2 Market Forecast

8.2 Online

8.2.1 Market Trends

8.2.2 Market Forecast

## **9 MARKET BREAKUP BY END USER**

9.1 Commercial

9.1.1 Market Trends

9.1.2 Market Forecast

9.2 Residential

9.2.1 Market Trends

9.2.2 Market Forecast

## **10 MARKET BREAKUP BY REGION**

10.1 North America

10.1.1 United States

10.1.1.1 Market Trends

10.1.1.2 Market Forecast

- 10.1.2 Canada
  - 10.1.2.1 Market Trends
  - 10.1.2.2 Market Forecast
- 10.2 Asia-Pacific
  - 10.2.1 China
    - 10.2.1.1 Market Trends
    - 10.2.1.2 Market Forecast
  - 10.2.2 Japan
    - 10.2.2.1 Market Trends
    - 10.2.2.2 Market Forecast
  - 10.2.3 India
    - 10.2.3.1 Market Trends
    - 10.2.3.2 Market Forecast
  - 10.2.4 South Korea
    - 10.2.4.1 Market Trends
    - 10.2.4.2 Market Forecast
  - 10.2.5 Australia
    - 10.2.5.1 Market Trends
    - 10.2.5.2 Market Forecast
  - 10.2.6 Indonesia
    - 10.2.6.1 Market Trends
    - 10.2.6.2 Market Forecast
  - 10.2.7 Others
    - 10.2.7.1 Market Trends
    - 10.2.7.2 Market Forecast
- 10.3 Europe
  - 10.3.1 Germany
    - 10.3.1.1 Market Trends
    - 10.3.1.2 Market Forecast
  - 10.3.2 France
    - 10.3.2.1 Market Trends
    - 10.3.2.2 Market Forecast
  - 10.3.3 United Kingdom
    - 10.3.3.1 Market Trends
    - 10.3.3.2 Market Forecast
  - 10.3.4 Italy
    - 10.3.4.1 Market Trends
    - 10.3.4.2 Market Forecast
  - 10.3.5 Spain

- 10.3.5.1 Market Trends
- 10.3.5.2 Market Forecast
- 10.3.6 Russia
  - 10.3.6.1 Market Trends
  - 10.3.6.2 Market Forecast
- 10.3.7 Others
  - 10.3.7.1 Market Trends
  - 10.3.7.2 Market Forecast
- 10.4 Latin America
  - 10.4.1 Brazil
    - 10.4.1.1 Market Trends
    - 10.4.1.2 Market Forecast
  - 10.4.2 Mexico
    - 10.4.2.1 Market Trends
    - 10.4.2.2 Market Forecast
  - 10.4.3 Others
    - 10.4.3.1 Market Trends
    - 10.4.3.2 Market Forecast
- 10.5 Middle East and Africa
  - 10.5.1 Market Trends
  - 10.5.2 Market Breakup by Country
  - 10.5.3 Market Forecast

## **11 SWOT ANALYSIS**

- 11.1 Overview
- 11.2 Strengths
- 11.3 Weaknesses
- 11.4 Opportunities
- 11.5 Threats

## **12 VALUE CHAIN ANALYSIS**

## **13 PORTERS FIVE FORCES ANALYSIS**

- 13.1 Overview
- 13.2 Bargaining Power of Buyers
- 13.3 Bargaining Power of Suppliers
- 13.4 Degree of Competition

13.5 Threat of New Entrants

13.6 Threat of Substitutes

## **14 PRICE ANALYSIS**

## **15 COMPETITIVE LANDSCAPE**

15.1 Market Structure

15.2 Key Players

15.3 Profiles of Key Players

15.3.1 Dragonfly Shears

15.3.1.1 Company Overview

15.3.1.2 Product Portfolio

15.3.2 Eversharp Pro Company

15.3.2.1 Company Overview

15.3.2.2 Product Portfolio

15.3.3 Excellent Shears Ltd

15.3.3.1 Company Overview

15.3.3.2 Product Portfolio

15.3.4 Hair Tools Limited

15.3.4.1 Company Overview

15.3.4.2 Product Portfolio

15.3.5 Hikari Corporation

15.3.5.1 Company Overview

15.3.5.2 Product Portfolio

15.3.6 Kai Corporation

15.3.6.1 Company Overview

15.3.6.2 Product Portfolio

15.3.7 Kamisori Inc.

15.3.7.1 Company Overview

15.3.7.2 Product Portfolio

15.3.8 Kenchii Professional

15.3.8.1 Company Overview

15.3.8.2 Product Portfolio

15.3.9 Matteck Matsuzaki Co. Ltd

15.3.9.1 Company Overview

15.3.9.2 Product Portfolio

15.3.10 Mizutani Scissors

15.3.10.1 Company Overview



- 15.3.10.2 Product Portfolio
- 15.3.11 Saki Shears
  - 15.3.11.1 Company Overview
  - 15.3.11.2 Product Portfolio
- 15.3.12 Tokosha Co. Ltd.
  - 15.3.12.1 Company Overview
  - 15.3.12.2 Product Portfolio
- 15.3.13 United Salon Technologies GmbH (Certina Holding AG)
  - 15.3.13.1 Company Overview
  - 15.3.13.2 Product Portfolio

## List Of Tables

### LIST OF TABLES

Table 1: Global: Hair Scissors Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Hair Scissors Market Forecast: Breakup by Product Type (in Million US\$), 2023-2028

Table 3: Global: Hair Scissors Market Forecast: Breakup by Price (in Million US\$), 2023-2028

Table 4: Global: Hair Scissors Market Forecast: Breakup by Sales Channel (in Million US\$), 2023-2028

Table 5: Global: Hair Scissors Market Forecast: Breakup by End User (in Million US\$), 2023-2028

Table 6: Global: Hair Scissors Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 7: Global: Hair Scissors Market: Competitive Structure

Table 8: Global: Hair Scissors Market: Key Players

## List Of Figures

### LIST OF FIGURES

Figure 1: Global: Hair Scissors Market: Major Drivers and Challenges

Figure 2: Global: Hair Scissors Market: Sales Value (in Million US\$), 2017-2022

Figure 3: Global: Hair Scissors Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 4: Global: Hair Scissors Market: Breakup by Product Type (in %), 2022

Figure 5: Global: Hair Scissors Market: Breakup by Price (in %), 2022

Figure 6: Global: Hair Scissors Market: Breakup by Sales Channel (in %), 2022

Figure 7: Global: Hair Scissors Market: Breakup by End User (in %), 2022

Figure 8: Global: Hair Scissors Market: Breakup by Region (in %), 2022

Figure 9: Global: Hair Scissors (Hair-Cutting Scissors) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 10: Global: Hair Scissors (Hair-Cutting Scissors) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 11: Global: Hair Scissors (Hair-Texturing Scissors) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 12: Global: Hair Scissors (Hair-Texturing Scissors) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 13: Global: Hair Scissors (Hair-Thinning Scissors) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 14: Global: Hair Scissors (Hair-Thinning Scissors) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 15: Global: Hair Scissors (Low) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 16: Global: Hair Scissors (Low) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 17: Global: Hair Scissors (Medium) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 18: Global: Hair Scissors (Medium) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 19: Global: Hair Scissors (High) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 20: Global: Hair Scissors (High) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 21: Global: Hair Scissors (Offline) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 22: Global: Hair Scissors (Offline) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 23: Global: Hair Scissors (Online) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 24: Global: Hair Scissors (Online) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 25: Global: Hair Scissors (Commercial) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 26: Global: Hair Scissors (Commercial) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 27: Global: Hair Scissors (Residential) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 28: Global: Hair Scissors (Residential) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 29: North America: Hair Scissors Market: Sales Value (in Million US\$), 2017 & 2022

Figure 30: North America: Hair Scissors Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 31: United States: Hair Scissors Market: Sales Value (in Million US\$), 2017 & 2022

Figure 32: United States: Hair Scissors Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 33: Canada: Hair Scissors Market: Sales Value (in Million US\$), 2017 & 2022

Figure 34: Canada: Hair Scissors Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 35: Asia-Pacific: Hair Scissors Market: Sales Value (in Million US\$), 2017 & 2022

Figure 36: Asia-Pacific: Hair Scissors Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 37: China: Hair Scissors Market: Sales Value (in Million US\$), 2017 & 2022

Figure 38: China: Hair Scissors Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 39: Japan: Hair Scissors Market: Sales Value (in Million US\$), 2017 & 2022

Figure 40: Japan: Hair Scissors Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 41: India: Hair Scissors Market: Sales Value (in Million US\$), 2017 & 2022

Figure 42: India: Hair Scissors Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 43: South Korea: Hair Scissors Market: Sales Value (in Million US\$), 2017 & 2022

Figure 44: South Korea: Hair Scissors Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 45: Australia: Hair Scissors Market: Sales Value (in Million US\$), 2017 & 2022

Figure 46: Australia: Hair Scissors Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 47: Indonesia: Hair Scissors Market: Sales Value (in Million US\$), 2017 & 2022

Figure 48: Indonesia: Hair Scissors Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 49: Others: Hair Scissors Market: Sales Value (in Million US\$), 2017 & 2022

Figure 50: Others: Hair Scissors Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 51: Europe: Hair Scissors Market: Sales Value (in Million US\$), 2017 & 2022

Figure 52: Europe: Hair Scissors Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 53: Germany: Hair Scissors Market: Sales Value (in Million US\$), 2017 & 2022

Figure 54: Germany: Hair Scissors Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 55: France: Hair Scissors Market: Sales Value (in Million US\$), 2017 & 2022

Figure 56: France: Hair Scissors Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 57: United Kingdom: Hair Scissors Market: Sales Value (in Million US\$), 2017 & 2022

Figure 58: United Kingdom: Hair Scissors Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 59: Italy: Hair Scissors Market: Sales Value (in Million US\$), 2017 & 2022

Figure 60: Italy: Hair Scissors Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 61: Spain: Hair Scissors Market: Sales Value (in Million US\$), 2017 & 2022

Figure 62: Spain: Hair Scissors Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 63: Russia: Hair Scissors Market: Sales Value (in Million US\$), 2017 & 2022

Figure 64: Russia: Hair Scissors Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 65: Others: Hair Scissors Market: Sales Value (in Million US\$), 2017 & 2022

Figure 66: Others: Hair Scissors Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 67: Latin America: Hair Scissors Market: Sales Value (in Million US\$), 2017 & 2022

Figure 68: Latin America: Hair Scissors Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 69: Brazil: Hair Scissors Market: Sales Value (in Million US\$), 2017 & 2022

Figure 70: Brazil: Hair Scissors Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 71: Mexico: Hair Scissors Market: Sales Value (in Million US\$), 2017 & 2022

Figure 72: Mexico: Hair Scissors Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 73: Others: Hair Scissors Market: Sales Value (in Million US\$), 2017 & 2022

Figure 74: Others: Hair Scissors Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 75: Middle East and Africa: Hair Scissors Market: Sales Value (in Million US\$), 2017 & 2022

Figure 76: Middle East and Africa: Hair Scissors Market: Breakup by Country (in %), 2022

Figure 77: Middle East and Africa: Hair Scissors Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 78: Global: Hair Scissors Industry: SWOT Analysis

Figure 79: Global: Hair Scissors Industry: Value Chain Analysis

Figure 80: Global: Hair Scissors Industry: Porter's Five Forces Analysis

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