

# Green Data Center Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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## Abstracts

### Market Overview:

The global green data center market size reached US\$ 72.6 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 237.1 Billion by 2028, exhibiting a growth rate (CAGR) of 21.2% during 2023-2028.

A green data center refers to an environment-friendly facility that accommodates computers and servers for storage, management and distribution of data. It primarily operates on solar, wind or hydropower, and the components are designed for maximum energy efficiency and minimal carbon footprint. Some of the typically used components include energy-conserving power supply, centralized humidification, efficient servers, routers, heating, ventilation and air conditioning (HVAC) and light-emitting diode (LED) systems. In comparison to the traditionally used data centers, these systems aid in segregating workload, provide centralized control and ease of data migration, are more resilient and offer next-generation storage experience to the user.

### Green Data Center Market Trends:

The market is primarily being driven by the growing requirement for energy-efficient computing systems, which is further facilitated by increasing digitization across industries. Moreover, rising environmental consciousness and the widespread adoption of data centers to store and manage the constantly increasing amounts of data, are driving the market growth. Green data centers are usually designed with on-site wind and solar farms that are constructed on the terrace of the building or facility. They also use the wastewater by recycling it for cooling purposes. Additionally, various product

innovations, such as the utilization of low-emission building materials, paints, carpets, waste recycling systems and sustainable landscaping, for the construction of these data centers, are acting as other growth-inducing factors. Manufacturers are also using alternative technologies, such as evaporative cooling, heat pumps, photovoltaic cells and catalytic converters, for producing energy-efficient systems. This, along with significant growth in the information technology (IT) infrastructure, represents some of the other factors driving the market further.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global green data center market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on component, data center type and industry vertical.

#### Breakup by Component:

##### Solutions

Power Systems

Servers

Monitoring and Management Systems

Networking Systems

Cooling Systems

Others

##### Services

System Integration Services

Maintenance and Support Services

Training and Consulting Services

#### Breakup by Data Center Type:

Colocation Data Centers

Managed Service Data Centers

Cloud Service Data Centers

Enterprise Data Centers

**Breakup by Industry Vertical:**

Healthcare  
BFSI  
Government  
Telecom and IT  
Others

**Breakup by Region:**

North America

United States  
Canada

Asia Pacific

China  
Japan  
India  
South Korea  
Australia  
Indonesia  
Others

Europe

Germany  
France  
United Kingdom  
Italy  
Spain  
Russia  
Others

Latin America

Brazil  
Mexico  
Others

Middle East and Africa

#### Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the key players being Cisco Technology Inc., Dell EMC Inc., Eaton Corporation, Ericsson Inc., Fujitsu Limited (Furukawa Group), HCL Technologies Limited, Hitachi Ltd, HP Inc., Huawei Technologies Co. Ltd., IBM, Microsoft Corporation, Schneider Electric SE, Siemens AG and Vertiv Co.

#### Key Questions Answered in This Report:

What was the size of the global green data center market in 2022?

What is the expected growth rate of the global green data center market during 2023-2028?

What are the key factors driving the global green data center market?

What has been the impact of COVID-19 on the global green data center market?

What is the breakup of the global green data center market based on the component?

What is the breakup of the global green data center market based on the data center type?

What is the breakup of the global green data center market based on industry vertical?

What are the key regions in the global green data center market?

Who are the key players/companies in the global green data center market?

## Contents

### **1 PREFACE**

### **2 SCOPE AND METHODOLOGY**

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
  - 2.3.1 Primary Sources
  - 2.3.2 Secondary Sources
- 2.4 Market Estimation
  - 2.4.1 Bottom-Up Approach
  - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

### **3 EXECUTIVE SUMMARY**

### **4 INTRODUCTION**

- 4.1 Overview
- 4.2 Key Industry Trends

### **5 GLOBAL GREEN DATA CENTER MARKET**

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

### **6 MARKET BREAKUP BY COMPONENT**

- 6.1 Solutions
  - 6.1.1 Market Trends
  - 6.1.2 Market Breakup by Type
    - 6.1.2.1 Power Systems
      - 6.1.2.1.1 Market Trends
      - 6.1.2.1.2 Market Forecast
    - 6.1.2.2 Servers

- 6.1.2.2.1 Market Trends
- 6.1.2.2.2 Market Forecast
- 6.1.2.3 Monitoring and Management Systems
  - 6.1.2.3.1 Market Trends
  - 6.1.2.3.2 Market Forecast
- 6.1.2.4 Networking Systems
  - 6.1.2.4.1 Market Trends
  - 6.1.2.4.2 Market Forecast
- 6.1.2.5 Cooling Systems
  - 6.1.2.5.1 Market Trends
  - 6.1.2.5.2 Market Forecast
- 6.1.2.6 Others
  - 6.1.2.6.1 Market Trends
  - 6.1.2.6.2 Market Forecast
- 6.1.3 Market Forecast
- 6.2 Services
  - 6.2.1 Market Trends
  - 6.2.2 Market Breakup by Type
    - 6.2.2.1 System Integration Services
      - 6.2.2.1.1 Market Trends
      - 6.2.2.1.2 Market Forecast
    - 6.2.2.2 Maintenance and Support Services
      - 6.2.2.2.1 Market Trends
      - 6.2.2.2.2 Market Forecast
    - 6.2.2.3 Training and Consulting Services
      - 6.2.2.3.1 Market Trends
      - 6.2.2.3.2 Market Forecast
  - 6.2.3 Market Forecast

## **7 MARKET BREAKUP BY DATA CENTER TYPE**

- 7.1 Colocation Data Centers
  - 7.1.1 Market Trends
  - 7.1.2 Market Forecast
- 7.2 Managed Service Data Centers
  - 7.2.1 Market Trends
  - 7.2.2 Market Forecast
- 7.3 Cloud Service Data Centers
  - 7.3.1 Market Trends

- 7.3.2 Market Forecast
- 7.4 Enterprise Data Centers
  - 7.4.1 Market Trends
  - 7.4.2 Market Forecast

## **8 MARKET BREAKUP BY INDUSTRY VERTICAL**

- 8.1 Healthcare
  - 8.1.1 Market Trends
  - 8.1.2 Market Forecast
- 8.2 BFSI
  - 8.2.1 Market Trends
  - 8.2.2 Market Forecast
- 8.3 Government
  - 8.3.1 Market Trends
  - 8.3.2 Market Forecast
- 8.4 Telecom and IT
  - 8.4.1 Market Trends
  - 8.4.2 Market Forecast
- 8.5 Others
  - 8.5.1 Market Trends
  - 8.5.2 Market Forecast

## **9 MARKET BREAKUP BY REGION**

- 9.1 North America
  - 9.1.1 United States
    - 9.1.1.1 Market Trends
    - 9.1.1.2 Market Forecast
  - 9.1.2 Canada
    - 9.1.2.1 Market Trends
    - 9.1.2.2 Market Forecast
- 9.2 Asia Pacific
  - 9.2.1 China
    - 9.2.1.1 Market Trends
    - 9.2.1.2 Market Forecast
  - 9.2.2 Japan
    - 9.2.2.1 Market Trends
    - 9.2.2.2 Market Forecast

### 9.2.3 India

#### 9.2.3.1 Market Trends

#### 9.2.3.2 Market Forecast

### 9.2.4 South Korea

#### 9.2.4.1 Market Trends

#### 9.2.4.2 Market Forecast

### 9.2.5 Australia

#### 9.2.5.1 Market Trends

#### 9.2.5.2 Market Forecast

### 9.2.6 Indonesia

#### 9.2.6.1 Market Trends

#### 9.2.6.2 Market Forecast

### 9.2.7 Others

#### 9.2.7.1 Market Trends

#### 9.2.7.2 Market Forecast

## 9.3 Europe

### 9.3.1 Germany

#### 9.3.1.1 Market Trends

#### 9.3.1.2 Market Forecast

### 9.3.2 France

#### 9.3.2.1 Market Trends

#### 9.3.2.2 Market Forecast

### 9.3.3 United Kingdom

#### 9.3.3.1 Market Trends

#### 9.3.3.2 Market Forecast

### 9.3.4 Italy

#### 9.3.4.1 Market Trends

#### 9.3.4.2 Market Forecast

### 9.3.5 Spain

#### 9.3.5.1 Market Trends

#### 9.3.5.2 Market Forecast

### 9.3.6 Russia

#### 9.3.6.1 Market Trends

#### 9.3.6.2 Market Forecast

### 9.3.7 Others

#### 9.3.7.1 Market Trends

#### 9.3.7.2 Market Forecast

## 9.4 Latin America

### 9.4.1 Brazil



- 9.4.1.1 Market Trends
- 9.4.1.2 Market Forecast
- 9.4.2 Mexico
  - 9.4.2.1 Market Trends
  - 9.4.2.2 Market Forecast
- 9.4.3 Others
  - 9.4.3.1 Market Trends
  - 9.4.3.2 Market Forecast
- 9.5 Middle East and Africa
  - 9.5.1 Market Trends
  - 9.5.2 Market Breakup by Country
  - 9.5.3 Market Forecast

## **10 SWOT ANALYSIS**

- 10.1 Overview
- 10.2 Strengths
- 10.3 Weaknesses
- 10.4 Opportunities
- 10.5 Threats

## **11 VALUE CHAIN ANALYSIS**

## **12 PORTERS FIVE FORCES ANALYSIS**

- 12.1 Overview
- 12.2 Bargaining Power of Buyers
- 12.3 Bargaining Power of Suppliers
- 12.4 Degree of Competition
- 12.5 Threat of New Entrants
- 12.6 Threat of Substitutes

## **13 PRICE ANALYSIS**

## **14 COMPETITIVE LANDSCAPE**

- 14.1 Market Structure
- 14.2 Key Players
- 14.3 Profiles of Key Players

- 14.3.1 Cisco Technology Inc.
  - 14.3.1.1 Company Overview
  - 14.3.1.2 Product Portfolio
  - 14.3.1.3 Financials
  - 14.3.1.4 SWOT Analysis
- 14.3.2 Dell EMC Inc.
  - 14.3.2.1 Company Overview
  - 14.3.2.2 Product Portfolio
- 14.3.3 Eaton Corporation
  - 14.3.3.1 Company Overview
  - 14.3.3.2 Product Portfolio
  - 14.3.3.3 Financials
  - 14.3.3.4 SWOT Analysis
- 14.3.4 Ericsson Inc.
  - 14.3.4.1 Company Overview
  - 14.3.4.2 Product Portfolio
- 14.3.5 Fujitsu Limited (Furukawa Group)
  - 14.3.5.1 Company Overview
  - 14.3.5.2 Product Portfolio
  - 14.3.5.3 Financials
  - 14.3.5.4 SWOT Analysis
- 14.3.6 HCL Technologies Limited
  - 14.3.6.1 Company Overview
  - 14.3.6.2 Product Portfolio
  - 14.3.6.3 Financials
  - 14.3.6.4 SWOT Analysis
- 14.3.7 Hitachi Ltd
  - 14.3.7.1 Company Overview
  - 14.3.7.2 Product Portfolio
  - 14.3.7.3 Financials
  - 14.3.7.4 SWOT Analysis
- 14.3.8 HP Inc.
  - 14.3.8.1 Company Overview
  - 14.3.8.2 Product Portfolio
  - 14.3.8.3 Financials
  - 14.3.8.4 SWOT Analysis
- 14.3.9 Huawei Technologies Co. Ltd.
  - 14.3.9.1 Company Overview
  - 14.3.9.2 Product Portfolio

- 14.3.9.3 SWOT Analysis
- 14.3.10 IBM
  - 14.3.10.1 Company Overview
  - 14.3.10.2 Product Portfolio
  - 14.3.10.3 Financials
  - 14.3.10.4 SWOT Analysis
- 14.3.11 Microsoft Corporation
  - 14.3.11.1 Company Overview
  - 14.3.11.2 Product Portfolio
  - 14.3.11.3 Financials
  - 14.3.11.4 SWOT Analysis
- 14.3.12 Schneider Electric SE
  - 14.3.12.1 Company Overview
  - 14.3.12.2 Product Portfolio
  - 14.3.12.3 Financials
  - 14.3.12.4 SWOT Analysis
- 14.3.13 Siemens AG
  - 14.3.13.1 Company Overview
  - 14.3.13.2 Product Portfolio
  - 14.3.13.3 Financials
  - 14.3.13.4 SWOT Analysis
- 14.3.14 Vertiv Co
  - 14.3.14.1 Company Overview
  - 14.3.14.2 Product Portfolio
  - 14.3.14.3 Financials
  - 14.3.14.4 SWOT Analysis

## List Of Tables

### LIST OF TABLES

Table 1: Global: Green Data Center Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Green Data Center Market Forecast: Breakup by Component (in Million US\$), 2023-2028

Table 3: Global: Green Data Center Market Forecast: Breakup by Data Center Type (in Million US\$), 2023-2028

Table 4: Global: Green Data Center Market Forecast: Breakup by Industry Vertical (in Million US\$), 2023-2028

Table 5: Global: Green Data Center Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 6: Global: Green Data Center Market: Competitive Structure

Table 7: Global: Green Data Center Market: Key Players

## List Of Figures

### LIST OF FIGURES

- Figure 1: Global: Green Data Center Market: Major Drivers and Challenges
- Figure 2: Global: Green Data Center Market: Sales Value (in Billion US\$), 2017-2022
- Figure 3: Global: Green Data Center Market: Breakup by Component (in %), 2022
- Figure 4: Global: Green Data Center Market: Breakup by Data Center Type (in %), 2022
- Figure 5: Global: Green Data Center Market: Breakup by Industry Vertical (in %), 2022
- Figure 6: Global: Green Data Center Market: Breakup by Region (in %), 2022
- Figure 7: Global: Green Data Center Market Forecast: Sales Value (in Billion US\$), 2023-2028
- Figure 8: Global: Green Data Center (Solutions) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 9: Global: Green Data Center (Solutions) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 10: Global: Green Data Center (Power Systems) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 11: Global: Green Data Center (Power Systems) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 12: Global: Green Data Center (Servers) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 13: Global: Green Data Center (Servers) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 14: Global: Green Data Center (Monitoring and Management Systems) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 15: Global: Green Data Center (Monitoring and Management Systems) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 16: Global: Green Data Center (Networking Systems) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 17: Global: Green Data Center (Networking Systems) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 18: Global: Green Data Center (Cooling Systems) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 19: Global: Green Data Center (Cooling Systems) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 20: Global: Green Data Center (Others) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 21: Global: Green Data Center (Others) Market Forecast: Sales Value (in Million

US\$), 2023-2028

Figure 22: Global: Green Data Center (Services) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 23: Global: Green Data Center (Services) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 24: Global: Green Data Center (System Integration Services) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 25: Global: Green Data Center (System Integration Services) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 26: Global: Green Data Center (Maintenance and Support Services) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 27: Global: Green Data Center (Maintenance and Support Services) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 28: Global: Green Data Center (Training and Consulting Services) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 29: Global: Green Data Center (Training and Consulting Services) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 30: Global: Green Data Center (Colocation Data Centers) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 31: Global: Green Data Center (Colocation Data Centers) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 32: Global: Green Data Center (Managed Service Data Centers) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 33: Global: Green Data Center (Managed Service Data Centers) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 34: Global: Green Data Center (Cloud Service Data Centers) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 35: Global: Green Data Center (Cloud Service Data Centers) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 36: Global: Green Data Center (Enterprise Data Centers) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 37: Global: Green Data Center (Enterprise Data Centers) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 38: Global: Green Data Center (Healthcare) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 39: Global: Green Data Center (Healthcare) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 40: Global: Green Data Center (BFSI) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 41: Global: Green Data Center (BFSI) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 42: Global: Green Data Center (Government) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 43: Global: Green Data Center (Government) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 44: Global: Green Data Center (Telecom and IT) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 45: Global: Green Data Center (Telecom and IT) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 46: Global: Green Data Center (Other Industry Verticals) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 47: Global: Green Data Center (Other Industry Verticals) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 48: North America: Green Data Center Market: Sales Value (in Million US\$), 2017 & 2022

Figure 49: North America: Green Data Center Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 50: United States: Green Data Center Market: Sales Value (in Million US\$), 2017 & 2022

Figure 51: United States: Green Data Center Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 52: Canada: Green Data Center Market: Sales Value (in Million US\$), 2017 & 2022

Figure 53: Canada: Green Data Center Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 54: Asia Pacific: Green Data Center Market: Sales Value (in Million US\$), 2017 & 2022

Figure 55: Asia Pacific: Green Data Center Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 56: China: Green Data Center Market: Sales Value (in Million US\$), 2017 & 2022

Figure 57: China: Green Data Center Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 58: Japan: Green Data Center Market: Sales Value (in Million US\$), 2017 & 2022

Figure 59: Japan: Green Data Center Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 60: India: Green Data Center Market: Sales Value (in Million US\$), 2017 & 2022

Figure 61: India: Green Data Center Market Forecast: Sales Value (in Million US\$),

2023-2028

Figure 62: South Korea: Green Data Center Market: Sales Value (in Million US\$), 2017 & 2022

Figure 63: South Korea: Green Data Center Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 64: Australia: Green Data Center Market: Sales Value (in Million US\$), 2017 & 2022

Figure 65: Australia: Green Data Center Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 66: Indonesia: Green Data Center Market: Sales Value (in Million US\$), 2017 & 2022

Figure 67: Indonesia: Green Data Center Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 68: Others: Green Data Center Market: Sales Value (in Million US\$), 2017 & 2022

Figure 69: Others: Green Data Center Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 70: Europe: Green Data Center Market: Sales Value (in Million US\$), 2017 & 2022

Figure 71: Europe: Green Data Center Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 72: Germany: Green Data Center Market: Sales Value (in Million US\$), 2017 & 2022

Figure 73: Germany: Green Data Center Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 74: France: Green Data Center Market: Sales Value (in Million US\$), 2017 & 2022

Figure 75: France: Green Data Center Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 76: United Kingdom: Green Data Center Market: Sales Value (in Million US\$), 2017 & 2022

Figure 77: United Kingdom: Green Data Center Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 78: Italy: Green Data Center Market: Sales Value (in Million US\$), 2017 & 2022

Figure 79: Italy: Green Data Center Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 80: Spain: Green Data Center Market: Sales Value (in Million US\$), 2017 & 2022

Figure 81: Spain: Green Data Center Market Forecast: Sales Value (in Million US\$), 2023-2028



Figure 82: Russia: Green Data Center Market: Sales Value (in Million US\$), 2017 & 2022

Figure 83: Russia: Green Data Center Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 84: Others: Green Data Center Market: Sales Value (in Million US\$), 2017 & 2022

Figure 85: Others: Green Data Center Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 86: Latin America: Green Data Center Market: Sales Value (in Million US\$), 2017 & 2022

Figure 87: Latin America: Green Data Center Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 88: Brazil: Green Data Center Market: Sales Value (in Million US\$), 2017 & 2022

Figure 89: Brazil: Green Data Center Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 90: Mexico: Green Data Center Market: Sales Value (in Million US\$), 2017 & 2022

Figure 91: Mexico: Green Data Center Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 92: Others: Green Data Center Market: Sales Value (in Million US\$), 2017 & 2022

Figure 93: Others: Green Data Center Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 94: Middle East and Africa: Green Data Center Market: Sales Value (in Million US\$), 2017 & 2022

Figure 95: Middle East and Africa: Green Data Center Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 96: Global: Green Data Center Industry: SWOT Analysis

Figure 97: Global: Green Data Center Industry: Value Chain Analysis

Figure 98: Global: Green Data Center Industry: Porter's Five Forces Analysis

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