

Gypsum Board Market Report by Product Type (Wallboard, Ceiling Board, Pre-decorated Board, and Others), End-Use (Residential, Corporate, Commercial, Institutional), and Region 2024-2032

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Abstracts

The global gypsum board market size reached US\$ 30.2 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 47.0 Billion by 2032, exhibiting a growth rate (CAGR) of 4.9% during 2024-2032. The growing employment for building purposes, rising investment by governing agencies of various countries in renovating and remodeling public buildings, and increasing demand for energy-efficient construction solutions represent some of the key factors driving the market.

Rising Demand for Eco-Friendly Building Materials for Construction Purposes Augmenting Market Growth

At present, the increasing demand for sustainable and eco-friendly building materials to construct commercial and residential buildings around the world is propelling the growth of the gypsum board market. In addition, once the paper facer is removed from gypsum boards, the core, which is essentially only gypsum, can be easily recycled as an additive in concrete, plaster, and stucco. Apart from this, gypsum is manufactured from gyprock, which is a sustainable material and occurs naturally. Additionally, the rising construction of various green buildings and smart cities around the world to save energy and prevent over usage of natural resources is supporting the growth of the gypsum board market. Moreover, the installation of gypsum board does not require an extensive sum of money or labor costs, which is catalyzing the demand for gypsum boards across the globe. Furthermore, as gypsum boards are easy to repair, available in a wide array of designs, and extremely versatile in nature, their usage is increasing worldwide.

Competitive analysis such as market structure, market share by key players, player

positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided. The market structure is quite concentrated with few players accounting for a large share of the total market. The volume of new entrants is moderate as firms require economies of scale to remain profitable. Furthermore, the production differentiation rate is low as the market consists of similar products with little differentiation between them.

What is a Gypsum Board?

Gypsum board is a lightweight construction material which is often called drywall, wallboard, and plasterboard, and can be directly attached to wood and metal framing. It comprises gypsum, which is a hydrous sulfate of calcium and is sandwiched between two layers of special paper. It can be directly attached to existing surfaces or walls of buildings with the help of strong adhesives, screws, and nails. It is manufactured by grinding and crushing gypsum into calcined or partially dehydrated gypsum and then mixing it with water and other additives to create a slurry which is poured between continuous layers of paper on a board-forming machine. It is commercially available as fire-resistant and water-resistant gypsum boards, which are primarily used in bathrooms, kitchens, and external soffits. It has a non-combustible core which makes it different from plywood, fireboard, and hardboard. It is extremely versatile and can complement the aesthetics of any interior design. It is used for making walls and partitions in various residential, commercial, and institutional structures, as it possesses fire-resistant properties and can prevent the occurrence of accidents. It is used for making false ceilings and cladding the exterior of residential and non-residential buildings. It is also employed in the construction of offices, recording studios, and classrooms, as fiber board contains sufficient mass to inhibit most low-frequency sound waves and has enough resiliency to inhibit sound waves of higher frequency. As it is convenient to use and is more durable in nature compared to traditional lath and plaster, the demand for gypsum board is rising across the globe.

Gypsum Board Market Trends:

At present, the increasing demand for gypsum boards due to the rising construction of various residential and commercial buildings around the world represents one of the key factors influencing the market positively. In addition, the growing utilization of gypsum boards, as they require very few tools for installation and can be attached to a wide variety of fasteners and substrates, is offering a favorable market outlook. Apart from this, the increasing employment of gypsum boards in building purposes, as they are available in relatively larger sheets, can be cut using utility knives or saws, and are lightweight, is propelling the growth of the market. Additionally, the rising investment

made by governing agencies of various countries in renovating and remodeling several public buildings and heritage sites is contributing to the growth of the market. Moreover, there is an increase in the adoption of gypsum boards as a base for ceramic, plastic, and metal tiles and for exterior soffits and elevator and other shaft enclosures. This, along with the rising demand for energy-efficient construction solutions due to increasing environmental awareness among the masses, is impelling the growth of the gypsum board market. Furthermore, the increasing housing demand for the rising population worldwide is bolstering the growth of the market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global gypsum board market, along with forecasts at the global and regional levels from 2024-2032. Our report has categorized the market based on product type and end-use.

Product Type Insights:

Wallboard

Ceiling Board

Pre-decorated Board

Others

The report has provided a detailed breakup and analysis of the gypsum board market based on the product type. This includes wallboard, ceiling board, pre-decorated board, and others. According to the report, wallboard represented the largest segment due to the rising construction of commercial and residential setups around the world. Apart from this, the increasing utilization of wallboards in cladding the interior and exterior of buildings, as it is quite thick and possesses fire-resistant core materials, is bolstering the growth of the respective segment.

End-Use Insights:

Residential

Corporate

Commercial

Institutional

A detailed breakup and analysis of the gypsum board market based on the end-use has also been provided in the report. This includes residential, corporate, commercial, and institutional. According to the report, residential accounted for the largest market share

due to the growing renovation and remodeling activities of homeowners to enhance the overall look of their space. Besides this, the installation process of gypsum boards is easy and hassle-free and ensures less wastage, which is propelling the growth of the market.

Regional Insights:

North America

Asia Pacific

Western Europe

Eastern Europe

Middle East and Africa

Central and South America

The report has also provided a comprehensive analysis of all the major regional markets, which include North America, Asia Pacific, Western Europe, Eastern Europe, the Middle East and Africa, and Central and South America. According to the report, Asia Pacific was the largest market for gypsum board. Some of the factors driving the Asia Pacific gypsum board market included the growing utilization of affordable construction materials, rising renovation and construction activities in commercial, industrial, and institutional buildings and the increasing demand for high-end residential homes integrated with modern features and amenities among the masses. Apart from this, the rising adoption of advanced building techniques is impelling the growth of the gypsum board market in the Asia Pacific region.

Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global gypsum board market. Some of the companies covered in the report include:

Beijing New Building Materials Public Limited Company

Compagnie de Saint-Gobain S.A.

Etex NV

Knauf Gips KG

Yoshino Gypsum Co. Ltd.

Please note that this only represents a partial list of companies, and the complete list has been provided in the report.

Key Questions Answered in This Report

1. What was the size of the global gypsum board market in 2023?
2. What is the expected growth rate of the global gypsum board market during 2024-2032?
3. What are the key factors driving the global gypsum board market?
4. What has been the impact of COVID-19 on the global gypsum board market?
5. What is the breakup of the global gypsum board market based on the product type?
6. What is the breakup of the global gypsum board market based on the end use?
7. What are the key regions in the global gypsum board market?
8. Who are the key players/companies in the global gypsum board market?

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