

Gravity-Based Water Purifier Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The global gravity-based water purifier market size reached US\$ 3.9 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 5.4 Billion by 2028, exhibiting a growth rate (CAGR) of 5.6% during 2023-2028.

A gravity-based water purifier is a water-purification device that operates through ultra-filtration mechanism or activated carbon. Unlike the conventionally used water-purification solutions, these purifiers do not require electricity for their operations and offer associated advantageous features, including cost-effectiveness and convenience of usage. Owing to this, they are considered as an ideal water-purification solution primarily for the domestic sector.

The gravity-based water purification systems are extensively being adopted globally due to their performance efficiency, easy portability, and zero electricity consumption. The demand for these purifiers is also facilitated by the growing consumer preferences towards convenient and simple water purification techniques. Owing to the degrading quality of drinking water resources, particularly in the Asia Pacific and African regions, the governments are rapidly investing in sustainable and efficient purification infrastructures in these countries. Moreover, the implementation of stringent governmental regulations, coupled with the launch of various initiatives for reducing the carbon footprints has led to the replacement of electricity-based purifiers with gravity-based water purifiers. Furthermore, increasing disposable income levels, rising living standards, and growing consumer awareness are some of the other key factors that are expected to create potential revenue opportunities for players operating in the gravity-

based water purifier market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global gravity-based water purifier market report, along with forecasts at the global and regional level from 2023-2028. Our report has categorized the market based on product type, end-use and distribution channel.

Breakup by Product Type:

- Individual Water Purifiers
- Community Water Purifiers

Breakup by End-Use:

- Residential
- Commercial
- Others

Breakup by Distribution Channel:

- Direct Sales
- Company Outlets
- Online
- Others

Breakup by Region:

- Asia Pacific
- North America
- Europe
- Latin America
- Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined with some of the key players being Aquafine Corporation, Aquatech International LLC, Eureka Forbes Ltd., GE Appliances, Hindustan Unilever Limited (HUL), Kent RO Systems Ltd., LG Electronics Inc., Livpure Pvt. Ltd., Panasonic Corporation, and Koninklijke Philips N.V.

Key Questions Answered in This Report:

How has the global gravity-based water purifier market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global gravity-based water purifier market?

What is the breakup of the market based on the product type?

What is the breakup of the market based on the end-use?

What is the breakup of the market based on the distribution channel?

What is the breakup of the market based on the region?

What are the price trends of global gravity-based water purifier market?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the market?

What is the structure of the global gravity-based water purifier market and who are the key players?

What is the degree of competition in the market?

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