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Global Pharmaceutical Market Report & Forecast: 2012-2017

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Abstracts

The global pharmaceutical market is expected to grow at a CAGR of 5% during 2011-2017, exceeding sales worth US$ 1.1 Trillion by 2017. This market, however, is expected to undergo a number of transitions which would impact the course of its growth. These transitions include a shift of growth from the developed to the emerging markets, an increasing focus on biopharmaceuticals compared to small molecule drugs and an increasing preference for generics compared to their branded versions. As a result of these transformations; the need for a user friendly, robust and comprehensive pharmaceutical market intelligence has become imperative for investors, researchers, consultants, marketing strategists, and all those who are planning to foray into the pharmaceutical market in some form or the other.

IMARC Group, one of the world's leading research and advisory firms, introduces a new and revolutionary way to understand and evaluate the global pharmaceutical market with its Microsoft Excel based report entitled "Global Pharmaceutical Market Report & Forecast: 2012-2017". This report provides an analytical and statistical insight into the global pharmaceutical market. The study, which has been undertaken using desk based as well as primary market research has analyzed the following aspects of the global pharmaceutical market.

What We Have Achieved in This Report?

Regions Covered: Global, North America, Asia Pacific, Latin America & Caribbean and Middle East & Africa

Countries Covered in Each Region

North America: United States and Canada

Europe: Germany, France, Italy, Spain, United Kingdom, Russia, Turkey, Netherlands, Poland, Greece, Belgium, Switzerland, Austria, Sweden, Portugal, Hungary, Romania, Denmark, Czech Republic, Finland, Ireland, Norway, Slovakia, Bulgaria, Croatia, Slovenia, Lithuania, Latvia, Luxembourg and Estonia

Asia Pacific: Japan, China, South Korea, Australia, India, Taiwan, Indonesia, Thailand, Philippines, Pakistan, Vietnam, Bangladesh, Hong Kong, New Zealand, Malaysia and Singapore

Latin America & Caribbean: Brazil, Mexico, Venezuela, Argentina, Puerto Rico, Colombia, Chile, Ecuador, Peru, Dominican Republic and Uruguay

Middle East & Africa: South Africa, Egypt, Saudi Arab, Algeria, Morocco, United Arab Emirates Lebanon, Tunisia, Jordan, Kuwait

Focus of the Analysis:

Historical sales performance (2007-2011) for each country

Historical sales performance (2007-2011) for each region

Sales forecast (2012-2017) for each country

Sales forecast (2012-2017) for each region

Sales performance of key manufacturers for each country (2007-2011)

Sales performance of key therapeutic areas for each country (2007-2011)

Country wise sales breakup for each region (2007-2011)

Country wise sales breakup forecast for each region (2012-2017)

Key Questions Answered:

What was the historical performance of the global pharmaceutical market?

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Which are the key regions and countries in the global pharmaceutical market?

Which are the largest pharmaceutical markets in the world?

Which are the fastest growing pharmaceutical markets in the world?

Which markets are expected to witness the slowest growth in the coming years?

Which countries represent the key markets for each region?

What has been the performance of various therapeutic classes in each country?

Who are the top pharmaceutical manufacturers in each country?

What are the market shares of the top pharmaceutical manufacturers in each country?

Why You should Buy This Report?

To gain a comprehensive understanding on the historical, current and future pharmaceutical market trends across 70 countries in 6 regions.

To identify potential regions, countries, therapeutic areas, partners and competitors for market entry and expansion plans.

As a tool for developing investment strategies by identifying the biggest winners and losers across various regions and countries.

To ensure a successful M&A and partnership strategy by identifying therapeutic areas and companies with the most promising outlook.

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