

Groceries Transportation Market by Product Type (Vegetables and Fruits, Dairy Products, Meat and Seafood, and Others), Transportation Mode (Roadways, Railways, Seaways, Airways), and Region 2024-2032

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Abstracts

The global groceries transportation market size reached US\$ 7.1 Trillion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 10.7 Trillion by 2032, exhibiting a growth rate (CAGR) of 4.4% during 2024-2032. The increasing popularity of online grocery shopping portals, the rising working population leading increasingly hectic lifestyles, and the growing adoption of big cargo vehicles with ice boxes and proper temperature conditioning for meat and dairy transportation represent some of the key factors driving the market.

Groceries transportation is the process of transporting groceries, including various F&B commodities, raw materials, and other household supplies, from one place to another. The main grocery companies transport items by trucks, vans, railroads, and ships, and occasionally opt for outsourcing transport when it is cost-effective. By using grocery transportation, manufacturers and retailers can ensure that their products arrive at the destination point on time, thereby preventing food from getting wasted or spoiled. The process also ensures that a continuous supply of durable and non-durable goods is available from various suppliers and distributors across various locations while keeping the supply of seasonal products constant throughout the entire year. The incorporation of artificial intelligence (AI) and machine learning (ML) processes to handle the manual work is resulting in an improved groceries transportation system, which keeps deliveries fast and profitable.

Groceries Transportation Market Trends:

Groceries Transportation Market by Product Type (Vegetables and Fruits, Dairy Products, Meat and Seafood, and...

The increasing popularity of online grocery shopping resulting in the growing cargo volumes is a significant factor driving the market. This can be attributed to the rising working population leading increasingly hectic lifestyles. In line with this, the shifting consumer preference toward same-day delivery instead of tedious commuting across the market is providing an impetus to the market. Moreover, the augmenting need for the supply of seasonal grocery products throughout the whole year is also creating lucrative growth opportunities in the market. Besides this, the growing adoption of big cargo vehicles with ice boxes and proper temperature conditioning for perishable product transportation is impacting the market positively. Also, continual innovations in the transportation system, including computerized vehicle routing, online freight exchange, and ICT, are fueling the market. The market is further propelled by the integration of numerous technologies, such as active traffic management, GPS monitoring, and satellite trailing, to track and facilitate efficient transportation from the starting point to the final destination. Apart from this, favorable initiatives undertaken by government bodies of several countries toward the improvement of infrastructure facilities are creating a positive outlook for the market. Some of the other factors contributing to the market include rapid urbanization, considerable growth in the food and beverages industry, inflating disposable income levels and increasing global population growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global groceries transportation market, along with forecasts at the global, regional, and country level from 2024-2032. Our report has categorized the market based on product type and transportation mode.

Product Type Insights:

Vegetables and Fruits

Dairy Products

Meat and Seafood

Others

The report has provided a detailed breakup and analysis of the groceries transportation market based on the product type. This includes vegetables and fruits, dairy products, meat and seafood, and others. According to the report, meat and seafood represented the largest segment.

Transportation Mode Insights:

Roadways

Railways

Seaways

Airways

A detailed breakup and analysis of the groceries transportation market based on the transportation mode has also been provided in the report. This includes roadways, railways, seaways, and airways. According to the report, roadways accounted for the largest market share.

Regional Insights:

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional

markets that include North America (the United States and Canada); Asia-Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Latin America (Brazil, Mexico, and others); and Middle East and Africa. According to the report, North America was the largest market for grocery transportation. Some of the factors driving the North America groceries transportation market include continual technological developments, the presence of a wide distribution network, the growing preference among consumers regarding the convenience of same-day delivery, etc.

Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global groceries transportation market. Detailed profiles of all major companies have also been provided. Some of the companies covered include Cargill Incorporated, Domenico Transportation Co., H&M Bay Inc., Hellmann Perishable Logistics, J.B. Hunt Transport, Inc., Lynden Incorporated, McLane Company Inc., Pilot Freight Services (A.P. Møller – Mærsk A/S), PSS Distribution Services, Ryder System Inc., SpartanNash Company, Total Quality Logistics LLC, Trinity Logistics (Burris Logistics Company), etc. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

Key Questions Answered in This Report:

How has the global groceries transportation market performed so far and how will it perform in the coming years?

What are the drivers, restraints, and opportunities in the global groceries transportation market?

What are the key regional markets?

Which countries represent the most attractive groceries transportation markets?

What is the breakup of the market based on the product type?

What is the breakup of the market based on the transportation mode?

What is the competitive structure of the global groceries transportation market?

Who are the key players/companies in the global groceries transportation market?

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