

Global Dairy Market Report, Trends and Forecast (2016-2021)

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Abstracts

Dairy activities have been an integral part of our civilization since the ancient times. Dairy market has its web spread across the whole world as people rear milch animals in almost every country. This sector also helps sustain the farm and rural community worldwide. With an active consumption of dairy products and their proactive function in the global food system, dairy plays a crucial role in the growth of the economies worldwide. This new report from IMARC group entitled “Global Dairy Market Report, Trends and Forecast (2016-2021)” provides a comprehensive insight into the different segments and sub-segments of the global dairy market.

The report finds that population growth, rising incomes, health consciousness and thriving food and beverage industries are some of the many reasons due to which the multi-billion dollar global dairy market has been witnessing stable growth for the past many decades. In recent years, however, the market has been impacted due to an imbalance in the demand-supply ratio. Revenues have gone south due to an excess milk production and a sluggish demand in the key import markets such as China. Fortunately, a slow recovery has been forecasted from 2017 onwards.

Based on the product type, the report has categorized the global dairy market into 17 major product segments: - Fluid Milk, UHT Milk, Flavoured Milk, Cream, Butter, Ghee, Anhydrous Milk Fat, Skimmed Milk Powder, Whole Milk Powder, Whey Protein (Powder and Concentrate), Casein Powder, Lactose Powder, Cheese, Yogurt, Ice-Cream, Cottage Cheese and Probiotic Dairy Products. According to the report, fluid milk represents the biggest product segment and was worth around US\$ 190 billion in 2015, with Asia representing the biggest consumer.

On the basis of geography, the report has categorized the global dairy market into the

following countries - USA, Brazil, Argentina, India, China, Japan, New Zealand, Australia, Germany, Ireland and Italy. For each of the countries, this study brings forth the market trends, trade profile and key players in the dairy industry. India is the largest producer of milk in the world but almost all of its dairy produce is consumed domestically. India is followed by Europe, the United States, New Zealand and Australia who are among the top dairy producers and direct the global dairy trade. These latter four regions currently represent the biggest exporters of dairy products. In 2015, New Zealand was the largest exporter of butter, exporting around 500,000 Tons. New Zealand was followed by Europe (185,000 Tons). In the same year, Europe was the largest exporter of SMP, exporting 686,000 Tons, followed by the USA (560,000 Tons). Russia, China and Mexico are among the largest importers of dairy products globally.

The report also provides a comprehensive analysis of the key players in the global dairy market. Players that have been evaluated in this report include: - Nestle, Danone, Lactalis, Fonterra, FrieslandCampina, Dairy Farmers of America, Arla Foods, Dean Foods and DMK. For each of the players, the report has analysed the company's dairy product portfolio, milk intake capacities and revenues from the dairy segment.

Major Segments and Sub-Segments Covered in this Report-

Dairy Product Segments Covered in this Report: Fluid Milk, UHT Milk, Flavoured Milk, Cream, Butter, Ghee, Anhydrous Milk Fat, Skimmed Milk Powder, Whole Milk Powder, Whey Protein (Powder and Concentrate), Casein Powder, Lactose Powder, Cheese, Yogurt, Ice-Cream, Cottage Cheese and Probiotic Dairy Products.

Key Aspects Analysed in each Dairy Product Market:

Global Productions Volume and Prices: Historical and Current Market Trends

Market Breakup by Region

Product Composition and Manufacturing Process

vMachinery and Equipment

Cost-Analysis and Profit-Margins

Competitive Landscape

Market Forecast

Leading Countries Covered in this Report: USA, Brazil, Argentina, India, China, Japan, New Zealand, Australia, Germany, Ireland and Italy.

Key Aspects Analysed for each Country:

Historical and Current Market Trends

Market Breakup by Product Type

Import and Export

Key Players

Market Forecast

Global Key Players Covered in this Report: Nestle, Danone, Lactalis, Fonterra, FrieslandCampina, Dairy Farmers of America, Arla Foods, Dean Foods and DMK.

Key Aspects Analysed for each Company:

Overview

Dairy Product Portfolio

Milk Intake and Revenues from the Dairy Segment

Contents

1 RESEARCH METHODOLOGY AND MARKET DEFINITIONS

2 EXECUTIVE SUMMARY

3 DAIRY OVERVIEW

3.1 Definition

3.2 Milch Animals and their Milk Composition

4 GLOBAL DAIRY INDUSTRY: MARKET OVERVIEW

4.1 Global Dairy Market: Current Scenario

4.2 Global Raw Milk Production: Historical and Current Market Trends

4.3 Global Raw Milk Production: Market Breakup by Region

4.4 Global Raw Milk Production: Market Breakup by Milch Animals

4.5 Global Raw Milk Production: Forecast

5 GLOBAL DAIRY INDUSTRY: KEY DRIVERS

6 GLOBAL DAIRY INDUSTRY: DAIRY PRODUCTS MARKET LANDSCAPE

6.1 Fluid Milk

6.1.1 Global Market Size and Prices: Historical and Current Market Trends

6.1.2 Market Breakup by Region

6.1.3 Product Composition and Manufacturing Process

6.1.3.1 Composition

6.1.3.2 Manufacturing Process

6.1.4 Machinery and Equipment

6.1.5 Cost-Analysis and Profit-Margins

6.1.6 Competitive Landscape

6.1.7 Market Forecast

6.2 UHT Milk

6.2.1 Global Market Size and Prices: Historical and Current Market Trends

6.2.2 Market Breakup by Region

6.2.3 Product Composition and Manufacturing Process

6.2.4 Machinery and Equipment

6.2.5 Cost-Analysis and Profit-Margins

- 6.2.6 Competitive Landscape
- 6.2.7 Market Forecast
- 6.3 Flavoured Milk
 - 6.3.1 Global Market Size and Prices: Historical and Current Market Trends
 - 6.3.2 Market Breakup by Region
 - 6.3.3 Product Composition and Manufacturing Process
 - 6.3.3.1 Composition
 - 6.3.3.2 Manufacturing Process
 - 6.3.4 Machinery and Equipment
 - 6.3.5 Cost-Analysis and Profit-Margins
 - 6.3.6 Competitive Landscape
 - 6.3.7 Market Forecast
- 6.4 Cream
 - 6.4.1 Global Market Size and Prices: Historical and Current Market Trends
 - 6.4.2 Market Breakup by Region
 - 6.4.3 Product Composition and Manufacturing Process
 - 6.4.3.1 Composition
 - 6.4.3.2 Manufacturing Process
 - 6.4.4 Machinery and Equipment
 - 6.4.5 Cost-Analysis and Profit-Margins
 - 6.4.6 Competitive Landscape
 - 6.4.7 Market Forecast
- 6.5 Butter
 - 6.5.1 Global Market Size and Prices: Historical and Current Market Trends
 - 6.5.2 Market Breakup by Region
 - 6.5.3 Product Composition and Manufacturing Process
 - 6.5.3.1 Composition
 - 6.5.3.2 Manufacturing Process
 - 6.5.4 Machinery and Equipment
 - 6.5.5 Cost-Analysis and Profit-Margins
 - 6.5.6 Competitive Landscape
 - 6.5.7 Market Forecast
- 6.6 Ghee (Clarified Butter)
 - 6.6.1 Global Market Size and Prices: Historical and Current Market Trends
 - 6.6.2 Market Breakup by Region
 - 6.6.3 Product Composition and Manufacturing Process
 - 6.6.3.1 Composition
 - 6.6.3.2 Manufacturing Process
 - 6.6.4 Machinery and Equipment

- 6.6.5 Cost-Analysis and Profit-Margins
- 6.6.6 Competitive Landscape
- 6.6.7 Market Forecast
- 6.7 Anhydrous Milk Fat (AMF)
 - 6.7.1 Global Market Size and Prices: Historical and Current Market Trends
 - 6.7.2 Market Breakup by Region
 - 6.7.3 Product Composition and Manufacturing Process
 - 6.7.3.1 Composition
 - 6.7.3.2 Manufacturing Process
 - 6.7.4 Machinery and Equipment
 - 6.7.5 Cost-Analysis and Profit-Margins
 - 6.7.6 Competitive Landscape
 - 6.7.7 Market Forecast
- 6.8 Skimmed Milk Powder
 - 6.8.1 Global Market Size and Prices: Historical and Current Market Trends
 - 6.8.2 Market Breakup by Region
 - 6.8.3 Product Composition and Manufacturing Process
 - 6.8.3.1 Composition
 - 6.8.3.2 Manufacturing Process
 - 6.8.4 Machinery and Equipment
 - 6.8.5 Cost-Analysis and Profit-Margins
 - 6.8.6 Competitive Landscape
 - 6.8.7 Market Forecast
- 6.9 Whole Milk Powder
 - 6.9.1 Global Market Size and Prices: Historical and Current Market Trends
 - 6.9.2 Market Breakup by Region
 - 6.9.3 Product Composition and Manufacturing Process
 - 6.9.3.1 Composition
 - 6.9.3.2 Manufacturing Process
 - 6.9.4 Machinery and Equipment
 - 6.9.5 Cost-Analysis and Profit-Margins
 - 6.9.6 Competitive Landscape
 - 6.9.7 Market Forecast
- 6.10 Whey Protein (Powder and Concentrate)
 - 6.10.1 Global Market Size and Prices: Historical and Current Market Trends
 - 6.10.2 Market Breakup by Region
 - 6.10.3 Product Composition and Manufacturing Process
 - 6.10.3.1 Composition
 - 6.10.3.2 Manufacturing Process

- 6.10.4 Machinery and Equipment
- 6.10.5 Cost-Analysis and Profit-Margins
- 6.10.6 Competitive Landscape
- 6.10.7 Market Forecast
- 6.11 Lactose Powder
 - 6.11.1 Global Market Size and Prices: Historical and Current Market Trends
 - 6.11.2 Market Breakup by Region
 - 6.11.3 Product Composition and Manufacturing Process
 - 6.11.4 Machinery and Equipment
 - 6.11.5 Cost-Analysis and Profit-Margins
 - 6.11.6 Competitive Landscape
 - 6.11.7 Market Forecast
- 6.12 Casein Powder
 - 6.12.1 Global Market Size and Prices: Historical and Current Market Trends
 - 6.12.2 Market Breakup by Region
 - 6.12.3 Product Composition and Manufacturing Process
 - 6.12.4 Machinery and Equipment
 - 6.12.5 Cost-Analysis and Profit-Margins
 - 6.12.6 Competitive Landscape
 - 6.12.7 Market Forecast
- 6.13 Cheese
 - 6.13.1 Global Market Size and Prices: Historical and Current Market Trends
 - 6.13.2 Market Breakup by Region
 - 6.13.3 Product Composition and Manufacturing Process
 - 6.13.3.1 Composition
 - 6.13.3.2 Manufacturing Process
 - 6.13.4 Machinery and Equipment
 - 6.13.5 Cost-Analysis and Profit-Margins
 - 6.13.6 Competitive Landscape
 - 6.13.7 Market Forecast
- 6.14 Yogurt
 - 6.14.1 Global Market Size and Prices: Historical and Current Market Trends
 - 6.14.2 Market Breakup by Region
 - 6.14.3 Product Composition and Manufacturing Process
 - 6.14.3.1 Composition
 - 6.14.3.2 Manufacturing Process
 - 6.14.4 Machinery and Equipment
 - 6.14.5 Cost-Analysis and Profit-Margins
 - 6.14.6 Competitive Landscape

6.14.7 Market Forecast

6.15 Ice-Cream

6.15.1 Global Market Size and Prices: Historical and Current Market Trends

6.15.2 Market Breakup by Region

6.15.3 Product Composition and Manufacturing Process

6.15.3.1 Composition

6.15.4 Machinery and Equipment

6.15.5 Cost-Analysis and Profit-Margins

6.15.6 Competitive Landscape

6.15.7 Market Forecast

6.16 Cottage Cheese (Paneer)

6.16.1 Global Market Size and Prices: Historical and Current Market Trends

6.16.2 Market Breakup by Region

6.16.3 Product Composition and Manufacturing Process

6.16.4 Machinery and Equipment

6.16.5 Cost-Analysis and Profit-Margins

6.16.6 Competitive Landscape

6.16.7 Market Forecast

6.17 Probiotic Dairy Products

6.17.1 Global Market Size and Prices: Historical and Current Market Trends

6.17.2 Market Breakup by Region

6.17.3 Product Composition and Manufacturing Process

6.17.3.1 Composition

6.17.3.2 Manufacturing Process

6.17.4 Machinery and Equipment

6.17.5 Cost-Analysis and Profit-Margins

6.17.6 Competitive Landscape

6.17.7 Market Forecast

7 GLOBAL DAIRY INDUSTRY: MARKET ANALYSIS OF LEADING COUNTRIES

7.1 USA

7.1.1 Historical and Current Market Trends

7.1.2 Market Breakup by Product Type

7.1.3 Import and Export

7.1.4 Key Players

7.1.5 Market Forecast

7.2 Brazil

7.2.1 Historical and Current Market Trends

- 7.2.2 Market Breakup by Product Type
- 7.2.3 Import and Export
- 7.2.4 Key Players
- 7.2.5 Market Forecast
- 7.3 Argentina
 - 7.3.1 Historical and Current Market Trends
 - 7.3.2 Market Breakup by Product Type
 - 7.3.3 Import and Export
 - 7.3.4 Key Players
 - 7.3.5 Market Forecast
- 7.4 India
 - 7.4.1 Historical and Current Market Trends
 - 7.4.2 Market Breakup by Product Type
 - 7.4.3 Import and Export
 - 7.4.4 Key Players
 - 7.4.5 Market Forecast
- 7.5 China
 - 7.5.1 Historical and Current Market Trends
 - 7.5.2 Market Breakup by Product Type
 - 7.5.3 Import and Export
 - 7.5.4 Key Players
 - 7.5.5 Market Forecast
- 7.6 Japan
 - 7.6.1 Historical and Current Market Trends
 - 7.6.2 Market Breakup by Product Type
 - 7.6.3 Import and Export
 - 7.6.4 Key Players
 - 7.6.5 Market Forecast
- 7.7 New Zealand
 - 7.7.1 Historical and Current Market Trends
 - 7.7.2 Market Breakup by Product Type
 - 7.7.3 Import and Export
 - 7.7.4 Key Players
 - 7.7.5 Market Forecast
- 7.8 Australia
 - 7.8.1 Historical and Current Market Trends
 - 7.8.2 Market Breakup by Product Type
 - 7.8.3 Import and Export
 - 7.8.4 Key Players

7.8.5 Market Forecast

7.9 Germany

7.9.1 Historical and Current Market Trends

7.9.2 Market Breakup by Product Type

7.9.3 Import and Export

7.9.4 Key Players

7.9.5 Market Forecast

7.10 Ireland

7.10.1 Historical and Current Market Trends

7.10.2 Market Breakup by Product Type

7.10.3 Import and Export

7.10.4 Key Players

7.10.5 Market Forecast

7.11 Italy

7.11.1 Historical and Current Market Trends

7.11.2 Market Breakup by Product Type

7.11.3 Import and Export

7.11.4 Key Players

7.11.5 Market Forecast

8 GLOBAL DAIRY INDUSTRY: KEY PLAYERS

8.1 Nestle

8.1.1 Overview

8.1.2 Dairy Product Portfolio

8.1.3 Milk Intake and Revenues from the Dairy Segment

8.2 Fonterra

8.2.1 Overview

8.2.2 Dairy Product Portfolio

8.2.3 Milk Intake and Revenues from the Dairy Segment

8.3 FrieslandCampina

8.3.1 Overview

8.3.2 Dairy Product Portfolio

8.3.3 Milk Intake and Revenues from the Dairy Segment

8.4 Arla Foods

8.4.1 Overview

8.4.2 Dairy Product Portfolio

8.4.3 Milk Intake and Revenues from the Dairy Segment

8.5 Danone

- 8.5.1 Overview
- 8.5.2 Dairy Product Portfolio
- 8.5.3 Milk Intake and Revenues from the Dairy Segment
- 8.6 Lactalis
 - 8.6.1 Overview
 - 8.6.2 Dairy Product Portfolio
 - 8.6.3 Milk Intake and Revenues from the Dairy Segment
- 8.7 Dairy Farmers of America
 - 8.7.1 Overview
 - 8.7.2 Dairy Product Portfolio
 - 8.7.3 Milk Intake and Revenues from the Dairy Segment
- 8.8 Dean foods
 - 8.8.1 Overview
 - 8.8.2 Dairy Product Portfolio
 - 8.8.3 Milk Intake and Revenues from the Dairy Segment
- 8.9 DMK
 - 8.9.1 Overview
 - 8.9.2 Dairy Product Portfolio
 - 8.9.3 Milk Intake and Revenues from the Dairy Segment

9 GLOBAL DAIRY INDUSTRY: VALUE CHAIN

- 9.1 Production
- 9.2 Procurement
- 9.3 Processing
- 9.4 Distribution

10 GLOBAL DAIRY INDUSTRY: MARKET CHALLENGES

List Of Figures

LIST OF FIGURES

FIGURE 4 1: GLOBAL: RAW MILK PRODUCTION VOLUME (IN MILLION METRIC TONS), 2008-2015

Figure 4 2: Global: Raw Milk Production Volume Breakup by Region (in %), 2015

Figure 4 3: Global: Raw Milk Production Volume Breakup by Milch Animals (in %), 2015

Figure 4 4: Global: Raw Milk Production Volume Forecast (in Million Metric Tons), 2016-2021

Figure 6 1: Global: Fluid Milk Market Size by Volume (in Million Metric Tons), 2008-2015

Figure 6 2: Global: Fluid Milk Market Size by Value (in USD Billion), 2008-2015

Figure 6 3: Global: Fluid Milk Yearly Price Trends (in USD/Litre), 2008-2015

Figure 6 4: Global: Fluid Milk Market Breakup by Region (in %), 2015

Figure 6 5: Global: Fluid Milk Market Size by Volume – Forecast (in Million Metric Tons), 2016-2021

Figure 6 6: Global: Fluid Milk Market Size by Value – Forecast (in USD Billion), 2016-2021

Figure 6 7: Global: Fluid Milk Yearly Price Trends Forecast (in USD/Litre), 2016-2021

Figure 6 8: Global: UHT Milk Market Size by Volume (in Million Metric Tons), 2008-2015

Figure 6 9: Global: UHT Milk Market Size by Value (in USD Billion), 2008-2015

Figure 6 10: Global: UHT Milk Yearly Price Trends (in USD/Litre), 2008-2015

Figure 6 11: Global: UHT Milk Market Breakup by Region (in %), 2015

Figure 6 12: Global: UHT Milk Market Size by Volume – Forecast (in Million Metric Tons), 2016-2021

Figure 6 13: Global: UHT Milk Market Size by Value – Forecast (in USD Billion), 2016-2021

Figure 6 14: Global: UHT Milk Yearly Price Trends Forecast (in USD/Litre), 2016-2021

Figure 6 15: Global: Flavoured Milk Market Size by Volume (in Million Metric Tons), 2008-2015

Figure 6 16: Global: Flavoured Milk Market Size by Value (in USD Billion), 2008-2015

Figure 6 17: Global: Flavoured Milk Yearly Price Trends (in USD/Litre), 2008-2015

Figure 6 18: Global: Flavoured Milk Market Breakup by Region (in %), 2015

Figure 6 19: Global: Flavoured Milk Market Size by Volume – Forecast (in Million Metric Tons), 2016-2021

Figure 6 20: Global: Flavoured Milk Market Size by Value – Forecast (in USD Billion), 2016-2021

Figure 6 21: Global: Flavoured Milk Yearly Price Trends Forecast (in USD/Litre), 2016-2021

- Figure 6 22: Global: Cream Market Size by Volume (in Million Metric Tons), 2008-2015
- Figure 6 23: Global: Cream Market Size by Value (in USD Billion), 2008-2015
- Figure 6 24: Global: Cream Yearly Price Trends (in USD/Ton), 2008-2015
- Figure 6 25: Global: Cream Market Breakup by Region (in %), 2015
- Figure 6 26: Global: Cream Market Size by Volume – Forecast (in Million Metric Tons), 2016-2021
- Figure 6 27: Global: Cream Market Size by Value – Forecast (in USD Billion), 2016-2021
- Figure 6 28: Global: Cream Yearly Price Trends Forecast (in USD/Ton), 2016-2021
- Figure 6 29: Global: Butter Market Size by Volume (in Million Metric Tons), 2008-2015
- Figure 6 30: Global: Butter Market Size by Value (in USD Billion), 2008-2015
- Figure 6 31: Global: Butter Yearly Price Trends (in USD/Ton), 2008-2015
- Figure 6 32: Global: Butter Market Breakup by Region (in %), 2015
- Figure 6 33: Global: Butter Market Size by Volume – Forecast (in Million Metric Tons), 2016-2021
- Figure 6 34: Global: Butter Market Size by Value – Forecast (in USD Billion), 2016-2021
- Figure 6 35: Global: Butter Yearly Price Trends Forecast (in USD/Ton), 2016-2021
- Figure 6 36: Global: Ghee (Clarified Butter) Market Size by Volume (in Million Metric Tons), 2008-2015
- Figure 6 37: Global: Ghee (Clarified Butter) Market Size by Value (in USD Billion), 2008-2015
- Figure 6 38: Global: Ghee (Clarified Butter) Yearly Price Trends (in USD/Ton), 2008-2015
- Figure 6 39: Global: Ghee (Clarified Butter) Market Breakup by Region (in %), 2015
- Figure 6 40: Global: Ghee (Clarified Butter) Market Size by Volume – Forecast (in Million Metric Tons), 2016-2021
- Figure 6 41: Global: Ghee (Clarified Butter) Market Size by Value – Forecast (in USD Billion), 2016-2021
- Figure 6 42: Global: Ghee (Clarified Butter) Yearly Price Trends Forecast (in USD/Ton), 2016-2021
- Figure 6 43: Global: Anhydrous Milk Fat Market Size by Volume (in Thousand Metric Tons), 2008-2015
- Figure 6 44: Global: Anhydrous Milk Fat Market Size by Value (in USD Billion), 2008-2015
- Figure 6 45: Global: Anhydrous Milk Fat Yearly Price Trends (in USD/Ton), 2008-2015
- Figure 6 46: Global: Anhydrous Milk Fat Market Breakup by Region (in %), 2015
- Figure 6 47: Global: Anhydrous Milk Fat Market Size by Volume – Forecast (in Thousand Metric Tons), 2016-2021
- Figure 6 48: Global: Anhydrous Milk Fat Market Size by Value – Forecast (in USD

Billion), 2016-2021

Figure 6 49: Global: Anhydrous Milk Fat Yearly Price Trends Forecast (in USD/Ton), 2016-2021

Figure 6 50: Global: Skimmed Milk Powder Market Size by Volume (in Million Metric Tons), 2008-2015

Figure 6 51: Global: Skimmed Milk Powder Market Size by Value (in USD Billion), 2008-2015

Figure 6 52: Global: Skimmed Milk Powder Yearly Price Trends (in USD/Ton), 2008-2015

Figure 6 53: Global: Skimmed Milk Powder Market Breakup by Region (in %), 2015

Figure 6 54: Global: Skimmed Milk Powder Market Size by Volume – Forecast (in Million Metric Tons), 2016-2021

Figure 6 55: Global: Skimmed Milk Powder Market Size by Value – Forecast (in USD Billion), 2016-2021

Figure 6 56: Global: Skimmed Milk Powder Yearly Price Trends Forecast (in USD/Ton), 2016-2021

Figure 6 57: Global: Whole Milk Powder Market Size by Volume (in Million Metric Tons), 2008-2015

Figure 6 58: Global: Whole Milk Powder Market Size by Value (in USD Billion), 2008-2015

Figure 6 59: Global: Whole Milk Powder Yearly Price Trends (in USD/Ton), 2008-2015

Figure 6 60: Global: Whole Milk Powder Market Breakup by Region (in %), 2015

Figure 6 61: Global: Whole Milk Powder Market Size by Volume – Forecast (in Million Metric Tons), 2016-2021

Figure 6 62: Global: Whole Milk Powder Market Size by Value – Forecast (in USD Billion), 2016-2021

Figure 6 63: Global: Whole Milk Powder Yearly Price Trends Forecast (in USD/Ton), 2016-2021

Figure 6 64: Global: Whey Protein (Powder and Concentrate) Market Size by Volume (in Million Metric Tons), 2008-2015

Figure 6 65: Global: Whey Protein (Powder and Concentrate) Market Size by Value (in USD Billion), 2008-2015

Figure 6 66: Global: Whey Protein (Powder and Concentrate) Yearly Price Trends (in USD/Ton), 2008-2015

Figure 6 67: Global: Whey Protein (Powder and Concentrate) Market Breakup by Region (in %), 2015

Figure 6 68: Global: Whey Protein (Powder and Concentrate) Market Size by Volume – Forecast (in Million Metric Tons), 2016-2021

Figure 6 69: Global: Whey Protein (Powder and Concentrate) Market Size by Value –

Forecast (in USD Billion), 2016-2021

Figure 6 70: Global: Whey Protein (Powder and Concentrate) Yearly Price Trends

Forecast (in USD/Ton), 2016-2021

Figure 6 71: Global: Lactose Powder Market Size by Volume (in Thousand Metric Tons), 2008-2015

Figure 6 72: Global: Lactose Powder Market Size by Value (in USD Billion), 2008-2015

Figure 6 73: Global: Lactose Powder Yearly Price Trends (in USD/Ton), 2008-2015

Figure 6 74: Global: Lactose Powder Market Breakup by Region (in %), 2015

Figure 6 75: Global: Lactose Powder Market Size by Volume – Forecast (in Thousand Metric Tons), 2016-2021

Figure 6 76: Global: Lactose Powder Market Size by Value – Forecast (in USD Billion), 2016-2021

Figure 6 77: Global: Lactose Powder Yearly Price Trends Forecast (in USD/Ton), 2016-2021

Figure 6 78: Global: Casein Powder Market Size by Volume (in Million Metric Tons), 2008-2015

Figure 6 79: Global: Casein Powder Market Size by Value (in USD Billion), 2008-2015

Figure 6 80: Global: Casein Powder Yearly Price Trends (in USD/Ton), 2008-2015

Figure 6 81: Global: Casein Powder Market Breakup by Region (in %), 2015

Figure 6 82: Global: Casein Powder Market Size by Volume – Forecast (in Million Metric Tons), 2016-2021

Figure 6 83: Global: Casein Powder Market Size by Value – Forecast (in USD Billion), 2016-2021

Figure 6 84: Global: Casein Powder Yearly Price Trends Forecast (in USD/Ton), 2016-2021

Figure 6 85: Global: Cheese Market Size by Volume (in Million Metric Tons), 2008-2015

Figure 6 86: Global: Cheese Market Size by Value (in USD Billion), 2008-2015

Figure 6 87: Global: Cheese Yearly Price Trends (in USD/Ton), 2008-2015

Figure 6 88: Global: Cheese Market Breakup by Region (in %), 2015

Figure 6 89: Global: Cheese Market Size by Volume – Forecast (in Million Metric Tons), 2016-2021

Figure 6 90: Global: Cheese Market Size by Value – Forecast (in USD Billion), 2016-2021

Figure 6 91: Global: Cheese Yearly Price Trends Forecast (in USD/Ton), 2016-2021

Figure 6 92: Global: Yogurt Market Size by Volume (in Million Metric Tons), 2008-2015

Figure 6 93: Global: Yogurt Market Size by Value (in USD Billion), 2008-2015

Figure 6 94: Global: Yogurt Yearly Price Trends (in USD/Ton), 2008-2015

Figure 6 95: Global: Yogurt Market Breakup by Region (in %), 2015

Figure 6 96: Global: Yogurt Market Size by Volume – Forecast (in Million Metric Tons),

2016-2021

Figure 6 97: Global: Yogurt Market Size by Value – Forecast (in USD Billion),
2016-2021

Figure 6 98: Global: Yogurt Yearly Price Trends Forecast (in USD/Ton), 2016-2021

Figure 6 99: Global: Ice-Cream Market Size by Volume (in Million Metric Tons),
2008-2015

Figure 6 100: Global: Ice-Cream Market Size by Value (in USD Billion), 2008-2015

Figure 6 101: Global: Ice-Cream Yearly Price Trends (in USD/Ton), 2008-2015

Figure 6 102: Global: Ice-Cream Market Breakup by Region (in %), 2015

Figure 6 103: Global: Ice-Cream Market Size by Volume – Forecast (in Million Metric
Tons), 2016-2021

Figure 6 104: Global: Ice-Cream Market Size by Value – Forecast (in USD Billion),
2016-2021

Figure 6 105: Global: Ice-Cream Yearly Price Trends Forecast (in USD/Ton), 2016-2021

Figure 6 106: Global: Cottage Cheese Market Size by Volume (in Million Metric Tons),
2008-2015

Figure 6 107: Global: Cottage Cheese Market Size by Value (in USD Billion), 2008-2015

Figure 6 108: Global: Cottage Cheese Yearly Price Trends (in USD/Ton), 2008-2015

Figure 6 109: Global: Cottage Cheese Market Breakup by Region (in %), 2015

Figure 6 110: Global: Cottage Cheese Market Size by Volume – Forecast (in Million
Metric Tons), 2016-2021

Figure 6 111: Global: Cottage Cheese Market Size by Value – Forecast (in USD Billion),
2016-2021

Figure 6 112: Global: Cottage Cheese Yearly Price Trends Forecast (in USD/Ton),
2016-2021

Figure 6 113: Global: Probiotic Dairy Products Market Size by Volume (in Billion Litres),
2008-2015

Figure 6 114: Global: Probiotic Dairy Products Market Size by Value (in USD Billion),
2008-2015

Figure 6 115: Global: Probiotic Dairy Products Yearly Price Trends (in USD/Litre),
2008-2015

Figure 6 116: Global: Probiotic Dairy Products Market Breakup by Region (in %), 2015

Figure 6 117: Global: Probiotic Dairy Products Market Size by Volume – Forecast (in
Billion Litres), 2016-2021

Figure 6 118: Global: Probiotic Dairy Products Market Size by Value – Forecast (in USD
Billion), 2016-2021

Figure 6 119: Global: Probiotic Dairy Products Yearly Price Trends Forecast (in
USD/Litre), 2016-2021

Figure 7 1: USA: Raw milk Production by Volume (in Million Tons), 2008-2015

- Figure 7 2: USA: Farmgate Milk Price Trends (in USD/100 kg), 2008 – 2015
- Figure 7 3: USA: Total Production Volume of Major Dairy Products (in Million Tons), 2008-2015
- Figure 7 4: USA: Production Volume Breakup by Major Dairy Products (in %), 2015
- Figure 7 5: USA: Raw milk Production by Volume – Forecast (in Million Tons), 2016-2021
- Figure 7 6: USA: Farmgate Milk Price Trends – Forecast (in USD/100 kg), 2016 – 2021
- Figure 7 7: USA: Total Production Volume of Dairy Products – Forecast (in Million Tons), 2016-2021
- Figure 7 8: Brazil: Raw milk Production by Volume (in Million Tons), 2008-2015
- Figure 7 9: Brazil: Farmgate Milk Price Trends (in USD/100 kg), 2008 – 2015
- Figure 7 10: Brazil: Total Production Volume of Dairy Products (in Million Tons), 2008-2015
- Figure 7 11: Brazil: Production Volume Breakup by Dairy Products (in %), 2015
- Figure 7 12: Brazil: Raw milk Production by Volume – Forecast (in Million Tons), 2016-2021
- Figure 7 13: Brazil: Farmgate Milk Price Trends – Forecast (in USD/100 kg), 2016 – 2021
- Figure 7 14: Brazil: Total Production Volume of Dairy Products – Forecast (in Million Tons), 2016-2021
- Figure 7 15: Argentina: Raw milk Production by Volume (in Million Tons), 2010-2015
- Figure 7 16: Argentina: Farmgate Milk Price Trends (in USD/100 kg), 2010 – 2015
- Figure 7 17: Argentina: Total Production Volume of Dairy Products (in Million Tons), 2010-2015
- Figure 7 18: Argentina: Production Volume Breakup by Dairy Products (in %), 2015
- Figure 7 19: Argentina: Raw milk Production by Volume – Forecast (in Million Tons), 2016-2021
- Figure 7 20: Argentina: Farmgate Milk Price Trends – Forecast (in USD/100 kg), 2016 – 2021
- Figure 7 21: Argentina: Total Production Volume of Dairy Products – Forecast (in Thousand Metric Tons), 2016-2021
- Figure 7 22: India: Raw milk Production by Volume (in Million Tons), 2008-2015
- Figure 7 23: India: Farmgate Milk Price Trends (in USD/100 kg), 2008 – 2015
- Figure 7 24: India: Total Production Volume of Dairy Products (in Million Tons), 2008-2015
- Figure 7 25: India: Production Volume Breakup by Dairy Products (in %), 2015
- Figure 7 26: India: Raw milk Production by Volume – Forecast (in Million Tons), 2016-2021
- Figure 7 27: India: Farmgate Milk Price Trends – Forecast (in USD/100 kg), 2016 –

2021

Figure 7 28: India: Total Production Volume of Dairy Products – Forecast (in Million Tons), 2016-2021

Figure 7 29: China: Raw milk Production by Volume (in Million Tons), 2009-2015

Figure 7 30: China: Farmgate Milk Price Trends (in USD/100 kg), 2009 – 2015

Figure 7 31: China: Total Production Volume of Dairy Products (in Million Tons), 2009-2015

Figure 7 32: China: Production Volume Breakup of Dairy Products (in %), 2015

Figure 7 33: China: Raw milk Production by Volume – Forecast (in Million Tons), 2016-2021

Figure 7 34: China: Farmgate Milk Price Trends – Forecast (in USD/100 kg), 2016 – 2021

Figure 7 35: China: Total Production Volume of Dairy Products – Forecast (in Million Tons), 2016-2021

Figure 7 36: Japan: Raw milk Production by Volume (in Million Tons), 2009-2015

Figure 7 37: Japan: Farmgate Milk Price Trends (in USD/100 kg), 2009 – 2015

Figure 7 38: Japan: Total Production Volume of Dairy Products (in Million Tons), 2009-2015

Figure 7 39: Japan: Production Volume Breakup by Dairy Products (in %), 2015

Figure 7 40: Japan: Raw milk Production by Volume – Forecast (in Million Tons), 2016-2021

Figure 7 41: Japan: Farmgate Milk Price Trends – Forecast (in USD/100 kg), 2016 – 2021

Figure 7 42: Japan: Total Production Volume of Dairy Products – Forecast (in Million Tons), 2016-2021

Figure 7 43: New Zealand: Raw milk Production by Volume (in Million Tons), 2009-2015

Figure 7 44: New Zealand: Farmgate Milk Price Trends (in USD/100 kg), 2009 – 2015

Figure 7 45: New Zealand: Total Production Volume of Dairy Products (in Million Tons), 2009-2015

Figure 7 46: New Zealand: Production Volume Breakup by Dairy Products (in %), 2015

Figure 7 47: New Zealand: Raw milk Production by Volume – Forecast (in Million Tons), 2016-2021

Figure 7 48: New Zealand: Farmgate Milk Price Trends – Forecast (in USD/100 kg), 2016 – 2021

Figure 7 49: New Zealand: Total Production Volume of Dairy Products – Forecast (in Million Tons), 2016-2021

Figure 7 50: Australia: Raw milk Production by Volume (in Million Tons), 2008-2015

Figure 7 51: Australia: Farmgate Milk Price Trends (in USD/100 kg), 2008 – 2015

Figure 7 52: Australia: Total Production Volume of Dairy Products (in Million Tons),

2008-2015

Figure 7 53: Australia: Production Volume Breakup by Dairy Products (in %), 2015

Figure 7 54: Australia: Raw milk Production by Volume – Forecast (in Million Tons), 2016-2021

Figure 7 55: Australia: Farmgate Milk Price Trends – Forecast (in USD/100 kg), 2016 – 2021

Figure 7 56: Australia: Total Production Volume of Dairy Products – Forecast (in Millions Metric Tons), 2016-2021

Figure 7 57: Germany: Raw milk Production by Volume (in Million Tons), 2010-2015

Figure 7 58: Germany: Farmgate Milk Price Trends (in USD/100 kg), 2010 – 2015

Figure 7 59: Germany: Total Production Volume of Dairy Products (in Million Tons), 2010-2015

Figure 7 60: Germany: Production Volume Breakup by Dairy Products (in %), 2015

Figure 7 61: Germany: Raw milk Production by Volume – Forecast (in Million Tons), 2016-2021

Figure 7 62: Germany: Farmgate Milk Price Trends – Forecast (in USD/100 kg), 2016 – 2021

Figure 7 63: Germany: Total Production Volume of Dairy Products – Forecast (in Million Tons), 2016-2021

Figure 7 64: Ireland: Raw milk Production by Volume (in Million Tons), 2010-2015

Figure 7 65: Ireland: Farmgate Milk Price Trends (in USD/100 kg), 2010 – 2015

Figure 7 66: Ireland: Total Production Volume of Dairy Products (in Thousand Metric Tons), 2010-2015

Figure 7 67: Ireland: Production Volume Breakup by Dairy Products (in %), 2015

Figure 7 68: Ireland: Raw milk Production by Volume – Forecast (in Million Tons), 2016-2021

Figure 7 69: Ireland: Farmgate Milk Price Trends – Forecast (in USD/100 kg), 2016 – 2021

Figure 7 70: Ireland: Total Production Volume of Dairy Products – Forecast (in Thousand Tons), 2016-2021

Figure 7 71: Italy: Raw milk Production by Volume (in Million Tons), 2009-2015

Figure 7 72: Italy: Farmgate Milk Price Trends (in USD/100 kg), 2009 – 2015

Figure 7 73: Italy: Total Production Volume of Dairy Products (in Million Tons), 2009-2015

Figure 7 74: Italy: Production Volume Breakup by Dairy Products (in %), 2015

Figure 7 75: Italy: Raw milk Production by Volume – Forecast (in Million Tons), 2016-2021

Figure 7 76: Italy: Farmgate Milk Price Trends – Forecast (in USD/100 kg), 2016 – 2021

Figure 7 77: Italy: Total Production Volume of Dairy Products – Forecast (in Million

Tons), 2016-2021

Figure 8 1: Nestle (Milk Products and Ice-Cream): Sales Value (in Billion USD), 2008-2015

Figure 8 2: Fonterra: Sales Value (in Billion USD), 2009-10 – 2014-15

Figure 8 3: Friesland Campina: Sales Value (in Billion USD), 2008-2015

Figure 8 4: Arla Foods: Sales Value (in Billion USD), 2008-2015

Figure 8 5: Danone (Fresh Dairy Products): Sales Value (in Billion USD), 2008-2015

Figure 11 1: Lactalis: Breakdown of Turnover by Category

Figure 8 6: Dairy Farmers of America: Sales Value (in Billion USD), 2008-2015

Figure 8 6: Dean Foods: Sales Value (in Billion USD), 2008-2015

Figure 8 7: DMK: Sales Value (in Billion USD), 2008-2015

Figure 9 1: Global Dairy Industry – Value Chain

List Of Tables

LIST OF TABLES

- Table 3 1: Milk Composition of Common Milch Animals
- Table 6 1: Typical Composition of Liquid Whole Milk and Liquid Skimmed Milk
- Table 6 2: Types of Pasteurization and Process Conditions
- Table 6 3: Cost of Machinery and Equipment for Fluid Milk Manufacturing
- Table 6 4: Manufacturing Cost Analysis of Fluid Milk
- Table 6 5: Global: Fluid Milk Market – Key Players
- Table 6 6: UHT Milk Processing Plant: Machinery Costs (in US\$)
- Table 6 7: Manufacturing Cost Analysis of UHT Milk
- Table 6 8: Global: UHT Milk Market – Key Players
- Table 6 9: Typical Composition of Flavoured Milk
- Table 6 10: Cost of Machinery and Equipment for Flavoured Milk Manufacturing
- Table 6 11: Manufacturing Cost Analysis of Flavoured Milk
- Table 6 12: Global: Flavoured Milk Market – Key Players
- Table 6 13: Composition of Different Types of Cream with Uses
- Table 6 14: Cost of Machinery and Equipment for Cream Manufacturing
- Table 6 15: Manufacturing Cost Analysis of Cream
- Table 6 16: Global: Cream Market – Key Players
- Table 6 17: Typical Composition of Butter
- Table 6 18: Cost of Machinery and Equipment for Butter Manufacturing
- Table 6 19: Manufacturing Cost Analysis of Butter
- Table 6 20: Global: Butter Market – Key Players
- Table 6 21: Typical Composition of Ghee (Clarified Butter)
- Table 6 22: Cost of Machinery and Equipment for Ghee (Clarified Butter) Manufacturing
- Table 6 23: Manufacturing Cost Analysis of Ghee (Clarified Butter)
- Table 6 24: Global: Ghee (Clarified Butter) Market – Key Players
- Table 6 25: Typical Composition of Anhydrous Milk Fat
- Table 6 26: Typical Composition of Butter Oil
- Table 6 27: Cost of Machinery and Equipment for Anhydrous Milk Fat Manufacturing
- Table 6 28: Manufacturing Cost Analysis of Anhydrous Milk Fat
- Table 6 29: Global: Anhydrous Milk Fat Market – Key Players
- Table 6 30: Typical Composition of Skimmed Milk Powder
- Table 6 31: Types of Skimmed Milk Powder Based on Pre-treatment
- Table 6 32: Cost of Machinery and Equipment for Skimmed Milk Powder Manufacturing
- Table 6 33: Manufacturing Cost Analysis of Skimmed Milk Powder
- Table 6 34: Global: Skimmed Milk Powder Market – Key Players

- Table 6 35: Typical Composition of Whole Milk Powder
- Table 6 36: Cost of Machinery and Equipment for Whole Milk Powder Manufacturing
- Table 6 37: Manufacturing Cost Analysis of Whole Milk Powder
- Table 6 38: Global: Whole Milk Powder Market – Key Players
- Table 6 39: Typical Composition of Whey Protein Powder
- Table 6 40: Typical Composition of Whey Protein Concentrate
- Table 6 41: Cost of Machinery and Equipment for Whey Protein (Powder and Concentrate) Manufacturing
- Table 6 42: Manufacturing Cost Analysis of Whey Protein (Powder and Concentrate)
- Table 6 43: Global: Whey Protein (Powder and Concentrate) Market – Key Players
- Table 6 44: Typical Composition of Lactose Powder
- Table 6 45: Cost of Machinery and Equipment for Lactose Powder Manufacturing
- Table 6 46: Manufacturing Cost Analysis of Lactose Powder
- Table 6 47: Global: Lactose Powder Market – Key Players
- Table 6 48: Typical Composition of Casein Powder
- Table 6 49: Cost of Machinery and Equipment for Casein Powder Manufacturing
- Table 6 50: Manufacturing Cost Analysis of Casein Powder
- Table 6 51: Global: Casein Powder Market – Key Players
- Table 6 52: Typical Composition of Cheddar Cheese
- Table 6 53: Cost of Machinery and Equipment for Cheese Manufacturing
- Table 6 54: Manufacturing Cost Analysis of Cheese
- Table 6 55: Global: Cheese Market – Key Players
- Table 6 56: Typical Composition of Yogurt
- Table 6 57: Cost of Machinery and Equipment for Yogurt Manufacturing
- Table 6 58: Manufacturing Cost Analysis of Yogurt
- Table 6 59: Global: Yogurt Market – Key Players
- Table 6 60: Typical Composition of Ice-Cream
- Table 6 61: Cost of Machinery and Equipment for Ice-Cream Manufacturing
- Table 6 62: Manufacturing Cost Analysis of Ice-Cream
- Table 6 63: Global: Ice-Cream Market – Key Players
- Table 6 64: Typical Composition of Cottage Cheese (Paneer)
- Table 6 65: Cost of Machinery and Equipment for Cottage Cheese Manufacturing
- Table 6 66: Manufacturing Cost Analysis of Cottage Cheese
- Table 6 67: Global: Cottage Cheese Market – Key Players
- Table 6 68: Typical Composition of Probiotic Dairy Products
- Table 6 69: Cost of Machinery and Equipment for Probiotic Dairy Products Manufacturing
- Table 6 70: Manufacturing Cost Analysis of Probiotic Dairy Products
- Table 6 71: Global: Probiotic Dairy Products Market – Key Players

Table 7 1: USA: Production of Major Dairy Products by Volume (in Thousand Metric Tons), 2008-2015

Table 7 2: USA: Import of Dairy Products by Volume (in Thousand Metric Tons), 2010-2015

Table 7 3: USA: Export of Dairy Products by Volume (in Thousand Metric Tons), 2010-2015

Table 7 4: USA: Dairy Industry Key Players

Table 7 5: Brazil: Production of Major Dairy Products by Volume (in Thousand Metric Tons), 2008-2015

Table 7 6: Brazil: Domestic Consumption of Major Dairy Products by Volume (in Thousand Metric Tons), 2008-2015

Table 7 7: Brazil: Import of Dairy Products by Volume (in Thousand Metric Tons), 2008-2015

Table 7 8: Brazil: Export of Dairy Products by Volume (in Thousand Metric Tons), 2008-2015

Table 7 9: Brazil: Dairy Industry Key Players

Table 7 10: Argentina: Production of Major Dairy Products by Volume (in Thousand Metric Tons), 2010-2015

Table 7 11: Argentina: Domestic Consumption of Major Dairy Products by Volume (in Thousand Metric Tons), 2010-2015

Table 7 12: Argentina: Import of Dairy Products by Volume (in Thousand Metric Tons), 2010-2015

Table 7 13: Argentina: Export of Dairy Products by Volume (in Thousand Metric Tons), 2010-2015

Table 7 14: Argentina: Dairy Industry Key Players

Table 7 15: India: Production of Major Dairy Products by Volume (in Thousand Metric Tons), 2008-2015

Table 7 16: India: Import of Dairy Products by Volume (in Thousand Metric Tons), 2008-2015

Table 7 17: India: Export of Dairy Products by Volume (in Thousand Metric Tons), 2008-2015

Table 7 18: India: Dairy Industry Key Players

Table 7 19: China: Production of Major Dairy Products by Volume (in Thousand Metric Tons), 2009-2015

Table 7 20: China: Import of Dairy Products by Volume (in Thousand Metric Tons), 2009-2015

Table 7 21: China: Export of Dairy Products by Volume (in Thousand Metric Tons), 2009-2015

Table 7 22: China: Dairy Industry Key Players

Table 7 23: Japan: Production of Major Dairy Products by Volume (in Thousand Metric Tons), 2009-2015

Table 7 24: Japan: Import of Dairy Products by Volume (in Thousand Metric Tons), 2009-2015

Table 7 25: Japan: Dairy Industry Key Players

Table 7 26: New Zealand: Production of Major Dairy Products by Volume (in Thousand Metric Tons), 2009-2015

Table 7 27: New Zealand: Import of Dairy Products by Volume (in Thousand Metric Tons), 2009-2015

Table 7 28: New Zealand: Export of Dairy Products by Volume (in Thousand Metric Tons), 2009-2015

Table 7 29: New Zealand: Dairy Industry Key Players

Table 7 30: Australia: Production of Major Dairy Products by Volume (in Thousand Metric Tons), 2008-2015

Table 7 31: Australia: Import of Dairy Products by Volume (in Thousand Metric Tons), 2008-2015

Table 7 32: Australia: Export of Dairy Products by Volume (in Thousand Metric Tons), 2008-2015

Table 7 33: Australia: Dairy Industry Key Players

Table 7 34: Germany: Production of Major Dairy Products by Volume (in Thousand Metric Tons), 2010-2015

Table 7 35: Germany: Import of Dairy Products by Volume (in Thousand Metric Tons), 2010-2015

Table 7 36: Germany: Export of Dairy Products by Volume (in Thousand Metric Tons), 2010-2015

Table 7 37: Germany: Dairy Industry Key Players

Table 7 38: Ireland: Production of Major Dairy Products by Volume (in Thousand Metric Tons), 2010-2015

Table 7 39: Ireland: Import of Dairy Products by Volume (in Thousand Metric Tons), 2010-2015

Table 7 40: Ireland: Export of Dairy Products by Volume (in Thousand Metric Tons), 2010-2015

Table 7 41: Ireland: Dairy Industry Key Players

Table 7 42: Italy: Production of Major Dairy Products by Volume (in Thousand Metric Tons), 2009-2015

Table 7 43: Italy: Import of Dairy Products by Volume (in Thousand Metric Tons), 2009-2015

Table 7 44: Italy: Export of Dairy Products by Volume (in Thousand Metric Tons), 2009-2015

- Table 7 45: Italy: Dairy Industry Key Players
- Table 8 1: Nestle: Dairy Product Portfolio
- Table 8 2: Nestle (Milk Products and Ice-Cream): Financial Data (2008-2015)
- Table 8 3: Fonterra: Dairy Product Portfolio
- Table 8 4: Fonterra: Financial Data (2009-10 – 2014-15)
- Table 8 5: FrieslandCampina: Dairy Product Portfolio: Ingredients
- Table 8 6: FrieslandCampina: Dairy Product Portfolio: Consumers
- Table 8 7: FrieslandCampina: Dairy Product Portfolio: Professional
- Table 8 8: Friesland Campina: Financial Data (2008–2015)
- Table 8 9: Arla Foods: Dairy Product Portfolio
- Table 8 10: Arla Foods: Financial Data (2008–2015)
- Table 8 11: Danone: Dairy Product Portfolio
- Table 8 12: Danone: Financial Data (2008–2015)
- Table 8 13: Lactalis: Dairy Product Portfolio
- Table 8 14: Dairy Farmers of America: Dairy Product Portfolio
- Table 8 15: Dairy Farmers of America: Financial Data (2008–2015)
- Table 8 16: Dean Foods: Dairy Product Portfolio
- Table 8 17: Dean Foods: Financial Data (2008–2015)
- Table 8 18: DMK: Dairy Product Portfolio
- Table 8 19: DMK: Financial Data (2008–2015)

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